



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: 0004954707 | File Number: CPR-164481 | Submit Date: 01/09/2015 | Call Sign: WGSC-CD | Facility ID: 4349 |

City: MURRELLS INLET | State: SC

Service: Digital Class A | Purpose: Children's TV Programming Report | Status: Received | Status Date: 01/09/2015 |

Filing Status: Active

Report reflects information for : Fourth Quarter of 2014

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type

Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Florence-Myrtle Beach
	Web Home Page Address	www.tripsmarter.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	Sharks & Wildlife
Origination	Local
Days/Times Program Regularly Scheduled	Monday. 10/01-10/19, 7:00am - 7:30am.
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in Ripley's Sea Aquarium in Myrtle Beach, SC, we entertain five of the most frequently asked questions about sharks and answer them with the assistance of the shark attack survivor Rodney Fox followed by a wildlife preview of the Gulf Island National Seashore.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	Wild About Whale Sharks
Origination	Local
Days/Times Program Regularly Scheduled	Tuesday, Thursday. 10/01-10/19, 7:00am - 7:30am.
Total times aired at regularly scheduled time	5
Total times aired	51
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Two-thirds of the earth's surface is covered with water. After having spent a full week inside the new Georgia Aquarium in Atlanta, Georgia, we entertain and educate the audience about the wonders of life in our oceans, and all that swims in our rivers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 7)		Response
Program Title	The Wren's Nest	
Origination	Local	
Days/Times Program Regularly Scheduled	Wednesday, Saturday. 10/01-10/19, 7:00am - 7:30am	
Total times aired at regularly scheduled time	6	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	10 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Joel Chandler Harris, author of the Uncle Remus children's books, was a pioneer in fighting against discrimination in the South. This program explores and explains the importance of his contribution and the contribution of the Gullah people of America.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (4 of 7)		Response
Program Title	World of Wild Dolphins	
Origination	Local	
Days/Times Program Regularly Scheduled	Friday, Sunday. 10/01-10/19, 7:00am - 7:30am.	
Total times aired at regularly scheduled time	6	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A study in the case of wild dolphins pertaining to their breeds, natural environment, behavior and family structure. We also show how human interaction effects them.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (5 of 7)	Response
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Program Title	Food for Thought
Origination	Local
Days/Times Program Regularly Scheduled	Mon, Tues, Weds. 10/20-12/31 @ 12:30pm. 11/24-12/15 @ 1:30pm.
Total times aired at regularly scheduled time	43
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Claire Thomas carefully and simply prepares healthy meals, educating kids and their families about the importance of healthy lifestyles while inspiring them to enjoy food preparation and understand that healthy food can be easy, affordable and delicious. The objective is to inspire healthy diets and family time together.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 7)	Response
Program Title	Sea Rescue
Origination	Local
Days/Times Program Regularly Scheduled	Mon, Tues, Weds. 10/20-11/12 @ 1:30pm.
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sea Rescue takes kids on the team's incredible and heartwarming adventures through a combination of first-hand accounts, expert insight and remarkable footage that will inspire, educate and enthrall. The objective of Sea Rescue is to imbue children with a sense of awe at the wonders, strengths and vulnerabilities of nature in the hopes of that they will grow up with a better understanding of the importance of preserving our oceans and waterways.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 7)	Response
Program Title	Culture Click
Origination	Local
Days/Times Program Regularly Scheduled	Mon, Tues, Weds. 11/17-11/19, 12/16-12/31 @ 1:30pm.
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The objective of this innovative educational fashion and culture program series is to promote healthy self-images in children 13-16 by encouraging kids to be themselves, feel good about themselves by equipping them with valuable education regarding the history of fashion and the fashion industry.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes



Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	Did You Know: Live Oaks
Origination	Local
Days/Times Program Regularly Scheduled:	Monday-Sunday. 10/01-12/31. Various
Total times aired at regularly scheduled time:	341
Number of Preemptions	0
Length of Program	2 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Educational program about the exploration into the unique flora and fauna of the Carolina/Georgia coast. The program also enhances the awareness of the historical significance of these beautiful old oaks and encourage ecotourism for families and children.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (2 of 2)	Response
Program Title	Food for Thought
Origination	Local
Days/Times Program Regularly Scheduled:	Sunday. 10/26/14. 12:30
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Claire Thomas carefully and simply prepares healthy meals, educating kids and their families about the importance of healthy lifestyles while inspiring them to enjoy food preparation and understand that healthy food can be easy, affordable and delicious. The objective is to inspire healthy diets and family time together.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

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Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No
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**Date and Time Aired:**

Questions	Response
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**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Ken Davis
Address	8317 Front Beach Road, Ste 23
City	Panama City Beach
State	FL
Zip	32407
Telephone Number	850-235-4176. ext 121.
Email Address	ken.davis@tripsmarter.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	After discussions with FCC staff regarding CORE programming, the station began airing episodic programs after October 19, 2014

Other Matters (3)

Other Matters (1 of 3)	Response
Program Title	Food for Thought
Origination	Local
Days/Times Program Regularly Scheduled	Monday, Tuesday, Wednesday. 01/05-03/31. 12:30pm
Total times aired at regularly scheduled time	38
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Claire Thomas carefully and simply prepares healthy meals, educating kids and their families about the importance of healthy lifestyles while inspiring them to enjoy food preparation and understand that healthy food can be easy, affordable and delicious. The objective is to inspire healthy diets and family time together.

Other Matters (2 of 3)	Response
Program Title	Culture Click
Origination	Local
Days/Times Program Regularly Scheduled	Monday, Tuesday, Wednesday. 01/05-02/10. 1:30pm.
Total times aired at regularly scheduled time	17
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The objective of this innovative educational fashion and culture program series is to promote healthy self-images in children 13-16 by encouraging kids to be themselves, feel good about themselves by equipping them with valuable education regarding the history of fashion and the fashion industry.

Other Matters (3 of 3)	Response
Program Title	Sea Rescue
Origination	Local
Days/Times Program Regularly Scheduled	Monday, Tuesday, Wednesday. 02/11-03/31. 1:30pm.
Total times aired at regularly scheduled time	21
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sea Rescue takes kids on the team's incredible and heartwarming adventures through a combination of first-hand accounts, expert insight and remarkable footage that will inspire, educate and enthrall. The objective of Sea Rescue is to imbue children with a sense of awe at the wonders, strengths and vulnerabilities of nature in the hopes of that they will grow up with a better understanding of the importance of preserving our oceans and waterways.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Beach TV of South Carolina, Inc.</b></p>

**Attachments**

No Attachments.