

# Children's Television Programming Report

 FRN:
 0009961889
 File Number:
 CPR-160462
 Submit Date:
 10/09/2014
 Call Sign:
 KTAL-TV
 Facility ID:
 35648

 City:
 TEXARKANA
 State:
 TX
 State:
 State:</

# **Report reflects information for : Third Quarter of 2014**

| General     | Section     | Question   | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

| Applicant<br>Information | Applicant Name, Type, and Contact Information |         |       |       |                |
|--------------------------|---|---------|-------|-------|----------------|
|                          | Applicant                                     | Address | Phone | Email | Applicant Type |

| t | Contact Name | Address | Phone | Email | Contact Type |
|---|--------------|---------|-------|-------|--------------|
| - |              |         |       |       |              |

Contact Representatives (0)

| Children's                | Section  | Question              | Response           |            |
|---------------------------|--|-----------------------|--------------------|------------|
| Television<br>Information | Station Type   | Station Type          | Network Affiliatio | n          |
|                           |  | Affiliated network    | NBC                |            |
|                           |  | Nielsen DMA           | Shreveport         |            |
|                           |  | Web Home Page Address | www.arklatexhon    | nepage.com |
|                           |  |                       |                    |            |
| Digital Core              | Question   |                       |                    | Response   |
| Programming               | State the average number of hours of Core Programming per week broadcast by the station on its main program stream   |                       |                    | 4.0        |
|                           | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream   |                       |                    | 0.0        |
|                           | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:   |                       |                    |            |
|                           | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? |                       |                    | Yes        |
|                           | Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program           |                       |                    | Yes        |

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

# Digital Core Programs(7)

| Digital Core<br>Program (1<br>of 7)  | Response   |
|--|--|
| Program Title  | The Chica Show   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday 9:00am  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 11   |
| Total times aired  | 13   |
| Number of<br>Preemptions   | 2  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 2  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Chica is a five-year-old chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes  |

| Questions  | Response          |
|--|-------------------|
| Title of Program   | The Chica Show    |
| List date and time rescheduled   | 8/17/14 - 12:30pm |
| Is the rescheduled date the second home?   | No                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2014-09-27        |
| Episode #  | 9/27/14 ETCS205DH |
| Reason for Preemption  | Sports            |

| Questions  | Response          |
|--|-------------------|
| Title of Program   | The Chica Show    |
| List date and time rescheduled   | 7/19/14 - 12:30pm |
| Is the rescheduled date the second home?   | No                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2014-07-12        |
| Episode #  | 7/12/14 ETCS107DH |
| Reason for Preemption  | Sports            |

# Digital Core

| Program | (2 | of |
|---------|----|----|
|---------|----|----|

| Program (2 of<br>7)  | Response          |
|--|-------------------|
| Program Title  | Noodle and Doodle |
| Origination  | Network           |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Saturday, 9:30am  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time      | 11                |
| Total times<br>aired   | 13                |
| Number of<br>Preemptions                                       | 2                 |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                   |
| Number of<br>Preemptions<br>Rescheduled                        | 2                 |

| Length of<br>Program   | 30 mins   |
|--|---|
| Age of Target<br>Child<br>Audience   | 2 years to 5 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Noodle and Doodle |
| List date and time rescheduled   | 7/20/14 - 11:30am |
| Is the rescheduled date the second home?   | No                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2014-07-12        |
| Episode #  | 7/12/14 ENAD120DH |
| Reason for Preemption  | Sports            |

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Noodle and Doodle |
| List date and time rescheduled   | 8/17/14 - 1:00pm  |
| Is the rescheduled date the second home?   | No                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2014-09-27        |
| Episode #  | 9/27/14 ENAD105DH |
| Reason for Preemption  | Sports            |

| Digital Core<br>Program (3<br>of 7)  | Response   |
|--|--|
| Program Title  | Justin Time  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday 10:00am   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 11   |
| Total times<br>aired   | 13   |
| Number of<br>Preemptions   | 2  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 2  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures; Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons involve learning that it takes focus to achieve success, our failures can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed learning from the young child's perspective and imagination. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes  |

| Title of Program   | Justin Time       |
|--|-------------------|
| List date and time rescheduled   | 7/26/14 - 12:30pm |
| Is the rescheduled date the second home?   | No                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2014-07-12        |
| Episode #  | 7/12/14 EJTM109DH |
| Reason for Preemption  | Sports            |

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Justin Time       |
| List date and time rescheduled   | 8/17/14 - 1:30pm  |
| Is the rescheduled date the second home?   | No                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2014-09-27        |
| Episode #  | 9/27/14 EJTM106DH |
| Reason for Preemption  | Sports            |

| Digital Core<br>Program (4<br>of 7)                            | Response         |
|--|------------------|
| Program Title  | Tree Fu Tom      |
| Origination  | Network          |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Saturday 10:30am |
| Total times<br>aired at<br>regularly<br>scheduled<br>time      | 11               |
| Total times<br>aired   | 13               |
| Number of<br>Preemptions                                       | 2                |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                  |
| Number of<br>Preemptions<br>Rescheduled                        | 2                |
| Length of<br>Program   | 30 mins          |

| Age of<br>Target Child<br>Audience   | 2 years to 5 years  |
|--|---|
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | TREE FU TOM, IS A LIVE ACTION/ANIMATED SERIES ABOUT A LITTLE BOY WHO LIVES IN A RURAL<br>AREA AND HAS A RICH FANTASY LIFE IN THE WOODS BEHIND HIS HOME. TOM USES SPECIFIC<br>MOVEMENTS TO SUMMON UP MAGIC POWERS THAT PERMIT HIM TO MORPH INTO AN ANIMATED<br>HERO AND FLY AROUND IN TREETOPOLIS, THE FANTASY VERSION OF HIS WOODS. WHILE IN<br>TREETOPOLIS, TOM AND HIS FRIENDS, ARIELLA, TWIGS, SQUIRMTURN AND ZIGZOO WILL<br>INVARIABLY RUN INTO A PROBLEM OR DISASTER THAT NEEDS FIXING. TOM CALLS UPON THE<br>AUDIENCE TO PRACTICE ORIGINAL DANCE MOVES THAT WILL BRING HIM "BIG WORLD" MAGIC<br>SO HE AND HIS FRIENDS CAN RESOLVE THEIR CHALLENGE OF THE DAY. EDUCATIONAL<br>MESSAGES REINFORCE POSITIVE SOCIO-EMOTIONAL CONTENT, WITH EXAMPLES THAT MODEL:<br>BEING LOYAL TO GOOD FRIENDS, KNOWING HOW TO ASK FOR HELP, DOING THE RIGHT THING<br>INSTEAD OF WHAT IS CONVENIENT, MAKING THE EFFORT TO SHARE RATHER THAN BEING<br>SELFISH, OR RELYING ON TEAMWORK IN ORDER TO ACCOMPLISH A GOAL. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Tree Fu Tom       |
| List date and time rescheduled   | 7/27/14 - 12:00pm |
| Is the rescheduled date the second home?   | No                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2014-07-12        |
| Episode #  | 7/12/14 ETFT103DH |
| Reason for Preemption  | Sports            |

## Digital Preemption Programs #2

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Tree Fu Tom       |
| List date and time rescheduled   | 9/7/14 - 12:00pm  |
| Is the rescheduled date the second home?   | No                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2014-09-27        |
| Episode #  | 9/27/14 ETFT116DH |
| Reason for Preemption  | Sports            |

# Digital Core

Program (5 of 7) Response

| Program Title  | Lazytown  |
|--|---|
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 11:00am   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 11  |
| Total times<br>aired   | 13  |
| Number of<br>Preemptions   | 2   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  | 2   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | LAZY TOWN PROMOTES FITNESS AND HEALTHFUL HABITS FOR CHILDREN OF PRESCHOOL AND<br>PRIMARY GRADES. IT TAKES PLACE IN AN IMAGINARY SETTING, LAZY TOWN, AND MOST<br>EPISODES RELATE CHILDREN'S EATING AND FITNESS HABITS TO PROBLEM SOLVING IN THEIR<br>"REAL WORLD." THE LEAD CHARACTER, STEPHANIE, GUIDES THE AUDIENCE THROUGH THE<br>STORY. SHE AND HER BEST FRIENDS, A GROUP OF "HUMAN" PUPPETS RESIDE IN LAZY TOWN,<br>WHERE HER UNCLE IS THE MAYOR MILFORD MEANS WELL. THE UNDERGROUND SPY AND<br>INFLUENCER WHO DEFINES THE ETHOS OF LAZY TOWN IS ROBBIE ROTTEN, AND HE<br>DETERMINED TO RUIN THE HEALTH AND FITNESS PRACTICES OF STEPHANIE AND HER FRIENDS<br>WHEN THE KIDS GET INTO DIFFICULTIES WITH ROBBIE ROTTEN, IT IS SPORTACUS, GYMNAST<br>(ATHLETE WHO COMES TO THE RESCUE FROM HIS HOME IN A SPACESHIP THAT HOVERS OVER<br>EARTH, PREPARED TO ANSWER TO ANY CALL FOR HELP. THE EVER-PRESENT THEME OF LAZY<br>TOWN IS TO EAT "SPORTS CANDY" WHICH CONSISTS OF FRUITS AND VEGETABLES, GET<br>SUFFICIENT SLEEP, AND GO OUTSIDE AND ENGAGE IN A WIDE RANGE OF PHYSICAL ACTIVITIES,<br>FROM PLAYING GAMES, HOLDING ATHLETIC COMPETITIONS, TO BUILDING FORTS AND PLAY<br>STRUCTURES. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

| Title of Program   | Lazytown          |
|--|-------------------|
| List date and time rescheduled   | 9/7/14 - 11:00am  |
| Is the rescheduled date the second home?   | No                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2014-09-27        |
| Episode #  | 9/27/14 ELZT301DH |
| Reason for Preemption  | Sports            |

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Lazytown          |
| List date and time rescheduled   | 7/27/14 - 12:30pm |
| Is the rescheduled date the second home?   | No                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2014-07-12        |
| Episode #  | 7/12/14 ELZT123DH |
| Reason for Preemption  | Sports            |

| Digital Core<br>Program (6<br>of 7)                            | Response          |
|--|-------------------|
| Program Title  | Zou               |
| Origination  | Network           |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | 11:30am Saturdays |
| Total times<br>aired at<br>regularly<br>scheduled<br>time      | 6                 |
| Total times<br>aired   | 13                |
| Number of<br>Preemptions                                       | 7                 |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                   |
| Number of<br>Preemptions<br>Rescheduled                        | 7                 |
| Length of<br>Program   | 30 mins           |

#### Age of Target Child

2 years to 5 years

Target Child Audience

Describe the

educational

informational

objective of

the program

and how it

meets the definition of

Programming.

Core

and

Zou is a French series based on the Zou books by Michel Gay. Targeted for children age 2-5, each episode explores the kind of learning issues that emerge from everyday encounters in the life of a preschool child. If Zou plays his drums too loud, how can he learn to play them softly? If Zou wants a car, but has only a cardboard box, how can he transform it? If Zou lost his friend's favorite airplane, how does he explain? How can Zou be successful at baking a cake if he has never done it before? How can Zou muster the courage to go to the doctor when he's afraid of injections? These are big issues in the mind and life of a preschool child and Zou demonstrates how to have fun, ask for help, listen to advice, and try different solutions until he can commit to the strategy that works. The show says it, shows it, and does it, in the embedded and naturally occurring lesson within each episode.

| Does the     | Yes |
|--------------|-----|
| Licensee     |     |
| identify the |     |
| program by   |     |
| displaying   |     |
| throughout   |     |
| the program  |     |
| the symbol E |     |
| /l?          |     |
|              |     |

### **Digital Preemption Programs #1**

| Questions  | Response         |
|--|------------------|
| Title of Program   | Zou              |
| List date and time rescheduled   | 8/16/14 - 8:30am |
| Is the rescheduled date the second home?   | No               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes              |
| Date Preempted   | 2014-08-16       |
| Episode #  |                  |
| Reason for Preemption  | Sports           |

### **Digital Preemption Programs #2**

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Zou               |
| List date and time rescheduled   | 9/13/14- 8:30am   |
| Is the rescheduled date the second home?   | No                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2014-09-13        |
| Episode #  | 9/13/14 EZOU111DH |
| Reason for Preemption  | Sports            |

| Questions        | Response |
|------------------|----------|
| Title of Program | Zou      |

| List date and time rescheduled   | 8/3/14 - 12:30pm  |
|--|-------------------|
| Is the rescheduled date the second home?   | No                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2014-07-12        |
| Episode #  | 7/12/14 EZOU101DH |
| Reason for Preemption  | Sports            |

| Questions  | Response         |
|--|------------------|
| Title of Program   | Zou              |
| List date and time rescheduled   | 8/23/14 - 8:30am |
| Is the rescheduled date the second home?   | No               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes              |
| Date Preempted   | 2014-08-23       |
| Episode #  |                  |
| Reason for Preemption  | Sports           |

### Digital Preemption Programs #5

| Questions  | Response         |
|--|------------------|
| Title of Program   | Zou              |
| List date and time rescheduled   | 8/30/14 - 8:30am |
| Is the rescheduled date the second home?   | No               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes              |
| Date Preempted   | 2014-08-30       |
| Episode #  |                  |
| Reason for Preemption  | Sports           |

## Digital Preemption Programs #6

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Zou               |
| List date and time rescheduled   | 9/20/14 - 8:30am  |
| Is the rescheduled date the second home?   | No                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2014-09-20        |
| Episode #  | 9/20/14 EZOU113DH |
| Reason for Preemption  | Sports            |

## Digital Preemption Programs #7

Questions

| Title of Program   | Zou               |
|--|-------------------|
| List date and time rescheduled   | 9/7/14 - 11:30am  |
| Is the rescheduled date the second home?   | No                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2014-09-27        |
| Episode #  | 9/27/14 EZOU114DH |
| Reason for Preemption  | Sports            |
|  |                   |

# Digital Core Program (7

| of 7)   | Response   |
|---|--|
| Program Title   | Teen Kids News   |
| Origination   | Syndicated   |
| Days/Times Program<br>Regularly Scheduled   | Sunday -7:30am   |
| Total times aired at regularly scheduled time   | 11   |
| Total times aired   | 12   |
| Number of Preemptions   | 1  |
| Number of Preemptions<br>for other than Breaking<br>News  |  |
| Number of Preemptions<br>Rescheduled  | 0  |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience   | 10 years to 15 years   |
| Describe the<br>educational and<br>informational objective<br>of the program and how<br>it meets the definition of<br>Core Programming. | Teen Kids News (TKN) highlights positive stories about kids doing amazing things and helping to make the world a better place. In addition, the TKN reporters on the show (who are, of course, all kids!) report on everything that is fun or interesting or important about our world. These stories range from kids who fly planes to how to deal with bullying to the best way to throw a baseball to tips on getting into college to interviews with entertainers. |
| Does the Licensee<br>identify the program by<br>displaying throughout<br>the program the symbol<br>E/I?                                 | Yes  |

| Questions  | Response       |
|--|----------------|
| Title of Program   | Teen Kids News |
| List date and time rescheduled   |                |
| Is the rescheduled date the second home?   | No             |
| Were promotional efforts made to notify the public of rescheduled date and time? | No             |

| Date Preempted        | 2014-09-29 |
|-----------------------|------------|
| Episode #             |            |
| Reason for Preemption | Sports     |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

### Liaison Contact

| Question  | Response  |
|---|---|
| Does the Licensee<br>publicize the<br>existence and<br>location of the<br>station's Children's<br>Television<br>Programming<br>Reports (FCC 398)<br>as required by 47 C.<br>F.R. Section 73.3526<br>(e)(11)(iii)?   | Yes   |
| Name of children's programming liaison  | Michael Thomas  |
| Address   | 3150 North Market St  |
| City  | Shreveport  |
| State   | LA  |
| Zip   | 71107   |
| Telephone Number  | 318-629-6000  |
| Email Address   | mthomas@ktalnews.tv   |
| Include any other<br>comments or<br>information you want<br>the Commission to<br>consider in<br>evaluating your<br>compliance with the<br>Children's Television<br>Act (or use this<br>space for<br>supplemental<br>explanations). This<br>may include<br>information on any<br>other noncore<br>educational and<br>informational<br>programming that<br>you aired this quarter<br>or plan to air during<br>the next quarter, or<br>any existing or<br>proposed non-<br>broadcast efforts that<br>will enhance the<br>educational and<br>informational value of<br>such programming to<br>children. See 47 C.F.<br>R. Section 73.671,<br>NOTES 2 and 3. | THE MORE YOU KNOW WEBSITE "The More You Know's" comprehensive website (themoreyouknow.com) provides in-depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed NBCUniversal's The More You Know website: Since 1989, The More You Know has brought the nation's most important social issues to the forefront, and remains a trusted voice for sharing knowledge to improve lives and inspire action. The More You Know's comprehensive website (themoreyouknow.com) includes in-depth resource and referral information on the campaign's important focus issues including: HEALTH - fighting childhood obesity, encouraging nutrition and physical fitness ENVIRONMENT - encouraging everyday actions that reduce environmental impact EDUCATION - recruiting new teachers and promoting their long-lasting impact DIGITAL LITERACY & INTERNET SAFETY - sharing online safety tips and information DIVERSITY - embracing differences and promoting inclusion, tolerance and respect Also featured on site is The More You Know Learning series' Growing Up Online, a free eBook on digital literacy and Internet Safety. Growing Up Online is an important tool to initiate conversation with children about online safety. The eBook is a media-rich, two-part learning resource that provides easy-to-use information about navigating the digital world in a unique and engaging way. Part one includes safety tips, discussion questions and key takeaways for parents and teachers. Part two features four entertaining video comic books for children, focused on real situations that come up when kids go online. Additional content on the site includes public service announcements, behind |

### Other Matters (7)

| Other<br>Matters (1 of<br>7)   | Response  |  |  |
|--|---|--|--|
| Program Title  | Astroblast!   |  |  |
| Origination  | Network   |  |  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday/9:00am   |  |  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |  |  |
| Length of<br>Program   | 30 mins   |  |  |
| Age of<br>Target Child<br>Audience<br>from   | 2 years to 5 years  |  |  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Astroblast!, based on the book series "Astroblast!" by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animal characters and one 3-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that gra into a predicament of some sort needing a solution. While these predicaments take place on a space spopulated by animal characters and aliens from different galaxies, the issues and resolutions resonate preschool audience. Through comedy and zippy action, our target audience sees how the characters le lessons for practical living such as how to: keep track of things that belong to you, practice good habits clean up a space when you've made a mess, rebound from a failure or embarrassing incident, or resist urge to blame others for your mistakes. |  |  |
| Other<br>Matters (2 of<br>7)<br>Program Title  | Response<br>The Chica Show  |  |  |
| Origination  | Network   |  |  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday/9:30am   |  |  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |  |  |
| Length of<br>Program   | 30 mins   |  |  |
| Age of   | 2 years to 5 years  |  |  |

CHICA IS A FIVE-YEAR-OLD "BABY" CHICK WHO SPENDS HER DAYS WITH HER PARENTS IN THEIR Describe the educational COSTUME SHOP, THE COOP. THE SHOP'S ONE EMPLOYEE, KELLY, DOUBLES AS CHICA'S NANNY AND THE ENSEMBLE IS ROUNDED OUT WITH BUNJI, A LARGE FLOPPY EARED RABBIT AND and STITCHES, A STRAW MANNEQUIN THAT SITS IN THE WINDOW. IN EACH EPISODE CHICA informational objective of DEVELOPS OR ENCOUNTERS A PROBLEM THAT SHE CANNOT IMMEDIATELY RESOLVE. USUALLY HER ISSUES INVOLVE IMPULSE CONTROL, DISTRACTIBILITY, JUDGMENT, AND INTER-PERSONAL the program and how it BEHAVIORS. SHE AND KELLY USUALLY WORK ON THE PROBLEM THROUGH AN ADVENTURE-A FANTASY TRANSFORMATION TO ANIMATION -- WHERE BUNJI AND STITCHES COME ALIVE AND meets the definition of JOIN CHICA AND KELLY FOR THE PROBLEM SOLVING PROCESS. THE CORE EDUCATIONAL CONTENT IS PRIMARILY SOCIO-EMOTIONAL DEVELOPMENT, AND CHICA LEARNS HOW TO Core EXPRESS HERSELF PROPERLY, THINK BEFORE SHE ACTS, AND INTERACT WITH OTHERS Programming. EFFECTIVELY. SHE OFTEN LEARNS THAT IT TAKES HARD WORK AND PRACTICE TO BECOME PROFICIENT AT DIFFERENT SKILLS.

| Other  |  |
|--|--|
| Matters (3 of  | Response   |
| 7)   |  |
| Program Title  | TREE FU TOM  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday/10:00am   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 2 years to 5 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | TREE FU TOM, IS A LIVE ACTION/ANIMATED SERIES ABOUT A LITTLE BOY WHO LIVES IN A RURAL<br>AREA AND HAS A RICH FANTASY LIFE IN THE WOODS BEHIND HIS HOME. TOM USES SPECIFIC<br>MOVEMENTS TO SUMMON UP MAGIC POWERS THAT PERMIT HIM TO MORPH INTO AN ANIMATED<br>HERO AND FLY AROUND IN TREETOPOLIS, THE FANTASY VERSION OF HIS WOODS. WHILE IN<br>TREETOPOLIS, TOM AND HIS FRIENDS, ARIELLA, TWIGS, SQUIRMTURN AND ZIGZOO WILL<br>INVARIABLY RUN INTO A PROBLEM OR DISASTER THAT NEEDS FIXING. TOM CALLS UPON THE<br>AUDIENCE TO PRACTICE ORIGINAL DANCE MOVES THAT WILL BRING HIM "BIG WORLD" MAGIC<br>SO HE AND HIS FRIENDS CAN RESOLVE THEIR CHALLENGE OF THE DAY. EDUCATIONAL<br>MESSAGES REINFORCE POSITIVE SOCIO-EMOTIONAL CONTENT, WITH EXAMPLES THAT MODEL:<br>BEING LOYAL TO GOOD FRIENDS, KNOWING HOW TO ASK FOR HELP, DOING THE RIGHT THING<br>INSTEAD OF WHAT IS CONVENIENT, MAKING THE EFFORT TO SHARE RATHER THAN BEING<br>SELFISH, OR RELYING ON TEAMWORK IN ORDER TO ACCOMPLISH A GOAL |
| Other<br>Matters (4 of<br>7)   | Response   |
| Program Title  | Lazy Town  |
| Origination  | Network  |

Origination Network
Days/Times Saturday/ 10:30am
Program
Regularly
Scheduled

| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
|--|--|
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 2 years to 5 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Lazy Town is a show featuring the importance of health, fitness, and being good friends. Set in a fantasy world known as Lazy Town, which is populated by inactive residents, we meet a visitor named Stephanie who is determined to coax her friends and relatives into adopting a healthful, active life style. She wins over her new friends, Ziggy, Stingy, Trixie and Pixel, convincing them to leave their gaming consoles and candy stashes at home so they can go outside and play. She persuades her uncle, Mayor Milford Meanswell, and his friend Ms. Busy Body to support her efforts. Robbie Rotten, who lives underground, and is determined to return Lazy Town to its former state of inactivity and quiet, constantly foils the characters' efforts. The athlete Sportacus, who lives in a zeppelin-like aircraft and receives signals from the kids or the Mayor whenever they need help, frequently comes to their rescue. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he returns to his underground lair and all is well in Lazy Town, until another day and another time when Robbie will rise again. |
| Other<br>Matters (5 of<br>7)   | Response   |
| Program Title  | Poppy Cat  |
| Origination  |  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 11:00am  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 2 years to 5 years   |
| Describe the educational and   | Poppy Cat, based on the book series by Lara Jones, models the use of imagination and storytelling to encourage creative thinking in viewers. Each episode features the narrator Lara, reading a story about Poppy Cat, to her own cat (who is also named Poppy). She weaves an exciting tale following her imagination, which leads her to distant lands reached by boat, plane, hot air balloon or train. Each story  |

| Other Matters (6 of 7)  | Response  |
|---|---|
| Program Title   | Noodle and Doodle   |
| Origination   |   |
| Days/Times Program Regularly<br>Scheduled   | Saturdays 11:30am   |
| Total times aired at regularly scheduled time   | 13  |
| Length of Program   | 30 mins   |
| Age of Target Child Audience from   | 2 years to 5 years  |
| Describe the educational and<br>informational objective of the program<br>and how it meets the definition of<br>Core Programming. | Noodle and Doodle is a live-action show hosted by Sean Roach that also blends<br>animation and puppetry into the overall format. Sean drives a double-decker bus<br>into various communities to meet children who have written to him with a problem<br>that they would |

| Other Matters (7 of 7)  | Response   |
|---|--|
| Program Title   | Teen Kids News   |
| Origination   | Syndicated   |
| Days/Times Program<br>Regularly Scheduled   | Sunday - 7:30am  |
| Total times aired at regularly scheduled time   | 13   |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience from  | 10 years to 15 years   |
| Describe the<br>educational and<br>informational objective<br>of the program and how<br>it meets the definition of<br>Core Programming. | Teen Kids News (TKN) highlights positive stories about kids doing amazing things and helping to make the world a better place. In addition, the TKN reporters on the show (who are, of course, a kids!) report on everything that is fun or interesting or important about our world. These stories range from kids who fly planes to how to deal with bullying to the best way to throw a baseball to tips on getting into college to interviews with entertainers. |

| Certification | Question  | Response    |
|---------------|---|-------------|
|               | The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an |             |
|               | officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or      |             |
|               | appointed official who is authorized to sign on behalf of the party filing the Children's Television          |             |
|               | Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23      |             |
|               | (a), who is authorized to represent the party filing the Children's Television Programming, and who further   |             |
|               | certifies that he or she has read the document; that to the best of his or her knowledge, information, and    |             |
|               | belief there is good ground to support it; and that it is not interposed for delay.                           |             |
|               | FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND                               |             |
|               | FORFEITURE OF ANY FEES PAID   |             |
|               | Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage   |             |
|               | requirements. Failure to meet the construction or coverage requirements will result in automatic              |             |
|               | cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or       |             |
|               | coverage requirements that apply to the type of Authorization requested in this application.                  |             |
|               | WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE                                  |             |
|               | BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY                             |             |
|               | STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title                  |             |
|               | 47, §503).  |             |
|               | I certify that this application includes all required and relevant attachments.                               |             |
|               | I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant      | Nexstar     |
|               | for the Authorization(s) specified above.   | Broadcastin |
|               |   | Inc         |

Attachments No Attachments.