



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0027087857** | File Number: **CPR-152421** | Submit Date: **04/04/2014** | Call Sign: **KFMB-TV** | Facility ID: **42122**
City: **SAN DIEGO** | State: **CA**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/04/2014 | Filing Status: **Active**

Report reflects information for : First Quarter of 2014

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

**Contact
Representatives
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's
Television
Information**

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | CBS |
| | Nielsen DMA | SanDiego |
| | Web Home Page Address | www.cbs8.com |

**Digital Core
Programming**

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 0.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 3.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(12)

| Digital Core Program (1 of 12) | Response |
|--|--|
| Program Title | Lucky Dog - Channel 8.1 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays @ 7am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children,has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (2 of 12) | Response |
|--|--|
| Program Title | Dr. Chris Pet Vet - Channel 8.1 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays @ 7:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 12) | Response |
|---------------------------------------|-----------------|
|---------------------------------------|-----------------|

| | |
|--|---|
| Program Title | Recipe Rehab - Channel 8.1 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays @ 8am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (4 of 12)

Response

| | |
|---------------|--|
| Program Title | Jamie Oliver's 15 Minute Meals - Channel 8.1 |
|---------------|--|

| | |
|--|--|
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays @ 8:30am |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 13 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Best known for his Emmy Award-winning television program, "Jamie Oliver's Food Revolution," Oliver is one of the world's favorite celebrity chefs who aspires to teach the world to cook. Oliver's core belief is that simply cooking for oneself using fresh ingredients is the easiest way to maintain a balanced diet, and to this goal, he has perfected a delicious collection of healthy recipes that can be prepared in 15 minutes. The show encourages young viewers to replicate the recipes and to develop healthy lifestyles through healthy cooking. The program also fosters viewers' appreciation for different kinds of foods and cultures from around the world. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--------------------------------|--|
| Title of Program | Jamie Oliver's 15 Minute Meals - Channel 8.1 |
| List date and time rescheduled | 3/16/2014 @ 8:30am |

| | |
|--|------------|
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-03-15 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (5 of 12) | Response |
|--|---|
| Program Title | All in with Laila Ali - Channel 8.1 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays @ 9am |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | 13 |
| Number of Preemptions | 5 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 5 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| | |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

Digital Preemption Programs #1

| Questions | Response |
|--|-------------------------------------|
| Title of Program | All in with Laila Ali - Channel 8.1 |
| List date and time rescheduled | 3/8/2014 @ 4pm |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-03-08 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|-------------------------------------|
| Title of Program | All in with Laila Ali - Channel 8.1 |
| List date and time rescheduled | 3/29/2014 @ 10am |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-03-22 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|--|-------------------------------------|
| Title of Program | All in with Laila Ali - Channel 8.1 |
| List date and time rescheduled | 1/26/2014 @ 9am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-01-18 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #4

| Questions | Response |
|-----------|----------|
|-----------|----------|

| | |
|--|-------------------------------------|
| Title of Program | All in with Laila Ali - Channel 8.1 |
| List date and time rescheduled | 3/16/2014 @ 9am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-03-15 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #5

| Questions | Response |
|--|-------------------------------------|
| Title of Program | All in with Laila Ali - Channel 8.1 |
| List date and time rescheduled | 3/2/2014 @ 10am |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-02-22 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (6 of 12) | Response |
|--|---|
| Program Title | Game Changers with Kevin Frazier - Channel 8.1 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays @ 9:30am |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | 13 |
| Number of Preemptions | 5 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 4 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|--|
| Title of Program | Game Changers with Kevin Frazier - Channel 8.1 |
| List date and time rescheduled | 3/16/14 @ 9:30am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-03-15 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|--|
| Title of Program | Game Changers with Kevin Frazier - Channel 8.1 |
| List date and time rescheduled | 3/8/2014 @ 4:30pm |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-03-08 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|--|--|
| Title of Program | Game Changers with Kevin Frazier - Channel 8.1 |
| List date and time rescheduled | 3/2/2014 @ 10:30am |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-02-22 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #4

| Questions | Response |
|--------------------------------|--|
| Title of Program | Game Changers with Kevin Frazier - Channel 8.1 |
| List date and time rescheduled | 3/29/2014 @ 10:30am |

| | |
|--|------------|
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-03-22 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #5

| Questions | Response |
|--|--|
| Title of Program | Game Changers with Kevin Frazier - Channel 8.1 |
| List date and time rescheduled | 1/26/2014 @ 9:30am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-01-18 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (7 of 12) | Response |
|--|---|
| Program Title | Green Screen Adventures I - Channel 8.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays @ 8:00am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 13 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school students, ages 7 - 13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 12) | Response |
|--|--|
| Program Title | Green Screen Adventures II - Channel 8.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays @ 8:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school students, ages 7 - 13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. |

| | |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (9 of 12) | Response |
|--|---|
| Program Title | Travel Thru History - Channel 8.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays @ 9am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 12) | Response |
|---|------------------------|
| Program Title | Edgemont - Channel 8.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays @ 10:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |

| | |
|--|--|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The story lines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive manner. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (11 of 12) | Response |
|--|---------------------|
| Program Title | Safari- Channel 8.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays @ 10:00am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |

| | |
|--|--|
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Safari provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. Safari offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (12 of 12) | Response |
|--|--|
| Program Title | Mystery Hunters - Channel 8.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays @ 9:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mystery Hunters explores some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters uses science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. 2006 Winner of a Parents' Choice Award, Mystery Hunters. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core Educational and Informational Programming (1)

| Non-Core Educational and Informational Programming (1 of 1) | Response |
|--|--|
| Program Title | Innovate 8 - CBS News 8 Reports |
| Origination | Local |
| Days/Times Program Regularly Scheduled: | Saturdays, CBS News 8 @ 5pm |
| Total times aired at regularly scheduled time: | 6 |
| Number of Preemptions | 0 |
| Length of Program | 2 mins |
| Age of Target Child Audience | 5 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | To inspire interest and success in STEM (Science, Technology, Engineering and Mathematics) learning, CBS 8 Creative Services Department created Innovate 8 a partnership with the San Diego County Office of Education and sponsored by the University of California, San Diego. Innovate 8 highlights county-wide educational programs fostering STEM education and profiles San Diego students' STEM success. Currently the U.S. Department of Education and the San Diego County Office of Education, which services every public school district, K-12 in San Diego County have target STEM learning as a critical initiative to raise interest and student achievement in the areas of science, technology engineering and math. These reports air bi-monthly and are posted on www.cbs8.com/Innovate 8 . |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | No |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | No |

Date and Time Aired:

| Questions | Response |
|-----------|----------|
|-----------|----------|

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|--------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Patricia Elwood |
| Address | 7677 Engineer Road |
| City | San Diego |
| State | CA |
| Zip | 92111 |
| Telephone Number | 858.495.9392 |
| Email Address | pelwood@kfmb.com |

| | |
|--|--|
| <p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p> | <p>KFMB TV airs a number of Public Service Announcements, other than those listed elsewhere in this report, which serve the educational and informational needs of children 16 years of age and under. Organizations /topics include: drug/alcohol prevention tips targeting children and teens and crime prevention, environmental protection and violence prevention and literacy. In addition, the station airs a variety of local and network news and public affairs programs. These generally present a mix of local, regional, state, national and international news plus weather, sports, health, educational and features. In the station's judgement, certain portions of these news programs can further the development of the cognitive or intellectual needs of older children. In addition, KFMB TV has a variety of year-round, on-air and outreach projects targeting children. 1) News 8's Weather Wednesdays- News 8 Meteorologist Matt Baylow visits area elementary and middle schools on Wednesday mornings to present a comprehensive weather lesson. Baylow discusses general meteorology terms, the dynamics of San Diego's microclimates, broadcast meteorology and conducts a student question and answer session. To date, Baylow has visited more than 400 county schools and mentored thousands of students. 2) ADOPT 8 - KFMB TV partners with San Diego County Health and Human Services to find forever homes for children in the San Diego County Foster System. Twice a week, KFMB TV airs profiles on children who are currently in the Foster Care System waiting to be adopted, along with Public Service Announcements. While the "on air" stories and PSAs target adults, the ultimate goal of the project is to help "hard to place" children find their forever families. Since the program's inception in 1999, more than 400 foster children have been placed in "forever families." In addition, San Diego County Health and Human Services has placed other children in permanent homes as a result of the Adopt 8 "on air" awareness campaign. San Diego County Health and Human Services and Rivers of Hope Foundation sponsor this project. 3) EARTH 8- KFMB TV partners with Birch Aquarium at the Scripps Institution of Oceanography at University of California, San Diego to educate the community about care and stewardship of the planet. Earth 8 includes weekly news segments with leaders in research and conservation and monthly in-depth, filed produced stories. Topics have included: water conservation, climate change; earth friendly tips; stewardship; gray whales; air quality; endangered sea and animal life. KFMB TV also airs a variety of Public Service Announcements to educate children and adults on caring for our planet. Earth 8 also hosts various environmental outreach products during the year for youth and adults. Earth 8 Website contains a section for children educating them on the ways to help protect the environment. 4) KFMB TV partners with the Juvenile Diabetes Research Foundation of San Diego to educate children and youth about Juvenile Diabetes. 8's Walk to Cure Diabetes encourages area schools to hold fundraising walks on campus benefiting the Juvenile Diabetes Research Foundation. This project is supported with Public Service Announcements, Webpage and News stories. 5) Innovate 8 - As noted elsewhere in this report, to inspire interest and success in STEM (Science, Technology, Engineering and Mathematics) learning, CBS 8 Creative Services Department created Innovate 8 a partnership with the San Diego County Office of Education and sponsored by the University of California, San Diego. Innovate 8 highlights county-wide educational programs fostering STEM education and profiles San Diego students' STEM success. Currently the U.S. Department of Education and the San Diego County Office of Education, which services every public school district, K-12 in San Diego County have target STEM learning as a critical initiative to raise interest and student achievement in the areas of scien</p> |
|--|--|

Other Matters (12)

| Other Matters (1 of 12) | Response |
|--|---|
| Program Title | Lucky Dog |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays @ 7:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other Matters (2 of 12) | Response |
|---|---------------------------------|
| Program Title | Dr. Chris Pet Vet - Channel 8.1 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays @ 7:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
|--|--|

Other Matters (3 of 12)

Response

| | |
|---------------|----------------------------|
| Program Title | Recipe Rehab - Channel 8.1 |
|---------------|----------------------------|

| | |
|-------------|---------|
| Origination | Network |
|-------------|---------|

| | |
|--|-----------------|
| Days/Times Program Regularly Scheduled | Saturdays @ 8am |
|--|-----------------|

| | |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

| | |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

| | |
|-----------------------------------|----------------------|
| Age of Target Child Audience from | 13 years to 16 years |
|-----------------------------------|----------------------|

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
|--|---|

Other Matters (4 of 12)

Response

| | |
|---------------|--|
| Program Title | Jamie Oliver's 15 Minute Meals - Channel 8.1 |
|---------------|--|

| | |
|-------------|---------|
| Origination | Network |
|-------------|---------|

| | |
|--|--------------------|
| Days/Times Program Regularly Scheduled | Saturdays @ 8:30am |
|--|--------------------|

| | |
|--|--|
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Best known for his Emmy Award-winning television program, "Jamie Oliver's Food Revolution," Oliver is one of the world's favorite celebrity chefs who aspires to teach the world to cook. Oliver's core belief is that simply cooking for oneself using fresh ingredients is the easiest way to maintain a balanced diet, and to this goal, he has perfected a delicious collection of healthy recipes that can be prepared in 15 minutes. The show encourages young viewers to replicate the recipes and to develop healthy lifestyles through healthy cooking. The program also fosters viewers' appreciation for different kinds of foods and cultures from around the world. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

Other Matters (5 of 12)

Response

| | |
|--|--|
| Program Title | All in with Laila Ali - Channel 8.1 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays @ 9am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ALL IN with Laila Ali, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other Matters (6 of 12) | | Response |
|--|---|-----------------|
| Program Title | Game Changers with Kevin Frazier | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Saturdays @ 9:30am | |
| Total times aired at regularly scheduled time | 13 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience from | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p> | |

| Other Matters (7 of 12) | | Response |
|--|---|-----------------|
| Program Title | Green Screen Adventures I - Channel 8.2 | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Saturdays @ 8:00am | |
| Total times aired at regularly scheduled time | 13 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience from | 7 years to 13 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school students, ages 7 - 13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion.</p> | |

| Other Matters (8 of 12) | Response |
|---|--|
| Program Title | Green Screen Adventures II - Channel 8.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays @ 8:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school students, ages 7 - 13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. |

| Other Matters (9 of 12) | Response |
|---|---|
| Program Title | Travel Thru History - Channel 8.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays @ 9:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West. |

| Other Matters (10 of 12) | Response |
|--|---------------------|
| Program Title | Safari |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays @ 10:00am |
| Total times aired at regularly scheduled time | 13 |

| | |
|--|--|
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Safari provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. Safari offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations. |

| Other Matters (11 of 12) | Response |
|--|--|
| Program Title | Mystery Hunters - Channel 8.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays @ 9:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mystery Hunters explores some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters uses science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. 2006 Winner of a Parent's Choice Award, Mystery Hunters. |

| Other Matters (12 of 12) | Response |
|---|------------------------|
| Program Title | Edgemont - Channel 8.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays @ 10:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The story lines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive manner.

Certification

| Question | Response |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>Midwest Television, Inc.</p> |

Attachments

No Attachments.