



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0009961889** | File Number: **CPR-161949** | Submit Date: **01/01/2015** | Call Sign: **WNLO** | Facility ID: **71905** | City:
BUFFALO | State: **NY**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
01/01/2015 | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2014

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Buffalo
	Web Home Page Address	www.CW23.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	8.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(17)

Digital Core Program (1 of 17)	Response
Program Title	Young Icons (23.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons is a television program that provides educational and informational segments exposing the target audience of young viewers to accomplished teens that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. Each guest shares their personal stories of what motivated them to take on their passion and/or focus in their chosen field of endeavor. Each segment of The Young Icons delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 17)	Response
Program Title	Eco Company (23.1)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sundays, 8am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What does it mean to "go green" as a teen? More and more young people want to know the answer to that question. Now there's "Eco Company" - a dynamic and diverse group of teens who combine their natural curiosity with their enthusiasm to preserve the planet they will inherit.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 17) Response	
Program Title	Animal Atlas (SYNDICATED - 23.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 9am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Atlas" is an entirely appropriate title for this engaging and informative series. Just as browsing through a good atlas makes information about terrain and natural boundaries accessible and appealing, this program brings information about the natural world of animals to viewers in a non-didactic, entertaining way. Its approach in no way diminishes the learning that takes place when observations lead to conclusions - and young minds will draw many conclusions about the natural world shown in this series. These conclusions are consistent with nationally published curriculum goals in the natural sciences. They include concepts such as the functions of animals in an ecosystem (predator/prey relationships, etc.), the elements of animal classification, and the general emphasis on life science.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 17)		Response
Program Title		Jack Hanna's Into The Wild (23.1)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sundays, 8:30am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		"Jack Hanna's Into the Wild" is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (5 of 17)	Response
Program Title	Animal Rescue (23.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half-hour reality series showcases spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 17)	Response
Program Title	Pets TV (23.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays,10am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Pets TV" is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 17)	Response
Program Title	Animal Atlas (BOUNCE - 23.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Atlas" is an entirely appropriate title for this engaging and informative series. Just as browsing through a good atlas makes information about terrain and natural boundaries accessible and appealing, this program brings information about the natural world of animals to viewers in a non-didactic, entertaining way. Its approach in no way diminishes the learning that takes place when observations lead to conclusions - and young minds will draw many conclusions about the natural world shown in this series. These conclusions are consistent with nationally published curriculum goals in the natural sciences. They include concepts such as the functions of animals in an ecosystem (predator/prey relationships, etc.), the elements of animal classification, and the general emphasis on life science.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 17)	Response
Program Title	Safari Tracks (23.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30am
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks is a program with content grounded in the natural world and delivered using an approach that, while entertaining to a young audience, highlights the informational and educational aspects of the animal kingdom in the given environment of Africa. There is no question that an audience of young people would gain worthwhile information and concepts delivered with an enlightened attitude toward nature and the environment. Viewers receive topic points that help build the ethical decision-making necessary to becoming a citizen of the planet.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 17)	Response
Program Title	Culture Click (23.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a half-hour series that explores the genesis of - and reasons behind- cultural events that permeate our everyday lives. Host Nzinga Blake opens each episode with a list of what's trending on search engines that week which serves as a jumping-off point for a deep dive into the culture that teens will embrace.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (10 of 17)	Response
Program Title	Live Life and Win (23.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30am and Sundays, 10am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nationally syndicated magazine series highlighting inspirational teen success stories. Segments feature extraordinary teens, breaking barriers, giving back, nutrition and exercise with focus on arts, school, sports, community and teen entrepreneurship, while promoting social responsibility, perseverance, leadership, academic achievement, and volunteerism.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 17)	Response
Program Title	The Real Winning Edge (23.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE REAL WINNING EDGE is designed to help youth make "winning choices" in their lives in order to grow to be productive citizens, using real-life role models who are making pro-social life choices. Emphasis on being honest, loyal, hard working toward productive goals, and treating others as they would like to be treated, are values emphasized by the positive role models in THE REAL WINNING EDGE. Those role models consists of other teens, and celebrities whom they admire, who themselves have the character to make winning choices.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 17)		Response
Program Title	The Dog Whisperer with Cesar Millan (23.1)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays, 7am and 7:30am	
Total times aired at regularly scheduled time	26	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 17)	Response
Program Title	Calling Dr. Pol (23.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8am and 8:30am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 17)		Response
Program Title		The Brady Barr Experience (23.1)
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays, 9am and 9:30am
Total times aired at regularly scheduled time		26
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Brady Barr Experience is a weekly half-hour series that is designed to inform and educate viewers 13-16 years of age. In this action-packed series viewers will go behind the scenes with Dr. Brady Barr for a captivating ride through the world of wildlife and animal conservation. As a seasoned herpetologist, Dr. Brady Barr has traveled to five continents, worked with hundreds of scientists and has gotten up close and personal with some of the most misunderstood animals on the planet. Brady Barr has made it his life's work to study and protect some of the world's most dangerous and endangered land animals and in this series, he will share his knowledge and passion for the earth's wildlife with the audience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 17)		Response
Program Title		Expedition Wild (23.1)
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays, 10am and 10:30am
Total times aired at regularly scheduled time		26
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Hosted by wildlife expert Casey Anderson, Expedition Wild is a weekly half-hour series designed to educate and inform viewers aged 13-16. This live-action series is an innovative and action-packed odyssey through North America's wild places. With Casey's expertise, audiences are witness to a rare and personal experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems that they call home.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (16 of 17)		Response
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Program Title	Rock The Park (23.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rock The Park is a weekly half-hour produced and designed to educate and inform children 13-16 years of age. The series taps into America's love affair with our national parks. In this awe-inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing plaes on earth. The viewers will learn, along with Jack and Colton, about the wonders of nature and variety of wild animals that inhabit America. Jack and Colton's adventures on Rock The Park will inspire families to go out and explore the vast resources that the national parks provide.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 17)	Response
Program Title	Reluctantly Healthy (23.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30am
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Reluctantly Healthy is a half-hour weekly series designed to educate and inform children 13-16 years of age. Healthy eating and recipes, fun and easy ways to incorporate daily exercise, and interesting and new activities that the whole family can enjoy are featured in this live action television program.</p> <p>Whether it be constant travel, working long hours, or the perceived notion of not having time to focus on nutritious food choices, host Judy Greer and her team of experts will show families and viewers how to stay healthy on-the-go. Judy shows how it's easy to stay happy and healthy through exercise and eating well.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Lance Carwile
Address	2077 Elmwood Ave.
City	Buffalo
State	NY
Zip	14207
Telephone Number	(317)956-8806
Email Address	lance.carwile@linmedia.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The licensee has reviewed internal station records and documentation provided to us by program suppliers for compliance with the FCC's commercial limits in children's programs (47 C.F.R. Section 73.670) and the licensee hereby certifies that the station fully complied with these limits for all programs specifically designed for children ages twelve (12) and under. In addition to the programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve (12) and under: NONE

Other Matters (15)

Other Matters (1 of 15)	Response
Program Title	Young Icons (23.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons is a television program that provides educational and informational segments exposing the target audience of young viewers to accomplished teens that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. Each guest shares their personal stories of what motivated them to take on their passion and/or focus in their chosen field of endeavor. Each segment of The Young Icons delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.

Other Matters (2 of 15)	Response
Program Title	Jack Hanna's Into The Wild (23.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Jack Hanna's Into the Wild" is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide.

Other Matters (3 of 15)	Response
Program Title	Eco Company (23.1)

Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What does it mean to "go green" as a teen? More and more young people want to know the answer to that question. Now there's "Eco Company" - a dynamic and diverse group of teens who combine their natural curiosity with their enthusiasm to preserve the planet they will inherit.

Other Matters (4 of 15)	Response
Program Title	Animal Atlas (SYNDICATED - 23.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Atlas" is an entirely appropriate title for this engaging and informative series. Just as browsing through a good atlas makes information about terrain and natural boundaries accessible and appealing, this program brings information about the natural world of animals to viewers in a non-didactic, entertaining way. Its approach in no way diminishes the learning that takes place when observations lead to conclusions - and young minds will draw many conclusions about the natural world shown in this series. These conclusions are consistent with nationally published curriculum goals in the natural sciences. They include concepts such as the functions of animals in an ecosystem (predator/prey relationships, etc.), the elements of animal classification, and the general emphasis on life science.

Other Matters (5 of 15)	Response
Program Title	Animal Rescue (23.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 9:30am
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half-hour reality series showcases spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.

Other Matters (6 of 15)		Response
Program Title	Pets TV (23.1)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sundays, 10am	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Pets TV" is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.	

Other Matters (7 of 15)		Response
Program Title	Animal Atlas (BOUNCE - 23.2)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays, 11am	
Total times aired at regularly scheduled time	13	

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Atlas" continues to make nature and the animal world entertaining and enlightening. The series uses humor, natural visuals, and an everyday attitude to reach the minds of its target group of 13-16-year olds. Without pandering, pontificating, or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world. Those viewers that want deep information will find it here but those that just want to be entertained by well-assembled sequences of unusual animals and interesting facts will get that, too.

Other Matters (8 of 15)	Response
Program Title	Safari Tracks (23.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks is a program with content grounded in the natural world and delivered using an approach that, while entertaining to a young audience, highlights the informational and educational aspects of the animal kingdom in the given environment of Africa. There is no question that an audience of young people would gain worthwhile information and concepts delivered with an enlightened attitude toward nature and the environment. Viewers receive topic points that help build the ethical decision-making necessary to becoming a citizen of the planet.

Other Matters (9 of 15)	Response
Program Title	Culture Click (23.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a half-hour series that explores the genesis of - and reasons behind- cultural events that permeate our everyday lives. Host Nzinga Blake opens each episode with a list of what's trending on search engines that week which serves as a jumping-off point for a deep dive into the culture that teens will embrace.

Other Matters (10 of 15)	Response
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Program Title	Live Life and Win (23.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30am and Sundays, 10am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nationally syndicated magazine series highlighting inspirational teen success stories. Segments feature extraordinary teens, breaking barriers, giving back, nutrition and exercise with focus on arts, school, sports, community and teen entrepreneurship, while promoting social responsibility, perseverance, leadership, academic achievement, and volunteerism.

Other Matters (11 of 15)	Response
Program Title	The Real Winning Edge (23.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE REAL WINNING EDGE is designed to help youth make "winning choices" in their lives in order to grow to be productive citizens, using real-life role models who are making pro-social life choices. Emphasis on being honest, loyal, hard working toward productive goals, and treating others as they would like to be treated, are values emphasized by the positive role models in THE REAL WINNING EDGE. Those role models consists of other teens, and celebrities whom they admire, who themselves have the character to make winning choices.

Other Matters (12 of 15)	Response
Program Title	Calling Dr. Pol (23.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7am, 7:30am and 8am

Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.

Other Matters (13 of 15)	Response
Program Title	Dog Whisperer with Cesar Millan: Family Edition (23.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:30am, 9am, 9:30am, 10am
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.

Other Matters (14 of 15)	Response
Program Title	Expedition Wild (23.1)
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays, 10:30am and 11am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by wildlife expert Casey Anderson, Expedition Wild is a weekly half-hour series designed to educate and inform viewers aged 13-16. This live-action series is an innovative and action-packed odyssey through North America's wild places. With Casey's expertise, audiences are witness to a rare and personal experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems that they call home.

Other Matters (15 of 15)		Response
Program Title		Rock The Park (23.1)
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays, 11:30am
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Rock The Park is a weekly half-hour produced and designed to educate and inform children 13-16 years of age. The series taps into America's love affair with our national parks. In this awe-inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing plaes on earth. The viewers will learn, along with Jack and Colton, about the wonders of nature and variety of wild animals that inhabit America. Jack and Colton's adventures on Rock The Park will inspire families to go out and explore the vast resources that the national parks provide.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WIVB Broadcasting, LLC</p>

Attachments

No Attachments.