



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0001529627** | File Number: **CPR-171944** | Submit Date: **07/10/2015** | Call Sign: **KMBH** | Facility ID: **56079** | City:
HARLINGEN | State: **TX**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/10/2015 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2015**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	PBS
	Nielsen DMA	Harlingen-Weslaco-Brnsv-McA
	Web Home Page Address	www.kmbh.org

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	65.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(19)

Digital Core Program (1 of 19)	Response
Program Title	SESAME STREET (1-HOUR EPISODES)
Origination	Network
Days/Times Program Regularly Scheduled	MONDAY-FRIDAY 9-10AM
Total times aired at regularly scheduled time	56
Total times aired	60
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	60 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE SESAME STREET TELEVISION PROGRAM IS SPECIALLY DESIGNED TO FOSTER A LOVE OF LEARNING, BUILT ON CHILDREN'S SENSE OF WONDER AND IGNITE IMAGINATION IN AGE-APPROPRIATE AND ENTERTAINING WAYS. WHILE THE MAIN OBJECTIVE IS TO PREPARE CHILDREN FOR SCHOOL.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 19)	Response
Program Title	DANIEL TIGER'S NEIGHBORHOOD
Origination	Network
Days/Times Program Regularly Scheduled	MONDAY-FRIDAY 8-9AM / SATURDAY-SUNDAY 7-8AM
Total times aired at regularly scheduled time	168
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This new series, for a new generation of children, tells its engaging stories about the life of a preschooler using musical strategies grounded in Fred Rogers' landmark social-emotional curriculum. Through imagination, creativity and music, Daniel and his friends learn the key social skills necessary for school and life.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (3 of 19)	Response
Program Title	CURIOUS GEORGE
Origination	Network
Days/Times Program Regularly Scheduled	MONDAY-FRIDAY 7-8AM & 2-3PM / SATURDAY-SUNDAY 6-7AM
Total times aired at regularly scheduled time	288
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS SERIES TAKES FULL ADVANTAGE OF THIS NATURAL CURIOSITY, USING GEORGE TO MOTIVATE CHILDREN TO EXPAND THEIR OWN INVESTIGATIONS OF THE WORLD. GEORGE'S MEMORABLE ADVENTURES FROM DISMANTLING CLOCKS TO ROUNDING UP ERRANT BUNNIES OFFER THE PERFECT VEHICLES FOR INTRODUCING PRESCHOOLERS TO KEY CONCEPTS IN SCIENCE, ENGINEERING, AND MATH. EXPLORING THE WORLD AROUND HIM WITH WONDER AND INTRIGUE, GEORGE EMBODIES THE PRESCHOOL CHILD'S POTENTIAL IN THE FIELD OF SCIENCE. GEORGE'S DESIRE TO USE HIS FOUR LITTLE HANDS TO SKILLFULLY TAKE THINGS APART AND FIGURE OUT HOW THEY WORK EXPOSES CHILDREN TO THE BASIC CONCEPTS OF ENGINEERING. AND HIS INTERACTIONS WITH PATTERNS, MEASUREMENTS, AND GEOMETRIC SHAPES INTRODUCES EARLY MATHEMATICAL CONCEPTS.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Core Program (4 of 19)	Response
Program Title	CAT IN THE HAT KNOWS ALL ABOUT THAT
Origination	Network
Days/Times Program Regularly Scheduled	MONDAY-FRIDAY 1:30-2PM
Total times aired at regularly scheduled time	60
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Cat in the Hat Knows a Lot About That!? is designed to spark a love of learning and an interest in science in preschool-aged children. Based on Random House's best-selling Beginner Book collection "The Cat in the Hat's Learning Library?," the TV series and online resources are designed to cultivate positive views about science and scientists among the next generation - the children who will become tomorrow's citizens and innovators - and help teachers and families build communities of science explorers. In each program, the Cat in the Hat and his friends Sally and Nick go on a science adventure, such as flying with birds to discover how and why they migrate or taking a snowcat to the Arctic to explore freezing and melting. Guided by the Cat, the children figure things out by engaging in science inquiry. Each half-hour episode consists of two 11-minute animated adventures, along with corresponding short animated clips. Each adventure revolves around a specific science concept such as bird migration or animal camouflage.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Core Program (5 of 19)	Response
Program Title	PEG + CAT
Origination	Network
Days/Times Program Regularly Scheduled	MONDAY-FRIDAY 11AM-12PM / SATURDAY 5:30-6AM & SUNDAY 9:30-10AMAM
Total times aired at regularly scheduled time	134
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS ANIMATED MATH BASES SERIES FOLLOWS THE ADORABLE, SPIRITED PEG AND HER SIDEKICK CAT AS THEY EMBARK ON ADVENTURES, SOLVE PROBLEMS TOGETHER, AND LEARN FOUNDATIONAL MATH CONCEPT SKILLS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 19)	Response
Program Title	DINOSAUR TRAIN
Origination	Network
Days/Times Program Regularly Scheduled	MONDAY-FRIDAY 10-11AM / SAT 8:30-9AM & SUNDAY 8:30-9:30AM
Total times aired at regularly scheduled time	146
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Harnessing children's enthusiasm for and curiosity about dinosaurs, Dinosaur Train sparks 3-6 year old children's interest in life science and natural history. The show encourages children to compare the characteristics of ancient animals with those that are alive today. As they explore a variety of interesting animals past and present, children develop the inquiry skills and core knowledge needed to help them think, talk and act like scientists.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 19) Response	
Program Title	THOMAS & FRIENDS
Origination	Network
Days/Times Program Regularly Scheduled	MONDAY-FRIDAY 12:30-1PM / SATURDAY 9-9:30AM
Total times aired at regularly scheduled time	72
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SET ON THE IMAGINARY ISLAND OF SODOR, A PLACE WHERE ALL VEHICLES HAVE THEIR OWN PERSONALITIES, THOMAS' WORLD IS AN IDYLIC PLACE WITH A WILLINGNESS TO EMBRACE GOOD MANNERS, HARD WORK AND A DESIRE TO BE REALLY USEFUL-THE ULTIMATE STEAM ENGINE PRAISE.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 19) Response	
Program Title	SID THE SCIENCE KID
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 5-5:30AM

Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sid the Science Kid", The Jim Henson Company's first series for PBS KIDS that features a practical in-school science curriculum, uses music and humor to celebrate children's natural curiosity about science in everyday life. The energetic and inquisitive Sid starts each episode with a new question ("Why are my shoes shrinking?" "Why do bananas get mushy?") and embarks on a fun-filled day of finding answers with the help of family and friends.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 19)		Response
Program Title		SUPER WHY!
Origination		Network
Days/Times Program Regularly Scheduled		MONDAY-FRIDAY 12-12:30PM
Total times aired at regularly scheduled time		60
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		

Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A BREAKTHROUGH PRESCHOOL SERIES DESIGNED TO HELP KIDS WITH THE CRITICAL SKILLS THAT THEY NEED TO LEARN TO READ (AND LOVE TO READ!) AS RECOMMENDED BY THE NATIONAL READING PANEL (ALPHABET SKILLS, WORD FAMILIES, SPELLING, COMPREHENSION, AND VOCABULARY). IN EVERY EPISODE, ONE OF THE FRIENDS ENCOUNTERS A PROBLEM WITH ANOTHER STORYBROOK VILLAGE CHARACTER (FOR INSTANCE, JILL FROM THE JACK AND JILL RHYME IS NOT BEING NICE). AS IN REAL LIFE, THE PROBLEMS REQUIRE PRESCHOOL SOCIAL SKILLS TO RESOLVE. AND THAT'S WHEN SUPER WHY GETS SUPER-POWERED! WHYATT CALLS HIS FAIRY TALE FRIENDS TO THEIR SECRET CLUBHOUSE, NAMED "THE BOOK CLUB," WHERE THEY TRANSFORM THEMSELVES FROM MERE MORTALS INTO LITERACY-POWERED SUPER HEROES: ALPHA PIG WITH "ALPHABET POWER," WONDER RED WITH "WORD POWER," PRINCESS PRESTO WITH "SPELLING POWER," SUPER WHY WITH THE "POWER TO READ," AND YOUR CHILD-SUPER YOU, WITH THE "POWER TO HELP." USING THEIR SUPER POWERS, THESE SUPER READERS LITERALLY FLY INSIDE BOOKS. THE ADVENTURE BEGINS AS THE SUPER READERS FIND OUT HOW FAMOUS FICTIONAL CHARACTERS HANDLED SIMILAR SITUATIONS (WHY IS THE BIG BAD WOLF SO BIG AND BAD?) THIS ADVENTURE INSIDE A BOOK HELPS THE SUPER READERS FIGURE OUT THE ANSWERS TO THEIR OWN PROBLEMS. BE PREPARED TO HEAR: SUPER WHY! AND SUPER READERS TO THE RESCUE!
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 19) Response	
Program Title	CAILLOU
Origination	Network
Days/Times Program Regularly Scheduled	MONDAY-FRIDAY 5-5:30AM
Total times aired at regularly scheduled time	60
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CAILLOU IS A WIDE EYED 4 YEAR OLD WHO LEARNS ABOUT LIFE ONE ADVENTURE AT A TIME! THE FOUNDATION OF EACH EPISODE IS THE FOUR ANIMATED STORIES. EACH STORY RELATES TO THE THEME OF THE DAY. THE THEME INCLUDES GROWING UP, SIBLING RELATIONS, MAKING AND KEEPING FRIENDS, TAKING CARE OF PETS, FEELING SICK AND SO ON, ALL SUBJECTS THAT PRESCHOOLERS DISCOVER, TRY, LEARN OR DO EVERYDAY. CAILLOU HELPS CHILDREN SORT OUT THEIR WORLD AS HE SORTS OUT HIS OWN.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 19)	Response
Program Title	WORDGIRL
Origination	Network
Days/Times Program Regularly Scheduled	MONDAY-FRIDAY 5:30-6PM
Total times aired at regularly scheduled time	60
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS ANIMATED SERIES FOLLOWS THE EVERY DAY LIFE AND SUPERHERO ADVENTURES OF WORD GIRL! AS SHE FIGHTS CRIM AND ENRICHES VOCABULARY USAGE, ALL IN A DAY'S WORK. DISGUIES AS MILD-MANNERED 5TH GRADER, BECKY BOTSFORD, WORDGIRL ARRIVED ON PLANET EARTH WHEN SHE AND HER MONKEY SIDEKICK, CAPTAIN HUGGY FACE, CRASHED THEIR SPACESHIP. IN CLASSIC SUPERHERO FORM, WORDGIRL POSSESSES SUPERHERO STRENGTH WITH THE ADDED BENEFIT OF A COLOSSAL VOCABULARY. WORDGIRL HAS A FAMILY AND FRIENDS WHO HAVE NO IDEA OF HER SECRET IDENTITY. AS WORDGIRL, SHE BATTLES AND PREVAILS OVER EVIL VILLAINS. EACH EPISODE INTRODUCES FOUR NEW VOCABULARY WORDS AND WILL REINFORCE THEIR MEANING IN A VARIETY OF CONTEXTS THROUGHOUT THE EPISODE. THE VOCABULARY ITSELF IS NOT NECESSARILY A PLOT POINT. THE SHOW TEACHES NEW VOCABULARY WORDS TO CHILDREN IN A VARIETY OF FUN AND INTERESTING CONTEXTS. WORDGIRL IS A SUPERHERO SPOOF, SO STORYLINES ARE FUNNY TAKES OF FAMILIAR STORIES FROM THAT GENRE. WORDGIRL ENRICHES YOUNG AUDIENCES VOCABULARY, CLOSES THE GAP FRO THOSE WHO DON'T GROW UP IN LANGUAGE-RICH ENVIRONMENTS, INSTILLS A LOVE OF LANGUAGE, AND FOSTERS BETTER READING COMPREHENSION.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 19)	Response
Program Title	MARTHA SPEAKS
Origination	Network
Days/Times Program Regularly Scheduled	MONDAY-FRIDAY 5-5:30PM
Total times aired at regularly scheduled time	60
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The goal of Martha Speaks is to increase oral vocabulary, the words we use when we talk. The shows are not trying to teach kids how to read. They are designed to help kids understand what words mean when they hear them; words like retrieve, sprout, and crave. Vocabulary is one thing that predicts if children will be good readers. Once they are in school and they see these words, children will need to know what they mean. If children have heard the words before, that familiarity will help them as they learn to read. Martha Speaks is designed to teach up to 20 words in each show. And how better to get kids excited about learning and trying out new words than with a talking dog, who just can't stop talking?!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 19)		Response
Program Title		ARTHUR
Origination		Network
Days/Times Program Regularly Scheduled		MONDAY-FRIDAY 5:30-6AM & 3-3:30PM
Total times aired at regularly scheduled time		120
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		5 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		ARTHUR DEALS WITH DIFFERENT WAYS TO HELP SCHOOL CHILDREN WITH THE DAILY SOCIAL ISSUES SUCH AS CREATIVE THINKING AND PROBLEM SOLVING, CULTURAL/SOCIAL DIVERSITY, APPRECIATION, AND UNDERSTANDING LANGUAGE SKILLS, MUSIC, SCIENCE HEALTH, SOCIAL AND EMOTIONAL DEVELOPMENT.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (14 of 19)		Response
Program Title		WILD KRATTS
Origination		Network

Days/Times Program Regularly Scheduled	MONDAY-FRIDAY 6:30-7AM & 4-5PM / SUNDAY 11-11:30AM
Total times aired at regularly scheduled time	192
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series now takes the natural appeal of animals and harnesses it towards the goal of teaching science concepts to children ages 6- 8. Educationally, Wild Kratts is timely, focusing on science just as educational indicators show an alarming trend of low performance and interest in science in today's children in international comparisons (NSF Indicators 2004). The smart, fun, confident, enthusiastic characters of Wild Kratts provide role models that are culturally diverse to ensure that a wide range of viewers can identify with, and thus learn with, the characters in the show.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 19)	Response
Program Title	BARNEY & FRIENDS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 5-5:30AM
Total times aired at regularly scheduled time	12
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE PROGRAM IS DESIGNED TO ENHANCE THE DEVELOPMENT OF THE WHOLE CHILD- COGNITIVE, SOCIAL, EMOTIONAL AND PHYSICAL DOMAINS. YOUNG CHILDREN ARE PROVIDED OPPORTUNITIES FOR NEW LEARNING EXPERIENCES, REINFORCING EXISTING SKILLS, AND THE MODELING OF APPROPRIATE BEHAVIORS. A STRONG EMPHASIS IS PLACED ON POSITIVE PROSOCIAL SKILLS SUCH AS MAKING FRIENDS, SHARING, COOPERATING, AND USING GOOD MANNERS. THIS IS ACCOMPLISHED PRIMARILY THROUGH THE USE OF CHILDREN'S IMAGINATIONS TO STIMULATE LANGUAGE DEVELOPMENT, SOCIAL INTERACTION, PROBLEM SOLVING, MUSICAL PLAY AND PHYSICAL ACTIVITY.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (16 of 19)	Response
Program Title	BOB THE BUILDER
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9:30-10AM
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE BOB THE BUILDER SERIES PRESENTS AN ENGAGING WORLD OF CONSTRUCTION, FILLED WITH ADVENTURE AND POSITIVE MESSAGES FOR CHILDREN.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (17 of 19)	Response
Program Title	ANGELINA BALLERINA
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 5:30-6AM
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Angelina Ballerina The Next Steps celebrates music and brings to life many forms of dance for Angelina including ballet, modern, tap, jazz, classical and ethnic. As an 8-year-old ballerina, her life revolves around dancing and performance, family, friendship and following her dreams. Angelina always works hard to reach her goals and learns from her mistakes. As young children share in Angelina's experiences, they're inspired to go after their big dreams too!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 19)	Response
Program Title	SESAME STREET (HALF-HOUR EPISODES)
Origination	Network
Days/Times Program Regularly Scheduled	MONDAY-FRIDAY 1-1:30PM / SATURDAY-SUNDAY 8-8:30AM
Total times aired at regularly scheduled time	71

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE SESAME STREET TELEVISION PROGRAM IS SPECIALLY DESIGNED TO FOSTER A LOVE OF LEARNING, BUILT ON CHILDREN'S SENSE OF WONDER AND IGNITE IMAGINATION IN AGE-APPROPRIATE AND ENTERTAINING WAYS. WHILE THE MAIN OBJECTIVE IS TO PREPARE CHILDREN FOR SCHOOL.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 19)	Response
Program Title	ODD SQUAD
Origination	Network
Days/Times Program Regularly Scheduled	MONDAY-FRIDAY 6-6:30AM & 3:30-4PM
Total times aired at regularly scheduled time	50
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Odd Squad is a high-tech agency run by kids equipped with the world's most advanced and unpredictable gadgetry. There are hundreds of kid agents within Odd Squad, but the show focuses on two in particular: 12-year-old veteran Agent Olive and her new rookie partner, Agent Otto. Each episode Olive and Otto receive a new assignment from the 7-year-old director of Odd Squad, Ms. O. Special Agent Oscar runs the Odd Squad lab and provides gadgets to help Olive and Otto with their missions.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Non-Core Educational and Informational Programming (4)

Non-Core Educational and Informational Programming (1 of 4)	Response
Program Title	PROJECT SMART EARLY CHILDHOOD PRE-K INTEGRATING MATH
Origination	Local
Days/Times Program Regularly Scheduled:	TUE-THUR 6/9/15-6/30/15 9:30-10AM
Total times aired at regularly scheduled time:	10
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Instructional program that teaches children in grades Pre-K how to develop their Math skills over the summer.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (2 of 4)	
Program Title	PROJECT SMART LOWER ELEMENTARY INTEGRATING MATH
Origination	Local
Days/Times Program Regularly Scheduled:	TUE-THUR 6/9/15-6/30/15 10-10:30AM
Total times aired at regularly scheduled time:	10
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	5 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Instructional program that teaches children in grades Kinder-2nd how to develop their math skills over the summer.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
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Non-Core Educational and Informational Programming (3 of 4)	Response
Program Title	PROJECT SMART UPPER ELEMENTARY INTEGRATING MATH & SCIENCE
Origination	Local
Days/Times Program Regularly Scheduled:	TUE-THUR 6/9/15-6/30/15 10:30-11AM
Total times aired at regularly scheduled time:	10
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	9 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Instructional program that teaches children in grades 3rd-5th grade how to further develop their math & science skills over the summer.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
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Non-Core Educational and Informational Programming (4 of 4)	Response
Program Title	PROJECT SMART MIDDLE SCHOOL MATH
Origination	Local
Days/Times Program Regularly Scheduled:	TUE-THUR 6/9/15-6/30/15 11-11:30AM
Total times aired at regularly scheduled time:	10
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	11 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Instructional program that teaches children in grades 6th-8th how to further develop their math skills over the summer.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions

Response

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Juan Pablo Ramirez
Address	1701 TENNESSEE AVENUE
City	HARLINGEN
State	TX
Zip	78550
Telephone Number	956-421-4111
Email Address	jpramirez@rcommunications.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (0)

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>MBTV TEXAS VALLEY, LLC</p>

Attachments

No Attachments.