



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0026943977** | File Number: **CPR-128903** | Submit Date: **04/06/2012** | Call Sign: **KOFY-TV** | Facility ID: **51189** |

City: **SAN FRANCISCO** | State: **CA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

**04/06/2012** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2012**

General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

Contact  
Representatives  
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's  
Television  
Information

| Section      | Question              | Response                  |
|--------------|-----------------------|---------------------------|
| Station Type | Station Type          | Independent               |
|              | Affiliated network    |                           |
|              | Nielsen DMA           | San Fran-Oakland-San Jose |
|              | Web Home Page Address | http://www.kofytv.com     |

Digital Core  
Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 4.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

Digital Core  
Programs(6)

| Digital Core Program (1 of 6)  |  | Response |
|--|--|----------|
| Program Title  | Edgemont   |          |
| Origination  | Syndicated   |          |
| Days/Times Program Regularly Scheduled   | Saturday 1pm-3pm [20.1]  |          |
| Total times aired at regularly scheduled time  | 52   |          |
| Total times aired  |  |          |
| Number of Preemptions  | 0  |          |
| Number of Preemptions for other than Breaking News   |  |          |
| Number of Preemptions Rescheduled  |  |          |
| Length of Program  | 30 mins  |          |
| Age of Target Child Audience   | 13 years to 16 years   |          |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way. |          |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |          |

| Digital Core Program (2 of 6)                 |                   | Response |
|---|-------------------|----------|
| Program Title                                 | Carrer Day [20.1] |          |
| Origination                                   | Syndicated        |          |
| Days/Times Program Regularly Scheduled        | Sunday 3pm-3:30pm |          |
| Total times aired at regularly scheduled time | 13                |          |

|  |  |
|--|--|
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 9 years to 12 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Growing up isn't all it's cracked up to be. Just ask third grader, Ella Johansen, who just wants to be a kid..forever. When third grader Ella Johansen's parents don't show up for career day, Elle's teacher pushes her to take the stage and explain how she sees her own career. Career day is a sateric look at society through the eyes and imagination of a nine year old. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (3 of 6)  |  | Response   |
|---|--|--|
| Program Title   |  | Green Screen Adventures [20.2]   |
| Origination   |  | Syndicated   |
| Days/Times<br>Program Regularly<br>Scheduled  |  | Saturday/Sunday 8a-10a   |
| Total times aired at<br>regularly scheduled<br>time   |  | 104  |
| Total times aired   |  |  |
| Number of<br>Preemptions  |  | 0  |
| Number of<br>Preemptions for<br>other than<br>Breaking News   |  |  |
| Number of<br>Preemptions<br>Rescheduled   |  |  |
| Length of Program   |  | 30 mins  |
| Age of Target Child<br>Audience   |  | 7 years to 13 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. |  | Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s. - Curiosity, Confidence, Citizenship, Compassion. |

|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (4 of 6)  | Response   |
|--|--|
| Program Title  | Mad About [20.2]   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturday 10am-11am   |
| Total times aired at regularly scheduled time  | 26   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mad About is a half hour sketch- comedy/ variety show aimed at educating and entertaining kids ages 13 to 16. A true E/I series, episodes use a creative mixture of humor, improve, animation and viewer-generated video. Mad About conveys important messages about life skills such as personal finance, health & nutrition, fitness, conservation, and decision making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (5 of 6)  |  | Response |
|---|--|----------|
| Program Title   | Edgemont [20.2]  |          |
| Origination   | Syndicated   |          |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Sunday 10a-11am  |          |
| Total times aired<br>at regularly<br>scheduled time   | 26   |          |
| Total times aired   |  |          |
| Number of<br>Preemptions  | 0  |          |
| Number of<br>Preemptions for<br>other than<br>Breaking News   |  |          |
| Number of<br>Preemptions<br>Rescheduled   |  |          |
| Length of<br>Program  | 30 mins  |          |
| Age of Target<br>Child Audience   | 13 years to 16 years   |          |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and<br>how it meets the<br>definition of Core<br>Programming. | Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way. |          |
| Does the<br>Licensee identify<br>the program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes  |          |

| Digital Core<br>Program (6<br>of 6)             |                    | Response |
|---|--------------------|----------|
| Program Title                                   | On The Spot [20.1] |          |
| Origination                                     | Syndicated         |          |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Sunday 3:30pm-4pm  |          |



|  |  |
|--|--|
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | On The Spot is a question and answer show challenging viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer. The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. The format allows a wide range of topics and allows topics to be blended. The program also succeeds in modeling all ages, ethnicities and genders as successful, knowledgeable individuals. Although there are right and wrong answers, there are right answers from people that every audience member can identify with so that they see a representative from their own group succeeding. In turn, it also allows viewers to learn respect for those outside their own group. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

**Non-Core  
Educational and  
Informational  
Programming (0)**

Sponsored Core  
Programming (0)

Liaison Contact

| Question  | Response   |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)?  | Yes  |
| Name of children's programming liaison  | Warren Holybee   |
| Address   | 2500 Marin St.   |
| City  | San Francisco  |
| State   | CA   |
| Zip   | 94124  |
| Telephone Number  | 415-821-2020   |
| Email Address   | wholybee@kofytv.com  |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that it fully complied with the FCC's commercial limits, as specified at 47 C.F.R. Section 73.670, with respect to all programs specifically intended for children ages twelve and under. The station did not broadcast an analog signal during this quarter. The licensee's response to question 7(b) therefore assumes that the Station's current main program stream serves as equivalent to the Station's former analog channel. |

Other Matters (6)

| Other Matters (1 of 6)   | Response   |
|--|--|
| Program Title  | Edgemont [20.1]  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturday 1pm-3pm   |
| Total times aired at regularly scheduled time  | 52   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way. |

| Other Matters (2 of 6)   | Response   |
|--|--|
| Program Title  | Career Day [20.1]  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sunday 3pm 3:30pm  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 9 years to 12 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Growing up isn't all it's cracked up to be. Just ask third grader, Ella Johansen, who just wants to be a kid..forever. When third grader Ella Johansen's parents don't show up for career day, Elle's teacher pushes her to take the stage and explain how she sees her own career. Career day is a sateric look at society through the eyes and imagination of a nine year old. |

| Other Matters (3 of 6)                 | Response                       |
|--|--------------------------------|
| Program Title                          | Green Screen Adventures [20.2] |
| Origination                            | Syndicated                     |
| Days/Times Program Regularly Scheduled | Saturday/Sunday 8a-10a         |

|  |  |
|--|--|
| Total times aired at regularly scheduled time  | 104  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 7 years to 13 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s. - Curiosity, Confidence, Citizenship, Compassion. |

| Other Matters (4 of 6)   | Response   |
|--|--|
| Program Title  | Mad About [20.2]   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturday 10a-11a   |
| Total times aired at regularly scheduled time  | 26   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mad About is a half hour sketch- comedy/ variety show aimed at educating and entertaining kids ages 13 to 16. A true E/I series, episodes use a creative mixture of humor, improve, animation and viewer-generated video. Mad About conveys important messages about life skills such as personal finance, health & nutrition, fitness, conservation, and decision making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues. |

| Other Matters (5 of 6)                 | Response        |
|--|-----------------|
| Program Title                          | Edgemont [20.2] |
| Origination                            | Syndicated      |
| Days/Times Program Regularly Scheduled | Sunday 10a 11a  |

|  |  |
|--|--|
| Total times aired at regularly scheduled time  | 26   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way. |

| Other Matters (6 of 6)   | Response  |
|--|---|
| Program Title  | On the Spot [20.1]  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Sunday 3:30pm-4pm   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | English, second languages, health, geography, art, music, and technology, and then teaches them the answer. The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. The format allows a wide range of topics and allows topics to be blended. The program also succeeds in modeling all ages, ethnicities and genders as successful, knowledgeable individuals. Although there are right and wrong answers, there are right answers from people that every audience member can identify with so that they see a representative from their own group succeeding. In turn, it also allows viewers to learn respect for those outside their own group. |

Certification

| Question   | Response                                 |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |  |
| <p>I certify that this application includes all required and relevant attachments.</p>   |  |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>KBWB<br/>License,<br/>Inc.</b></p> |



**Attachments**

No Attachments.