



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0006551782** | File Number: **CPR-142589** | Submit Date: **07/02/2013** | Call Sign: **WRLH-TV** | Facility ID: **412** | City: **RICHMOND** | State: **VA**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/02/2013** | Filing Status: **Active**

Report reflects information for : Second Quarter of 2013

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

**Contact
Representatives
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's
Television
Information**

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | FOX |
| | Nielsen DMA | Richmond-Petersburg |
| | Web Home Page Address | www.foxrichmond.com |

**Digital Core
Programming**

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 4.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 7.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(15)

| Digital Core Program (1 of 15) | Response |
|--|---|
| Program Title | Dragfonfly TV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Mondays 8:30a (04/01/13-06/24/13) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features children engaging in various science projects and demonstrates practical applications of mathematics and science fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. (This program aired on the station's main digital stream). |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 15) | Response |
|--|-------------------------------------|
| Program Title | Elizabeth Stanton's Great Big World |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tuesdays 8:30a (04/02/13-06/25/13) |

| | |
|--|--|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Elizabeth Stanton's Great Big World" addresses areas of particular concern to young teens; including global, social, educational, and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in areas of specific need. "Elizabeth Stanton's Great Big World" combines exciting, fun, and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens in selfless, helping behaviors, and educate them on where and how to find volunteer opportunities. (This program aired on the station's main digital stream). |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (3 of 15)

Response

| | |
|--|--------------------------------------|
| Program Title | Aqua Kids |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Wednesdays 8:30a (04/03/13-06/26/13) |

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|--|---|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program explores the marine ecosystem from tributaries, rivers and oceans to develop an understanding and let the viewer know that we are key in preserving the ocean environment. Aqua Kids teaches kids about the diversity and beauty of the marine environment and its potential destruction by pollution and carelessness of human population; such as marine mammals dying from the ingestion of plastic and toxic waste in our waterways destroying the habitat and marine life. By showing the audience the problems they encounter, the Aqua Kids educate their peers on what can be done to solve environmental dilemmas. (This program aired on the station's main digital stream). |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

**Digital Core Program
(4 of 15)**

Response

| | |
|--|-------------------------------------|
| Program Title | Career Day |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Thursdays 8:30a (04/04/13-06/27/13) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| | |
|--|---|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program guides young people to potential career paths. The show features inspirational interviews with successful celebrities, entrepreneurs and business people from world renowned brain surgeons to marine biologists that share their stories with young people about their careers. This motivational show is fun and exciting and tries to help answer the age old question: "What do I want to be when I grow up?" (This program aired on the station's main digital stream). |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (5 of 15)

Response

| | |
|--|-----------------------------------|
| Program Title | Think Big |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Fridays 8:30a (04/05/13-06/28/13) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

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|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites and new modes of transportation. It features top kid inventors who face off against each other in an Invent-off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams, led by a Featured Inventor, brainstorm, choose materials, and then sketch, design and build their idea. Once completed, the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup. In Think Big, kids acquire and showcase their skills in creativity, science, innovation, marketing, design and teamwork. (This program aired on the station's main digital stream). |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 15) | |
|--|---|
| | Response |
| Program Title | Live Life and Win |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 7a (04/06/13-06/29/13) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The goal of this series is to inspire and enlighten young viewers by featuring inspirational teen success stories which may also focus on the arts, school & sports, exercise and nutrition and health & wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. (This program aired on the station's main digital stream). |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 15) | |
|---------------------------------------|-----------------|
| | Response |

| | |
|--|---|
| Program Title | Wild America |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 7:30a (04/06/13-06/29/13) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be place upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as its exists in North America and learn to protect North America's animal species. (This program aired on the station's main digital stream). |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (8 of 15)

Response

| | |
|---------------|-----------|
| Program Title | Horseland |
| Origination | Network |

| | |
|--|---|
| Days/Times Program Regularly Scheduled | Mon thru Fri 9:30a (04/01/13-06/29/13) |
| Total times aired at regularly scheduled time | 65 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 9 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Four teens from very different backgrounds all taking riding lessons at a very unusual riding stable where the animals all speak to each other. The teens deal with accepting responsibility, developing self-confidence, self-esteem and caring for their mounts. They also are confronted with problems that test their honesty, integrity and sometimes even their friendship. As they work to find solutions, the animals make comments on what the teens should or should not do or how they are handling the particular situation, giving the viewer a new insight to dealing with the issue. Through the four characters and the dialogue of the animals the viewers are shown clear prosocial education messages. (This program aired on the station's secondary digital channel 26.2). |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (9 of 15)

Response

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|---------------|-------------------------|
| Program Title | Green Screen Adventures |
| Origination | Network |

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|--|---|
| Days/Times Program Regularly Scheduled | Saturdays 10a (04/06/13-06/29/13) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 9 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program encourages its viewers to use their creativity, curiosity, confidence, compassion, and enthusiasm for writing and reading and build a foundation for critical thinking and problem solving by using viewer's submissions of stories, reports on science, history or literature, persuasive writing and essays, recipes, drawings and poetry as the basis for various program segments. Segments include: STORY THEATRE, BRAIN GAMES, PUPIL'S COURT, FOOD FOLKS PUPPETS, DETECTIVE McMYSTERY AND JOURNAL JOURNEY. Watching viewer submissions transformed by the cast promotes, character development, cooperation and mutual respect of others, as well as inspiring viewers to submit their own entries which may be aired. (This program aired on the station's secondary digital channel 26.2). |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (10 of 15)

Response

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|---------------|------------------------------|
| Program Title | Busy World of Richard Scarry |
| Origination | Network |

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|--|---|
| Days/Times Program Regularly Scheduled | Saturdays 10:30a (04/06/13-06/29/13) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the works of Richard Scarry, this program brings popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts and ultimately reach conclusions. Also, the program helps develop vocabulary through words and concepts that are part of each episode's overall theme. (This program will air on the station's secondary digital channel 26.2). |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (11 of 15) | Response |
|---|--|
| Program Title | Wimzie's House |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 11a,11:30a (04/06/13-06/29/13) |
| Total times aired at regularly scheduled time | 26 |

| | |
|--|---|
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wimzie is a five year old puppet monster who attends daycare at her 150 year old Grandmother's house along with her brother and other friends. The series' characters are just familiar enough for the viewers to identify with but different enough to point out that the action takes place in an enchanted fantasy world of monsters. Through unforgettable adventures and original toe-tapping sing-along songs young viewers are introduced to topics of friendship, generosity, jealousy, diversity and sibling rivalry from a preschooler's point of view. (This program aired on the station's secondary digital channel 26.2). |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (12 of 15) | Response |
|--|-------------------------------------|
| Program Title | Country Mouse City Mouse Adventures |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 12n (04/06/13-06/29/13) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

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|--|--|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 4 years to 9 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program employs the fun and fascinating world-wide jaunts of a pair of mice to present a body of important new learning. As Emily, the practical Country Mouse and her sophisticated City Mouse cousin, Alexander, visit friends and family around the globe, they encounter non-stop delight along with non-stop problems, complications and mysteries. By stepping in, helping out and dealing with the situations with which they are confronted, they teach youngsters valuable skills, centering on discovery, investigation, analysis as well as personal-character and pro-social attitudes. The viewer is also exposed to lessons on world history, geography and language as they follow these two mice on their adventures. (This program aired on the station's secondary digital channel 26.2). |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (13 of 15) | |
|--|--------------------------------------|
| | Response |
| Program Title | Danger Rangers |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 12:30p (04/06/13-06/29/13) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |

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| Age of Target Child Audience | 5 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This is an animated program focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. A song introduces the relevant steps to be taken for a potential safety concerns, such as the need to take proper safety precautions when swimming, and animal superheroes reinforce concepts of teamwork and preparedness and model for children the acquisition of important health and safety information. (This program aired on the station's secondary digital channel 26.2). |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (14 of 15) | Response |
|--|--|
| Program Title | Doodlebops Rockin' Road Show |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays 10a (04/07/13-06/30/13) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Together with The Doodlebops viewers explore the world of the Doodlenet on The Doodlebops magical tour bus. Deedee, Rooney and Moe Doodle help their viewers and themselves solve preschool relatable problems by journeying to fun, new destinations. Want to visit a gigantic water park for a day to conquer your fear of swimming or travel into a giant's mouth to see why you should brush your teeth? No problem, hold on tight and with a song, dance and teamwork the Doodlebops are always ready to rock into a new adventure. (This program aired on the station's secondary digital channel 26.2). |

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| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
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| Digital Core Program (15 of 15) | Response |
|--|--|
| Program Title | The Doodlebops |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays 10:30a (04/07/13-06/30/13) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each episode of the show features a child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem. Important life lessons are imparted such in the process, and the lessons learned are reinforced through a musical interlude. This program focuses on encouraging viewers to develop positive personal qualities such as honesty and initiative and also providing viewers with a basic understanding and appreciation of music. (This program aired on the station's secondary digital channel 26.2). |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Linda Strickland |
| Address | 1925 Westmoreland Street |
| City | Richmond |
| State | VA |
| Zip | 23230 |
| Telephone Number | 804-358-3535 x305 |
| Email Address | lstrickl@sbgvtv.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | WRLH airs PSAs geared toward children including: 1) :60 :30 & 15 PSA - "Diabetes Risk Test/Take a Minute" - Encourages viewers to take a simple 60 second on-line test to see if they are at risk for Type 2 Diabetes and how to treat it. Viewers are referred to www.diabetes.org . 2) :60 & :30 PSA - "Child Car Safety Knowitalls" - Bragging parents at a playground discover they don't know enough about car seat safety for their kids. Viewers are encouraged to visit safercar.gov/therightseat for more information. 3) :60 & :30 PSA - "Brush Teeth Safety Gerbil Train" - A humorous video of gerbils riding on a toy train make the point that in the time kids can watch a video they can also take the time to brush their teeth for two minutes. Supporting content available at 2min2x.org . 4) :60 & :30 PSA - "United Way Game On" - Professional football players demonstrate how to get involved in the community to support the United Way. Viewers are asked to visit unitedway.org to get involved. 5) :60 & :30 PSA - "Autism Awareness Toni Braxton" - Grammy winning singer Toni Braxton shares the odds of having a child born with autism. The website autismspeaks.org/signs has more information. 6) :90 & :60 & :30 & :15 PSA - "Feed the Pig Chase" - uses humor involving a man chasing a living piggy bank across the city as a reminder to save money. Financial literacy tips are given at www.feedthepig.org . |

Other Matters (15)

| Other Matters (1 of 15) | Response |
|--|---|
| Program Title | Dragonfly TV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Mondays 8:30a (07/01/13-09/30/13) |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features children engaging in various science projects and demonstrates practical applications of mathematics and science fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. (This program will air on the station's main digital steam). |

| Other Matters (2 of 15) | Response |
|---|-------------------------------------|
| Program Title | Elizabeth Stanton's Great Big World |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tuesdays 8:30a (07/02/13-09/24/13) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Elizabeth Stanton's Great Big World" addresses areas of particular concern to young teens; including global, social, educational, and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in areas of specific need. "Elizabeth Stanton's Great Big World combines exciting, fun, and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens in selfless, helping behaviors, and educates them on where and how to find volunteer opportunities.(This program will air on the station's main digital stream). |
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Other Matters (3 of 15)

Response

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|---------------|-----------|
| Program Title | Aqua Kids |
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| | |
|-------------|------------|
| Origination | Syndicated |
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|--|--------------------------------------|
| Days/Times Program Regularly Scheduled | Wednesdays 8:30a (07/03/13-09/25/13) |
|--|--------------------------------------|

| | |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

| | |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

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|-----------------------------------|----------------------|
| Age of Target Child Audience from | 13 years to 16 years |
|-----------------------------------|----------------------|

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|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program explores the marine ecosystem from tributaries, rivers, and oceans to develop an understanding and let the viewer know that they are key in preserving the ocean environment and its potential destruction by pollution and carelessness of the human population; such as marine mammals dying from the ingestion of plastic and toxic waste in our waterways destroying the habitat and marine life. By showing the audience the problems they encounter, the Aqua Kids educate their peers on what can be done to solve environmental dilemmas. (This program will air on the station's main digital stream). |
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Other Matters (4 of 15) Response

| | |
|---------------|------------|
| Program Title | Career Day |
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|-------------|------------|
| Origination | Syndicated |
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| | |
|--|-------------------------------------|
| Days/Times Program Regularly Scheduled | Thursdays 8:30a (07/04/13-09/26/13) |
|--|-------------------------------------|

| | |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

| | |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

| | |
|-----------------------------------|----------------------|
| Age of Target Child Audience from | 13 years to 16 years |
|-----------------------------------|----------------------|

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program guides young people to potential career paths. The show features inspirational interviews with successful celebrities, entrepreneurs and business people from renowned brain surgeons to marine biologists that share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up?" (This program will air on the station's main digital stream). |
|--|---|

Other Matters (5 of 15) Response

| | |
|---------------|-----------|
| Program Title | Think Big |
|---------------|-----------|

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|-------------|------------|
| Origination | Syndicated |
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| | |
|--|-----------------------------------|
| Days/Times Program Regularly Scheduled | Fridays 8:30a (07/05/13-09/27/13) |
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| | |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

| | |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

| | |
|-----------------------------------|----------------------|
| Age of Target Child Audience from | 13 years to 16 years |
|-----------------------------------|----------------------|

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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites and new modes of transportation. It features top kid inventors who face off against each other in an Invent-off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams, led by a Featured Inventor, brainstorm, choose materials, and then sketch, design and build their idea. Once completed, the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup. In Think Big, kids acquire and showcase their skills in creativity, science, innovation, marketing, design and teamwork. (This program will air on the station's main digital stream). |
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Other Matters (6 of 15) Response

| | |
|---------------|-------------------|
| Program Title | Live Life and Win |
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|-------------|------------|
| Origination | Syndicated |
|-------------|------------|

| | |
|--|----------------------------------|
| Days/Times Program Regularly Scheduled | Saturdays 7a (07/06/13-09/28/13) |
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|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

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|-------------------|---------|
| Length of Program | 30 mins |
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|-----------------------------------|----------------------|
| Age of Target Child Audience from | 13 years to 16 years |
|-----------------------------------|----------------------|

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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The goal of this series is to inspire and enlighten young viewers by featuring inspirational teen success stories which may also focus on the arts, school & sports, exercise and nutrition and health & wellness. This series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. (This program will air on the station's main digital stream). |
|--|---|

**Other Matters
(7 of 15)**

Response

Program Title Wild America

Origination Syndicated

Days/Times Saturdays 7:30a (07/06/13-09/28/13)
Program
Regularly
Scheduled

Total times 13
aired at
regularly
scheduled time

Length of 30 mins
Program

Age of Target 13 years to 16 years
Child
Audience from

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other wild animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. (This program will air on the station's main digital stream). |
|--|---|

**Other Matters
(8 of 15)**

Response

Program Title Horseland

Origination Network

Days/Times Mon thru Fri 9:30a (07/01/13-09/30/13)
Program
Regularly
Scheduled

Total times 66
aired at
regularly
scheduled
time

Length of 30 mins
Program

Age of Target 9 years to 11 years
Child
Audience from

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Four teens from very different backgrounds all taking riding lessons at a very unusual riding stable where the animals all speak to each other. The teens deal with accepting responsibility, developing self-confidence, self-esteem and caring for their mounts. They also are confronted with problems that test their honesty, integrity and sometimes even their friendship. As they work to find solutions, the animals make comments on what the teens should or should not do or how they are handling the particular situation, giving the viewer a new insight to dealing with the issue. Through the four characters and the dialogue of the animals the viewers are shown clear prosocial educational messages. (This program will air on the station's secondary digital channel 26.2). |
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Other Matters (9 of 15)

Response

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|---------------|-------------------------|
| Program Title | Green Screen Adventures |
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|-------------|---------|
| Origination | Network |
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|--|-----------------------------------|
| Days/Times Program Regularly Scheduled | Saturdays 10a (07/06/13-09/28/13) |
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|---|----|
| Total times aired at regularly scheduled time | 13 |
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|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

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|-----------------------------------|--------------------|
| Age of Target Child Audience from | 7 years to 9 years |
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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program encourages its viewers to use their creativity, curiosity, confidence, compassion, and enthusiasm for writing and reading and build a foundation for critical thinking and problem solving by using viewer's submissions of stories, reports on science, history or literature, persuasive writing and essays, recipes, drawings and poetry as the basis for various program segments. Segments include: STORY THEATRE, BRAIN GAMES, PUPIL'S COURT, FOOD FOLKS PUPPETS, DETECTIVE McMYSTERY AND JOURNAL JOURNEY. Watching viewer submissions transformed by the cast promotes, character development, cooperation and mutual respect of others, as well as inspiring viewers to submit their own entries which may be aired. (This program will air on the station's secondary digital channel 26.2). |
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Other Matters (10 of 15)

Response

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|---------------|------------------------------|
| Program Title | Busy World of Richard Scarry |
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| Origination | Network |
|-------------|---------|

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| Days/Times Program Regularly Scheduled | Saturdays 10:30a (07/06/13-09/28/13) |
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|--|---|
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the works of Richard Scarry, this program brings popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts and ultimately reach conclusions. Also, the program helps develop vocabulary through words and concepts that are part of each episode's overall theme. (This program will air on the station's secondary digital channel 26.2). |

Other Matters (11 of 15)

Response

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|---|--|
| Program Title | Wimzie's House |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 11a,11:30a (07/06/13-09/28/13) |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 5 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wimzie is a five year old puppet monster who attends daycare at her 150 year old Grandmother's house along with her brother and other friends. The series's characters are just familiar enough for the viewers to identify with but different enough to point out that the action takes place in an enchanted fantasy world of monsters. Through unforgettable adventures and original toe-tapping sing-along songs young viewers are introduced to topics of friendship, generosity, jealousy, diversity and sibling rivalry from a preschooler's point of view. (This program will air on the station's secondary digital channel 26.2). |
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Other Matters (12 of 15)

Response

| | |
|--|-------------------------------------|
| Program Title | Country Mouse City Mouse Adventures |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 12n (07/06/13-09/28/13) |

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| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 4 years to 9 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The "Country Mouse and the City Mouse Adventures" employs the fun and fascinating world-wide jaunts of a pair of adorable mice to present a body of important new learning. As Emily, the practical Country Mouse and her sophisticated City Mouse cousin, Alexander, visit friends and family around the globe, they encounter non-stop delight along with non-stop problems, complications and mysteries. By stepping in, helping out and dealing with the situations with which they are confronted, they teach youngsters valuable skills, centering on the discovery, investigation and analysis: associated personal-character and pro-social attitudes; and about world history, geography and language. (This program will air on the station's secondary digital channel 26.2). |

Other Matters (13 of 15) Response

| | |
|---|--------------------------------------|
| Program Title | Danger Rangers |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 12:30p (07/06/13-09/28/13) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 5 years to 7 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This is an animated program focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. A song introduces the relevant steps to be taken for a potential safety concerns, such as the need to take proper safety precautions when swimming, and animal superheroes reinforce concepts of teamwork and preparedness and model for children the acquisition of important health and safety information. (This program will air on the station's secondary digital channel 26.2). |
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Other Matters (14 of 15) Response

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| Program Title | Doodlebops Rockin' Road Show |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays 10a (07/07/13-09/29/13) |

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|--|---|
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Together kids favorite rockin' band, The Doodlebops, and their fans explore the world of the Doodlenet on their magical tour bus. Deedee, Rooney, and Moe Doodle help their fans, and themselves, solve Preschool relatable problems by journeying to fun, new destinations. Examples include visiting a gigantic water park to conquer fear of swimming and why you should brush your teeth. The Doodlebops uses song, dance, and teamwork to accomplish its goals. (This program will air on the station's secondary digital channel 26.2). |

Other Matters (15 of 15)

| | Response |
|--|---|
| Program Title | The Doodlebops |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays 10:30a (07/07/13-09/29/13) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each episode of the show features a child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem. Important life lessons are imparted in the process, and the lessons learned are reinforced through a musical interlude. This program focuses on encouraging viewers with a basic understanding and appreciation of music. (This program will air on the station's secondary digital channel 26.2). |

Certification

| Question | Response |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>WRLH LICENSEE, LLC</p> |

Attachments

No Attachments.