

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0019509470** File Number: **CPR-121987** Submit Date: **07/07/2011** Call Sign: **KASA-TV** Facility ID: **32311** 

City: **SANTA FE** State: **NM** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/07/2011 Filing Status: Active

# Report reflects information for : Second Quarter of 2011

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response             |
|--------------|-----------------------|----------------------|
| Station Type | Station Type          | Network Affiliation  |
|              | Affiliated network    | FOX                  |
|              | Nielsen DMA           | Albuquerque-Santa Fe |
|              | Web Home Page Address | WWW.KASA.COM         |

#### Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 4.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

#### Digital Core Programs(14)

| Digital Core<br>Program (1<br>of 14)   | Response  |
|--|---|
| Program Title  | ANIMAL ATLAS CLASSICS   |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY'S, 7:00AM - 7:30AM   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The combination of the first seasons of Animal Atlas into the Animal Atlas Classics series has culled the best instructional elements from the series without sacrificing the entertainment value for the 13-16 year-old target market. The Classic collection maintains the series connection with educational standards consistent with nationally published curriculum goals in the natural sciences. Classic underlies principles of animal classification. The program continues its tradition of building visual information from original and detailed footage of animals. The fast moving clips of a variety of species allows viewers to compare and contrast differing physiologies and habitats. There is no artificial drama necessary in the presentations. The narration continues to be well informed and unobtrusive, allowing for the inevitable learning to take place in the mind of the viewer. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Digital Core Program (2 of 14)   | Response  |
|--|---|
| Program Title  | ANIMAL ATLAS  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | SATURDAY'S, 7:30AM - 8:00AM   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions<br>for other than Breaking<br>News   |   |
| Number of Preemptions<br>Rescheduled   |   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas is an entertaining and educational program that exposes the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. It has addressed issues appropriate for both general public and the secondary classroom with a presentation that include a large number of clips, wide range photography, fast-paced editing, and a non-condescending vocabulary level. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (3 of<br>14)                   | Response                    |
|--|-----------------------------|
| Program Title  | ANIMAL RESCUE               |
| Origination  | Syndicated                  |
| Days/Times<br>Program<br>Regularly<br>Scheduled        | SATURDAY'S, 8:00AM - 8:30AM |
| Total times<br>aired at<br>regularly<br>scheduled time | 13                          |
| Total times aired                                      |                             |
| Number of<br>Preemptions                               | 0                           |

| Number of<br>Preemptions<br>for other than<br>Breaking News  |  |
|--|--|
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Rescue serves the educational and informational needs of children 16 years of age and under with its program content, including safety tips and real life in-the-field experiences of professional and ordinary people taking car of, treating and helping various animals. This program exerts an extremely positive influence on young viewers. Its particular strengths are its themes of respect and compassion for all living creatures, its informative instruction on medical rehabilitation treatments and the techniques and teamwor of rescue personnel. It provides valuable information to young viewers about the animals themselves, the habitats, development and behavior, and also promotes awareness of important environmental issues. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program<br>(4 of 14)                        | Response                    |
|--|-----------------------------|
| Program Title  | WILD ABOUT ANIMALS          |
| Origination  | Syndicated                  |
| Days/Times Program<br>Regularly Scheduled                | SATURDAY'S, 8:30AM - 9:00AM |
| Total times aired at regularly scheduled time            | 13                          |
| Total times aired  |                             |
| Number of Preemptions                                    | 0                           |
| Number of<br>Preemptions for other<br>than Breaking News |                             |
| Number of<br>Preemptions<br>Rescheduled                  |                             |
| Length of Program  | 30 mins                     |
| Age of Target Child Audience                             | 13 years to 16 years        |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This series is produced for children 16 and under. As the producers of Wild About Animals, it is the objective of Steve Rotfeld Productions, Inc. to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode consists of four different stories designed to teach children about both exotic and unique animals as well as to educate them further about animals they see everyday. |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| Digital Core Program (5 of 14)   | Response  |
|--|---|
| Program Title  | DRAGONFLY TV  |
| Origination  | Syndicated  |
| Days/Times Program Regularly<br>Scheduled  | SATURDAY'S, 11:00AM - 11:30AM   |
| Total times aired at regularly scheduled time  | 10  |
| Total times aired  | 13  |
| Number of Preemptions  | 3   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions<br>Rescheduled   | 3   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dragonfly TV features real kids doing real science. The series demonstrates practical applications of math and science with enjoyable, hands-on projects, promoting critical thinking and problem-solving skills. Young viewers see kids like themselves investigating, dreaming and doing. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Questions  | Response            |
|--|---------------------|
| Title of Program   | DRAGONFLY TV        |
| List date and time rescheduled   | 04/10/2011, 11:00AM |
| Is the rescheduled date the second home?   | No                  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2011-04-09          |
| Episode #  |                     |

| Reason for Preemption | Sports |
|-----------------------|--------|
|-----------------------|--------|

| Questions  | Response           |
|--|--------------------|
| Title of Program   | DRAGONFLY TV       |
| List date and time rescheduled   | 04/30/2011, 3:30PM |
| Is the rescheduled date the second home?   | No                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                |
| Date Preempted   | 2011-04-30         |
| Episode #  |                    |
| Reason for Preemption  | Sports             |

| Questions  | Response           |
|--|--------------------|
| Title of Program   | DRAGONFLY TV       |
| List date and time rescheduled   | 05/07/2011, 3:30PM |
| Is the rescheduled date the second home?   | No                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                |
| Date Preempted   | 2011-05-07         |
| Episode #  |                    |
| Reason for Preemption  | Sports             |

| Digital Core  |                               |
|---|-------------------------------|
| Program (6 of   |                               |
| 14)   | Response                      |
| Program Title   | WHADDYADO                     |
| Origination   | Syndicated                    |
| Days/Times<br>Program<br>Regularly<br>Scheduled             | SATURDAY'S, 11:30AM - 12:00PM |
| Total times aired at regularly scheduled time               | 10                            |
| Total times aired   | 13                            |
| Number of<br>Preemptions                                    | 3                             |
| Number of<br>Preemptions for<br>other than<br>Breaking News |                               |

| Number of<br>Preemptions<br>Rescheduled  | 3  |
|--|--|
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is desgined to educate, inform, inspire and entertain children 16 and under about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situatuions that could easily crop up at any time, anywhere. Through dramatic reenactments, Whaddyado will skillfully document the event, interview the participants, and talk to various experts, who will explain what the proper reaction should be when faced with similiar life-threatening circumstances. Also, in an effort to help young people make the right decision at the right moment, there will be a "moral dilemma" segment featured in each show. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Questions  | Response           |
|--|--------------------|
| Title of Program   | WHADDYADO          |
| List date and time rescheduled   | 04/30/2011, 4:00PM |
| Is the rescheduled date the second home?   | No                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                |
| Date Preempted   | 2011-04-30         |
| Episode #  |                    |
| Reason for Preemption  | Sports             |

# **Digital Preemption Programs #2**

| Questions  | Response            |
|--|---------------------|
| Title of Program   | WHADDYADO           |
| List date and time rescheduled   | 04/10/2011, 11:30AM |
| Is the rescheduled date the second home?   | No                  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2011-04-09          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

| Questions  | Response           |
|--|--------------------|
| Title of Program   | WHADDYADO          |
| List date and time rescheduled   | 05/07/2011, 4:00PM |
| Is the rescheduled date the second home?   | No                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                |
| Date Preempted   | 2011-05-07         |
| Episode #  |                    |
| Reason for Preemption  | Sports             |

| Digital Core<br>Program (7 of<br>14)   | Response   |
|--|--|
| Program Title  | SWAP TV  |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY'S, 12:00PM - 12:30PM  |
| Total times<br>aired at<br>regularly<br>scheduled time   | 9  |
| Total times aired  | 13   |
| Number of<br>Preemptions   | 4  |
| Number of<br>Preemptions<br>for other than<br>Breaking News  |  |
| Number of<br>Preemptions<br>Rescheduled  | 4  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SWAP TV is a series about two teenagers from different backgrounds "swapping" lives for a weekend. The show features real kids swapping lives for a once-in-a-lifetime adventure. Youths from different backgrounds learn valuable life lessons. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect. |

| Does the       | Yes |
|----------------|-----|
| Licensee       |     |
| identify the   |     |
| program by     |     |
| displaying     |     |
| throughout the |     |
| program the    |     |
| symbol E/I?    |     |

| Questions  | Response           |
|--|--------------------|
| Title of Program   | SWAP TV            |
| List date and time rescheduled   | 05/07/2011, 4:30PM |
| Is the rescheduled date the second home?   | No                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                |
| Date Preempted   | 2011-05-07         |
| Episode #  |                    |
| Reason for Preemption  | Sports             |

# **Digital Preemption Programs #2**

| Questions  | Response           |
|--|--------------------|
| Title of Program   | SWAP TV            |
| List date and time rescheduled   | 04/30/2011, 4:30PM |
| Is the rescheduled date the second home?   | No                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                |
| Date Preempted   | 2011-04-30         |
| Episode #  |                    |
| Reason for Preemption  | Sports             |

#### **Digital Preemption Programs #3**

| Questions  | Response            |
|--|---------------------|
| Title of Program   | SWAP TV             |
| List date and time rescheduled   | 04/10/2011, 12:00PM |
| Is the rescheduled date the second home?   | No                  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2011-04-09          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

| Questions        | Response |
|------------------|----------|
| Title of Program | SWAP TV  |

| List date and time rescheduled   | 05/29/2011, 2:30PM |
|--|--------------------|
| Is the rescheduled date the second home?   | No                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                |
| Date Preempted   | 2011-05-28         |
| Episode #  |                    |
| Reason for Preemption  | Sports             |

| Digital Core<br>Program (8<br>of 14)   | Response   |  |
|--|--|--|
| Program Title  | THIS WEEK IN BASEBALL  |  |
| Origination  | Network  |  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY'S, 1:30PM - 2:00PM  |  |
| Total times aired at regularly scheduled time  | 9  |  |
| Total times aired  | 13   |  |
| Number of<br>Preemptions   | 4  |  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |  |
| Number of<br>Preemptions<br>Rescheduled  | 4  |  |
| Length of Program  | 30 mins  |  |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years   |  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This Week In Baseball highlights the pro-social on-and-off the field activities of MLB's lead coaches. Working with the National Association for Sport and Physical Education (NASE Baseball seeks to provide today's youth with educational messages that can have an important of positive lifestyle behaviors. The program portrays the positive outcomes dedication, hard work, self-discipline, teamwork, practice and personal responsibilities. The relates the achievements and experiences of baseball players to potential achievements program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The minutes in length, and is identified as an educational and informational show, targeted to olds), at the beginning and through each broadcast and in listings provided to publishers. | PE), This Week In pact on that result from the program also in life. The program is 30 teens (13-16 year |

| Does the     | Yes |
|--------------|-----|
| Licensee     |     |
| identify the |     |
| program by   |     |
| displaying   |     |
| throughout   |     |
| the program  |     |
| the symbol E |     |
| /I?          |     |

| Questions  | Response              |
|--|-----------------------|
| Title of Program   | THIS WEEK IN BASEBALL |
| List date and time rescheduled   | 04/09/2011, 3:00PM    |
| Is the rescheduled date the second home?   | No                    |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                   |
| Date Preempted   | 2011-04-09            |
| Episode #  |                       |
| Reason for Preemption  | Sports                |

# **Digital Preemption Programs #2**

| Questions  | Response              |
|--|-----------------------|
| Title of Program   | THIS WEEK IN BASEBALL |
| List date and time rescheduled   | 04/30/2011, 3:00PM    |
| Is the rescheduled date the second home?   | No                    |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                   |
| Date Preempted   | 2011-04-30            |
| Episode #  |                       |
| Reason for Preemption  | Sports                |

# **Digital Preemption Programs #3**

| Questions  | Response              |
|--|-----------------------|
| Title of Program   | THIS WEEK IN BASEBALL |
| List date and time rescheduled   | 05/28/2011, 4:30PM    |
| Is the rescheduled date the second home?   | No                    |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                   |
| Date Preempted   | 2011-05-28            |
| Episode #  |                       |
| Reason for Preemption  | Sports                |

| Questions | Response |
|-----------|----------|
|-----------|----------|

| Title of Program   | THIS WEEK IN BASEBALL |
|--|-----------------------|
| List date and time rescheduled   | 05/07/2011, 3:00PM    |
| Is the rescheduled date the second home?   | No                    |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                   |
| Date Preempted   | 2011-05-07            |
| Episode #  |                       |
| Reason for Preemption  | Sports                |

| Digital Core Program (9 of 14)   | Response   |
|--|--|
| Program Title  | BETA RECORDS (MULTICAST .2)  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SATURDAY'S, 7:00AM - 7:30AM  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions<br>Rescheduled   |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BETA Records TV is a weekly half-hour music centric show that follows a magazine format with segments ranging from major & indie artist interviews and unplugged performances in BETA's studios, "Electro" Ross Blomgren's tutorials and how-to's, producer & music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture. |
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?                     | Yes  |

| Digital Core<br>Program (10 of<br>14)  | Response                     |
|--|------------------------------|
| Program Title                          | REAL LIFE 101 (MULTICAST .2) |
| Origination                            | Network                      |
| Days/Times Program Regularly Scheduled | SATURDAY'S, 7:30AM - 8:00AM  |

| Total times<br>aired at<br>regularly<br>scheduled time   | 13   |
|--|--|
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking News  |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Real Life 101" presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The career and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. A study conducted by The Annenberg Public Policy Center of the University of Pennsylvania concerning the implementation of the FCC processing guideline known as the Three-Hou Rule found that "Real Life 101" was highly educational. The series is currently being provided to school and libraries across the USA by one of the nation's quality educational distributors. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (11<br>of 14)           | Response                           |
|---|------------------------------------|
| Program Title                                   | ULTIMATE CHOICE - I (MULTICAST .2) |
| Origination                                     | Network                            |
| Days/Times<br>Program<br>Regularly<br>Scheduled | SATURDAY'S, 8:00AM - 8:30AM        |
| Total times aired at regularly scheduled time   | 13                                 |

| Total times             |   |
|-------------------------|---|
| aired                   |   |
| Number of               | 0   |
| Preemptions             |   |
| Number of               |   |
| Preemptions             |   |
| for other than          |   |
| Breaking                |   |
| News                    |   |
| Number of               |   |
| Preemptions             |   |
| Rescheduled             |   |
| Length of               | 30 mins   |
| Program                 |   |
| Age of                  | 13 years to 16 years  |
| Target Child            |   |
| Audience                |   |
| Describe the            | "Ultimate Choice Florida" and "Ultimate Choice Real Girls" provides an opportunity for its young viewers  |
| educational             | learn more about themselves and their lives, as well as to develop their own convictions about each of th   |
| and                     | moral issues explored and discussed on this television series. In "Ultimate Choice Florida" each episode  |
| informational           | presents the teens a heart stopping extreme adventure along with an opportunity to discuss that experier  |
| objective of            | and its application to major real life issues. While "Ultimate Choice Real Girls" finds five diverse young  |
| the program             | women who are invited to join a revolutiona revolution to live a dramatically different life than dictated to   |
| and how it              | the pop culture. These "real" girls are brought to an incredible house on the water and introduced to their   |
| meets the definition of | new weekly routinetime with their new mentors (the show's hosts Courtenay and Shennette). Each of the episodes within these series brought them face-to-face with challenges that have lifelong implications; the |
| Core                    | shared thoughts that are designed to shape the values that will guide young men and women throughout  |
| Programming.            | their lives. Issues discussed include: Drugs; Compromise; Resolving Conflict; Teamwork; Fear; and Self  |
|                         | Control.  |
| Does the                | Yes   |
| Licensee                |   |
| identify the            |   |
| program by              |   |
| displaying              |   |
| throughout              |   |
| the program             |   |
| the symbol E            |   |
|                         |   |

| Digital Core<br>Program (12<br>of 14)           | Response                            |
|---|-------------------------------------|
| Program Title                                   | ULTIMATE CHOICE - II (MULTICAST .2) |
| Origination                                     | Network                             |
| Days/Times<br>Program<br>Regularly<br>Scheduled | SATURDAY'S, 8:30AM - 9:00AM         |
| Total times aired at regularly scheduled time   | 13                                  |

| Total times  |   |
|--|---|
| aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Ultimate Choice Florida" and "Ultimate Choice Real Girls" provides an opportunity for its young viewers to learn more about themselves and their lives, as well as to develop their own convictions about each of the moral issues explored and discussed on this television series. In "Ultimate Choice Florida" each episode presents the teens a heart stopping extreme adventure along with an opportunity to discuss that experience and its application to major real life issues. While "Ultimate Choice Real Girls" finds five diverse young women who are invited to join a revolutiona revolution to live a dramatically different life than dictated by the pop culture. These "real" girls are brought to an incredible house on the water and introduced to their new weekly routinetime with their new mentors (the show's hosts Courtenay and Shennette). Each of the episodes within these series brought them face-to-face with challenges that have lifelong implications; they shared thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs; Compromise; Resolving Conflict; Teamwork; Fear; and Self Control. |
| Does the Licensee identify the program by displaying throughout the program the symbol E ///?                            | Yes   |

| Digital Core<br>Program (13 of<br>14)                  | Response                          |
|--|-----------------------------------|
| Program Title  | TEEN KIDS NEWS - I (MULTICAST .2) |
| Origination  | Network                           |
| Days/Times<br>Program<br>Regularly<br>Scheduled        | SATURDAY'S, 9AM - 9:30AM          |
| Total times<br>aired at<br>regularly<br>scheduled time | 13                                |
| Total times aired                                      |                                   |

| Number of<br>Preemptions   | 0  |
|--|--|
| Number of<br>Preemptions<br>for other than<br>Breaking News  |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Teen Kids News is a national 1/2 hour weekly program that is informative, educational and entertaining! The show has been on the air since 2003, and given how many people watch it and love it, the show will be on forever! Teen Kids News (TKN) highlights positive stories about kids doing amazing things and helping to make the world a better place. In addition, the TKN reporters on the show (who are, of course, all kids!) report on everything that is fun or interesting or important about our world. These stories range from kids who fly planes to how to deal with bullying to the best way to throw a baseball for power, to tips on getting into college to making friends to behind the scenes with entertainers. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (14 of<br>14)                       | Response                           |
|---|------------------------------------|
| Program Title   | TEEN KIDS NEWS - II (MULTICAST .2) |
| Origination   | Network                            |
| Days/Times<br>Program<br>Regularly<br>Scheduled             | SATURDAY'S, 9:30AM - 10:00AM       |
| Total times<br>aired at<br>regularly<br>scheduled time      | 13                                 |
| Total times aired   |                                    |
| Number of<br>Preemptions                                    | 0                                  |
| Number of<br>Preemptions<br>for other than<br>Breaking News |                                    |

| Number of<br>Preemptions<br>Rescheduled  |  |
|--|--|
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Teen Kids News is a national 1/2 hour weekly program that is informative, educational and entertaining! The show has been on the air since 2003, and given how many people watch it and love it, the show will be on forever! Teen Kids News (TKN) highlights positive stories about kids doing amazing things and helping to make the world a better place. In addition, the TKN reporters on the show (who are, of course, all kids!) report on everything that is fun or interesting or important about our world. These stories range from kids who fly planes to how to deal with bullying to the best way to throw a baseball for power, to tips on getting into college to making friends to behind the scenes with entertainers. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

| Question  | Response   |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes  |
| Name of children's programming liaison  | DAWN S. PIERCE   |
| Address   | 13 BROADCAST PLAZA SW  |
| City  | ALBUQUERQUE  |
| State   | NM   |
| Zip   | 87104  |
| Telephone Number  | 505-243-2285   |
| Email Address   | dawn.pierce@krqe.com   |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | The licensee has reviewed internal station records and documentation provided to us by program suppliers for compliance with the FCC's commercial limits in children's programs (47 C.F.R. Section 73.670) and the licensee hereby certifies that the station fully complied with these limits for all programs specifically designed for children ages twelve (12) and under. In addition to the programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve (12) and under: NONE |

# Other Matters (14)

| Other<br>Matters (1 of  |   |
|---|---|
| 14)   | Response  |
| Program Title   | ANIMAL ATLAS CLASSICS   |
| Origination   | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | SATURDAY'S, 7:00AM - 7:30AM   |
| Total times aired at regularly scheduled time   | 13  |
| Length of<br>Program  | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core | The combination of the first seasons of Animal Atlas into the Animal Atlas Classics series has culled the best instructional elements from the series without sacrificing the entertainment value for the 13-16 year-old target market. The Classic collection maintains the series connection with educational standards consistent with nationally published curriculum goals in the natural sciences. Classic underlies principles of animal classification. The program continues its tradition of building visual information from original and detailed footage of animals. The fast moving clips of a variety of species allows viewers to compare and contrast differing physiologies and habitats. There is no artificial drama necessary in the presentations. The narration continues to be well informed and unobtrusive, allowing for the inevitable learning to take place in the mind of the viewer. |

| Other Matters (2 of 14)  | Response  |
|--|---|
| Program Title  | ANIMAL ATLAS  |
| Origination  | Syndicated  |
| Days/Times Program<br>Regularly Scheduled  | SATURDAY'S, 7:30AM - 8:00AM   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas is an entertaining and educational program that exposes the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. It has addressed issues appropriate for both general public and the secondary classroom with a presentation that include a large number of clips, wide range photography, fast-paced editing, and a non-condescending vocabulary level. |

| Other Matters |          |
|---------------|----------|
| (3 of 14)     | Response |

Programming.

| Program Title  | ANIMAL RESCUE   |
|--|---|
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY'S, 8:00AM - 8:30AM   |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13  |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child<br>Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Rescue serves the educational and informational needs of children 16 years of age and under with its program content, including safety tips and real life in-the-field experiences of professional and ordinary people taking car of, treating and helping various animals. This program exerts an extremely positive influence on young viewers. Its particular strengths are its themes of respect and compassion for all living creatures, its informative instruction on medical rehabilitation treatments and the techniques and teamwork of rescue personnel. It provides valuable information to young viewers about the animals themselves, their habitats, development and behavior, and also promotes awareness of important environmental issues. |

| Other Matters (4 of 14)  | Response  |
|--|---|
| Program Title  | WILD ABOUT ANIMALS  |
| Origination  | Syndicated  |
| Days/Times Program<br>Regularly Scheduled  | SATURDAY'S, 8:30AM - 9:00AM   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This series is produced for children 16 and under. As the producers of Wild About Animals, it is the objective of Steve Rotfeld Productions, Inc. to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode consists of four different stories designed to teach children about both exotic and unique animals as well as to educate them further about animals they see everyday. |

| Other Matters (5 of 14) | Response     |
|-------------------------|--------------|
| Program Title           | DRAGONFLY TV |
| Origination             | Syndicated   |

| Days/Times Program Regularly      | SATURDAY'S, 11:00AM - 11:30AM  |
|-----------------------------------|--|
| Scheduled                         |  |
| Total times aired at regularly    | 13   |
| scheduled time                    |  |
| Length of Program                 | 30 mins  |
| Age of Torget Child Audience from | 12 years to 16 years   |
| Age of Target Child Audience from | 13 years to 16 years   |
| Describe the educational and      | Dragonfly TV features real kids doing real science. The series demonstrates practica   |
| informational objective of the    | applications of math and science with enjoyable, hands-on projects, promoting critical |
| program and how it meets the      | thinking and problem-solving skills. Young viewers see kids like themselves            |
| definition of Core Programming.   | investigating, dreaming and doing.   |

| Other Matters (6 of 14)   | Response   |
|---|--|
| Program Title   | WHADDYADO  |
| Origination   | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | SATURDAY'S, 11:30AM - 12:00PM  |
| Total times aired at regularly scheduled time   | 13   |
| Length of<br>Program  | 30 mins  |
| Age of Target<br>Child Audience<br>from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core | This program is desgined to educate, inform, inspire and entertain children 16 and under about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situatuions that could easily crop up at any time, anywhere. Through dramatic reenactments, Whaddyado will skillfully document the event, interview the participants, and talk to various experts, who will explain what the proper reaction should be when faced with similiar life-threatening circumstances. Also, in an effort to help young people make the right decision at the right moment, there will be a "moral dilemma" segment featured in each show. |

| Other Matters<br>(7 of 14)                             | Response                      |
|--|-------------------------------|
| Program Title  | SWAP TV                       |
| Origination  | Syndicated                    |
| Days/Times<br>Program<br>Regularly<br>Scheduled        | SATURDAY'S, 12:00PM - 12:30PM |
| Total times<br>aired at<br>regularly<br>scheduled time | 13                            |

Programming.

| Length of<br>Program   | 30 mins  |  |
|--|--|--|
| Age of Target<br>Child<br>Audience from  | 13 years to 16 years   |  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SWAP TV is a series about two teenagers from different backgrounds "swapping" lives for a weekend. The show features real kids swapping lives for a once-in-a-lifetime adventure. Youths from different backgrounds learn valuable life lessons. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect. |  |

| Other<br>Matters (8 of<br>14)  | Response   |
|--|--|
| Program Title  | THIS WEEK IN BASEBALL  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY'S, 1:30PM - 2:00PM  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This Week In Baseball highlights the pro-social on-and-off the field activities of MLB's leading players and coaches. Working with the National Association for Sport and Physical Education (NASPE), This Week In Baseball seeks to provide today's youth with educational messages that can have an impact on development of positive lifestyle behaviors. The program portrays the positive outcomes that result from dedication, hard work, self-discipline, teamwork, practice and personal responsibilities. The program also relates the achievements and experiences of baseball players to potential achievements in life. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides. |

| Other Matters (9 of 14)                   | Response                    |
|---|-----------------------------|
| Program Title                             | BETA RECORDS (MULTICAST .2) |
| Origination                               | Network                     |
| Days/Times Program<br>Regularly Scheduled | SATURDAY'S, 7:00AM - 7:30AM |

| Total times aired at   | 13                       |
|--|--------------------------|
| regularly scheduled time   |                          |
| Length of Program  | 30 mins                  |
| Age of Target Child<br>Audience from   | 13 years to 16 years     |
| Describe the educational and informational objective of the program and how it meets the definition of Core  BETA Records TV is a weekly half-hour music centric show that follows a magaze with segments ranging from major & indie artist interviews and unplugged performation of the program and how it meets the definition of Core executive tips, Internet heroes, The Vault (legendary artists), and music as it per |                          |
| Programming.   | fashion and pop culture. |
|  |                          |

| Other Matters<br>(10 of 14) | Response   |
|-----------------------------|--|
| Program Title               | REAL LIFE 101 (MULTICAST .2)   |
| Origination                 | Network  |
| Days/Times                  | SATURDAY'S, 7:30AM - 8:00AM  |
| Program                     |  |
| Regularly                   |  |
| Scheduled                   |  |
| Total times                 | 13   |
| aired at                    |  |
| regularly                   |  |
| scheduled time              |  |
| Length of                   | 30 mins  |
| Program                     |  |
| Age of Target               | 13 years to 16 years   |
| Child Audience              |  |
| from                        |  |
| Describe the                | "Real Life 101" presents real people pursuing real jobs and careers in an educational and informational  |
| educational                 | format designed to help its viewers make important decisions about preparing for the future. The career  |
| and                         | and people featured are carefully selected in order to present vivid impressions that can be used by the |
| informational               | series' young audience. A study conducted by The Annenberg Public Policy Center of the University of     |
| objective of the            | Pennsylvania concerning the implementation of the FCC processing guideline known as the Three-Hou        |
| program and                 | Rule found that "Real Life 101" was highly educational. The series is currently being provided to school |
| how it meets                | and libraries across the USA by one of the nation's quality educational distributors.                    |
| the definition of           |  |
| Core                        |  |
| Programming.                |  |

| Other<br>Matters (11<br>of 14)                            | Response                           |
|---|------------------------------------|
| Program Title   | ULTIMATE CHOICE - I (MULTICAST .2) |
| Origination   | Network                            |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | SATURDAY'S, 8:00AM - 8:30AM        |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13                                 |

| Length of    | 30 mins              |  |
|--------------|----------------------|--|
| Program      |                      |  |
| Age of       | 13 years to 16 years |  |
| Target Child |                      |  |
| Audience     |                      |  |
| from         |                      |  |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

"Ultimate Choice Florida" and "Ultimate Choice Real Girls" provides an opportunity for its young viewers to learn more about themselves and their lives, as well as to develop their own convictions about each of the moral issues explored and discussed on this television series. In "Ultimate Choice Florida" each episode presents the teens a heart stopping extreme adventure along with an opportunity to discuss that experience and its application to major real life issues. While "Ultimate Choice Real Girls" finds five diverse young women who are invited to join a revolution....a revolution to live a dramatically different life than dictated by the pop culture. These "real" girls are brought to an incredible house on the water and introduced to their new weekly routine...time with their new mentors (the show's hosts Courtenay and Shennette). Each of the episodes within these series brought them face-to-face with challenges that have lifelong implications; they shared thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs; Compromise; Resolving Conflict; Teamwork; Fear; and Self Control.

| Other<br>Matters (12<br>of 14)                            | Response  |
|---|---|
| Program Title   | ULTIMATE CHOICE - II (MULTICAST .2)   |
| Origination   | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | SATURDAY'S, 8:30AM - 9:00AM   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13  |
| Length of<br>Program                                      | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from                | 13 years to 16 years  |
| Doscribo tho  | "Illtimate Choice Florida" and "Illtimate Choice Real Girls" provides an expertunity for its young viewers to |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

"Ultimate Choice Florida" and "Ultimate Choice Real Girls" provides an opportunity for its young viewers to learn more about themselves and their lives, as well as to develop their own convictions about each of the moral issues explored and discussed on this television series. In "Ultimate Choice Florida" each episode presents the teens a heart stopping extreme adventure along with an opportunity to discuss that experience and its application to major real life issues. While "Ultimate Choice Real Girls" finds five diverse young women who are invited to join a revolution....a revolution to live a dramatically different life than dictated by the pop culture. These "real" girls are brought to an incredible house on the water and introduced to their new weekly routine...time with their new mentors (the show's hosts Courtenay and Shennette). Each of the episodes within these series brought them face-to-face with challenges that have lifelong implications; they shared thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs; Compromise; Resolving Conflict; Teamwork; Fear; and Self Control.

| Other Matters<br>(13 of 14) | Response                          |
|-----------------------------|-----------------------------------|
| Program Title               | TEEN KIDS NEWS - I (MULTICAST .2) |

| Origination  | Network   |
|--|---|
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY'S, 9:00AM - 9:30AM   |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13  |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Teen Kids News is a national 1/2 hour weekly program that is informative, educational and entertaining! The show has been on the air since 2003, and given how many people watch it and love it, the show will be on forever! Teen Kids News (TKN) highlights positive stories about kids doing amazing things and helping to make the world a better place. In addition, the TKN reporters on the show (who are, of course all kids!) report on everything that is fun or interesting or important about our world. These stories range from kids who fly planes to how to deal with bullying to the best way to throw a baseball for power, to tips on getting into college to making friends to behind the scenes with entertainers. |

| Other Matters<br>(14 of 14)   | Response   |
|---|--|
| Program Title   | TEEN KIDS NEWS - II (MULTICAST .2)   |
| Origination   | Network  |
| Days/Times Program Regularly Scheduled  | SATURDAY'S, 9:30AM - 10:00AM   |
| Total times<br>aired at<br>regularly<br>scheduled time  | 13   |
| Length of<br>Program  | 30 mins  |
| Age of Target<br>Child Audience<br>from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core | Teen Kids News is a national 1/2 hour weekly program that is informative, educational and entertaining! The show has been on the air since 2003, and given how many people watch it and love it, the show will be on forever! Teen Kids News (TKN) highlights positive stories about kids doing amazing things and helping to make the world a better place. In addition, the TKN reporters on the show (who are, of course, all kids!) report on everything that is fun or interesting or important about our world. These stories range from kids who fly planes to how to deal with bullying to the best way to throw a baseball for power, to tips on getting into college to making friends to behind the scenes with entertainers. |

Programming.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

LIN OF NEW MEXICO, LLC **Attachments** 

No Attachments.