

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0027266139** File Number: **CPR-121633** Submit Date: **07/07/2011** Call Sign: **WEVV-TV** Facility ID: **72041** 

City: **EVANSVILLE** State: **IN** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/07/2011 Filing Status: Active

## Report reflects information for : Second Quarter of 2011

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | CBS                 |
|              | Nielsen DMA           | Evansville IN       |
|              | Web Home Page Address | WWW.WEVV.COM        |

## Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

## Digital Core Programs(12)

| Digital Core<br>Program (1<br>of 12)   | Response  |
|--|---|
| Program Title  | BUSYTOWN MYSTERIES - I  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY/7AM, 44.1  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 3 years to 7 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Digital Core<br>Program (2<br>of 12)   | Response  |
|--|---|
| Program Title  | BUSYTOWN MYSTERIES - II   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY/730AM, 44.1  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 3 years to 7 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Digital Core |
|--------------|
| Program (3   |
| of 12)       |

| Program Title  | DOODLEBOPS ROCKIN' ROAD SHOW   |
|--|--|
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY/10AM, 44.1  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 3 years to 8 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each episode of the show features a real child, who writes for help or advice with a problem to the Dood three animated young members of a band. The child then enters the animated world of the Doodlenet, a sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsula the educational message. Specific educational objectives of the program include encouraging viewers the develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the education and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Digital Core<br>Program (4 |          |
|----------------------------|----------|
| of 12)                     | Response |
| Program Title              | TROLLZ   |

| Origination  | Network   |
|--|---|
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY/1030AM, 44.1   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 8 years to 12 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who the credo B.F.F.L Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some the social and emotional issues of self-esteem relating to physical features and other personal attribute emerging friendships and peer-group relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Digital    | Digital Core |               |  |  |  |  |
|------------|--------------|---------------|--|--|--|--|
| Program (5 |              |               |  |  |  |  |
| of 12)     |              | Response      |  |  |  |  |
| Program    | m Title      | HORSELAND - I |  |  |  |  |
| Origina    | tion         | Network       |  |  |  |  |

| Days/Times<br>Program<br>Regularly<br>Scheduled  | SUNDAY/7AM, 44.1  |
|--|---|
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of<br>Target Child<br>Audience   | 9 years to 11 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow an develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definitio of Core Programming as specified in the Commission's rules. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Digital Core<br>Program (6<br>of 12) |                |  |
|--------------------------------------|----------------|--|
| Program Title                        | HORSELAND - II |  |
| Origination                          | Network        |  |

| Days/Times Program Regularly Scheduled   | SUNDAY/7:30AM, 44.1   |
|--|---|
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 9 years to 11 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow are develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Digital Core<br>Program (7 of<br>12) | Response                   |
|--------------------------------------|----------------------------|
| Program Title                        | JACK HANNA'S INTO THE WILD |
| Origination                          | Syndicated                 |

| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY/7AM 44.2  |
|--|--|
| Total times<br>aired at<br>regularly<br>scheduled time   | 13   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking News  |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This series is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack' travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. This program is marketed by the syndicator as being specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (8 of 12)             | Response             |
|---|----------------------|
| Program Title                                 | PETS.TV              |
| Origination                                   | Syndicated           |
| Days/Times<br>Program Regularly<br>Scheduled  | SATURDAY/7:30AM 44.2 |
| Total times aired at regularly scheduled time | 13                   |

| Total times aired  |  |
|--|--|
| Number of Preemptions  | 0  |
| Number of<br>Preemptions for<br>other than Breaking<br>News  |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A program that features the most wonderful and trusted companions in our lives! PETS.TV cele the pets we love and the people who love them. Pet news, pet care, pet health and pet lifestyles brought to you from the beautiful and caring eyes of children. This program is marketed by the syndicator as being especially designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (9 of<br>12)                        | Response             |
|---|----------------------|
| Program Title   | ECO COMPANY          |
| Origination   | Syndicated           |
| Days/Times<br>Program<br>Regularly<br>Scheduled             | SATURDAY/8:00AM 44.2 |
| Total times<br>aired at<br>regularly<br>scheduled time      | 13                   |
| Total times aired   |                      |
| Number of<br>Preemptions                                    | 0                    |
| Number of<br>Preemptions<br>for other than<br>Breaking News |                      |
| Number of<br>Preemptions<br>Rescheduled                     |                      |

| Length of<br>Program   | 30 mins  |
|--|--|
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program will explore all aspects of being green and understanding how we impact our world. The E-Co team, a dynamic and diverse group of teens, will report on the latest technologies in energy, recycling conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages can use in their daily lives. This program is marketed by the syndicator as being especially designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (10 of<br>12)                       | Response             |
|---|----------------------|
| Program Title   | THE YOUNG ICONS      |
| Origination   | Syndicated           |
| Days/Times<br>Program<br>Regularly<br>Scheduled             | SATURDAY/8:30AM 44.2 |
| Total times aired at regularly scheduled time               | 13                   |
| Total times aired   |                      |
| Number of Preemptions                                       | 0                    |
| Number of<br>Preemptions for<br>other than<br>Breaking News |                      |
| Number of<br>Preemptions<br>Rescheduled                     |                      |
| Length of<br>Program  | 30 mins              |
| Age of Target Child Audience                                | 13 years to 16 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE YOUNG ICONS offers viewers a glimpse inside the lives of the brightest and the best of American youth (age 18 and younger), including world-class athletes, accomplished artists, scholars, and entrepreneurs. These extraordinary young people are making a real difference in the world, proving that any goal is attainable. This program is marketed by the syndicator as being specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core   |  |
|--|--|
| Program (11 of   |  |
| 12)  | Response   |
| Program Title  | M@D ABOUT  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SATURDAY/2:00PM 44/2   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. A variety show aimed at educating and entertaining kids. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "kid on the street" interviews, and viewer-created questions about money. This program is specifically desgined to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Does the          | Yes |  |  |
|-------------------|-----|--|--|
| Licensee identify |     |  |  |
| the program by    |     |  |  |
| displaying        |     |  |  |
| throughout the    |     |  |  |
| program the       |     |  |  |
| symbol E/I?       |     |  |  |

| Digital Core   |  |
|--|--|
| Program (12 of 12)   | Response   |
| Program Title  | PETS.TV-B  |
| Origination  | Syndicated   |
| Days/Times<br>Program Regularly<br>Scheduled   | SUNDAY/7:30AM 44.2   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions for<br>other than Breaking<br>News  |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A program that features the most wonderful and trusted companions in our lives! PETS.TV celebrates the pets we love and the people who love them. Pet news, pet care, pet health and pet lifestyles brought to you from the beautiful and caring eyes of children. This program is marketed by the syndicator as being specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

| Question   | Response   |
|--|--|
| Does the Licensee publicize the existence and location of<br>the station's Children's Television Programming Reports<br>(FCC 398) as required by 47 C.F.R. Section 73.3526(e)<br>(11)(iii)?  | Yes  |
| Name of children's programming liaison   | Joanne Provenzano, Program Manager   |
| Address  | 44 Main Street   |
| City   | Evansville   |
| State  | IN   |
| Zip  | 47708  |
| Telephone Number   | 812-464-4444   |
| Email Address  | joanne.provenzano@wevv.com   |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See | After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C. F.R. Section 73.670, with respect to all programs specifically designed for children ages twelve and under. In addition to the educational or informational programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve and under that were not "educational" |

or informational" programming: None.

47 C.F.R. Section 73.671, NOTES 2 and 3.

## Other Matters (12)

Programming.

| Other<br>Matters (1 of<br>12)   | Response  |
|---|---|
| Program Title   | BUSYTOWN MYSTERIES - I  |
| Origination   | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | SATURDAY/7AM, 44.1  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time   | 13  |
| Length of<br>Program  | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from  | 3 years to 7 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other<br>Matters (2 of<br>12)                   | Response                |
|---|-------------------------|
| Program Title                                   | BUSYTOWN MYSTERIES - II |
| Origination                                     | Network                 |
| Days/Times<br>Program<br>Regularly<br>Scheduled | SATURDAY/730AM, 44.1    |
| Total times aired at regularly scheduled time   | 13                      |
| Length of<br>Program                            | 30 mins                 |
| Age of<br>Target Child<br>Audience<br>from      | 3 years to 7 years      |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

meets the definition of

Programming.

Core

Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Other<br>Matters (3 of<br>12)  | Response  |
|--|---|
| Program Title  | DOODLEBOPS ROCKIN' ROAD SHOW  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SATURDAY/10AM, 44.1   |
| Total times aired at regularly scheduled time                                  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from                                     | 3 years to 8 years  |
| Describe the educational and informational objective of the program and how it | Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational |

| Other<br>Matters (4 of<br>12)                   | Response              |
|---|-----------------------|
| Program Title                                   | TROLLZ                |
| Origination                                     | Network               |
| Days/Times<br>Program<br>Regularly<br>Scheduled | SATURDAY/1030AM, 44.1 |

and informational needs of children, has educating and informing children as a significant purpose, and

otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Total times  | 13                  |  |
|--------------|---------------------|--|
| aired at     |                     |  |
| regularly    |                     |  |
| scheduled    |                     |  |
| time         |                     |  |
| ength of     | 30 mins             |  |
| Program      | or mile             |  |
| i iografii   |                     |  |
| Age of       | 8 years to 12 years |  |
| Target Child |                     |  |
| Audience     |                     |  |
| rom          |                     |  |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live by the credo B.F.F.L. - Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes, emerging friendships and peer-group relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Other<br>Matters (5 of<br>12)                   | Response            |
|---|---------------------|
| Program Title                                   | HORSELAND - I       |
| Origination                                     | Network             |
| Days/Times<br>Program<br>Regularly<br>Scheduled | SUNDAY/7AM, 44.1    |
| Total times aired at regularly scheduled time   | 13                  |
| Length of<br>Program                            | 30 mins             |
| Age of Target Child Audience from               | 9 years to 11 years |

educational and informational objective of the program and how it meets the definition of Core Programming.

Describe the

HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Other<br>Matters (6 of<br>12)  | Response  |
|--|---|
| Program Title  | HORSELAND - II  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SUNDAY/730AM, 44.1  |
| Total times aired at regularly scheduled time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 9 years to 11 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Other Matters (7 of 12)  | Response  |
| Program Title  | INTO THE WILD   |
| Origination  | Syndicated  |

| Other Matters<br>(7 of 12)                      | Response             |
|---|----------------------|
| Program Title                                   | INTO THE WILD        |
| Origination                                     | Syndicated           |
| Days/Times<br>Program<br>Regularly<br>Scheduled | SATURDAY/7AM, 44.2   |
| Total times aired at regularly scheduled time   | 13                   |
| Length of<br>Program                            | 30 mins              |
| Age of Target<br>Child<br>Audience from         | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

This series is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. This program is marketed by the syndicator as being specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Other Matters (8 of 12)  | Response   |
|--|--|
| Program Title  | PETS.TV  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SATURDAY/730AM, 44.2   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A program that features the most wonderful and trusted companions in our lives! PETS.TV celebrates the pets we love and the people who love them. Pet news, pet care, pet health and pet lifestyles brought to you from the beautiful and caring eyes of children. This program is marketed by the syndicator as being especially designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other Matters (9 of 12)                                | Response             |
|--|----------------------|
| Program Title  | ECO COMPANY          |
| Origination  | Syndicated           |
| Days/Times<br>Program<br>Regularly<br>Scheduled        | SATURDAY/8AM, 44.2   |
| Total times<br>aired at<br>regularly<br>scheduled time | 13                   |
| Length of<br>Program                                   | 30 mins              |
| Age of Target<br>Child Audience<br>from                | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This program will explore all aspects of being green and understanding how we impact our world. The E-Co team, a dynamic and diverse group of teens, will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages can use in their daily lives. This program is marketed by the syndicator as being especially designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Other Matters (10 of 12)   | Response  |
|--|---|
| Program Title  | THE YOUNG ICONS   |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY/830AM, 44.2  |
| Total times aired at regularly scheduled time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE YOUNG ICONS offers viewers a glimpse inside the lives of the brightest and the best of American youth (age 18 and younger), including world-class athletes, accomplished artists, scholars, and entrepreneurs. These extraordinary young people are making a real difference in the world, proving that any goal is attainable. This program is marketed by the syndicator as being specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other Matters (11 of 12)                        | Response             |
|---|----------------------|
| Program Title                                   | M@D ABOUT            |
| Origination                                     | Syndicated           |
| Days/Times<br>Program<br>Regularly<br>Scheduled | SUNDAY/7AM 44.2      |
| Total times aired at regularly scheduled time   | 13                   |
| Length of<br>Program                            | 30 mins              |
| Age of Target<br>Child Audience<br>from         | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. A variety show aimed at educating and entertaining kids. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "kid on the street" interviews, and viewer-created questions about money. This program is specifically desgined to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Other Matters (12 of 12)   | Response   |
|--|--|
| Program Title  | PETS.TV-B  |
| Origination  | Syndicated   |
| Days/Times<br>Program Regularly<br>Scheduled   | SUNDAY/7:30AM 44.2   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A program that features the most wonderful and trusted companions in our lives! PETS.TV celebrates the pets we love and the people who love them. Pet news, pet care, pet health and pet lifestyles brought to you from the beautiful and caring eyes of children. This program is marketed by the syndicator as being especially designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

COMCORP OF INDIANA **Attachments** 

No Attachments.