



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0003594918** | File Number: **CPR-131736** | Submit Date: **07/09/2012** | Call Sign: **WCNC-TV** | Facility ID: **32326** |  
City: **CHARLOTTE** | State: **NC**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**07/09/2012** | Filing Status: **Active**

## Report reflects information for : Second Quarter of 2012

### General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

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**Contact  
Representatives  
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's  
Television  
Information**

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | NBC                 |
|              | Nielsen DMA           | Charlotte           |
|              | Web Home Page Address | www.wcnc.com        |

**Digital Core  
Programming**

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

**Digital Core Programs(12)**

| Digital Core Program (1 of 12)   | Response  |
|--|---|
| Program Title  | The Zula Patrol (36.1)  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturday/10:00 - 10:30am  |
| Total times aired at regularly scheduled time  | 12  |
| Total times aired  | 13  |
| Number of Preemptions  | 1   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 1   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 4 years to 8 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Based on the book series by Deborah Manchester, THE ZULA PATROL teaches science and astronomy facts to a target audience of children 4-8 years of age. THE ZULA PATROL is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his 'Multo-Moments' or summary of scientific facts from the story. Typically, the stories also provide a social-emotional tag based on tolerance and non-violent conflict resolution. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Questions  | Response                   |
|--|----------------------------|
| Title of Program   | The Zula Patrol (36.1)     |
| List date and time rescheduled   | 6/10/12 / 2:00 - 2:30pm    |
| Is the rescheduled date the second home?   | Yes                        |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                        |
| Date Preempted   |                            |
| Episode #  | Saturday, 6/9/12 / ZUL 118 |
| Reason for Preemption  | Sports                     |

| Digital Core Program (2 of 12)                     | Response                 |
|--|--------------------------|
| Program Title                                      | Sheldon (36.1)           |
| Origination  | Network                  |
| Days/Times Program Regularly Scheduled             | Saturday/10:30 - 11:00am |
| Total times aired at regularly scheduled time      | 12                       |
| Total times aired                                  | 13                       |
| Number of Preemptions                              | 1                        |
| Number of Preemptions for other than Breaking News |                          |
| Number of Preemptions Rescheduled                  | 1                        |
| Length of Program                                  | 30 mins                  |
| Age of Target Child Audience                       | 6 years to 10 years      |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SHELLDON is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowrie shell mollusk) and Herman (a hermit crab), face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In most cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

### Digital Preemption Programs #1

| Questions  | Response                |
|--|-------------------------|
| Title of Program   | Shelldon (36.1)         |
| List date and time rescheduled   | 6/10/12 / 2:30 - 3:00pm |
| Is the rescheduled date the second home?   | Yes                     |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                     |
| Date Preempted   |                         |
| Episode #  | Saturday, 6/9/12 / 013  |
| Reason for Preemption  | Sports                  |

### Digital Core Program (3 of 12)

|   | Response                   |
|---|----------------------------|
| Program Title                                 | Jane and the Dragon (36.1) |
| Origination                                   | Network                    |
| Days/Times Program Regularly Scheduled        | Saturday/ 11:00 - 11:30am  |
| Total times aired at regularly scheduled time | 12                         |
| Total times aired                             | 13                         |
| Number of Preemptions                         | 1                          |

|  |   |
|--|---|
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 1   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 6 years to 10 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Set in medieval times, JANE AND THE DRAGON is an animated show based on Martin Baynton's best-selling book about a middle-class medieval girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes, Jane learns a moral lesson, and other times, she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

### Digital Preemption Programs #1

| Questions  | Response                   |
|--|----------------------------|
| Title of Program   | Jane and the Dragon (36.1) |
| List date and time rescheduled   | 6/10/12 / 3:00 - 3:30pm    |
| Is the rescheduled date the second home?   | Yes                        |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                        |
| Date Preempted   |                            |
| Episode #  | Saturday, 6/9/12 / JAN207  |
| Reason for Preemption  | Sports                     |

| Digital Core Program (4 of 12)         | Response                   |
|--|----------------------------|
| Program Title                          | Babar (36.1)               |
| Origination                            | Network                    |
| Days/Times Program Regularly Scheduled | Saturday/11:30am - 12:00pm |

|  |  |
|--|--|
| Total times aired at regularly scheduled time  | 12   |
| Total times aired  | 13   |
| Number of Preemptions  | 1  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 1  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 6 years to 10 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BABAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

#### Digital Preemption Programs #1

| Questions  | Response                  |
|--|---------------------------|
| Title of Program   | Babar (36.1)              |
| List date and time rescheduled   | 6/10/12 / 3:30 - 4:00pm   |
| Is the rescheduled date the second home?   | Yes                       |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                       |
| Date Preempted   |                           |
| Episode #  | Saturday, 6/9/12 / BAR207 |
| Reason for Preemption  | Sports                    |

#### Digital Core Program (5 of 12)

|               | Response                 |
|---------------|--------------------------|
| Program Title | Willa's Wild Life (36.1) |
| Origination   | Network                  |

|  |   |
|--|---|
| Days/Times Program Regularly Scheduled   | Saturday/12:00 - 12:30pm  |
| Total times aired at regularly scheduled time  | 12  |
| Total times aired  | 13  |
| Number of Preemptions  | 1   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 1   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 6 years to 10 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WILLA'S WILD LIFE, based on the book "An Octopus Followed Me Home" by Dan Yaccarino, is an animated series centered on a six-year-old girl and her menagerie of animals. Willa lives at home with her father and pets -- an elephant, a giraffe, a pair of performing seals, a bear, penguins and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the 'cool' group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

#### Digital Preemption Programs #1

| Questions  | Response                 |
|--|--------------------------|
| Title of Program   | Willa's Wild Life (36.1) |
| List date and time rescheduled   | 6/2/12 / 9:00 - 9:30am   |
| Is the rescheduled date the second home?   | Yes                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                      |

|                       |                           |
|-----------------------|---------------------------|
| Date Preempted        |                           |
| Episode #             | Saturday, 6/2/12 / WIL006 |
| Reason for Preemption | Sports                    |

| <b>Digital Core Program (6 of 12)</b>  |  |
|--|--|
|  | <b>Response</b>  |
| Program Title  | Pearlie (36.1)   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturday/12:30 - 1:00pm  |
| Total times aired at regularly scheduled time  | 11   |
| Total times aired  | 13   |
| Number of Preemptions  | 2  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 2  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 4 years to 8 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | PEARLIE is an animated comedy series based on the children's book series "Pearlie the Park Fairy" by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-to-8-year-old range, episodes focus on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, Pearlie approaches new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order. |

|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

### Digital Preemption Programs #1

| Questions  | Response                  |
|--|---------------------------|
| Title of Program   | Pearlie (36.1)            |
| List date and time rescheduled   | 6/2/12 / 9:30 - 10:00am   |
| Is the rescheduled date the second home?   | Yes                       |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                       |
| Date Preempted   |                           |
| Episode #  | Saturday, 6/2/12 / PEA109 |
| Reason for Preemption  | Sports                    |

### Digital Preemption Programs #2

| Questions  | Response                  |
|--|---------------------------|
| Title of Program   | Pearlie (36.1)            |
| List date and time rescheduled   | 5/5/12 / 9:30 - 10:00am   |
| Is the rescheduled date the second home?   | Yes                       |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                       |
| Date Preempted   |                           |
| Episode #  | Saturday, 5/5/12 / PEA101 |
| Reason for Preemption  | Sports                    |

### Digital Core Program (7 of 12)

|   | Response             |
|---|----------------------|
| Program Title                                 | Taste Buds (36.2)    |
| Origination                                   | Network              |
| Days/Times Program Regularly Scheduled        | Sunday/9:00 - 9:30am |
| Total times aired at regularly scheduled time | 13                   |
| Total times aired                             |                      |

|  |  |
|--|--|
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | TASTE BUDS is a weekly half-hour series for children aged 13-16 that encourages them to think about what they eat, be creative in the kitchen, and explore foods from the world around them. Viewers learn and laugh as the hosts cook up age-appropriate recipes and go on fun food adventures. With a group of young hosts who are culinary explorers, viewers will delve into the culture, history, science and art behind the food. Each episode explores a new food theme, beginning with the simple phrase, "Foods that.." and rounding off with the hosts creating and customizing theme-inspired recipes that kids and parents will want to make together. TASTE BUDS communicates a positive message about healthy eating, kitchen safety and environmental responsibility. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

**Digital Core Program (8 of 12)**

**Response**

|   |                       |
|---|-----------------------|
| Program Title                                 | Aqua Kids (36.2)      |
| Origination                                   | Network               |
| Days/Times Program Regularly Scheduled        | Sunday/9:30 - 10:00am |
| Total times aired at regularly scheduled time | 13                    |
| Total times aired                             |                       |
| Number of Preemptions                         | 0                     |

|  |  |
|--|--|
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | AQUA KIDS is designed and produced to educate children aged 13-16 about the importance of protecting aquatic environments and the animals that live in marine habitats. This weekly half-hour series strives to show teens that with a little dedication and the right attitude, they have the ability to make a difference within their own communities. In each episode, Host Molly and the Aqua Kids crew travel the globe while sharing their adventures and what they learn about preserving a world for everyone to explore. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (9 of 12)</b>              |  | <b>Response</b>        |
|--|--|------------------------|
| Program Title                                      |  | Real Life 101 (36.2)   |
| Origination  |  | Network                |
| Days/Times Program Regularly Scheduled             |  | Sunday/10:00 - 10:30am |
| Total times aired at regularly scheduled time      |  | 13                     |
| Total times aired                                  |  |                        |
| Number of Preemptions                              |  | 0                      |
| Number of Preemptions for other than Breaking News |  |                        |
| Number of Preemptions Rescheduled                  |  |                        |
| Length of Program                                  |  | 30 mins                |

|  |  |
|--|--|
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | REAL LIFE 101 is a weekly half-hour program designed and produced for viewers 13-16. Every week, the teen hosts explore two or three exciting professions. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, REAL LIFE 101 takes viewers "on the job" to understand why these professionals love what they do. Through the hosts' interviews of adults in these varying professions, teen viewers learn about the different career paths available, as well as how certain education-based decisions may help shape their future. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (10 of 12)</b>   | <b>Response</b>  |
|--|--|
| Program Title  | Major Decision (36.2)  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Sunday/10:30 - 11:00am   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MAJOR DECISION is a weekly half-hour program designed and produced for children aged 13-16. Hosted by lively and entertaining teens, MAJOR DECISION helps guide viewers on the journey to choose the ideal career path. Each episode focuses on one career with an in-depth interview, a multi-faceted review and career ranking. The importance of career guidance is highlighted in this series, which gives viewers a glimpse into the life of a different profession in each episode. As teens prepare for life after high school, MAJOR DECISION provides more information about the options available to them as adults. |

|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| <b>Digital Core Program (11 of 12)</b> | <b>Response</b> |
|--|-----------------|
|--|-----------------|

|  |  |
|--|--|
| Program Title  | Animal Atlas (36.2)  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Sunday/11:00 - 11:30am   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ANIMAL ATLAS is a weekly half-hour series that travels around the globe to educate viewers 13-16 about the animal kingdom. Every week, viewers are given an in-depth look at many different kinds of animals, their biology and habitats, their eating and socializing habits ... and much, much more. The series features an upbeat and entertaining narration over beautifully-shot animal footage from zoos and wildlife habitats all over the world. Without pandering, pontificating or watering-down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (12 of 12)</b> | <b>Response</b> |
|--|-----------------|
|--|-----------------|

|   |   |
|---|---|
| Program Title   | Mystery Hunters (36.2)  |
| Origination   | Network   |
| Days/Times<br>Program Regularly<br>Scheduled  | Sunday/11:30am - 12:00pm  |
| Total times aired at<br>regularly<br>scheduled time   | 13  |
| Total times aired   |   |
| Number of<br>Preemptions  | 0   |
| Number of<br>Preemptions for<br>other than<br>Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled   |   |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience   | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the<br>definition of Core<br>Programming. | MYSTERY HUNTERS is a weekly half-hour program designed and produced for viewers 13-16. Every week, viewers are taken on a journey around the globe to investigate the mysteries that have baffled people throughout the ages. Through critical observation, analytical thinking and scientific testing, this series encourages teens to question the world around them. Armed with video cameras and their instincts, the hosts gather facts and meet the experts ... debunking common myths and offering explanations for legends, spooky stories and unexplained phenomena. |
| Does the Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes   |

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

| Question  | Response  |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes   |
| Name of children's programming liaison  | Timothy Morrissey   |
| Address   | 1001 Wood Ridge Center Drive  |
| City  | Charlotte   |
| State   | NC  |
| Zip   | 28217   |
| Telephone Number  | 704-329-3636  |
| Email Address   | TMorrissey@wcnc.com   |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | Re Question #1 -- To further clarify the channel numbers assigned to WCNC-TV in Charlotte, North Carolina: our RF channel is 22, but our virtual channel is 36. |

**Other Matters (12)**

| <b>Other Matters (1 of 12)</b>   | <b>Response</b>  |
|--|--|
| Program Title  | JUSTIN TIME - 36.1 only  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday/11:30am - 12:00pm   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 2 years to 5 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | JUSTIN TIME features a little boy, Justin, who wants very much to master his destiny, have great adventures and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provide commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perspective and imagination. |

| <b>Other Matters (2 of 12)</b>                            | <b>Response</b>          |
|---|--------------------------|
| Program Title   | LAZY TOWN - 36.1 only    |
| Origination   | Network                  |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Saturday/12:00 - 12:30pm |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13                       |
| Length of<br>Program                                      | 30 mins                  |
| Age of<br>Target Child<br>Audience<br>from                | 2 years to 5 years       |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | LAZY TOWN promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem-solving in their 'real world.' The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of 'human' puppets, reside in Lazy Town where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, the gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over Earth, prepared to answer any call for help. The ever-present theme of Lazy Town is to eat 'sports candy' which consists of fruits and vegetables, get sufficient sleep and go outside and engage in a wide range of physical activities -- from playing games and holding athletic competitions to building forts and play structures. |
|--|---|

**Other Matters (3 of 12)**

**Response**

|               |                            |
|---------------|----------------------------|
| Program Title | THE PAJANIMALS - 36.1 only |
|---------------|----------------------------|

|             |         |
|-------------|---------|
| Origination | Network |
|-------------|---------|

|  |                          |
|--|--------------------------|
| Days/Times Program Regularly Scheduled | Saturday/10:30 - 11:00am |
|--|--------------------------|

|   |    |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

|                                   |                    |
|-----------------------------------|--------------------|
| Age of Target Child Audience from | 2 years to 5 years |
|-----------------------------------|--------------------|

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE PAJANIMALS are a group of four preschool-aged puppets who live together in a house with their off-screen mother and father. We meet them in the bedroom, a dormitory of sorts, where they show us their nighttime routine of brushing their teeth and having quiet conversation before falling off to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the socio-emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced during the adventure, and the children return home confident, getting ample rest for today and facing their issues tomorrow. |
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**Other Matters (4 of 12)**

**Response**

|               |                       |
|---------------|-----------------------|
| Program Title | POPPY CAT - 36.1 only |
|---------------|-----------------------|

|             |         |
|-------------|---------|
| Origination | Network |
|-------------|---------|

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|--|--------------------------|
| Days/Times Program Regularly Scheduled | Saturday/11:00 - 11:30am |
|--|--------------------------|

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|--|---|
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | POPPY CAT is based on the book series by Lara Jones and uses embedded lessons on imagination and storytelling to encourage creative thinking for preschool children. In each story the narrator, Lara reads a story about Poppy Cat, to her own cat named Poppy. She makes up a story that will be exciting and just follows her imagination to distant lands reached by boat, plane or train. Poppy Cat is the leader of his group of animal friends, and the story always features an underlying message about being nice to yet ignoring the antics of the resident bully, a badger named Egbert. The lesson is always to think creatively and exercise your mind through reading and storytelling because it will always lead to enjoyment and adventure. |

**Other Matters (5 of 12) Response**

|   |                               |
|---|-------------------------------|
| Program Title                                 | NOODLE AND DOODLE - 36.1 only |
| Origination                                   | Network                       |
| Days/Times Program Regularly Scheduled        | Saturday/10:00 - 10:30am      |
| Total times aired at regularly scheduled time | 13                            |
| Length of Program                             | 30 mins                       |
| Age of Target Child Audience from             | 2 years to 5 years            |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | NOODLE AND DOODLE is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank-playing animated characters. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal. |
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**Other Matters (6 of 12) Response**

|  |   |
|--|---|
| Program Title  | THE WIGGLES - 36.1 only   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday/12:30 - 1:00pm   |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13  |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience<br>from  | 2 years to 5 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and<br>how it meets<br>the definition of<br>Core<br>Programming. | THE WIGGLES is a musical variety show specifically designed for preschool children. Starring Tony, Murray, Greg and Jeff, the Wiggles offers a montage of skits that are specifically designed for teaching and entertaining the preschool audience. Supported by an ensemble of characters, larger-than-life animals (humans dressed as animal characters) and a pirate, Captain Feathersword, the Wiggles teach numbers, letters, colors, matching and classifying what belongs together or not), and following directions. There's dancing, occasional guest artists, and lots of visual interest for the viewer, while the lessons are broken down into easily understandable elements for the preschool child. |

**Other Matters  
(7 of 12)**

**Response**

|  |  |
|--|--|
| Program Title  | TASTE BUDS - 36.2 only   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sunday/9:00 - 9:30am   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child<br>Audience from  | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | TASTE BUDS is a weekly half-hour series for children aged 13-16 that encourages them to think about what they eat, be creative in the kitchen, and explore foods from the world around them. Viewers learn and laugh as the hosts cook up age-appropriate recipes and go on fun food adventures. With a group of young hosts who are culinary explorers, viewers will delve into the culture, history, science and art behind the food. Each episode explores a new food theme, beginning with the simple phrase, "Foods that.." and rounding off with the hosts creating and customizing theme-inspired recipes that kids and parents will want to make together. TASTE BUDS communicates a positive message about healthy eating, kitchen safety and environmental responsibility. |

| <b>Other Matters (8 of 12)</b>  |  | <b>Response</b> |
|---|--|-----------------|
| Program Title   | AQUA KIDS - 36.2 only  |                 |
| Origination   | Network  |                 |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Sunday/9:30 - 10:00am  |                 |
| Total times<br>aired at<br>regularly<br>scheduled time  | 13   |                 |
| Length of<br>Program  | 30 mins  |                 |
| Age of Target<br>Child Audience<br>from   | 13 years to 16 years   |                 |
| Describe the<br>educational<br>and<br>informational<br>objective of the<br>program and<br>how it meets<br>the definition of<br>Core<br>Programming. | AQUA KIDS is designed and produced to educate children aged 13-16 about the importance of protecting aquatic environments and the animals that live in marine habitats. This weekly half-hour series strives to show teens that with a little dedication and the right attitude, they have the ability to make a difference within their own communities. In each episode, Host Molly and the Aqua Kids crew travel the globe while sharing their adventures and what they learn about preserving a world for everyone to explore. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world. |                 |

| <b>Other Matters (9 of 12)</b>  |  | <b>Response</b> |
|---|--|-----------------|
| Program Title   | REAL LIFE 101 - 36.2 only  |                 |
| Origination   | Network  |                 |
| Days/Times<br>Program Regularly<br>Scheduled  | Sunday/10:00 - 10:30am   |                 |
| Total times aired at<br>regularly<br>scheduled time   | 13   |                 |
| Length of Program   | 30 mins  |                 |
| Age of Target<br>Child Audience<br>from   | 13 years to 16 years   |                 |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the<br>definition of Core<br>Programming. | REAL LIFE 101 is a weekly half-hour program designed and produced for viewers 13-16. Every week, the teen hosts explore two or three exciting professions. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, REAL LIFE 101 takes viewers "on the job" to understand why these professionals love what they do. Through the hosts' interviews of adults in these varying professions, teen viewers learn about the different career paths available, as well as how certain education-based decisions may help shape their future. |                 |

| <b>Other Matters (10 of 12)</b> |  | <b>Response</b> |
|---------------------------------|--|-----------------|
|---------------------------------|--|-----------------|

|   |  |
|---|--|
| Program Title   | MAJOR DECISION - 36.2 only   |
| Origination   | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Sunday/10:30 - 11:00am   |
| Total times aired<br>at regularly<br>scheduled time   | 13   |
| Length of Program   | 30 mins  |
| Age of Target<br>Child Audience<br>from   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core<br>Programming. | MAJOR DECISION is a weekly half-hour program designed and produced for children aged 13-16. Hosted by lively and entertaining teens, MAJOR DECISION helps guide viewers on the journey to choose the ideal career path. Each episode focuses on one career with an in-depth interview, a multi-faceted review and career ranking. The importance of career guidance is highlighted in this series, which gives viewers a glimpse into the life of a different profession in each episode. As teens prepare for life after high school, MAJOR DECISION provides more information about the options available to them as adults. |

**Other Matters  
(11 of 12)**

**Response**

|   |  |
|---|--|
| Program Title   | ANIMAL ATLAS - 36.2 only   |
| Origination   | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Sunday/11:00 - 11:30am   |
| Total times aired<br>at regularly<br>scheduled time   | 13   |
| Length of<br>Program  | 30 mins  |
| Age of Target<br>Child Audience<br>from   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and<br>how it meets the<br>definition of Core<br>Programming. | ANIMAL ATLAS is a weekly half-hour series that travels around the globe to educate viewers 13-16 about the animal kingdom. Every week, viewers are given an in-depth look at many different kinds of animals, their biology and habitats, their eating and socializing habits ... and much, much more. The series features an upbeat and entertaining narration over beautifully-shot animal footage from zoos and wildlife habitats all over the world. Without pandering, pontificating or watering-down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world. |

**Other Matters (12  
of 12)**

**Response**

|               |                             |
|---------------|-----------------------------|
| Program Title | MYSTERY HUNTERS - 36.2 only |
| Origination   | Network                     |

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|   |   |
|---|---|
| Days/Times<br>Program Regularly<br>Scheduled  | Sunday/11:30am - 12:00pm  |
| Total times aired at<br>regularly<br>scheduled time   | 13  |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience from  | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the<br>definition of Core<br>Programming. | MYSTERY HUNTERS is a weekly half-hour program designed and produced for viewers 13-16. Every week, viewers are taken on a journey around the globe to investigate the mysteries that have baffled people throughout the ages. Through critical observation, analytical thinking and scientific testing, this series encourages teens to question the world around them. Armed with video cameras and their instincts, the hosts gather facts and meet the experts ... debunking common myths and offering explanations for legends, spooky stories and unexplained phenomena. |

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**Certification**

| <b>Question</b>  | <b>Response</b>             |
|--|-----------------------------|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |                             |
| <p>I certify that this application includes all required and relevant attachments.</p>   |                             |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>WCNC-TV, Inc.</b></p> |

## Attachments

No Attachments.