



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0032111254** | File Number: **CPR-132517** | Submit Date: **07/10/2012** | Call Sign: **KIEM-TV** | Facility ID: **53382** |
City: **EUREKA** | State: **CA**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/10/2012 | Filing Status: **Active**

Report reflects information for : Second Quarter of 2012

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Eureka
	Web Home Page Address	WWW.KIEM-TV.COM

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(8)

Digital Core Program (1 of 8)	Response
Program Title	THE ZULA PATROL
Origination	Network
Days/Times Program Regularly Scheduled	SA 8-830AM
Total times aired at regularly scheduled time	1
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE ZULA PATROL IS A GROUP OF SIX ANIMATED ALIENS, HEADED BY CAPTAIN BULA, WHO CARRY OUT A VARIETY OF SCIENTIFIC SPACE MISSIONS. DURING THEIR MISSIONS, CAPTAIN BULA AND HIS CREW OFTEN ENCOUNTER THEIR FOE, DARK TRUDER, AND HIS MINION, TRAXIE, WHO ARE TRYING TO TAKE OVER THE UNIVERSE. OVER THE COURSE OF THE STORY, THE AUDIENCE LEARNS DIFFERENT FACTS ABOUT SPECIFIC SPACE TOPICS SUCH AS STARS, PLANETS, ORBITS, MOONS, ASTEROIDS, COMETS, GRAVITY, AND SPACE PROBES. THE INFORMATION IS THEN HIGHLIGHTED DURING A SEGMENT WHERE CREW MEMBER PROFESSOR MULTO DELIVERS HIS "MULTO-MOMENTS" OR SUMMARY OF SCIENTIFIC FACTS FROM THE STORY. TYPICALLY THE STORIES ALSO PROVIDE A SOCIAL-EMOTIONAL TAG BASED ON TOLERANCE AND NON-VIOLENT CONFLICT RESOLUTION.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	THE ZULA PATROL
List date and time rescheduled	6/10 11-1130AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/9
Reason for Preemption	Sports

Digital Core Program (2 of 8)	Response
Program Title	SHELLDON
Origination	Network
Days/Times Program Regularly Scheduled	SA 830-9AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WITH HIS ADOPTIVE FAMILY, THE CLAMS, IN SHELL LAND, AN UNDERSEA COMMUNITY POPULATED BY ALL SORTS OF SEA SPECIES. SHELLDON AND HIS BEST FRIENDS, CONNIE IS A COWRY SHELL MOLLUSK AND HERMAN WHO IS A HERMIT CRAB FACE A SPECIFIC CHALLENGE IN EVERY EPISODE. THE PROBLEM MAY BE MANAGING A BULLY, IMPROVING THEIR GRADES, LEARNING HOW TO BE ALTRUISTIC, OR PROTECTING THEIR ENVIRONMENT FROM NATURAL AND MAN MADE DISASTERS. IN ALL CASES, THEY RELY ON DR. SHELL, THE MOST VENERATED INTELLECTUAL AND ELDER IN SHELL LAND WHO TEACHES THEM AND GIVES THEM OPPORTUNITIES TO HARNESS THEIR POTENTIAL AND SOLVE THE PROBLEM. EACH EPISODE PROVES A DIRECT SOCIAL EMOTIONAL LESSON AND MANY EPISODES PROVIDE INFORMATIONAL CONTENT RELATING TO THE SEA LIFE HABITAT OF SHELL LAND AND ENVIRONMENTAL CONSERVATION.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	SHELLDON
List date and time rescheduled	6/10 1130-12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/9
Reason for Preemption	Sports

Digital Core Program (3 of 8)	Response
Program Title	JANE AND THE DRAGON
Origination	Network
Days/Times Program Regularly Scheduled	SA 9-930AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A COMING OF AGE STORY ABOUT A MIDDLE-CLASS, MEDIEVAL GIRL WHO LIVES IN THE ROYAL COURT WITH HER FAMILY. AS AN ONLY CHILD, JANE IS RAISED TO BE A LADY-IN-WAITING BUT THROUGH HER DETERMINATION AND A STROKE OF LUCK, SHE ENDS UP BEING TRAINED AS A KNIGHT IN THE KING'S GUARD.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	JANE AND THE DRAGON
List date and time rescheduled	6/2 7-730AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/2
Reason for Preemption	Sports

Digital Core Program (4 of 8)		Response
Program Title	BABAR	
Origination	Network	
Days/Times Program Regularly Scheduled	SA 930-10AM	
Total times aired at regularly scheduled time	11	
Total times aired	13	
Number of Preemptions	2	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	2	
Length of Program	30 mins	

Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BASED ON THE BOOKS BY LAURENT DE BRUNHOFF, BABAR IS AN ANIMATED SHOW ABOUT A YOUNG ORPHANED ELEPHANT WHO FINDS THE STRENGTH TO RISE ABOVE THE CHALLENGES HE FACES, INCLUDING THE DEATH OF HIS PARENTS. AS HE JOURNEYS THROUGH LIFE. EACH EPISODE OF THE SHOW DEVELOPS A SOCIAL EMOTIONAL MESSAGE SUCH AS TAKING RESPONSIBILITY, BEING PATIENT AND PERSISTENT IN HARD WORK. RESPECTING PEOPLES PRIVACY, LEARNING TO COPE WITH UNFORESEEN CHANGES AND BEING HONEST. THESE MESSAGES EMERGE FROM THE NEED TO RESOLVE A DILEMMA THAT IS FACED BY BABAR, ONE OF HIS FRIENDS OR FAMILY MEMBERS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	BABAR
List date and time rescheduled	5/5 730-8AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/5
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	BABAR
List date and time rescheduled	6/2 730-8AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/2
Reason for Preemption	Sports

Digital Core Program (5 of 8)

	Response
Program Title	WILLAS WILD LIFE

Origination	Network
Days/Times Program Regularly Scheduled	SA 10-1030AM
Total times aired at regularly scheduled time	7
Total times aired	13
Number of Preemptions	6
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	7
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AN ANIMATED SERIES FEATURING A SIX YEAR OLD GIRL, WILLA, WHO IS PERMITTED TO SHARE HER HOME WITH AN EVERY GROWING MENAGERIE OF ANIMALS, AN ELEPHANT, A GIRAFFE, A PAIR OF PERFORMING SEALS, A BEAR, THREE PENGUINS, AND LOTS OF RABBITS. THESE CREATURES SPEAK TO WILLA, OFFERING HER ADVICE AND FRIENDSHIP FROM EACH OF THEIR RESPECTIVE POINTS OF VIEW. IN EACH EPISODE, WILLA FACES A CHALLENGE AT HOME, IN SCHOOL OR IN HER NEIGHBORHOOD. HER ANIMALS AND BEST FRIEND DOOLEY HELP HER DEVELOP SOLUTIONS TO OVERCOME EACH CHALLENGE. WITH THE SUPPORT OF DOOLEY, THE ANIMALS AND PRAISE FROM HER DAD, WILLA FINDS WAYS TO MAINTAIN HEALTHY FRIENDSHIPS, EXPERIENCE SUCCESS, DEVELOP COMPETENCE AND BECOME ALTRUISTIC.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	WILLAS WILD LIFE
List date and time rescheduled	4/28 3-330PM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	4/28
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	WILLAS WILD LIFE
List date and time rescheduled	5/6 10-1030AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/5
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	WILLAS WILD LIFE
List date and time rescheduled	6/17 10-1030AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/16
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	WILLAS WILD LIFE
List date and time rescheduled	6/2 3-330PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/2
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	WILLAS WILD LIFE
List date and time rescheduled	4/7 3-330PM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	4/7
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	WILLAS WILD LIFE
List date and time rescheduled	5/19 330-4PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/19
Reason for Preemption	Sports

Digital Core Program (6 of 8)	Response
Program Title	PEARLIE
Origination	Network
Days/Times Program Regularly Scheduled	SA 1030-11AM
Total times aired at regularly scheduled time	4
Total times aired	13
Number of Preemptions	9
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	9
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A PARK FARIE WHO TEACHES US HOW TO BE GREEN AND RECYCLE AND REUSE AND SAVE OUR PLANET AND OUR LAND.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	6/2 330-4PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	
Episode #	6/2
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	4/7 330-4PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	4/7
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	4/28 330-4PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	4/28
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	5/20 330-4PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/19
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	5/6 1030-11AM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/5
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	5/12 430-5PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/12
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	6/17 1030-11AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/16
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	6/10 1130-12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/9
Reason for Preemption	Sports

Digital Preemption Programs #9

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	6/30 330-4PM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/30
Reason for Preemption	Sports

Digital Core Program (7 of 8)		Response
Program Title	DRAGONFLY TV	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SU 3-330PM	
Total times aired at regularly scheduled time	5	
Total times aired	11	
Number of Preemptions	8	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	6	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM HIGHLIGHTS CHILDREN "DOING" PROJECTS WITH REAL HANDS ON EXPERIENCE AND DEMONSTRATES PRACTICAL APPLICATIONS OF MATHEMATICS AND SCIENCE. IT INTRODUCES YOUNG VIEWERS TO A VARIETY OF SCIENTIFIC DISCIPLINES AND CHALLENGES THEM IN CRITICAL THINKING AND PROBLEM SOLVING SKILLS, WHILE PROVIDING VALUABLE INFORMATION TO REACH ANSWERS. EACH EPISODE IS ENGAGING, ENTERTAINING AND EDUCATIONAL IN STRUCTURE, ALLOWING CHILDREN TO INVESTIGATE SCIENCE ON THEIR OWN.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Preemption Programs #1

Questions	Response
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Title of Program	DRAGONFLY TV
List date and time rescheduled	N/A
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/17
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	DRAGONFLY TV
List date and time rescheduled	6/24 1130-12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/24
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	DRAGONFLY TV
List date and time rescheduled	4/21 3-330PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	4/22
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	DRAGONFLY TV
List date and time rescheduled	N/A
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/6
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	DRAGONFLY TV
List date and time rescheduled	4/8 1030-11AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	4/8
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	DRAGONFLY TV
List date and time rescheduled	4/14 3-330PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	4/15
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	DRAGONFLY TV
List date and time rescheduled	4/29 10-1030AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	4/29
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	DRAGONFLY TV
List date and time rescheduled	5/13 10-1030AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/13
Reason for Preemption	Sports

Digital Core Program (8 of 8)	Response
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 930-10AM
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PROGRAM CONTENT INCLUDES SAFETY TIPS AND REAL LIVE IN THE FIELD EXPERIENCES OF PROFESSIONAL AND ORDINARY PEOPLE TAKING CARE OF TREATING AND HELPING ANIMALS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	ANIMAL RESCUE
List date and time rescheduled	4/21 330-4PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	4/22
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	ANIMAL RESCUE
List date and time rescheduled	4/1 3-330PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	4/1
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	ANIMAL RESCUE
List date and time rescheduled	4/15 330-4PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	4/15
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	ANIMAL RESCUE
List date and time rescheduled	5/27 330-4PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/27
Reason for Preemption	Sports

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	SHAWNA BRISCO
Address	5650 SOUTH BROADWAY
City	EUREKA
State	CA
Zip	95503
Telephone Number	707-443-3123X303
Email Address	WWW.KIEM-TV@HUMBOLDT1.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (8)

Other Matters (1 of 8)	Response
Program Title	NOODLE AND DOODLE
Origination	Network
Days/Times Program Regularly Scheduled	SA 8-830AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.

Other Matters (2 of 8)	Response
Program Title	THE PAJANIMALS
Origination	Network
Days/Times Program Regularly Scheduled	SA 830-9AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A group of four preschool aged puppets who live together in house with their off-screen mother and father. We meet them in the bedroom, a dormitory of sorts, where they show us their nighttime routine of brushing their teeth and having quiet conversation before falling off to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the socio-emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced during the adventure, and the children return home confident, getting ample rest for today and facing their issues tomorrow
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Other Matters (3 of 8)	
	Response
Program Title	POPPY CAT
Origination	Network
Days/Times Program Regularly Scheduled	SA 9-930AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the book series by Lara Jones and uses embedded lessons on imagination and storytelling to encourage creating thinking for preschool children. In each story the narrator, Lara reads a story about Poppy Cat, to her own cat named Poppy. She makes up a story that will be exciting and just follows her imagination to distant lands reached by boat, plane or train. Poppy Cat is the leader of his group of animal friends, and the story always features an underlying message about being nice to yet ignoring the antics of the resident bully, a badger named Egbert. The lesson is always to think creatively and exercise your mind through reading and storytelling because it will always lead to enjoyment and adventure.
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Other Matters (4 of 8)	
	Response
Program Title	JUSTIN TIME
Origination	Network
Days/Times Program Regularly Scheduled	SA 930-10AM
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Features and little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perspective and imagination.

Other Matters (5 of 8)	Response
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Program Title	LAZY TOWN
Origination	Network
Days/Times Program Regularly Scheduled	SA 10-1030AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.
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Other Matters (6 of 8)	Response
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Program Title	THE WIGGLES
Origination	Network

Days/Times Program Regularly Scheduled	SA 1030-11AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A musical variety show specifically designed for pre-school children. Starring Tony, Murray, Greg and Jeff, the Wiggles offers a montage of skits that are specifically designed for teaching and entertaining the preschool audience. Supported by an ensemble of characters, larger than life animals (humans dressed as animal characters) and a pirate, Captain Feathersword, the Wiggles teach numbers, letters, colors, matching and classifying what belongs together (or not), and following directions. There's dancing, occasional guest artists, and lots of visual interest for the viewer, while the lessons are broken down into easily understandable elements for the preschool child.

Other Matters (7 of 8)

	Response
Program Title	DRAGONFLY TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 11-1130AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM HIGHLIGHTS CHILDREN "DOING" PROJECTS WITH REAL HANDS ON EXPERIENCE AND DEMONSTRATES PRACTICAL APPLICATIONS OF MATHEMATICS AND SCIENCE. IT INTRODUCES YOUNG VIEWERS TO A VARIETY OF SCIENTIFIC DISCIPLINES AND CHALLENGES THEM IN CRITICAL THINKING AND PROBLEM SOLVING SKILLS, WHILE PROVIDING VALUABLE INFORMATION TO REACH ANSWERS. EACH EPISODE IS ENGAGING, ENTERTAINING AND EDUCATIONAL IN STRUCTURE, ALLOWING CHILDREN TO INVESTIGATE SCIENCE ON THEIR OWN.

Other Matters (8 of 8)

	Response
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 930-10AM
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PROGRAM CONTENT INCLUDES SAFETY TIPS AND REAL LIVE IN THE FIELD EXPERIENCES OF PROFESSIONAL AND ORDINARY PEOPLE TAKING CARE OF TREATING AND HELPING ANIMALS.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>POLLACK/BELZ BROADCASTING CO., LLC</p>

Attachments

No Attachments.