

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0027449123** File Number: **CPR-157502** Submit Date: **07/10/2014** Call Sign: **WHIG-CD** Facility ID: **168101** 

City: ROCKY MOUNT State: NC

Service: Digital Class A Purpose: Children's TV Programming Report Status: Received Status Date: 07/10/2014

Filing Status: Active

## Report reflects information for : Second Quarter of 2014

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

## **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
-----------	---------	-------	-------	----------------	--

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Raleigh-Durham
	Web Home Page Address	

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(4)

Digital Core Program (1 of 4)	Response
Program Title	KID'S CORNER
Origination	Local
Days/Times Program Regularly Scheduled	TUESDAY/3:00 P.M.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES VARIOUS CHILDREN'S PROGRAMS HELD AT THE LOCAL LIBRARY WITH MANY HANDS-ON ACTIVITIES. IT WILL ALSO FEATURE OTHER PROGRAMS HELD IN OUR SCHOOL SYSTEM THAT ARE EDUCATIONAL AND INFORMATIONAL FOR CHILDREN AGES 3 TO 12.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 4)	Response
Program Title	EXPERT KARATE
Origination	Local
Days/Times Program Regularly Scheduled	THURSDAY/4:30 P.M.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS SHOW FEATURES THE CHILDREN OF THE "DOZIER KARATE SCHOOL". THE OBJECTIVE OF THE SHOW IS TO BE VERY MOTIVATIONAL FOR CHILDREN. IT BUILDS SELF-CONFIDENCE, SELF DISCIPLINE, AND BUILDS CHARACTER. THE SHOW HOST IS A MOTIVATIONAL SPEAKER AND KARATE INSTRUCTOR WHO TEACHES.

Digital Core Program (3 of 4)	Response
Program Title	DONKEY OLLIE
Origination	Local
Days/Times Program Regularly Scheduled	TUESDAY'S 12:00 P.M.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	2 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DONKEY OLLIE IS A SHOW ABOUT A STORY OF A DONKEY AND HIS DISCOVERIES AND ADVENTURES IN BIBLE TIMES
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 4)	Response
Program Title	HOLLYWOOD MAKEOVER
Origination	Local
Days/Times Program Regularly Scheduled	WEDNESDAY'S 4:00 P.M.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HOLLYWOOD MAKEOVER IS A PROGRAM THAT GIVES TEENAGERS A GLIMPSE OF HOLLYWOOD AND WHAT IS INVOLVED IN MAKING MOVIES. THIS OFFERS THEM AN EDUCATIONAL AND FUN APPROACH TO A POSSIBLE CAREER PATH.

Does the Licensee identify the	Yes
program by displaying throughout the	
program the symbol E/I?	

#### Non-Core Educational and Informational Programming (9)

Non-Core Educational and Informational Programming (1 of 9)	Response
Program Title	COMMUNITY LEADERS AT BRASWELL LIBRARY
Origination	Local
Days/Times Program Regularly Scheduled:	Thu. 4/3 @ 3:30 p.m., Thu. 4/10 @ 4:00 p.m., Tue. 4/22 @ 3:00 p.m., Thu. 4/24 @ 4:00 p.m., Tue. 5/6
Total times aired at regularly scheduled time:	6
Number of Preemptions	0
Length of Program	27 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	COMMUNITY LEADERS SUCH AS THE MAYOR COME IN TO SPEAK AND READ BOOKS TO THE CHILDREN AT BRASWELL LIBRARY.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

## **Date and Time Aired:**

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 9)	Response
Program Title	PROFESSOR WHIZPOP
Origination	Local
Days/Times Program Regularly Scheduled:	Thu. 4/24 @ 3:00 p.m.,Thu. 6/26 @ 4:00 p.m.
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PROFESSOR WHIZPOP IS A MAGICIAN WHO USES TRICKS AND BALLOON ANIMALS TO TEACH CHILDREN ABOUT READING.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (3 of 9)	Response
Program Title	HEALING FORCE
Origination	Local
Days/Times Program Regularly Scheduled:	THU. 6/5 @ 3:30 P.M.
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	57 mins
Age of Target Child Audience	2 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HEALING FORCE IS A PROGRAM WHERE A FAMILY WITH ROOTS FROM AFRICA PLAY MUSICAL INSTRUMENTS AND ARE NATIVES OF THAT REGION. ALSO, THIS FAMILY PROMOTES HEALTHY AND CLEAN LIVING.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Questions	Response

Non-Core Educational and Informational Programming (4 of 9)	Response
Program Title	SPARKY THE FIRE DOG
Origination	Local
Days/Times Program Regularly Scheduled:	TUE. 4/8 @ 3:00 P.M.
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SPARKY THE FIRE DOG TEACHES CHILDREN ABOUT FIRE SAFETY AND PREVENTION.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

#### **Date and Time Aired:**

Questions	Response
Non-Core Educational and Informational Programming (5 of 9)	Response
Program Title	SYLVAN HEIGHTS
Origination	Local
Days/Times Program Regularly Scheduled:	MON. 4/21 @ 3:00 P.M., THU. 5/1 @ 4:00 P.M., THU. 6/5 @ 3:00 P.M.
Total times aired at regularly scheduled time:	3
Number of Preemptions	0
Length of Program	27 mins
Age of Target Child Audience	4 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE EDUCATION DEPARTMENT OF SYVAN HEIGHTS, WHICH I A BIRD ESTUARY, CAME TO THE LIBRARY AND GAVE A GREAT PRESENTATION TO THE KIDS ON THE DIFFERENT SPECIES OF BIRDS FROM AROUND THE WORLD. THE KIDS GOT A CHANCE TO INTERACT WITH THE BIRDS AND ASK QUESTIONS. THE PROGRAM WAS VERY EDUCATIONAL AND INFORMATIONAL.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C. F.R. Section 73.673?	Yes

Questions	Response

Non-Core Educational and Informational Programming (6 of 9)	Response
Program Title	READING ON THE HIGH SEAS
Origination	Local
Days/Times Program Regularly Scheduled:	SAT. 5/24 @ 8:45 A.M., TUE. 6/10 @ 7:42 P.M.
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	12 mins

Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core	THIS PROGRAM FEATURED A MAGICIAN THAT USWED MAGIC TRICKS TO TEACH THE CHILDREN ABOUT
Programming.	FRIENDSHIPS THROUGH READING. THIS PROGRAM WAS VERY EDUCATIONAL AND INFORMATIONAL.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

## Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (7 of 9)	Response
Program Title	APRIL TURNER AT BRASWELL LIBRARY
Origination	Local
Days/Times Program Regularly Scheduled:	THU. 4/3 @ 3:00 P.M., THU. 4/10 @ 3:00 P.M., SUN. 4 /20 @ 9:15 P.M.
Total times aired at regularly scheduled time:	3
Number of Preemptions	0
Length of Program	57 mins
Age of Target Child Audience	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MS. TURNER CAME TO BRASWELL LIBRARY TO SHARE HER AFRICAN HERITAGE WITH THE CHILDREN THROUGH SONG, DANCCE AND FOLKLORE.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Questions	Response
Non-Core Educational and	
Informational Programming (8 of 9)	Response
Program Title	FARMER MINOR
Origination	Local

Days/Times Program Regularly Scheduled:	TUE. 4/15 @ 3:00 P.M., WED. 4/16 @ 11:30 A.M.,TUE. 6/3 @ 3:00 P.M.
Total times aired at regularly scheduled time:	3
Number of Preemptions	0
Length of Program	27 mins
Age of Target Child Audience	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	FARMER MINOR SHARES STORIES WITH CHILDREN ABOUT LIVING WITH A PICAND MANY OTHER ANIMALS. HE TELLS OF HOW HE AND HIS WIFE SUFFER FROM EMPTY NEST SYNDROME AND USE THE ANIMALS TO FUFILL THEIR LONLINESS. HE READS TO HIS PIG EVERY NIGHT AND STRESSES THE IMPORTANCE AND BENEFITS OF READING. HIS PIG HAS RECEIVED CITY KEYS IN MANY NORTHEASTERN TOWNS.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Non-Core Educational and Informational Programming (9 of 9)	Response
Program Title	Reading Kickoff at Braswell Library
Origination	Local
Days/Times Program Regularly Scheduled:	6/10 @ 7:30 p.m., 6/11 @ 6:00 p.m., 6/13 @ 6:30 p.m., 6/14 @ 8:45 a.m., 6/16 @ 3:00 p.m., 6/19 @ 5:0
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Reading Kickoff at Braswell Library is educational and informative because it encourages children to continue reading during the summer while out of school and challenges them to have reading lists of books that they read and complete.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the Licensee provide information regarding the yes program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

#### **Date and Time Aired:**

Questions Response

Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	SANDRA SMITH
Address	1701 SUNSET AVENUE
City	ROCKY MOUNT
State	NC
Zip	27804
Telephone Number	252-446- 8857
Email Address	
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

## Other Matters (4)

Other Matters (1 of 4)	Response
Program Title	EXPERT KARATE
Origination	Local
Days/Times Program Regularly Scheduled	THURSDAY @ 4:30 P.M.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS SHOW FEATURES THE CHILDREN OF THE "DOZIER KARATE SCHOOL". THE OBJECTIVE OF THE SHOW IS TO BE VERY MOTIVATIONAL FOR CHILDREN. IT BUILDS SELF-CONFIDENCE, SELF DISCIPLINE, AND BUILDS CHARACTER. THE SHOW HOST IS A MOTIVATIONAL SPEAKER AND KARATE INSTRUCTOR WHO TEACHES.

Other Matters (2 of 4)	Response
Program Title	KID'S CORNER
Origination	Local
Days/Times Program Regularly Scheduled	TUESDAY/3:00 P.M.
Total times aired at regularly scheduled time	13
Length of Program	27 mins
Age of Target Child Audience from	3 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES VARIOUS CHILDREN'S PROGRAMS HELD AT THE LOCAL LIBRARY WITH MANY HANDS-ON ACTIVITIES. IT WILL ALSO FEATURE OTHER PROGRAMS HELD IN OUR SCHOOL SYSTEM THAT ARE EDUCATIONAL AND INFORMATIONAL FOR CHILDREN AGES 3 TO 12.

Other Matters (3 of 4)	Response
Program Title	DONKEY OLLIE
Origination	Local
Days/Times Program Regularly Scheduled	TUESDAY AT 12:00 P.M.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DONKEY OLLIE IS A SHOW FEATURING A STORY ABOUT A DONKEY DISCOVERING AND HAVING ADVENTURES IN BIBLE TIMES.

Other Matters (4 of 4)	Response
Program Title	HOLLYWOOD MAKEOVER

Origination	Local
Days/Times Program Regularly Scheduled	WEDNESDAY'S @ 4:00 P.M.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational	HOLLYWOOD MAKEOVER GIVES TEENAGERS A GLIMPSE OF

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

## FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

ACTION
COMMUNITY
TELEVISION
BROADCASTING
NETWORK, INC.

**Attachments** 

No Attachments.