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# Children's Television Programming Report

FRN: **0009961889** | File Number: **CPR-132434** | Submit Date: **07/10/2012** | Call Sign: **WNCT-TV** | Facility ID: **57838** |

City: **GREENVILLE** | State: **NC**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

**07/10/2012** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2012**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Greenville-New Bern-Wash
	Web Home Page Address	WWW.WNCT.COM

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(14)

Digital Core Program (1 of 14)	Response
Program Title	DOODLEBOPS - I DIGITAL CHANNEL 9.1
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7 - 730AM 4/7 - 6/30/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 14)	Response
Program Title	DOODLEBOPS - II DIGITAL CHANNEL 9.1
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 730A - 8AM 4/7 - 6/30/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 14)	Response
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Program Title	BUSYTOWN MYSTERIES - I DIGITAL CHANNEL 9.1
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 8 - 830AM 4/7 - 6/30/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 14)	Response
Program Title	BUSYTOWN MYSTERIES - II DIGITAL CHANNEL 9.1

Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 830 - 9AM 4/7 - 6/30/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 14)	Response
Program Title	DANGER RANGERS DIGITAL CHANNEL 9.1
Origination	Network



Days/Times Program Regularly Scheduled	SATURDAY 11A - 1130AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 14)	Response
Program Title	HORSELAND DIGITAL CHANNEL 9.1
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY 1130 AM - 12PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Horseland is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 14)		Response
Program Title	ELIZABETH STATON'S GREAT BIG WORLD DIGITAL CHANNEL 9.2	
Origination	Network	

Days/Times Program Regularly Scheduled	SATURDAY 12 - 1230PM 4/7 - 6/30/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This teaching guide provides a framework designed to educate audiences via activities and lessons generated from the subject matter in the program Elizabeth Stanton's Great Big World. The ultimate aim is to help a young audience gain a better understanding of the world around them through the exploration of volunteerism, friendship, social dynamics, culture, geography, and adventure in a given destination. Through the use of on-site stand-ups, voice over monologues, subject interviews, environmental b-roll, volunteer experiences, and on-site social interactions with indigenous peoples and cultures, the show provides an educational journey to significant destinations around the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 14)	Response
Program Title	MIH: TEEN EDITION DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 1230 - 1PM 4/7 - 6/30/12

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is during the adolescent years that career exploration, planning, education, and decision-making begins. There is no question that a career in one of the multimedia industries is among the most popular career choices of adolescents. Although many feel their calling is for a more obvious "on-camera" career in acting, there are also a number of "behind the screen" pursuits that make for fulfilling career choices. Made in Hollywood: Teen Edition (MIH:TE) was created by Connection III Entertainment Corp. to provide career information and advice from top Hollywood professionals to 13- to 16-year-old viewers so they can "explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries" (Berry & O'Neal, 2006, p. 1). To guide the production of MIH:TE, Berry (2006) developed a career and guidance model that offers a framework for the development of each episode.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 14)	Response
Program Title	WILD LTD DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 11 - 1130AM 4/1 - 6/24/12

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild Ltd is a half hour series created and designed with the focus of educating and entertaining children from 13 to 16 years of age. In each episode the cameras follow Game Ranger Michelle Garforth-Venter, on her adventures both on land and under the water. Michelle meets researchers and veterinarians and learns about their work - suggesting job opportunities in the conservation world. Michelle always teaches about the anatomy of the species at hand, the conservation listing and how we can better preserve their population numbers. Each episode is designed to reveal to children the value of wild spaces and the creatures that live wit
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (10 of 14)</b>	<b>Response</b>
Program Title	MIH: TEEN EDITION DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 1130A - 12PM 4/1 - 6/24/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is during the adolescent years that career exploration, planning, education, and decision-making begins. There is no question that a career in one of the multimedia industries is among the most popular career choices of adolescents. Although many feel their calling is for a more obvious "on-camera" career in acting, there are also a number of "behind the screen" pursuits that make for fulfilling career choices. Made in Hollywood: Teen Edition (MIH:TE) was created by Connection III Entertainment Corp. to provide career information and advice from top Hollywood professionals to 13- to 16-year-old viewers so they can "explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries" (Berry & O'Neal, 2006, p. 1). To guide the production of MIH:TE, Berry (2006) developed a career and guidance model that offers a framework for the development of each episode.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (11 of 14)</b>	<b>Response</b>
Program Title	LIVE LIFE AND WIN DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 12 - 1230PM 4/1 - 6/24/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the 13-16 years old audience to: explore, discover, and learn strategies to achieve personal dreams; learn about the personal attributes important for achieving dreams; explore volunteerism as an opportunity to build character and to uncover personal passions; and gain knowledge about life skills necessary to Live Life and WIN.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (12 of 14)</b>	<b>Response</b>
Program Title	ON THE SPOT DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 1230P - 1PM 4/1 - 6/24/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The On The Spots shows uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer. Among a field of narrowly-focused E/I programs, On the Spot stands out as most the scholastically The On The Spots shows uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (13 of 14)</b>	<b>Response</b>
Program Title	CUBIX: ROBOTS FOR EVERYONE DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7 - 730AM 4/7 - 6/30/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins



Age of Target Child Audience	7 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS SERIES WAS PRODUCED WITH THE PRIMARY PURPOSE OF EDUCATING AND INFORMING CHILDREN AGES 7-11 THROUGH ENTERTAINING AND ENGAGING PROGRAMMING. THE CHARACTERS, STORYLINES, AND RECURRING THEMES OF THE SERIES REPRESENT A BROAD RANGE OF ISSUES, AND THEY PROVIDE INFORMATION AND TOOLS THAT ARE IDENTIFIABLE AND MEANINGFUL TO BOTH BOYS AND GIRLS. THE EDUCATIONAL OBJECTIVES OF CUBIX INCLUDE THE REINFORCEMENT OF AGE APPROPRIATE INTERPERSONAL SKILLS, THE DEVELOPMENT OF SELF-CONFIDENCE, COURAGE AND PERSONAL RESPONSIBILITY. CUBIX EXPOSES CHILDREN TO THESE LESSONS WITHIN AN ENTERTAINING, NON-THREATENING IMAGINARY ENVIRONMENT.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 14)	Response
Program Title	CUBIX: ROBOTS FOR EVERYONE DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 730A - 8AM 4/7 - 6/30/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	7 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS SERIES WAS PRODUCED WITH THE PRIMARY PURPOSE OF EDUCATING AND INFORMING CHILDREN AGES 7-11 THROUGH ENTERTAINING AND ENGAGING PROGRAMMING. THE CHARACTERS, STORYLINES, AND RECURRING THEMES OF THE SERIES REPRESENT A BROAD RANGE OF ISSUES, AND THEY PROVIDE INFORMATION AND TOOLS THAT ARE IDENTIFIABLE AND MEANINGFUL TO BOTH BOYS AND GIRLS. THE EDUCATIONAL OBJECTIVES OF CUBIX INCLUDE THE REINFORCEMENT OF AGE APPROPRIATE INTERPERSONAL SKILLS, THE DEVELOPMENT OF SELF-CONFIDENCCE, COURAGE AND PERSONAL RESPONSIBILITY. CUBIX EXPOSES CHILDREN TO THESE LESSONS WITHIN AN ENTERTAINING, NON-THREATENING IMAGINARY ENVIORMENT.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (4)

Non-Core Educational and Informational Programming (1 of 4)	Response
Program Title	TEEN KIDS NEWS DIGITAL CHANNEL 9.1
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SATURDAY 630 - 7AM
Total times aired at regularly scheduled time:	12
Number of Preemptions	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kids News is a weekly program that provides information and news to kids that is compelling as well as entertaining. The focus of this program is young people, letting them tell their stories in their own words. The large diverse news anchor team is unique in television and have a great appeal to kids who identify and emulate them. The objective of the program will serve the audience in a way that will make a difference in their lives. It will insert the clear voice of the kid into the adult-dominated media and provide a unique perspective to the news.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 4)	Response
Program Title	Jack Hanna Animal Adventures Digital Channel 9.1
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday 330a - 4am 4/7 - 6/30/12
Total times aired at regularly scheduled time:	13

Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program the camera follows Hanna as he spends time with the people that are knowledgeable about each animal habitat, teaching as he goes. The object of the program is to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. This half hour television program is designed to meet the educational and informational needs of children.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (3 of 4)	Response
Program Title	Jack Hanna Animal Adventures Digital Channel 9.1
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday 6a - 630am 4/7 - 6/30/12
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program the camera follows Hanna as he spends time with the people that are knowledgeable about each animal habitat, teaching as he goes. The object of the program is to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. This half hour television program is designed to meet the educational and informational needs of children.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (4 of 4)	Response
Program Title	Exploration with Jared Miller Digital Channel 9.1
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday 4 - 430am 4/7 - 6/30/12
Total times aired at regularly scheduled time:	13
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half-hour live action television program designed to meet the educational and informational needs of children. Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether its the need for speed or animal heroes there is always something amazing happening. Filled with energy, youth and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis. It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes
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Date and Time Aired:

Questions	Response
Date Time	

Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Loi Hamm
Address	3221 S Evans Street
City	Greenville
State	NC
Zip	27834
Telephone Number	252-355-8525
Email Address	lhamm@wnct.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C. F.R. Section 73.670, with respect to all programs specifically designed for children ages twelve and under. In addition to the educational or informational programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve and under that were not "educational or informational" programming: None.



Other Matters (16)

Other Matters (1 of 16)	Response
Program Title	DOODLEBOPS - I Digital Channel 9.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7 - 730a 7/7 - 9/29/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (2 of 16)	Response
Program Title	DOODLEBOPS - II Digital Channel 9.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 730 - 8am 7/7 - 9/29 12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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Other Matters (3 of 16)	Response
Program Title	BUSYTOWN MYSTERIES - I Digital Channel 9.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8 - 830a 7/7 - 9/29/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (4 of 16)	Response
Program Title	BUSYTOWN MYSTERIES - II Digital Channel 9.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 830 - 9am 7/7 - 9/29/12

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (5 of 16)	Response
Program Title	DANGER RANGERS Digital Channel 9.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11 - 1130a 7/7 - 9/15/12
Total times aired at regularly scheduled time	11
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (6 of 16)		Response
Program Title		HORSELAND Digital 9.1
Origination		Network
Days/Times Program Regularly Scheduled		Saturday 1130 - 12pm 7/7 - 9/15/12
Total times aired at regularly scheduled time		11
Length of Program		30 mins
Age of Target Child Audience from		9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Horseland is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

  

Other Matters (7 of 16)		Response
Program Title		LIBERTY'S KIDS I Digital 9.1
Origination		Network
Days/Times Program Regularly Scheduled		Saturday 11 - 1130am 9/22 - 9/29/12
Total times aired at regularly scheduled time		2
Length of Program		30 mins
Age of Target Child Audience from		9 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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Other Matters (8 of 16)	Response
Program Title	LIBERTY'S KIDS II Digital 9.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 1130a - 12pm 9/22 - 9/29/12
Total times aired at regularly scheduled time	2
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (9 of 16)	Response
Program Title	ELIZABETH STATON'S GREAT BIG WORLD DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 12 - 1230PM 7/7 - 9/29/12
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This teaching guide provides a framework designed to educate audiences via activities and lessons generated from the subject matter in the program Elizabeth Stanton's Great Big World. The ultimate aim is to help a young audience gain a better understanding of the world around them through the exploration of volunteerism, friendship, social dynamics, culture, geography, and adventure in a given destination. Through the use of on-site stand-ups, voice over monologues, subject interviews, environmental b-roll, volunteer experiences, and on-site social interactions with indigenous peoples and cultures, the show provides an educational journey to significant destinations around the world.

Other Matters (10 of 16)	Response
Program Title	MIH: TEEN EDITION DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 1230 - 1p7/7 - 9/29/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is during the adolescent years that career exploration, planning, education, and decision-making begins. There is no question that a career in one of the multimedia industries is among the most popular career choices of adolescents. Although many feel their calling is for a more obvious "on-camera" career in acting, there are also a number of "behind the screen" pursuits that make for fulfilling career choices. Made in Hollywood: Teen Edition (MIH:TE) was created by Connection III Entertainment Corp. to provide career information and advice from top Hollywood professionals to 13- to 16-year-old viewers so they can "explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries" (Berry & O'Neal, 2006, p. 1). To guide the production of MIH:TE, Berry (2006) developed a career and guidance model that offers a framework for the development of each episode.
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Other Matters (11 of 16)	Response
Program Title	WILD LTD DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 11 - 1130a 7/1 - 9/30/12

Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild Ltd is a half hour series created and designed with the focus of educating and entertaining children from 13 to 16 years of age. In each episode the cameras follow Game Ranger Michelle Garforth-Venter, on her adventures both on land and under the water. Michelle meets researchers and veterinarians and learns about their work - suggesting job opportunities in the conservation world. Michelle always teaches about the anatomy of the species at hand, the conservation listing and how we can better preserve their population numbers. Each episode is designed to reveal to children the value of wild spaces and the creatures that live wit

Other Matters (12 of 16)	Response
Program Title	MIH: TEEN EDITION DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 1130a-12pm 7/1 - 9/30/12
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is during the adolescent years that career exploration, planning, education, and decision-making begins. There is no question that a career in one of the multimedia industries is among the most popular career choices of adolescents. Although many feel their calling is for a more obvious "on-camera" career in acting, there are also a number of "behind the screen" pursuits that make for fulfilling career choices. Made in Hollywood: Teen Edition (MIH:TE) was created by Connection III Entertainment Corp. to provide career information and advice from top Hollywood professionals to 13- to 16-year-old viewers so they can "explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries" (Berry & O'Neal, 2006, p. 1). To guide the production of MIH:TE, Berry (2006) developed a career and guidance model that offers a framework for the development of each episode.

Other Matters (13 of 16)	Response
Program Title	LIVE LIFE AND WIN DIGITAL CHANNEL 9.2
Origination	Network

Days/Times Program Regularly Scheduled	Sunday 12 - 1230p 7/1 - 9/30/12
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	rational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the 13-16 years old audience to: explore, discover, and learn strategies to achieve personal dreams; learn about the personal attributes important for achieving dreams; explore volunteerism as an opportunity to build character and to uncover personal passions; and gain knowledge about life skills necessary to Live Life and WIN.
<b>Other Matters (14 of 16)</b>	
Program Title	ON THE SPOT DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 1230 - 1pm 7/1 - 9/30/12
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The On The Spots shows uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer. Among a field of narrowly-focused E/I programs, On the Spot stands out as most the scholastically The On The Spots shows uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding.



Other Matters (15 of 16)	Response
Program Title	CUBIX: ROBOTS FOR EVERYONE DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7 - 730am 7/7 - 9/29/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS SERIES WAS PRODUCED WITH THE PRIMARY PURPOSE OF EDUCATING AND INFORMING CHILDREN AGES 7-11 THROUGH ENTERTAINING AND ENGAGING PROGRAMMING. THE CHARACTERS, STORYLINES, AND RECURRING THEMES OF THE SERIES REPRESENT A BROAD RANGE OF ISSUES, AND THEY PROVIDE INFORMATION AND TOOLS THAT ARE IDENTIFIABLE AND MEANINGFUL TO BOTH BOYS AND GIRLS. THE EDUCATIONAL OBJECTIVES OF CUBIX INCLUDE THE REINFORCEMENT OF AGE APPROPRIATE INTERPERSONAL SKILLS, THE DEVELOPMENT OF SELF-CONFIDENCCE, COURAGE AND PERSONAL RESPONSIBILITY. CUBIX EXPOSES CHILDREN TO THESE LESSONS WITHIN AN ENTERTAINING, NON-THREATENING IMAGINARY ENVIORMENT.

Other Matters (16 of 16)	Response
Program Title	CUBIX: ROBOTS FOR EVERYONE DIGITAL CHANNEL 9.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 730 - 8a 7/7 - 9/29/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 11 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

THIS SERIES WAS PRODUCED WITH THE PRIMARY PURPOSE OF EDUCATING AND INFORMING CHILDREN AGES 7-11 THROUGH ENTERTAINING AND ENGAGING PROGRAMMING. THE CHARACTERS, STORYLINES, AND RECURRING THEMES OF THE SERIES REPRESENT A BROAD RANGE OF ISSUES, AND THEY PROVIDE INFORMATION AND TOOLS THAT ARE IDENTIFIABLE AND MEANINGFUL TO BOTH BOYS AND GIRLS. THE EDUCATIONAL OBJECTIVES OF CUBIX INCLUDE THE REINFORCEMENT OF AGE APPROPRIATE INTERPERSONAL SKILLS, THE DEVELOPMENT OF SELF-CONFIDENCE, COURAGE AND PERSONAL RESPONSIBILITY. CUBIX EXPOSES CHILDREN TO THESE LESSONS WITHIN AN ENTERTAINING, NON-THREATENING IMAGINARY ENVIRONMENT.

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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Media General Communications Holdings, LLC</b></p>

**Attachments**

No Attachments.