

# Children's Television Programming Report

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 CPR-149374
 Submit Date:
 01/08/2014
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 KCTV
 Facility ID:
 41230
 City:

 KANSAS CITY
 State:
 MO

 Service:
 Full Service:
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 01/08/2014
 Filing Status:
 Active
 Filing Status:
 Active
 Status
 Status
 Status

# **Report reflects information for : Fourth Quarter of 2013**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	Information		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	n Type Station Type Network Affiliat		ſ
		Affiliated network	CBS	
		Nielsen DMA	Kansas City	
		Web Home Page Address	www.kctv5.com	
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			0.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			0.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program			Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

# Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Lucky Dog
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's,10:30am 10/5/-12/28/2013
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Licensee identify the program by displaying throughout the program the symbol E /I?	

Questions	Response
Title of Program	Lucky Dog
List date and time rescheduled	Saturday 10/5/13 9 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday 10/5/2013
Reason for Preemption	Sports

Questions	Response
Title of Program	Lucky Dog
List date and time rescheduled	Saturday 12/7/13 10 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday 12/7/2013
Reason for Preemption	Sports

# Digital Preemption Programs #3

Questions	Response
Title of Program	Lucky Dog
List date and time rescheduled	Saturday 10/19/13 9:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday 10/19/2013
Reason for Preemption	Sports

Questions	Response
Title of Program	Lucky Dog
List date and time rescheduled	Saturday 12/14/13 9;30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday 12/14/2013
Reason for Preemption	Sports

Digital Core Program (2 of 6)	Response
Program Title	All in With Laila ALI
Origination	Network
Days/Times Program Regularly Scheduled	Sunday's, 7:00am 10/5/-12/28/13
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuseson the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core	
Program (3	
of 6)	Response

Program Title	Game changers with Kevin Frazier
Origination	Network
Days/Times Program Regularly Scheduled	Sunday's, 7:30am 7/7-9/22/13
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use the notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Origination	Network
Days/Times Program Regularly Scheduled	Saturday's, 11am 10/5/-12/28/2013
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	the adventures of Dr. Chris Brown, DR. Chris Pet Vet allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children,has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Dr. Chris Pet Vet
List date and time rescheduled	Saturday 10/19/13 10 AM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday 10/19/2013
Reason for Preemption	Sports

Questions	Response
Title of Program	Dr. Chris Pet Vet
List date and time rescheduled	Saturday 12/7/13 10:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday 12/7/2013
Reason for Preemption	Sports

# Digital Preemption Programs #3

Questions	Response
Title of Program	Dr. Chris Pet Vet
List date and time rescheduled	Saturday 12/14/13 10 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday 12/14/2013
Reason for Preemption	Sports

Questions	Response
Title of Program	Dr. Chris Pet Vet
List date and time rescheduled	Saturday 10/5/13 9:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday 10/5/2013
Reason for Preemption	Sports

Digital Core Program (5 of 6)	Response
Program Title	Recipe Rehab
Origination	Network

Days/Times Program Regularly Scheduled	Saturday's 11:30am 10/5-12/28/2013
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needsof children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Recipe Rehab
List date and time rescheduled	Saturday 12/14/13 10:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	
Episode #	Saturday 12/14/2013
Reason for Preemption	Sports

Questions	Response
Title of Program	Recipe Rehab
List date and time rescheduled	Saturday 12/7/13 11 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday 12/7/2013
Reason for Preemption	Sports

## Digital Preemption Programs #3

Questions	Response
Title of Program	Recipe Rehab
List date and time rescheduled	Saturday 10/19/13 10:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday 10/19/2013
Reason for Preemption	Sports

Questions	Response
Title of Program	Recipe Rehab
List date and time rescheduled	Saturday 10/5/13 10 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday 10/5/2013
Reason for Preemption	Sports

Digital Core Program (6 of 6)	Response
Program Title	KC Zoo Show
Origination	Local
Days/Times Program Regularly Scheduled	Saturday's, 10:00am 10/5-12/28/2013

Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The KC Zoo Show is a locally produced educational program hosted by KCTV personalities. The KC Zoo highlights the animals and activities at the Kansas City Zoo. Children learn about the habitats and biology of wildlife from all over the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	KC Zoo Show
List date and time rescheduled	Saturday 12/7/2013 9:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday 12/7/2013
Reason for Preemption	Sports

# Digital Preemption Programs #2

Questions	Response
Title of Program	KC Zoo Show
List date and time rescheduled	Saturday 10/19/13 9 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday 10/19/2013
Reason for Preemption	Sports

Questions	Response
Title of Program	KC Zoo Show
List date and time rescheduled	Saturday 10/5/13 8:30 AM

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday 10/5/2013
Reason for Preemption	Sports

Questions	Response
Title of Program	KC Zoo Show
List date and time rescheduled	Saturday 12/14/13 9 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday 12/14/2013
Reason for Preemption	Sports

#### Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Jamie oliver's 15 minute meals
Origination	Network
Days/Times Program Regularly Scheduled:	Sunday's 6:30 AM 10/5-12/28/2013
Total times aired at regularly scheduled time:	13
Number of Preemptions	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Best known for his Emmy Award-winning television program, "Jamie Oliver's Food Revolution," Oliver is one of the world's favorite celebrity chefs who aspires to teach the world to cook. Oliver's core belief is that simply cooking for oneself using fresh ingredients is the easiest way to maintain a balanced diet, and to this goal, he has perfected a delicious collection of healthy recipes that can be prepared in 15 minutes. The show encourages young viewers to replicate the recipes and to develop healthy lifestyles through healthy cooking. The program als fosters viewers' appreciation for different kinds of foods and cultures from around the world. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I? Does the Licensee	Yes
provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	

Date and Time Aired:

#### Questions

Response

Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	Dale Jacobson
	Address	4500 Shawnee Mission Parkway
	City	Fairway
	State	кѕ
	Zip	66205
	Telephone Number	(913) 677-7238
	Email Address	dale.jacobson@kctv5.com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670. The station has terminated analog operations. Accordingly, questions 7(a) and 7(b) are no longer applicable.

#### Other Matters (6)

Other Matters	(1 of 6)	Response
Program Title		KC Zoo Show
Origination		Local
Days/Times Pro	ogram Regularly	Saturday's, 10:00am
Total times aire time	ed at regularly scheduled	13
Length of Prog	ram	30 mins
Age of Target C	Child Audience from	6 years to 10 years
	ducational and bjective of the program ets the definition of Core	The KC Zoo Show is a locally produced educational program hosted by KCTV personalities. The KC Zoo highlights the animals and activities at the Kansas City Zoo. Children learn about the habitats and biology of wildlife from all over the world.
Other Matters (2 of 6)	Response	
Drogrom Title		
Program Title	Lucky Dog	
Origination		
	Lucky Dog	
Origination Days/Times Program Regularly	Lucky Dog Network	

Age of 13 years to 16 years Target Child Audience from

and

Describe the Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his educational mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral informational part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in objective of the program the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This and how it meets the program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core definition of Programming as specified in the Commission's rules. Core Programming.

Other Matters (3 of 6) Response Program Title Dr. Chris Pet Vet

Origination	Network
Days/Times Program Regularly Scheduled	Saturday's 11 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Other Matters (4 of	

6)	Response
Program Title	Recipe Rehab
Origination	Network
Days/Times Program Regularly Scheduled	Satuday's 11:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (5 of	
6)	Response
Program Title	All In with Laila Ali
Origination	Network
Days/Times Program Regularly Scheduled	Sunday's 7 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (6 of 6)	Response
Program Title	Game Changers With Kevin Frazier
Origination	Network
Days/Times Program Regularly Scheduled	Sunday's 7:30 AM

Total times	13
aired at	
regularly	
scheduled time	
ume	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
from	
Describe the	GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use thei
educational	notoriety and success to make positive changes in the lives of people in need. The program offers a very
and	positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic
informational	mindedness. Profiled celebrities range from players who have set up charities for youngsters around the
objective of	world to those who have put together foundations that support various initiatives in their own communities
the program	where they were raised as part of an effort to "give back." The show provides valuable lessons on the true
and how it	meaning of sportsmanship and responsibility to society of those who have achieved great success. This
meets the	program is specifically designed to further the educational and informational needs of children, has
definition of	educating and informing children as a significant purpose, and otherwise meets the definition of Core
Core	Programming as specified in the Commission's rules.
Programming.	

Certificatio	n
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#### Question

I certify that this application includes all required and relevant attachments.	Meredith
AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION	
WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY	
requirements that apply to the type of Authorization requested in this application.	
of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage	
requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation	
Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage	
FORFEITURE OF ANY FEES PAID	
FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND	
belief there is good ground to support it; and that it is not interposed for delay.	
certifies that he or she has read the document; that to the best of his or her knowledge, information, and	
a), who is authorized to represent the party filing the Children's Television Programming, and who further	
Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23	
appointed official who is authorized to sign on behalf of the party filing the Children's Television	
officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or	
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an	

Attachments No Attachments.