



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** File Number: **CPR-145320** Submit Date: **10/01/2013** Call Sign: **WNEM-TV** Facility ID: **41221**

City: **BAY CITY** State: **MI**

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/01/2013 Filing Status: Active

Report reflects information for : Third Quarter of 2013

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Flint-Saginaw-Bay City
	Web Home Page Address	WWW.WNEM.COM

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(30)

Digital Core Program (1 of 30)	Response
Program Title	DOODLEBOPS ROCKIN ROAD SHOW I
Origination	Network
Days/Times Program Regularly Scheduled	WNEM-TV SATURDAY 7:00AM-7:30AM
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. LTC 9/21/13
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 30)	Response
Program Title	DOODLEBOPS ROCKIN ROAD SHOW II
Origination	Network
Days/Times Program Regularly Scheduled	WNEM-TV SATURDAY 7:30AM-8:00AM
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Itc 9/21/13
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core		
Program (3		
of 30)		

Program Title	BUSYTOWN MYSTERIES I
Origination	Network
Days/Times Program Regularly Scheduled	WNEM-TV SUNDAY 11:00AM-11:30AM
Total times aired at regularly scheduled time	11
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Itc 9/22/13
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	BUSYTOWN MYSTERIES I
List date and time rescheduled	8/24/2013 7:30PM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-09-01
Episode #	
Reason for Preemption	Sports

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Digital Core Program (4 of 30)	Response
Program Title	BUSYTOWN MYSTERIES II
Origination	Network
Days/Times Program Regularly Scheduled	WNEM-TV SUNDAY 11:30AM-12:00PM
Total times aired at regularly scheduled time	11
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. 9 /22/13

Does the	Yes		
Licensee			
identify the			
program by			
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the symbol E			
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Questions	Response
Title of Program	BUSYTOWN MYSTERIES II
List date and time rescheduled	8/31/2013 7:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-09-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 30)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION
Origination	Syndicated
Days/Times Program Regularly Scheduled	WNEM-DT2 SATURDAY 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MADE IN HOLLYWOOD: TEEN EDITION IS A NATIONALLY SYNDICATED WEEKLY SERIES. ITS CORE PROGRAMMING TARGETS 13-16 YEAR OLD TEENS WITH SEGMENTS RANGING FROM COVERAGE OF ANIMATION, PRODUCING & DIRECTING TO COSTUME DESIGN, CASTING & COMPOSITING. THE CONTENT RICH SPIN-OFF INTRODUCES ITS AUDIENCE TO BEHIND-TH SCENES FILMMAKING, SPECIAL EFFECTS TECHNIQUES AND CAREER OPPORTUNITIES FOCUSING ON THE CREATIVE, TECHNICAL AND ARTISTIC SKILLS OF THE MOTION PICTURE AND TELEVISION INDUSTRIES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 30)	Response
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	WNEM-DT2 SATURDAY 7:30AM-8:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue serves the educational and informational needs of children 13 to 16 years of a with its program content, including safety tips and informational about various animals and the habitats. The programs also show real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 30)	Response
Program Title	LIVE, LIFE & WIN!
Origination	Syndicated

Days/Times Program Regularly Scheduled	WNEM-DT2 SATURDAY 8:00am-8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life & Win! is designed to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts; school and sports; exercise and nutrition; and health and wellness. The series will also promote social responsibility, perseverance, leadership, academic achievement and volunteerism.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 30)	Response
Program Title	THE REAL WINNING EDGE (2ND RUN)
Origination	Syndicated
Days/Times Program Regularly Scheduled	WNEM-DT2 SATURDAY 8:30AM-9:00AM
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message. LTC of 2nd run 9/14/2013
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 30)	Response
Program Title	CHAT ROOM
Origination	Syndicated
Days/Times Program Regularly Scheduled	WNEM-DT2 SATURDAY 9:00AM-9:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHAT ROOM" IS AN EDUCATIONAL SERIES DESIGNED TO INFORM, EDUCATE AND ENTERTAIN CHILDREN 13-16 THROUGH RE-ENACTING TEEN-ORIENTED DILEMMAS AND DISCUSSING THEM IN AN OPEN AND HONEST FORMAT. MORE THAN ANY OTHER GROUP, TEENS ARE ON THE FRONTLINES OF DEALING WITH COMPLEX SUBJECTS AS THEY STAND AT THE CROSSROADS BETWEEN CHILDHOOD AND ADULTHOOD.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core
Program (10
of 30) Response

Program Title	Now Eat This! With Rocco Dispirito
Origination	Syndicated
Days/Times Program Regularly Scheduled	WNEM-DT2 SATURDAY 9:30AM-10:00AM
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Now Eat This! With Rocco Dispirito is a different version of a cooking show-different in that the emphasis is on families and changing a family's behavior and cooking culture with the goal of making the family's kids healthier. Families with children or families who want to change their caloric intake habits with the result of greater over all health are well served to watch the program. There are plenty of numbers and nutritional facts to accompany each family's nutritional makeover and the appeal to the 13-16 year-old audience lies in the immediate nature of food and the drive of curiosity to be smarter and better informed (especially to be the smartest in the family at meal times). The data on nutrition, including fat, carbohydrates, and calories, are presented hand drawn on an old-school slate and blackboard-a original and less intimidating way to present facts to an audience. The facts are reinforced by large graphics, which come in as alerts. This style of information matches the gentle but firm personality of host Rocco Dispirito who prods families in the gentlest of ways-reminding families consistently that children are an asset as well as a responsibility when it comes to food preparation. A nice touch is that the camera spends time in the home of the families in each episode instead of just bringing the family to the kitchen set. For engagement of a young audience and for the goal of behavior modification, this is an excellent approach. A young audience likes peers in their programs and the presence of high school age children gives it cache for middle school viewers. The climax of each program is nicely built to feature children as the ultimate judgeswatching the children eat and evaluate familiar dishes prepared in a healthier way. Children don't filter in the kitchen! LTC 9/14/2013
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 30)	Response
Program Title	ANIMAL ATLAS
Origination	Syndicated
Days/Times Program Regularly Scheduled	WNEM-DT2 SATURDAY 10:00AM-10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS IS AN ENTERTAINING AND EDUCATIONAL HALF-HOUR WILDLIFE PROGRAM THAT INTRODUCES YOUNG VIEWERS TO EVERY KIND OF ANIMAL IMAGINABLE, FROM THE FAMILIAR TO THE ASTOUNDING. ANIMAL ATLAS IS AN EDUCATIONAL/INFORMATIONAL PROGRAM APPEALING TO AGES 13-16.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 30)	Response
Program Title	AWESOME ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	WNEM-DT2 SATURDAY 10:30AM-11:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

THIS PROGRAM TAKES KIDS, AGES 13-16, ON INCREDIBLE JOURNEYS ALL OVER
THE WORLD. THE DESTINATIONS AND ACTIVITIES ARE DIVERSE, FROM
SNOWBOARDING DOWN THE ALPS, TO VISITING A RAIN FOREST IN COSTA RICA.
THE GOAL IS TO MAKE THIS SERIES TRULY INSPIRATIONAL. ENTERTAINING AND
"FAMILY FRIENDLY."
Yes

Digital Core Program (13 of 30)	Response
Program Title	DOG TALES
Origination	Syndicated
Days/Times Program Regularly Scheduled	WNEM-DT2 SUNDAY 8:00AM-8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13-16 YEARS OF AGE WITH ITS PROGRAM CONTENT, INCLUDING DOG SAFETY AND CARE TIPS, AS WELL AS LESSONS ON THE RESPONSIBILITY OF OWNING A DOG. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENTS ON VARIOUS DOG BREEDS AND SHOWCASES VARIOUS VETERINARY EXPERTS EXPLAINING DIFFERENT ISSUES AFFECTING CANINES. THE WEEKLY SERIES ALSO INCLUDES RECOMMENDED READING LISTS ABOUT DOGS, AND PROMOTES CHILDREN'S WRITING AND CREATIVE SKILLS WITH ESSAY AND ART CONTESTS.

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Digital Core Program (14 of 30)	Response
Program Title	MISSING
Origination	Syndicated
Days/Times Program Regularly Scheduled	WNEM-DT2 SUNDAY 8:30AM-9:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and real life stories using various resources to help find missing people. The show is also a public service to communities across the United States and is endorsed by the National Center for Missing and Exploited Children.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 30)	Response
Program Title	AQUA KIDS
Origination	Syndicated
Days/Times Program Regularly Scheduled	WNEM-DT2 SUNDAY 9:00AM-9:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. For over 7 years, host Molly and the Aqua Kids crew have traveled the globe, sharing their adventures and what they've learned about preserving a world for everyone to explore.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 30)	Response
Program Title	WHADDYADO
Origination	Syndicated
Days/Times Program Regularly Scheduled	WNEM-DT2 SUNDAY 9:30AM-10:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHADDYADO IS A WEEKLY HALF HOUR EDUCATIONAL SERIES WHICH CHRONICLES REAL-LIFE STORIES INVOLVING ORDINARY TEENS WHO FIND THEMSELVES CAUGHT IN PERILOUS AND CHALLENGING SITUATIONS. THROUGH DRAMATIC RE-ENACTMENTS, OR REAL LIFE FOOTAGE, WHADDYADO SKILLFULLY DOCUMENTS THESE EVENTS, INTERVIEWS THE PARTCIPANTS, AND TALKS TO VARIOUS EXPERTS, WHO EXPLAIN HOW BEST TO REACT. ALSO, IN AN EFFORT TO HELP YOUNG PEOPLE MAKE THE RIGHT DECISION AT THE RIGHT MOMENT, THERE IS A MORAL DILEMMA SEGMENT FEATURED IN EACH SHOW. WHADDYADO IS DESIGNED TO EDUCATE, INSPIRE AND ENTERTAIN CHILDREN 16 AND YOUNGER ABOUT THE WORLD AROUND THEM. EACH EPISODE IS AN EDUCATIONAL LIFE-LESSON, BASED ON REALITY.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (17 of 30)	Response
Program Title	MAD ABOUT
Origination	Syndicated
Days/Times Program Regularly Scheduled	WNEM-DT2 SUNDAY 10:00AM-10:30AM
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"MAD ABOUT" PROVIDES CORE PROGRAMMING IN THE AREA OF FINANCIAL LITERACY, NUTRITION, EARTH SCIENCE, ECOLOGY, HEALTH, LIFE SKILLS AND FITNESS THAT TIE TO STATE AND NATIONAL EDUCATION STANDARDS. "MAD ABOUT" EXPLORES BEING "GREEN" AND UNDERSTANDING HOW OUR ACTIONS IMPACT THE WORLD. LTC 9/1/2013
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core	
Program (18 d	of
30)	

Program Title	THE REAL WINNING EDGE
Origination	Syndicated
Days/Times Program Regularly Scheduled	WNEM-DT2 SUNDAY 10:30AM-11:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 30)	Response
Program Title	LIBERTY'S KIDS I
Origination	Network
Days/Times Program Regularly Scheduled	WNEM-TV SATURDAY 11:00AM-11:30AM
Total times aired at regularly scheduled time	11
Total times aired	12
Number of Preemptions	1

for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LIBERTY'S KIDS IS DESIGNED TO ENABLE VIEWERS TO EXPERIENCE, IN FRESH AND EXCITING WAYS, THE EXTRAORDINARY PERIOD OF 1773-1789 IN AMERICAN HISTORY, AS THE THIRTEEEN COLONIES, LED BY A GROUP OF COURAGEOUS AND BRILLAINT INDIVIDUALS WHO FOUGHT FOR FREEDOM FROM BRITAIN AND ESTABLISHED A NEW NATION. LTC 9/21/13
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Number of Preemptions

Questions	Response
Title of Program	LIBERTY'S KIDS I
List date and time rescheduled	8/24/2013 12:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-08-31
Episode #	
Reason for Preemption	Sports

Digital Core Program (20 of 30)	Response
Program Title	LIBERTY'S KIDS II
Origination	Network
Days/Times Program Regularly Scheduled	WNEM-TV SATURDAY 11:30AM-12:00PM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LIBERTY'S KIDS IS DESIGNED TO ENABLE VIEWERS TO EXPERIENCE, IN FRESH ANI EXCITING WAYS, THE EXTRAORDINARY PERIOD OF 1773-1789 IN AMERICAN HISTORY, AS THE THIRTEEEN COLONIES, LED BY A GROUP OF COURAGEOUS AND BRILLAINT INDIVIDUALS WHO FOUGHT FOR FREEDOM FROM BRITAIN AND ESTABLISHED A NEW NATION.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	LIBERTY'S KIDS II
List date and time rescheduled	8/24/2013 7:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-08-31
Episode #	
Reason for Preemption	Sports

Digital Core Program (21 of	
30)	Response
Program Title	SET FOR LIFE
Origination	Syndicated
Days/Times Program Regularly Scheduled	WNEM-DT2 SUNDAY 7:30AM-8:00AM
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"SET FOR LIFE" RELATES WITH TEENS ON THEIR LEVEL ABOUT POWER AND IMPACT A HIGHER EDUCATION HAS ON THEM AND THE CHANGING WORLD AROUND THEM IN AN EDUCATIONAL AND INFORMATIONAL FORMAT DESIGNED TO HELP ITS VIEWERS MAKE IMPORTANT DECISIONS ABOUT COLLEGE. LTC 9/1/2013
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (22 of 30)	Response
Program Title	LUCKY DOG
Origination	Network
Days/Times Program Regularly Scheduled	WNEM-TV SATURDAY 7:00AM-7:30AM
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan is swooping into animal shelters across the U.S., rescuing h to-love, out-of control, untrained and unadoptable dogs. Then, back at Brandon's training faci known as the Lucky Dog Ranch, he goes to work on the seemingly impossible task of turning frightened pooches into perfect pets. In the end, a lucky family will adopt an even luckier dog, making each episode an adoption story that truly warms the heart. First airdate 9/28/2013
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (23 of 30)	Response
Program Title	DR. CHRIS PET VET
Origination	Network
Days/Times Program Regularly Scheduled	WNEM-TV SATURDAY 7:30AM-8:00AM
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0

Number of	
Preemptions for	
other than	
Breaking News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
Describe the	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers a unique insight
educational and	into the life of one of the world's busiest vets and the animals he devotes his days to caring and treating
informational	For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr.
objective of the	Lisa Chimes, who works at a small animal specialist hospital. Each episode delivers not only a carefully
program and	crafted mix of human and animal interest stories, but also features a variety of animals that undergo
how it meets the	elective procedures as part of long-term treatments involving the most intricate and technologically
definition of	advanced surgery. First airdate 9/28/2013
Core	
Programming.	
Does the	Yes
Licensee identify	
the program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (24 of 30)	Response
Program Title	ALL IN WITH LAILA ALI
Origination	Network
Days/Times Program Regularly Scheduled	WNEM-TV SATURDAY 11:00AM-11:30AM
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ALL IN, hosted by Laila Ali, scours the globe to track down the world's most compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Whether through sports, culture, travel or adventure, ALL IN steps off the beate track into uncharted territory inspiring audiences to go all in on their dreams. First airdate /28/2013

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Digital Core Program (25 of 30)	Response			
Program Title	RECIPE REHAB			
Origination	Network			
Days/Times Program Regularly Scheduled	WNEM-TV SUNDAY 11:00AM-11:30AM			
Total times aired at regularly scheduled time	1			
Total times aired				
Number of Preemptions	0			
Number of Preemptions for other than Breaking News				
Number of Preemptions Rescheduled				
Length of Program	30 mins			
Age of Target Child Audience	13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Families submit their favorite high-calorie, family-style recipes, and two chefs face off in a head-to-head competition to give the recipes a low-calorie twist. After making each rehabbed recipe in their own kitchen, the family chooses their new favorite. This recipe makeover challenge promotes using healthy, wholesome ingredients and shows healthy food choices can have positive effects on quality of life. First airdate 9/29/2013			
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes			

Digital Core Program (26 of 30)	Response
Program Title	JAMIE OLIVER'S 15 MINUTE MEALS
Origination	Network
Days/Times Program Regularly Scheduled	WNEM-TV SUNDAY 11:30AM-12:00PM
Total times aired at regularly scheduled time	1

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JAMIE OLIVER'S 15 MINUTE MEALS Best known for his Emmy-Award winning television program "Jamie Oliver's Food Revolution," Jamie Oliver is one of the world's favorite celebrity chefs who also aspires to teach the world to cook. Jamie's core belief is that simply cooking for oneself using fresh ingredients is to easiest way to maintain a balanced diet, and to this aim, he has perfected a delicious collection of healt recipes that can be prepared in no time. The dishes Jamie cooks in his new show 15 MINUTE MEALS afast, fun and most of all flavorful. In his signature and entertaining style, Jamie makes these meals for viewers in real time, offering hints, tricks and lots of nutritional info along the way. JAMIE OLIVER'S 15 MINUTE MEALS will inspire cooks of all ages and levels to try new things and get in the kitchen to creat something magical. First airdate 9/29/2013
Does the Licensee identify the program by displaying throughout the program the symbol E ///?	Yes

Digital Core Program (27 of 30)	Response
Program Title	THE COOLEST PLACES ON EARTH
Origination	Syndicated
Days/Times Program Regularly Scheduled	WNEM-DT2 SATURDAY 8:30AM-9:00AM
Total times aired at regularly scheduled time	2
Total times aired	

Number of	0
Preemptions	
Number of	
Preemptions	
for other than	
Breaking	
News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child	
Audience	
Describe the	"The Coolest Places on Earth" is an exploration of cities (both modern and ancient), natural wonders,
educational	cultural history, heavy with engaging content, fast-paced editing, and the accessible, conversational
and	narration we have come to expect from Bellum Entertainment. The series' tone, information, and rich
informational	factual content reaches and serves the target 13-16-year-olds with a style that informs, supports, and
objective of	encourages the kind of engaged thinking that have emerged from the Common Core State Standards.
the program	These standards, now adopted by 45 states and the District of Columbia recognize the importance of
and how it	engaging, relevant information about the world young people live in. This series' episode also touches
meets the	points in the National Geography standards. First airdate 9/21/2013
definition of	points in the National Geography standards. First andate 9/21/2015
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
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Digital Core Program (28 of 30)	Response
Program Title	FAMILY STYLE WITH CHEF JEFF
Origination	Syndicated
Days/Times Program Regularly Scheduled	WNEM-DT2 SATURDAY 9:30AM-10:00AM
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0

Number of	
Preemptions	
for other than	
Breaking News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
Describe the	Family Style with Chef Jeff is an educational and informative half-hour, E/I series that teaches viewers how
educational	making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each
and	episode features interesting and valuable health and nutrition information as viewers also learn how to
informational	cook healthier versions of some of our favorite dishes. Family Style uses unique structural components to
objective of	help young viewers retain and reflect on important and current health-related information. The series also
the program	features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is
and how it	to help young viewers make well-informed choices about their eating habits, nutrition, and health. First
meets the	airdate 9/21/2013
definition of	
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (29 of 30)	Response	
Program Title	ANIMAL RESCUE (2ND RUN)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	WNEM-DT2 SUNDAY 10:00AM-10:30AM	
Total times aired at regularly scheduled time	4	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	

Describe the	Animal Rescue serves the educational and informational needs of children 13 to 16 years of age
educational and informational objective	with its program content, including safety tips and informational about various animals and their habitats. The programs also show real life in-the-field experiences of professional and ordinary
of the program and how it meets the definition of Core Programming.	people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (30 of 30)	Response
Program Title	GAME CHANGERS WITH KEVIN FRAZIER
Origination	Network
Days/Times Program Regularly Scheduled	WNEM-TV SATURDAY 11:30AM-12:00AM
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Celebrating athletes and fans who reach out in their communities to make life better for so many, GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their public image to make positive changes in the lives of fans in need. Young reporters go out in the field to file their stories and bring back journalistic gold to the GAME CHANGERS studios to culminate in heartfelt reflection and insight from the host. Whether on or off the field, GAME CHANGERS takes an inspirational look at how sports positively impacts individuals and the communities they serve. First airdate 9/28/2013
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	AL BLINKE
Address	107 NORTH FRANKLIN
City	SAGINAW
State	MI
Zip	48607
Telephone Number	989-758-2006
Email Address	AL.BLINKE@WNEM.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational	After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to all programs specifically designed for children ages twelve and under. In addition to the educational or informational programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve and under that were not core programming: "The Outdoorsman" (WNEM-DT2, Sunday 4:30P-5:00P): 7/21, 7/28, 8/4, 8/11, 8/18, 8/25, 9/1, 9/8, 9/15, 9/22, 9/29 2013. The station did not broadcast an analog signal during this quarter. The licensee's response to Question 7 (b) therefore

assumes that the station's current main program stream serves as the

equivalent to the Station's former analog channel.

value of such programming to children. See

47 C.F.R. Section 73.671, NOTES 2 and 3.

Other Matters (20)

Other Matters (1 of 20)	Response
Program Title	LUCKY DOG
Origination	Network
Days/Times Program Regularly Scheduled	WNEM-TV SATURDAY 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan is swooping into animal shelters across the U.S., rescuing hard-to-love, out-of control, untrained and unadoptable dogs. Then, back at Brandon's training facility known as the Lucky Dog Ranch, he goes to work on the seemingly impossible task of turning the frightened pooches into perfect pets. In the end, a lucky family will adopt an even luckier dog, making each episode an adoption story that truly warms the heart.

Other Matters (2 of 20)	Response
Program Title	DR. CHRIS PET VET
Origination	Network
Days/Times Program Regularly Scheduled	WNEM-TV SATURDAY 7:30AM-8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers a unique insight into the life of one of the world's busiest vets and the animals he devotes his days to caring and treating. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. Each episode delivers not only a carefully crafted mix of human and animal interest stories, but also features a variety of animals that undergo elective procedures as part of long-term treatments involving the most intricate and technologically advanced surgery.

Other Matters (3 of 20)	Response
Program Title	ALL IN WITH LAILA ALI
Origination	Network
Days/Times Program Regularly Scheduled	WNEM-TV SATURDAY 11:00AM-11:30AM
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ALL IN, hosted by Laila Ali, scours the globe to track down the world's most compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Whether through sports, culture, travel or adventure, ALL IN steps off the beater track into uncharted territory inspiring audiences to go all in on their dreams.

Other Matters (4 of 20)	Response
Program Title	GAME CHANGERS WITH KEVIN FRAZIER
Origination	Network
Days/Times Program Regularly Scheduled	WNEM-TV SATURDAY 11:30AM-12:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Celebrating athletes and fans who reach out in their communities to make life better for so many, GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their public image to make positive changes in the lives of fans in need. Young reporters go out in the field to file their stories and bring back journalistic gold to the GAME CHANGERS studios to culminate in heartfelt reflection and insight from the host. Whether on or off the field, GAME CHANGERS takes an inspirational look at how sports positively impacts individuals and the communities they serve.

Other Matters (5 of 20)	Response
Program Title	RECIPE REHAB
Origination	Network
Days/Times Program Regularly Scheduled	WNEM-TV SUNDAY 11:00AM-11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Families submit their favorite high-calorie, family-style recipes, and two chefs face off in a head-to-head competition to give the recipes a low-calorie twist. After making each rehabbed recipe in their own kitchen, the family chooses their new favorite. This recipe makeover challenge promotes using healthy, wholesome ingredients and shows healthy food choices can have positive effects on quality of life.

Other Matters (6 of 20)	Response
Program Title	JAMIE OLIVER'S 15 MINUTE MEALS
Origination	Network
Days/Times Program Regularly Scheduled	WNEM-TV SUNDAY 11:30AM-12:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JAMIE OLIVER'S 15 MINUTE MEALS Best known for his Emmy-Award winning television program "Jamie Oliver's Food Revolution," Jamie Oliver is one of the world's favorite celebrity chefs who also aspires to teach the world to cook. Jamie's core belief is that simply cooking for oneself using fresh ingredients is the easiest way to maintain a balanced diet, and to this aim, he has perfected a delicious collection of healthy recipes that can be prepared in no time. The dishes Jamie cooks in his new show 15 MINUTE MEALS are fast, fun and most of all flavorful. In his signature and entertaining style, Jamie makes these meals for viewers in real time, offering hints, tricks and lots of nutritional info along the way. JAMIE OLIVER'S 15 MINUTE MEALS will inspire cooks of all ages and levels to try new things and get in the kitchen to create something magical

Other Matters (7 of 20)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION
Origination	Syndicated
Days/Times Program Regularly Scheduled	WNEM-DT2 SATURDAY 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

MADE IN HOLLYWOOD: TEEN EDITION IS A NATIONALLY SYNDICATED WEEKLY SERIES. ITS CORE PROGRAMMING TARGETS 13-16 YEAR OLD TEENS WITH SEGMENTS RANGING FROM COVERAGE OF ANIMATION, PRODUCING & DIRECTING TO COSTUME DESIGN, CASTING & COMPOSITING. THE CONTENT RICH SPIN-OFF INTRODUCES ITS AUDIENCE TO BEHIND-THE SCENES FILMMAKING, SPECIAL EFFECTS TECHNIQUES AND CAREER OPPORTUNITIES FOCUSING ON THE CREATIVE, TECHNICAL AND ARTISTIC SKILLS OF THE MOTION PICTURE AND TELEVISION INDUSTRIES.

Other Matters (8 of 20)	Response
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	WNEM-DT2 SATURDAY 7:30AM-8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and informational about various animals and their habitats. The programs also show real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values.

Other Matters (9 of 20)	Response
Program Title	LIVE, LIFE & WIN!
Origination	Syndicated
Days/Times Program Regularly Scheduled	WNEM-DT2 SATURDAY 8:00AM-8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life & Win! is designed to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts; school and sports; exercise and nutrition; and health and wellness. The series will also promote social responsibility, perseverance, leadership, academic achievement and volunteerism.

Other Matters (10 of 20)	Response
Program Title	THE COOLEST PLACES ON EARTH
Origination	Syndicated
Days/Times Program Regularly Scheduled	WNEM-DT2 SATURDAY 8:30AM-9:00AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"The Coolest Places on Earth" is an exploration of cities (both modern and ancient), natural wonders, and cultural history, heavy with engaging content, fast-paced editing, and the accessible, conversational narration we have come to expect from Bellum Entertainment. The series' tone, information, and rich factual content reaches and serves the target 13-16-year-olds with a style that informs, supports, and encourages the kind of engaged thinking that have emerged from the Common Core State Standards. These standards, now adopted by 45 states and the District of Columbia recognize the importance of engaging, relevant information about the world young people live in. This series' episode also touches key points in the National Geography standards

Other Matters (11 of 20)	Response
Program Title	CHAT ROOM
Origination	Syndicated
Days/Times Program Regularly Scheduled	WNEM-DT2 SATURDAY 9:00AM-9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"CHAT ROOM" IS AN EDUCATIONAL SERIES DESIGNED TO INFORM, EDUCATE AND ENTERTAIN CHILDREN 13-16 THROUGH RE-ENACTING TEEN-ORIENTED DILEMMAS AND DISCUSSING THEM IN AN OPEN AND HONEST FORMAT. MORE THAN ANY OTHER GROUP, TEENS ARE ON THE FRONTLINES OF DEALING WITH COMPLEX SUBJECTS AS THEY STAND AT THE CROSSROADS BETWEEN CHILDHOOD AND ADULTHOOD.

Other Matters (12 of 20)	Response
Program Title	FAMILY STYLE WITH CHEF JEFF
Origination	Syndicated
Days/Times Program Regularly Scheduled	WNEM-DT2 SATURDAY 9:30AM-10:00AM
Total times aired at regularly scheduled time	13

Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
from	
Describe the	Family Style with Chef Jeff is an educational and informative half-hour, E/I series that teaches viewers
educational	how making the right choices in the kitchen can lead to life-changing experiences for the entire family.
and	Each episode features interesting and valuable health and nutrition information as viewers also learn how
informational	to cook healthier versions of some of our favorite dishes. Family Style uses unique structural components
objective of the	to help young viewers retain and reflect on important and current health-related information. The series
program and	also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the
how it meets	series is to help young viewers make well-informed choices about their eating habits, nutrition, and health
the definition	
of Core	
Programming.	

Other Matters (13 of 20)	Response
Program Title	ANIMAL ATLAS
Origination	Syndicated
Days/Times Program Regularly Scheduled	WNEM-DT2 SATURDAY 10:00AM-10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS IS AN ENTERTAINING AND EDUCATIONAL HALF-HOUR WILDLIFE PROGRAM THAT INTRODUCES YOUNG VIEWERS TO EVERY KIND OF ANIMAL IMAGINABLE, FROM THE FAMILIAR TO THE ASTOUNDING. ANIMAL ATLAS IS AN EDUCATIONAL/INFORMATIONAL PROGRAM APPEALING TO AGES 13-16.

Other Matters (14 of 20)	Response
Program Title	AWESOME ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	WNEM-DT2 SATURDAY 10:30AM-11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM TAKES KIDS, AGES 13-16, ON INCREDIBLE JOURNEYS ALL OVER THE WORLD. THE DESTINATIONS AND ACTIVITIES ARE DIVERSE, FROM SNOWBOARDING DOWN THE ALPS, TO VISITING A RAIN FOREST IN COSTA RICA. THE GOAL IS TO MAKE THIS SERIES TRULY INSPIRATIONAL. ENTERTAINING AND "FAMILY FRIENDLY."

Other Matters	
(15 of 20)	Response

Program Title	DOG TALES
Origination	Syndicated
Days/Times Program Regularly Scheduled	WNEM-DT2 SUNDAY 8:00AM-8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13-16 YEARS OF AGE WITH ITS PROGRAM CONTENT, INCLUDING DOG SAFETY AND CARE TIPS, AS WELL AS LESSONS ON THE RESPONSIBILITY OF OWNING A DOG. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENTS ON VARIOUS DOG BREEDS AND SHOWCASES VARIOUS VETERINARY EXPERTS EXPLAINING DIFFERENT ISSUES AFFECTING CANINES. THE WEEKLY SERIES ALSO INCLUDES RECOMMENDED READING LISTS ABOUT DOGS, AND PROMOTES CHILDREN'S WRITING AND CREATIVE SKILLS WITH ESSAY AND ART CONTESTS.

Other Matters (16 of 20)	Response
Program Title	MISSING
Origination	Syndicated
Days/Times Program Regularly Scheduled	WNEM-DT2 SUNDAY 8:30AM-9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and real life stories using various resources to help find missing people. The show is also a public service to communities across the United States and is endorsed by the National Center for Missing and Exploited Children.

Other Matters (17 of 20)	Response
Program Title	AQUA KIDS
Origination	Syndicated
Days/Times Program Regularly Scheduled	WNEM-DT2 SUNDAY 9:00AM-9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
from	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. For over 7 years, host Molly and the Aqua Kids crew have traveled the globe, sharing their adventures and what they've learned about preserving a world for everyone to explore.

Other Matters (18 of 20)	Response
Program Title	WHADDYADO
Origination	Syndicated
Days/Times Program Regularly Scheduled	WNEM-DT2 SUNDAY 9:30AM-10:0AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHADDYADO IS A WEEKLY HALF HOUR EDUCATIONAL SERIES WHICH CHRONICLES REAL-LIFE STORIES INVOLVING ORDINARY TEENS WHO FIND THEMSELVES CAUGHT IN PERILOUS AND CHALLENGING SITUATIONS. THROUGH DRAMATIC RE-ENACTMENTS, OR REAL LIFE FOOTAGE, WHADDYADO SKILLFULLY DOCUMENTS THESE EVENTS, INTERVIEWS THE PARTCIPANTS, AND TALKS TO VARIOUS EXPERTS, WHO EXPLAIN HOW BEST TO REACT. ALSO, IN AN EFFORT TO HELP YOUNG PEOPLE MAKE THE RIGHT DECISION AT THE RIGHT MOMENT, THERE IS A MORAL DILEMMA SEGMENT FEATURED IN EACH SHOW. WHADDYADO IS DESIGNED TO EDUCATE, INSPIRE AND ENTERTAIN CHILDREN 16 AND YOUNGER ABOUT THE WORLD AROUND THEM. EACH EPISODE IS AN EDUCATIONAL LIFE-LESSON, BASED ON REALITY.

Other Matters (19 of 20)	Response
Program Title	ANIMAL RESCUE (2ND RUN)
Origination	Syndicated
Days/Times Program Regularly Scheduled	WNEM-DT2 SUNDAY 10:00AM-10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Animal Rescue serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and informational about various animals and their habitats. The programs also show real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values.

Other Matters (20 of 20)	Response	
Program Title	THE REAL WINNING EDGE	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	WNEM-DT2 SUNDAY 10:30AM-11:00AM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.	

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Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

MEREDITH CORPORATION

Attachments

No Attachments.