



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0028123172** | File Number: **CPR-131839** | Submit Date: **07/09/2012** | Call Sign: **WPGX** | Facility ID: **2942** | City: **PANAMA CITY** | State: **FL**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/09/2012** | Filing Status: **Active**

---

## Report reflects information for : Second Quarter of 2012

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
-----------	---------	-------	-------	----------------

---

**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
--------------	---------	-------	-------	--------------

**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Panama City
	Web Home Page Address	

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(7)**

<b>Digital Core Program (1 of 7)</b>	<b>Response</b>
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	M @ 7a 04/02/12-06/25/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas addresses the general content of life sciences and presents the concepts to a target audience of 13-16 year olds. It shares the richness of natural life with the light attitude of bemused wonderment all the while addressing the following science concepts: functions in ecosystems, underlying principles of animal classifications and environment and adaptive characteristics. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length and is identified as an educational and informational show, targeted to 13 to 16 year olds, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (2 of 7)</b>	<b>Response</b>
Program Title	Awesome Adventures
Origination	Syndicated

Days/Times Program Regularly Scheduled	Tu @ 7a 04/03/12-06/26/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures features a host and two young people, age 13 to 16, experiencing amazing outdoor journeys throughout the United States and the world, including Hawaii, Iceland, Malaysia, Canada, Belize, Costa Rica and Mexico. Each journey contains educational, as well as, entertaining elements as the diversities of cultures, sceneries, sports, lifestyles and adventures are presented each week. The program is regularly scheduled and airs between the hours of 7am and 10pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens, 13-16 years old, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (3 of 7)</b>	
	<b>Response</b>
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	W @ 7a 04/04/12-06/27/12

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Aqua Kids have an ambitious agenda: saving the oceans of the world. On that quest, Aqua Kids' explorers discover the wonders of the sea, its amazing creatures and the forces that threaten their survival. The "Kids" visit a variety of water environments from water management facilities to fresh water and brackish streams to the oceans of the world with the intent to motivate other kids to become active citizens on the issue of pollution of water environments. Goals of Aqua Kids are to bring lots of kids together, to teach tolerance of each other, to learn to work together and to improve our water environments so the animals and plants living in them will not disappear. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length and is identified as an educational and informational show, targeted to 13 to 16 year olds, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (4 of 7)**

**Response**

Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Th @ 7a 04/05/12-06/28/12

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team find out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally each week the show will provide practical tips that teens, and people of all ages can use in their daily lives. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. It is 30 minutes in length and is identified as an educational and informational show, targeted to 13 to 16 year olds, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (5 of 7)**

**Response**

Program Title	Whaddyado
Origination	Syndicated
Days/Times Program Regularly Scheduled	F @ 7a 04/06/12-06/29/12



Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddyado is designed to educate, inform, inspire and entertain 13-16 year olds about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Also, in an effort to help young people make the right decision at the right moment, there is a "moral dilemma" segment featured in each show. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length and is identified as an educational and informational show, targeted to 13 to 16 year olds, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (6 of 7)</b>	<b>Response</b>
Program Title	Animal Atlas Classics
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sa @ 7a 04/07/12-06/30/12
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas Classics has taken the best instructional elements from the original series without sacrificing the entertainment value for 13-16 year olds. The program continues its tradition of building visual information from original and detailed footage of animals. The fast moving clips of a variety of species allows viewers to compare and contrast differing physiologies and habitats. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length and is identified as an educational and informational show, targeted to 13 to 16 year olds, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (7 of 7)</b>	<b>Response</b>
Program Title	MLB Player Poll
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 2P 04/07/12-06/30/12
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>MLB Player Poll will serve the educational and informational needs of teenagers by providing insight into the opinions and perspectives of Major League Baseball players. Specifically, the 2012 season of MLB Player Poll will educate young viewers on how the game of baseball is played and provide instructions regarding the techniques that successful players use. The show will also glean insight into players' preferences in areas outside of baseball with topics like "What Career Interests You After You Retire from Baseball?," or "What Is Your Favorite City To Play In?" or "What Player From History Would You Most Like To Watch/Play For/Play Against?" In addition, MLB Player Poll will provide examples of healthy debate, expressing an opinion using supporting evidence and analyzing statistics to confirm or refute a previous held belief. The results of the poll question that will serve as the heart of each episode will be represented graphically using traditional charts and graphs in a manner designed to help teenagers process similar information they will encounter in newspapers, magazines and textbooks. Finally, the emphasis on physical education in each episode of MLB Player Poll will inspire young viewers to get off the couch, go outside and exercise. MLB Productions, with continued guidance and advice from NASPE (National Association for Sport and Physical Education), will strive to make every episode of MLB Player Poll meet the FCC's E/I standards for young adult programming. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	MLB Player Poll
List date and time rescheduled	04/28/12, 11A CT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	04/28/12, MLBPP 104
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
-----------	----------

Title of Program	MLB Player Poll
List date and time rescheduled	04/14/12, 11A CT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	04/14/12, MLBPP 102
Reason for Preemption	Sports

### Digital Preemption Programs #3

Questions	Response
Title of Program	MLB Player Poll
List date and time rescheduled	05/12/12, 11A CT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-12
Episode #	05/12/12 MLBPP 106
Reason for Preemption	Sports

### Digital Preemption Programs #4

Questions	Response
Title of Program	MLB Player Poll
List date and time rescheduled	05/19/12, 11A CT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	05/19/12, MLBPP 107
Reason for Preemption	Sports

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Heather Moore
Address	700 W. 23rd St., Unit C-28
City	Panama City
State	FL
Zip	32405
Telephone Number	850-215-6499
Email Address	hmoore@wpgxfox28.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	STATION WPGX CEASED ANALOG OPERATIONS AND CONVERTED TO DIGITAL-ONLY OPERATIONS. QUESTIONS 7(B) AND 7 (C) ARE NO LONGER APPLICABLE.

**Other Matters (8)**

<b>Other Matters (1 of 8)</b>	<b>Response</b>
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	M @ 7a 07/02/12-09/24/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas addresses the general content of life sciences and presents the concepts to a target audience of 13-16 year olds. It shares the richness of natural life with the light attitude of bemused wonderment all the while addressing the following science concepts: functions in ecosystems, underlying principles of animal classifications and environment and adaptive characteristics. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length and is identified as an educational and informational show, targeted to 13 to 16 year olds, at the beginning of each broadcast and in listings provided to publishers of program guides.

<b>Other Matters (2 of 8)</b>	<b>Response</b>
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tu @ 7a 07/03/12-09/25/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures features a host and two young people, age 13 to 16, experiencing amazing outdoor journeys throughout the United States and the world, including Hawaii, Iceland, Malaysia, Canada, Belize, Costa Rica and Mexico. Each journey contains educational, as well as, entertaining elements as the diversities of cultures, sceneries, sports, lifestyles and adventures are presented each week. The program is regularly scheduled and airs between the hours of 7am and 10pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens, 13-16 years old, at the beginning of each broadcast and in listings provided to publishers of program guides.
--	--

<b>Other Matters (3 of 8)</b>	
	<b>Response</b>

Program Title	Aqua Kids
---------------	-----------

Origination	Syndicated
-------------	------------

Days/Times Program Regularly Scheduled	W @ 7a 07/04/12-09/26/12
--	--------------------------

Total times aired at regularly scheduled time	13
---	----

Length of Program	30 mins
-------------------	---------

Age of Target Child Audience from	13 years to 16 years
-----------------------------------	----------------------

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Aqua Kids have an ambitious agenda: saving the oceans of the world. On that quest, Aqua Kids' explorers discover the wonders of the sea, its amazing creatures and the forces that threaten their survival. The "Kids" visit a variety of water environments from water management facilities to fresh water and brackish streams to the oceans of the world with the intent to motivate other kids to become active citizens on the issue of pollution of water environments. Goals of Aqua Kids are to bring lots of kids together, to teach tolerance of each other, to learn to work together and to improve our water environments so the animals and plants living in them will not disappear. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length and is identified as an educational and informational show, targeted to 13 to 16 year olds, at the beginning of each broadcast and in listings provided to publishers of program guides.
--	--

<b>Other Matters (4 of 8)</b>	
	<b>Response</b>

Program Title	Eco Company
---------------	-------------

Origination	Syndicated
-------------	------------

Days/Times Program Regularly Scheduled	Th @ 7a 07/05/12-09/27/12
--	---------------------------

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team find out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally each week the show will provide practical tips that teens, and people of all ages can use in their daily lives. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. It is 30 minutes in length and is identified as an educational and informational show, targeted to 13 to 16 year olds, at the beginning of each broadcast and in listings provided to publishers of program guides.

<b>Other Matters (5 of 8)</b>	
	<b>Response</b>

Program Title	Whaddyado
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fr @ 7a 07/06/12-09/28/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddyado is designed to educate, inform, inspire and entertain 13-16 year olds about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Also, in an effort to help young people make the right decision at the right moment, there is a "moral dilemma" segment featured in each show. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length and is identified as an educational and informational show, targeted to 13 to 16 year olds, at the beginning of each broadcast and in listings provided to publishers of program guides.

<b>Other Matters (6 of 8)</b>	
	<b>Response</b>

Program Title	Animal Atlas Classics
---------------	-----------------------

Origination	Syndicated
Days/Times Program Regularly Scheduled	Sa @ 7a 07/07/12-09/08/12
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas Classics has taken the best instructional elements from the original series without sacrificing the entertainment value for 13-16 year olds. The program continues its tradition of building visual information from original and detailed footage of animals. The fast moving clips of a variety of species allows viewers to compare and contrast differing physiologies and habitats. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length and is identified as an educational and informational show, targeted to 13 to 16 year olds, at the beginning of each broadcast and in listings provided to publishers of program guides.

<b>Other Matters (7 of 8)</b>	
	<b>Response</b>
Program Title	Now Eat This with Rocco DiSpirito
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sa @ 7a 09/15/12-09/29/12
Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each 30-minute episode is focused on an individual, or a family, and their issues related to food and health. Examples include guests and families struggling with weight issues; trying to feed budding athletes; eating right on a budget; fighting serious health issues like diabetes; simply desiring to live a healthier life. Through the course of each episode, Rocco teaches the guest(s) and viewers important information about food and nutrition, guiding them to make better choices with the food they eat. In the process, they'll learn to cook, Rocco style. Fun and entertaining, and loaded with valuable takeaway information. Each episode ends with a renewed sense of purpose, and a commitment to change for the better.
<b>Other Matters (8 of 8)</b>	
	<b>Response</b>

Program Title	MLB Player Poll (Primary)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 2P, 07/07/12-09/29/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>MLB Player Poll will serve the educational and informational needs of teenagers by providing insight into the opinions and perspectives of Major League Baseball players. Specifically, the 2012 season of MLB Player Poll will educate young viewers on how the game of baseball is played and provide instructions regarding the techniques that successful players use. The show will also glean insight into players' preferences in areas outside of baseball with topics like "What Career Interests You After You Retire from Baseball?," or "What Is Your Favorite City To Play In?" or "What Player From History Would You Most Like To Watch/Play For/Play Against?" In addition, MLB Player Poll will provide examples of healthy debate, expressing an opinion using supporting evidence and analyzing statistics to confirm or refute a previous held belief. The results of the poll question that will serve as the heart of each episode will be represented graphically using traditional charts and graphs in a manner designed to help teenagers process similar information they will encounter in newspapers, magazines and textbooks. Finally, the emphasis on physical education in each episode of MLB Player Poll will inspire young viewers to get off the couch, go outside and exercise. MLB Productions, with continued guidance and advice from NASPE (National Association for Sport and Physical Education), will strive to make every episode of MLB Player Poll meet the FCC's E/I standards for young adult programming. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.</p>

**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>WPGX License Subsidiary, LLC</b></p>

## Attachments

No Attachments.