



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0001712819** | File Number: **CPR-123076** | Submit Date: **07/12/2011** | Call Sign: **WLFT-CD** | Facility ID: **8653** |

City: **BATON ROUGE** | State: **LA**

Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/12/2011** |

Filing Status: **Active**

Report reflects information for : **Second Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
-----------	---------	-------	-------	----------------

Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
--------------	---------	-------	-------	--------------

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Baton Rouge
	Web Home Page Address	www.wlft.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	

Digital Core Programs(9)

Digital Core Program (1 of 9)	Response
Program Title	Mustard Pancakes
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 6am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A singer, songwriter and storyteller, who has captivated young audiences around the world, Courtney Campbell heads up a fun-loving puppet family on MUSTARD PANCAKES, a new half-hour series airing on Public Television. MUSTARD PANCAKES uses the magic of storytelling and the joy of song to share lessons about everyday experiences with its young audience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Digital Core Program (2 of 9)	Response
Program Title	Dr Pengiun's Magical World
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 6:30am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	You'll enjoy this colorful character as much as he is appreciated by the youngsters that he entertains with his special kind of magic as he travels to some of the world's more exotic locations to introduce us to their people and culture. An entertaining series for the entire family. Available in Spanish Language.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Digital Core Program (3 of 9)	Response
Program Title	Kid Fitness
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An interactive series for young children revolving around a super health hero, aimed to prevent obesity and teach healthy lifestyle. Fun and colorful segments incorporate fitness, nutrition, and education.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 9)	Response
Program Title	The Underwater World
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:30am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	One of Australia's most highly qualified scuba divers, Wayne Gibbs, has always been fascinated by the unbridled curiosity that children have for our "creatures of the deep" and has determined that a series made specifically for kids is long overdue! Underwater World For Kids is intended to educate and inspire our young to explore the waters in the future and respect this highly fragile eco-system in a fun and exciting manner!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 9)	Response
Program Title	Adventures in Odyssey
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Adventures in Odyssey presents exciting entertainment that brings moral and biblical principals to life. Set in a small town of Odyssey, the stories range from comedy to suspense from romance to mystery. The shows memorable, fun characters and situations are designed to ignite the imaginations of tweens- while captivating the attention of the entire family.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Digital Core Program (6 of 9)	Response
Program Title	Nana Puddi'in
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:30am

Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	First, take a talented energetic and award winning ventriloquist named Dennis Lee. Add a zany bunch of co-stars like fellow ventriloquist Nancy Worcester, musician extraordinaire Doc Gibbs, and a magically inclined mailman like Lyndy Phillips. Stir in great original music and a heaping helping of real life puppet characters. Add a big studio audience bubbling over with laughter and special guests too numerous to mention. Stir it all together and serve with a generous helping of love and out comes the most delicious television show called Nana Puddin.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Digital Core Program (7 of 9)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Meet real people doing real jobs. From doctors, lawyers, and veterinarians to career counselors, Lipizzaner stallion trainers, and special effects wizards. Real Life 101 takes you on the job so you can see for yourself why these professionals love what they do.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Digital Core Program (8 of 9)	Response
Program Title	Aqua Kids
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Digital Core Program (9 of 9)	Response
Program Title	Fun!
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10am
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jonathan Ernest takes you around the world in search of the most unique theme parks, roller coasters, and other family-oriented destinations!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No



Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Josh O'neal
Address	13567 Plank Rd
City	Baker
State	LA
Zip	70714
Telephone Number	225-774- 7780
Email Address	josh. oneal@wlft. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (9)

Other Matters (1 of 9)	Response
Program Title	Mustard Pancakes
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 6am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A singer, songwriter and storyteller, who has captivated young audiences around the world, Courtney Campbell heads up a fun-loving puppet family on MUSTARD PANCAKES, a new half-hour series airing on Public Television. MUSTARD PANCAKES uses the magic of storytelling and the joy of song to share lessons about everyday experiences with its young audience.

Other Matters (2 of 9)	Response
Program Title	Dr Pengiun's Magical World
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 6:30am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	4 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	You'll enjoy this colorful character as much as he is appreciated by the youngsters that he entertains with his special kind of magic as he travels to some of the world's more exotic locations to introduce us to their people and culture. An entertaining series for the entire family. Available in Spanish Language.

Other Matters (3 of 9)	Response
Program Title	Kid Fitness
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An interactive series for young children revolving around a super health hero, aimed to prevent obesity and teach healthy lifestyle. Fun and colorful segments incorporate fitness, nutrition, and education.

Other Matters (4 of 9)	Response
Program Title	The Underwater World

Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:30am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	One of Australia's most highly qualified scuba divers, Wayne Gibbs, has always been fascinated by the unbridled curiosity that children have for our "creatures of the deep" and has determined that a series made specifically for kids is long overdue! Underwater World For Kids is intended to educate and inspire our young to explore the waters in the future and respect this highly fragile eco-system in a fun and exciting manner!

Other Matters (5 of 9)	Response
Program Title	Adventures in Odyssey
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Adventures in Odyssey presents exciting entertainment that brings moral and biblical principals to life. Set in a small town of Odyssey, the stories range from comedy to suspense from romance to mystery. The shows memorable, fun characters and situations are designed to ignite the imaginations of tweens- while captivating the attention of the entire family.

Other Matters (6 of 9)	Response
Program Title	Nana Puddi'in
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:30am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	4 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	First, take a talented energetic and award winning ventriloquist named Dennis Lee. Add a zany bunch of co-stars like fellow ventriloquist Nancy Worcester, musician extraordinaire Doc Gibbs, and a magically inclined mailman like Lyndy Phillips. Stir in great original music and a heaping helping of real life puppet characters. Add a big studio audience bubbling over with laughter and special guests too numerous to mention. Stir it all together and serve with a generous helping of love and out comes the most delicious television show called Nana Puddin.
--	--

Other Matters (7 of 9)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	2 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Meet real people doing real jobs. From doctors, lawyers, and veterinarians to career counselors, Lipizzaner stallion trainers, and special effects wizards. Real Life 101 takes you on the job so you can see for yourself why these professionals love what they do.

Other Matters (8 of 9)	Response
Program Title	Aqua Kids
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	1 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there.

Other Matters (9 of 9)	Response
Program Title	Fun!
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jonathan Ernest takes you around the world in search of the most unique theme parks, roller coasters, and other family-oriented destinations!

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Josh O'neal</b></p>

Attachments

No Attachments.