



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0007283054** | File Number: **CPR-171194** | Submit Date: **07/09/2015** | Call Sign: **WVAH-TV** | Facility ID: **417** | City: **CHARLESTON** | State: **WV**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/09/2015** | Filing Status: **Active**

---

## Report reflects information for : Second Quarter of 2015

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
-----------	---------	-------	-------	----------------

---

**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
--------------	---------	-------	-------	--------------

**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Charleston-Huntington
	Web Home Page Address	www.wvah.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(9)**

<b>Digital Core Program (1 of 9) Response</b>	
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays @ 8am from 040115-070115
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DRAGONFLY - This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This program aired on this stations main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (2 of 9) Response</b>	
Program Title	Wild America
Origination	Syndicated

Days/Times Program Regularly Scheduled	Tuesdays @ 8am from 040115-070115
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD AMERICA - The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. This program aired on this stations main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 9)		Response
Program Title		Awesome Adventures
Origination		Syndicated
Days/Times Program Regularly Scheduled		Wednesdays @ 8am from 040115-070115

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AWESOME ADVENTURE - The host and two different teens travel each week to destinations around the world that can be both exotic and remote. The program is designed to educate, inform and entertain the viewer about the world around them. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land. The program is designed to make learning about our neighbors, both human and non-human, and the environment, fun. This program aired on this stations main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core  
Program (4 of 9) Response**

Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays @ 8am from 040115-070115
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THINK BIG - Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, sketch and design their idea. Once completed the inventions are judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program aired on the stations main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (5 of 9)</b>		<b>Response</b>
Program Title		Dog Tales
Origination		Syndicated
Days/Times Program Regularly Scheduled		Fridays @ 8am from 040115-070115
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES - Each episode of Dog Tales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs and how they are a valuable part of the family. Several dog experts explain the various dogs needs, health, nutrition requirements, safety and care. This program aired on the stations main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (6 of 9)</b>		<b>Response</b>
Program Title	Whaddyado	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays @ 7am from 040115-070115	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHADDYADO? - The educational goal of this program is to show teens the proper reaction when faced with everyday circumstances. The program will, through dramatic reenactments, document ordinary teens who accidentally find themselves in perilous and challenging situations, interview the participants and talk to various experts who will explain what the proper reaction should be when faced with similar perilous circumstances. A moral dilemma segment will also be featured in each show in an effort to help teens to make the right decision at the right moment. This program aired on the stations main digital stream.	

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

<b>Digital Core Program (7 of 9)</b>	<b>Response</b>
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 8am from 040115-070115
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TEEN KIDS NEWS - This program features weekly educational features such as, "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program aired on the stations main digital stream.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Digital Core Program (8 of 9)	Response
-------------------------------	----------

Program Title	Ariel & Zoey, Eli Too
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 7am, 730am, 9am and 930am from 040415 thru 062715
Total times aired at regularly scheduled time	52
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ARIEL, ZOEY & ELI TOO (AZE2) - this program is a musical variety show that is driven by three siblings, and empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. This show supports and encourages respect for others, having integrity, following directions, putting forth your best effort and taking responsibility. This program is an upbeat, diverse and entertaining series that will inform young people on a variety of subjects, while keeping their interest. Airs on secondary digital stream channel 19.2

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

<b>Digital Core Program (9 of 9)</b>	<b>Response</b>
Program Title	Steal the Show
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 8am and 830am from 040415 thru 062715
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ARIEL, ZOEY & ELI'S STEAL THE SHOW, WITH JIM PETERIK - This music reality television show follows Ariel, Zoey & Eli (AZE) as they work with Jim Peterik in the recording studio to create a new album. Viewers are taken behind the scenes to learn the recording process and the collaboration behind creating a song. During the show, Jim introduces AZE to a variety of music genres. AZE also seeks advice from other famous musicians, entertainers, and advocates about songwriting. The song topics AZE cover include coping with the loss of a friend to how to stop bullying. Airs on secondary digital stream channel 19.2
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

## Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)?	Yes
Name of children's programming liaison	Gary Spurlock
Address	1301 Piedmont Road
City	Charleston
State	WV
Zip	25301
Telephone Number	304-346-5358
Email Address	gsspurlock@cunninghambroadcasting.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	<p>Our stations started a community effort we called Project Reconnect, an effort to get students who have dropped out of high school back to pursuing their diploma, GED, career training or military enlistment. Studies show kids who drop out of school are instantly at a higher risk of facing poverty, relying on public assistance, and engaging in crime. Instead of focusing all our attention on the negative consequences we see every day with these at-risk youth, it's important we use our role in the media as more than just purveyors of information, but also as agents of change. Education is power, and we have the opportunity to help these students make a real difference in their lives and in our communities by simply showing we care and providing the pathways to success. This year, approximately 60 students are being targeted. All of them have dropped out within the last three years and have a limited number of credits needed to finish their education. The first 16 students to engage with "Project Reconnect" this year will be eligible for the aforementioned stipends. This month, employees of WCHS went door-to-door along with school representatives and community volunteers to give students the encouragement and motivation to get their lives back on track. We had a significant breaking news story unfold where we broke into programming to inform viewers of a landslide at the airport that affected several families living below the slide and air travel coming in and out of Yeager Airport. We kicked off this year's effort with St. Jude Children's Research Hospital to help raise money for children stricken with live threatening diseases. Finally starting the first Sunday in Q3, WVAH plans to begin airing a 30 minute public service program discussing a thirty-minute public service program, hosted by Mike Gimbel. Each episode Mike Gimbel and various professional guests discuss the greatest needs, problems and interests in our community.</p>

**Other Matters (9)**

<b>Other Matters (1 of 9)</b>	<b>Response</b>
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays @ 8am from 070115-093015
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DRAGONFLY - This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This program aired on this stations main digital stream.

<b>Other Matters (2 of 9)</b>	<b>Response</b>
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays @ 8am from 070115-093015
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD AMERICA - The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. This program aired on this stations main digital stream.
--	--

**Other Matters (3 of 9)**

	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays @ 8am from 070115-093015
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AWESOME ADVENTURE - The host and two different teens travel each week to destinations around the world that can be both exotic and remote. The program is designed to educate, inform and entertain the viewer about the world around them. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land. The program is designed to make learning about our neighbors, both human and non-human, and the environment, fun. This program aired on this stations main digital stream.
--	---

**Other Matters (4 of 9)**

	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays @ 8am from 070115-093015
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THINK BIG - Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, sketch and design their idea. Once completed the inventions are judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program aired on the stations main digital stream.
--	---

<b>Other Matters (5 of 9)</b>		<b>Response</b>
Program Title		Dog Tales
Origination		Syndicated
Days/Times Program Regularly Scheduled		Fridays @ 8am from 070115-093015
Total times aired at regularly scheduled time		13
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		DOG TALES - Each episode of Dog Tales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs and how they are a valuable part of the family. Several dog experts explain the various dogs needs, health, nutrition requirements, safety and care. This program aired on the stations main digital stream.

<b>Other Matters (6 of 9)</b>		<b>Response</b>
Program Title		Whaddyado
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays @ 7am from 070115-093015
Total times aired at regularly scheduled time		13
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		WHADDYADO? - The educational goal of this program is to show teens the proper reaction when faced with everyday circumstances. The program will, through dramatic reenactments, document ordinary teens who accidentally find themselves in perilous and challenging situations, interview the participants and talk to various experts who will explain what the proper reaction should be when faced with similar perilous circumstances. A moral dilemma segment will also be featured in each show in an effort to help teens to make the right decision at the right moment. This program aired on the stations main digital stream.

<b>Other Matters (7 of 9)</b>		<b>Response</b>
Program Title	Teen Kids News	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays @ 8am from 070115-093015	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>TEEN KIDS NEWS - This program features weekly educational features such as, "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program aired on the stations main digital stream.</p>	

<b>Other Matters (8 of 9)</b>		<b>Response</b>
Program Title	Ariel & Zooney, Eli Too	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays @ 7am, 730am, 9am and 930am from 070415-092615	
Total times aired at regularly scheduled time	52	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ARIEL, ZOEY & ELI TOO (AZE2) - this program is a musical variety show that is driven by three siblings, and empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. This show supports and encourages respect for others, having integrity, following directions, putting forth your best effort and taking responsibility. This program is an upbeat, diverse and entertaining series that will inform young people on a variety of subjects, while keeping their interest. Airs on secondary digital stream channel 19.2
--	---

<b>Other Matters (9 of 9)</b>	
	<b>Response</b>
Program Title	Steal the Show
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 8am and 830am from 070415-092615
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ARIEL, ZOEY & ELI'S STEAL THE SHOW, WITH JIM PETERIK - This music reality television show follows Ariel, Zoey & Eli (AZE) as they work with Jim Peterik in the recording studio to create a new album. Viewers are taken behind the scenes to learn the recording process and the collaboration behind creating a song. During the show, Jim introduces AZE to a variety of music genres. AZE also seeks advice from other famous musicians, entertainers, and advocates about songwriting. The song topics AZE cover include coping with the loss of a friend to how to stop bullying. Airs on secondary digital stream channel 19.2

**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>WVAH Licensee, LLC</b></p>

## Attachments

No Attachments.