



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0027809318** | File Number: **CPR-129971** | Submit Date: **04/10/2012** | Call Sign: **WTOL** | Facility ID: **13992** | City:
TOLEDO | State: **OH**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/10/2012 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2012**

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
| | | | | |

Contact
Representatives
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | CBS |
| | Nielsen DMA | Toledo |
| | Web Home Page Address | http://www.wtol.com |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 4.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core
Programs(22)

| Digital Core Program (1 of 22) | Response |
|--|---|
| Program Title | THE DOODLEBOPS - I (main digital channel 11.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 7:00-7:30AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE DOODLEBOPS is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver, Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. THE DOODLEBOPS - I aired on WTOL's main digital channel throughout the 1st quarter 2012. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (2 of 22) | Response |
|--|--|
| Program Title | THE DOODLEBOPS - II (main digital channel 11.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 7:30-8:00AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE DOODLEBOPS is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver, Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. THE DOODLEBOPS - II aired on WTOL's main digital channel throughout the 1st quarter 2012. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 22) | Response |
|--------------------------------|----------|
|--------------------------------|----------|

| | |
|--|--|
| Program Title | BUSYTOWN MYSTERIES - I (main digital channel 11.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 10:00-10:30AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, BUSYTOWN MYSTERIES brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. BUSYTOWN MYSTERIES - I aired on WTOL's main digital channel throughout the 1st quarter 2012. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (4 of 22) | Response |
|--------------------------------------|---|
| Program Title | BUSYTOWN MYSTERIES - II (main digital channel 11.1) |

| | |
|--|---|
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 10:30-11:00AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, BUSYTOWN MYSTERIES brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. BUSYTOWN MYSTERIES - II aired on WTOL's main digital channel throughout the 1st quarter 2012. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (5 of 22) | Response |
|--------------------------------------|--|
| Program Title | DANGER RANGERS (main digital channel 11.1) |
| Origination | Network |

| | |
|--|---|
| Days/Times Program Regularly Scheduled | Saturday, 11:00-11:30AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 4 years to 8 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DANGER RANGERS is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. DANGER RANGERS aired on WTOL's main digital channel throughout the 1st quarter 2012. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (6 of 22) | Response |
|--------------------------------------|---------------------------------------|
| Program Title | HORSELAND (main digital channel 11.1) |
| Origination | Network |

| | |
|--|---|
| Days/Times Program Regularly Scheduled | Saturday, 11:30AM-12:00PM |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 13 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 9 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. HORSELAND aired on WTOL's main digital channel throughout the 1st quarter 2012 with the following exception - NOTE: On Saturday, 3/10/12, the regularly-scheduled network episode of HORSELAND was preempted due to CBS coverage of NCAA Basketball playoffs. The preempted episode of HORSELAND was rescheduled to its "second home" and broadcast on Sunday, 3/11/12. Viewers were pre-notified of the change in programming via crawls that were aired twice on Sat, 3/3/12 within the program (11:30AM-12PM) and crawls were aired twice on Sat, 3/10/12 from 11-11:30AM. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|-----------|----------|
|-----------|----------|

| | |
|--|---------------------------------------|
| Title of Program | HORSELAND (main digital channel 11.1) |
| List date and time rescheduled | 3/11/12...11:00-11:30AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 3/10/12...#1939R |
| Reason for Preemption | Sports |

| Digital Core Program (7 of 22) | Response |
|--|---|
| Program Title | ANIMAL ATLAS - I (digital channel 11.2 on WTOL-DT2 "24/7 News and Weather Channel") |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday, 10:00-10:30AM |
| Total times aired at regularly scheduled time | 5 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

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|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ANIMAL ATLAS is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. The series combines focused examinations of certain topics such as animal diets(the diverse diets of animals along with information about how animals catch & eat their food, how diets determine their lifestyle, etc.); animal locomotion (different forms of locomotion and how/why animals move the way that they do); and animal babies (an intimate look at babies of various species - how they are born, how they are raised and the difficulties and delights of growing up) along with shows which focus solely on certain animals such as elephants, birds, and fish. In these shows, a thorough and entertaining exploration of the specific animal takes viewers into that animal's world to see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival. The series introduces viewers to every kind of animal imaginable including apes, giant lizards, sharks, and tigers as well as other animals from the Americas, Africa, Asia, and Antarctica. ANIMAL ATLAS also promotes responsibility toward wildlife issues by educating viewers about endangered species and wildlife habitats as well as informing viewers as to how to support wildlife conservation. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. ANIMAL ATLAS - I aired on WTOL's secondary digital channel in the aforementioned time period from 1/1 through 1/29/12. NOTE: Effective 1/30/12, the "24/7 News & Weather Channel" ceased to be carried on WTOL-DT2. On 1/30/12, WTOL-DT2 began airing the "Me-TV" network schedule. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 22) | Response |
|--|--|
| Program Title | ANIMAL ATLAS - II (digital channel 11.2 on WTOL-DT2 "24/7 News and Weather Channel") |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday, 10:30-11:00AM |
| Total times aired at regularly scheduled time | 5 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |

| | |
|--|--|
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ANIMAL ATLAS is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. The series combines focused examinations of certain topics such as animal diets (the diverse diets of animals along with information about how animals catch & eat their food, how diets determine their lifestyle, etc.); animal locomotion (different forms of locomotion and how/why animals move the way that they do); and animal babies (an intimate look at babies of various species - how they are born, how they are raised and the difficulties and delights of growing up) along with shows which focus solely on certain animals such as elephants, birds, and fish. In these shows, a thorough and entertaining exploration of the specific animal takes viewers into that animal's world to see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival. The series introduces viewers to every kind of animal imaginable including apes, giant lizards, sharks, and tigers as well as other animals from the Americas, Africa, Asia, and Antarctica. ANIMAL ATLAS also promotes responsibility toward wildlife issues by educating viewers about endangered species and wildlife habitats as well as informing viewers as to how to support wildlife conservation. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. ANIMAL ATLAS - II aired on WTOL's secondary digital channel in the aforementioned time period from 1/1 through 1/29/12. NOTE: Effective 1/30/12, the "24/7 News & Weather Channel" ceased to be carried on WTOL-DT2. On 1/30/12, WTOL-DT2 began airing the "Me-TV" network schedule. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 22) | Response |
|---|---|
| Program Title | ANIMAL ATLAS - III (digital channel 11.2 on WTOL-DT2 "24/7 News and Weather Channel") |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday, 11:00-11:30AM |
| Total times aired at regularly scheduled time | 5 |
| Total times aired | |
| Number of Preemptions | 0 |

| | |
|--|---|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ANIMAL ATLAS is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. The series combines focused examinations of certain topics such as animal diets (the diverse diets of animals along with information about how animals catch & eat their food, how diets determine their lifestyle, etc.); animal locomotion (different forms of locomotion and how/why animals move the way that they do); and animal babies (an intimate look at babies of various species - how they are born, how they are raised and the difficulties and delights of growing up) along with shows which focus solely on certain animals such as elephants, birds, and fish. In these shows, a thorough and entertaining exploration of the specific animal takes viewers into that animal's world to see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival. The series introduces viewers to every kind of animal imaginable including apes, giant lizards, sharks, and tigers as well as other animals from the Americas, Africa, Asia, and Antarctica. ANIMAL ATLAS also promotes responsibility toward wildlife issues by educating viewers about endangered species and wildlife habitats as well as informing viewers as to how to support wildlife conservation. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. ANIMAL ATLAS - III aired on WTOL's secondary digital channel in the aforementioned time period from 1/1 through 1/29/12. NOTE: Effective 1/30/12, the "24/7 News & Weather Channel" ceased to be carried on WTOL-DT2. On 1/30/12, WTOL-DT2 began airing the "Me-TV" network schedule. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 22) | Response |
|---|--|
| Program Title | SAFARI TRACKS - I (digital channel 11.2 on WTOL-DT2 "24/7 News & Weather Channel") |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday, 11:30AM-12:00PM |
| Total times aired at regularly scheduled time | 5 |

| | |
|--|---|
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SAFARI TRACKS is an exciting and entertaining series of half-hour programs focused entirely on African wildlife. Every show explores the magnificent and mysterious world of Africa's animals in their natural habitat. Led by "Ushaka" - the show's young South African host - SAFARI TRACKS takes the viewer from the brush lands to the savannah to the great Okavango, from the greatest game reserves to the most remote beaches of Madagascar. Each episode focuses primarily on one subject (such as "Big Cats," "Elephants and Their Young," "Leapers and Jumpers - Those Fabulous Flying Hoofed Animals") or on an aspect of wildlife behavior (such as "Life at the Local Waterhole," "Family Behavior - or rather - Misbehavior," or "Africa After Dark"). Viewers see everything from rare African birds to "creepy crawlers" to animal babies interacting with their mother and siblings. Filmed entirely in exotic African locations, SAFARI TRACKS educates young viewers about wildlife conservation and shows them how to better support efforts to protect endangered species. SAFARI TRACKS - I aired on WTOL's secondary digital channel in the aforementioned time period from 1/1 through 1/29/12. NOTE: Effective 1/30/12, the "24/7 News and Weather Channel" ceased to be carried on WTOL-DT2. On 1/30/12, WTOL-DT2 began airing the "Me-TV" network schedule. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (11 of 22) | Response |
|---|---|
| Program Title | SAFARI TRACKS - II (digital channel 11.2 on WTOL-DT2 "24/7 News and Weather Channel") |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday, 12:00-12:30PM |
| Total times aired at regularly scheduled time | 5 |

| | |
|--|--|
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SAFARI TRACKS is an exciting and entertaining series of half-hour programs focused entirely on African wildlife. Every show explores the magnificent and mysterious world of Africa's animals in their natural habitat. Led by "Ushaka" - the show's young South African host - SAFARI TRACKS takes the viewer from the brush lands to the savannah to the great Okavango, from the greatest game reserves to the most remote beaches of Madagascar. Each episode focuses primarily on one subject (such as "Big Cats," "Elephants and Their Young," "Leapers and Jumpers - Those Fabulous Flying Hoofed Animals") or on an aspect of wildlife behavior (such as "Life at the Local Waterhole," "Family Behavior - or rather - Misbehavior," or "Africa After Dark"). Viewers see everything from rare African birds to "creepy crawlers" to animal babies interacting with their mother and siblings. Filmed entirely in exotic African locations, SAFARI TRACKS educates young viewers about wildlife conservation and shows them how to better support efforts to protect endangered species. SAFARI TRACKS - II aired on WTOL's secondary digital channel in the aforementioned time period from 1/1 through 1/29/12. NOTE: Effective 1/30/12, the "24/7 News and Weather Channel" ceased to be carried on WTOL-DT2. On 1/30/12, WTOL-DT2 began airing the "Me-TV" network schedule. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (12 of 22) | Response |
|---|--|
| Program Title | SAFARI TRACKS - III (digital channel 11.2 on WTOL-DT2 "24/7 News and Weather Channel") |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday, 12:30-1:00PM |
| Total times aired at regularly scheduled time | 5 |

| | |
|--|---|
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SAFARI TRACKS is an exciting and entertaining series of half-hour programs focused entirely on African wildlife. Every show explores the magnificent and mysterious world of Africa's animals in their natural habitat. Led by "Ushaka" - the show's young South African host - SAFARI TRACKS takes the viewer from the brush lands to the savannah to the great Okavango, from the greatest game reserves to the most remote beaches of Madagascar. Each episode focuses primarily on one subject (such as "Big Cats," "Elephants and Their Young," "Leapers and Jumpers - Those Fabulous Flying Hoofed Animals") or on an aspect of wildlife behavior (such as "Life at the Local Waterhole," "Family Behavior - or rather - Misbehavior," or "Africa After Dark"). Viewers see everything from rare African birds to "creepy crawlers" to animal babies interacting with their mother and siblings. Filmed entirely in exotic African locations, SAFARI TRACKS educates young viewers about wildlife conservation and shows them how to better support efforts to protect endangered species. SAFARI TRACKS - III aired on WTOL's secondary digital channel in the aforementioned time period from 1/1 through 1/29/12. NOTE: Effective 1/30/12, the "24/7 News and Weather Channel" ceased to be carried on WTOL-DT2. On 1/30/12, WTOL-DT2 began airing the "Me-TV" network schedule. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (13 of 22) | Response |
|---|--|
| Program Title | GREEN SCREEN ADVENTURES (digital channel 11.2 on WTOL-DT2 "Me-TV") |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 8:00-8:30AM |
| Total times aired at regularly scheduled time | 9 |

| | |
|--|--|
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - I aired on WTOL's secondary digital channel in the aforementioned time period from 1/30 through 3/31/12. NOTE: Effective 1/30/12, the "24/7 News and Weather Channel" ceased to be carried on WTOL-DT2. On 1/30/12, WTOL-DT2 began airing the "Me-TV" network schedule. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (14 of 22) | Response |
|---|---|
| Program Title | GREEN SCREEN ADVENTURES - II (digital channel 11.2 on WTOL-DT2 "Me-TV") |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 8:30-9:00AM |
| Total times aired at regularly scheduled time | 9 |
| Total times aired | |

| | |
|--|---|
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - II aired on WTOL's secondary digital channel in the aforementioned time period from 1/30 through 3/31/12. NOTE: Effective 1/30/12, the "24/7 News and Weather Channel" ceased to be carried on WTOL-DT2. On 1/30/12, WTOL-DT2 began airing the "Me-TV" network schedule. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (15 of 22) | Response |
|---|--|
| Program Title | GREEN SCREEN ADVENTURES - III (digital channel 11.2 on WTOL-DT2 "Me-TV") |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 9:00-9:30AM |
| Total times aired at regularly scheduled time | 9 |
| Total times aired | |
| Number of Preemptions | 0 |

| | |
|--|--|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - III aired on WTOL's secondary digital channel in the aforementioned time period from 1/30 through 3/31/12. NOTE: Effective 1/30/12, the "24/7 News and Weather Channel" ceased to be carried on WTOL-DT2. On 1/30/12, WTOL-DT2 began airing the "Me-TV" network schedule. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (16 of 22) | Response |
|---|---|
| Program Title | GREEN SCREEN ADVENTURES - IV (digital channel 11.2 on WTOL-DT2 "Me-TV") |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 9:30-10:00AM |
| Total times aired at regularly scheduled time | 9 |
| Total times aired | |
| Number of Preemptions | 0 |

| | |
|--|---|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - IV aired on WTOL's secondary digital channel in the aforementioned time period from 1/30 through 3/31/12. NOTE: Effective 1/30/12, the "24/7 News and Weather Channel" ceased to be carried on WTOL-DT2. On 1/30/12, WTOL-DT2 began airing the "Me-TV" network schedule. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (17 of 22) | Response |
|---|--|
| Program Title | MAD ABOUT - I (digital channel 11.2 on WTOL-DT2 "Me-TV") |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 10:00-10:30AM |
| Total times aired at regularly scheduled time | 9 |
| Total times aired | |
| Number of Preemptions | 0 |

| | |
|--|---|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MAD ABOUT is a half-hour sketch-comedy/variety show aimed at educating and entertaining kids ages 13 to 16. MAD ABOUT cast members combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills. Episodes use a creative mixture of humor, improv, animation and viewer-generated video. MAD ABOUT conveys important messages about life skills such as personal finance, health & nutrition, fitness, conservation, and decision making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues. MAD ABOUT - I aired on WTOL's secondary digital channel in the aforementioned time period from 1/30 through 3/31/12. NOTE: Effective 1/30/12, the "24/7 News and Weather Channel" ceased to be carried on WTOL-DT2. On 1/30/12, WTOL-DT2 began airing the "Me-TV" network schedule. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (18 of 22) | Response |
|---|---|
| Program Title | MAD ABOUT - II (digital channel 11.2 on WTOL-DT2 "Me-TV") |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 10:30-11:00AM |
| Total times aired at regularly scheduled time | 9 |
| Total times aired | |
| Number of Preemptions | 0 |

| | |
|--|--|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MAD ABOUT is a half-hour sketch-comedy/variety show aimed at educating and entertaining kids ages 13 to 16. MAD ABOUT cast members combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills. Episodes use a creative mixture of humor, improv, animation and viewer-generated video. MAD ABOUT conveys important messages about life skills such as personal finance, health & nutrition, fitness, conservation, and decision making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues. MAD ABOUT - II aired on WTOL's secondary digital channel in the aforementioned time period from 1/30 through 3/31/12. NOTE: Effective 1/30/12, the "24/7 News and Weather Channel" ceased to be carried on WTOL-DT2. On 1/30/12, WTOL-DT2 began airing the "Me-TV" network schedule. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (19 of 22) | Response |
|---|--|
| Program Title | GREEN SCREEN ADVENTURES - I (digital channel 11.2 on WTOL-DT2 "Me-TV") |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday, 8:00-8:30AM |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | |
| Number of Preemptions | 0 |

| | |
|--|--|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - I aired on WTOL's secondary digital channel in the aforementioned time period from 1/30 through 3/31/12. NOTE: Effective 1/30/12, the "24/7 News and Weather Channel" ceased to be carried on WTOL-DT2. On 1/30/12, WTOL-DT2 began airing the "Me-TV" network schedule. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (20 of 22) | Response |
|---|---|
| Program Title | GREEN SCREEN ADVENTURES - II (digital channel 11.2 on WTOL-DT2 "Me-TV") |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday, 8:30-9:00AM |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | |
| Number of Preemptions | 0 |

| | |
|--|---|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - II aired on WTOL's secondary digital channel in the aforementioned time period from 1/30 through 3/31/12. NOTE: Effective 1/30/12, the "24/7 News and Weather Channel" ceased to be carried on WTOL-DT2. On 1/30/12, WTOL-DT2 began airing the "Me-TV" network schedule. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (21 of 22) | Response |
|---|--|
| Program Title | GREEN SCREEN ADVENTURES - III (digital channel 11.2 on WTOL-DT2 "Me-TV") |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday, 9:00-9:30AM |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | |
| Number of Preemptions | 0 |

| | |
|--|--|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - III aired on WTOL's secondary digital channel in the aforementioned time period from 1/30 through 3/31/12. NOTE: Effective 1/30/12, the "24/7 News and Weather Channel" ceased to be carried on WTOL-DT2. On 1/30/12, WTOL-DT2 began airing the "Me-TV" network schedule. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (22 of 22) | Response |
|---|---|
| Program Title | GREEN SCREEN ADVENTURES - IV (digital channel 11.2 on WTOL-DT2 "Me-TV") |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday, 9:30-10:00AM |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | |
| Number of Preemptions | 0 |

| | |
|--|--|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - IV aired on WTOL's secondary digital channel in the aforementioned time period from 1/30 through 3/31/12. NOTE: Effective 1/30/12, the "24/7 News and Weather Channel" ceased to be carried on WTOL-DT2. On 1/30/12, WTOL-DT2 began airing the "Me-TV" network schedule.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Bob Chirdon |
| Address | 730 N. Summit Street |
| City | Toledo |
| State | OH |
| Zip | 43604 |
| Telephone Number | 419-248-1155 |
| Email Address | Rchirdon@wtol.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | NOTES: Because WTOL-TV ceased analog operations and converted to digital-only operations on June 12, 2009, questions 7(b) and 7(c) are no longer applicable. WTOL-DT2 (11.2) ceased carriage of the "24/7 News and Weather Channel" effective 11:59:59PM ET on 1/29/12. Effective 12:00:00AM ET on 1/30/12, WTOL-DT2 began broadcasting of the "Me-TV" network. |

Other Matters (16)

| Other Matters (1 of 16) | Response |
|--|--|
| Program Title | THE DOODLEBOPS - I (main digital channel 11.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 7:00-7:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE DOODLEBOPS is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver, Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. THE DOODLEBOPS - I will air on WTOL's main digital channel in the 2nd quarter 2012. |

| Other Matters (2 of 16) | Response |
|---|---|
| Program Title | THE DOODLEBOPS - II (main digital channel 11.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 7:30-8:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 6 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE DOODLEBOPS is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver, Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. THE DOODLEBOPS - II will air on WTOL's main digital channel in the 2nd quarter 2012. |
|--|---|

| Other Matters (3 of 16) | Response |
|--|--|
| Program Title | BUSYTOWN MYSTERIES - I (main digital channel 11.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 10:00-10:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, BUSYTOWN MYSTERIES brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. BUSYTOWN MYSTERIES - II will air on WTOL's main digital channel in the 2nd quarter 2012. |

| Other Matters (4 of 16) | Response |
|--|---|
| Program Title | BUSYTOWN MYSTERIES - II (main digital channel 11.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 10:30-11:00AM |

| | |
|--|--|
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, BUSYTOWN MYSTERIES brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. BUSYTOWN MYSTERIES - II will air on WTOL's main digital channel in the 2nd quarter 2012. |

| Other Matters (5 of 16) | Response |
|--|--|
| Program Title | DANGER RANGERS (main digital channel 11.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 11:00-11:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 4 years to 8 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DANGER RANGERS is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. DANGER RANGERS will air on WTOL's main digital channel in the 2nd quarter 2012. |

| Other Matters (6 of 16) | Response |
|--|--|
| Program Title | HORSELAND (main digital channel 11.1) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 11:30AM-12:00PM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 9 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. HORSELAND and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. The program is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. HORSELAND will air on WTOL's main digital channel in the 2nd quarter 2012. |

| Other Matters (7 of 16) | Response |
|---|--|
| Program Title | GREEN SCREEN ADVENTURES - I (digital channel 11.2 on WTOL-DT2 "Me-TV") |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 8:00-8:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 7 years to 13 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - I will air on WTOL's secondary digital channel in the 2nd quarter 2012. |
|--|--|

| Other Matters (8 of 16) | Response |
|--|---|
| Program Title | GREEN SCREEN ADVENTURES - II (digital channel 11.2 on WTOL-DT2 "Me-TV") |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 8:30-9:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - II will air on WTOL's secondary digital channel in the 2nd quarter 2012. |

| Other Matters (9 of 16) | Response |
|--|--|
| Program Title | GREEN SCREEN ADVENTURES - III (digital channel 11.2 on WTOL-DT2 "Me-TV") |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 9:00-9:30AM |

| | |
|--|--|
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - III will air on WTOL's secondary digital channel in the 2nd quarter 2012. |

| Other Matters (10 of 16) | Response |
|--|---|
| Program Title | GREEN SCREEN ADVENTURES - IV (digital channel 11.2 on WTOL-DT2 "Me-TV") |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 9:30-10:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - IV will air on WTOL's secondary digital channel in the 2nd quarter 2012. |

| Other Matters (11 of 16) | Response |
|--|---|
| Program Title | MAD ABOUT - I (digital channel 11.2 on WTOL-DT2 "Me-TV") |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 10:00-10:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MAD ABOUT is a half-hour sketch-comedy/variety show aimed at educating and entertaining kids ages 13 to 16. MAD ABOUT cast members combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills. Episodes use a creative mixture of humor, improv, animation and viewer-generated video. MAD ABOUT conveys important messages about life skills such as personal finance, health & nutrition, fitness, conservation, and decision making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues. MAD ABOUT - I will air on WTOL's secondary digital channel in the 2nd quarter 2012. |

| Other Matters (12 of 16) | Response |
|---|---|
| Program Title | MAD ABOUT - II (digital channel 11.2 on WTOL-DT2 "Me-TV") |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 10:30-11:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MAD ABOUT is a half-hour sketch-comedy/variety show aimed at educating and entertaining kids ages 13 to 16. MAD ABOUT cast members combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills. Episodes use a creative mixture of humor, improv, animation and viewer-generated video. MAD ABOUT conveys important messages about life skills such as personal finance, health & nutrition, fitness, conservation, and decision making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues. MAD ABOUT - II will air on WTOL's secondary digital channel in the 2nd quarter 2012. |
|--|--|

| Other Matters (13 of 16) | Response |
|--|--|
| Program Title | GREEN SCREEN ADVENTURES - I (digital channel 11.2 on WTOL-DT2 "Me-TV") |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday, 8:00-8:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - I will air on WTOL's secondary digital channel in the 2nd quarter 2012. |

| Other Matters (14 of 16) | Response |
|--|---|
| Program Title | GREEN SCREEN ADVENTURES - II (digital channel 11.2 on WTOL-DT2 "Me-TV") |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday, 8:30-9:00AM |

| | |
|--|---|
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - II will air on WTOL's secondary digital channel in the 2nd quarter 2012. |

| Other Matters (15 of 16) | Response |
|--|--|
| Program Title | GREEN SCREEN ADVENTURES - III (digital channel 11.2 on WTOL-DT2 "Me-TV") |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday, 9:00-9:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - III will air on WTOL's secondary digital channel in the 2nd quarter 2012. |

| Other Matters (16 of 16) | Response |
|--|---|
| Program Title | GREEN SCREEN ADVENTURES - IV (digital channel 11.2 on WTOL-DT2 "Me-TV") |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday, 9:30-10:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writings of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, and Compassion. GREEN SCREEN ADVENTURES - IV will air on WTOL's secondary digital channel in the 2nd quarter 2012. |

Certification

| Question | Response |
|---|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>WTOL License Subsidiary, LLC</p> |

Attachments

No Attachments.