



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: 0015050008 File Number: CPR-154964 Submit Date: 06/30/2014 Call Sign: WXCW Facility ID: 61504 City: NAPLES State: FL

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

06/30/2014 Filing Status: Active

# Report reflects information for : Second Quarter of 2014

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | CW                  |
|              | Nielsen DMA           | Ft. Myers-Naples    |
|              | Web Home Page Address | www.cw6tv.com       |

## Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 4.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

## Digital Core Programs(17)

| Digital Core<br>Program (1 of<br>17)   | Response   |
|--|--|
| Program Title  | RESCUE HEROES  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday 7:00-7:30am   |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking News  |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 6 years to 11 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The program was designed to serve the education and information needs of children ages 6-11. Each week the Rescue Heroes are called into action to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Each half hour is comprised of two 11 minutes episodes. Social and emotional character stories are embedded in the stories using action and humor to convey messages of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (2 of<br>17) | Response      |
|--------------------------------------|---------------|
| Program Title                        | RESCUE HEROES |
| Origination                          | Network       |

| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday 7:30-8:00am  |
|--|---|
| Total times<br>aired at<br>regularly<br>scheduled time   | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking News  |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 6 years to 11 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The program was designed to serve the education and information needs of children ages 6-11. Each week the Rescue Heroes are called into action to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Each half hour is comprised of two 11 minutes episors Social and emotional character stories are embedded in the stories using action and humor to converges of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the stories. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (3<br>of 17)            | Response           |
|---|--------------------|
| Program Title                                   | ON THE SPOT        |
| Origination                                     | Syndicated         |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Sunday 7:00-7:30am |

| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
|--|--|
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | On The Spot boldly lays claim to a wide range of education and information topics: Transportation, Geography, Technology, Culture, Environment, Government, Money, Sports, Food, Art, History, Music, Science, Math, Health, and Language. Then, in the thirty-minute program that follows, it delivers the goods It succeeds in making a program that is essentially information-based engaging to the targeted 13-18 year old audience. It succeeds through the strategy of an extremely fast-paced presentation linked with eye-catching visuals, a pounding soundtrack, and an amazing array of information glued together by a genial, self amused narration. It is a perfect match for the 21st Century learner. The information comes at the viewer like potato chips you can't seem to take just one and it is impossible to put down the remote |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Digital Core<br>Program (4 of<br>17)            | Response                    |
|---|-----------------------------|
| Program Title                                   | Family Style with Chef Jeff |
| Origination                                     | Syndicated                  |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Sunday 7:30-8:00am          |

| Total times<br>aired at<br>regularly<br>scheduled time   | 13   |
|--|--|
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking News  |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Family Style with Chef Jeff is an educational and informative half hour, E/I series that teaches viewers how making the right choices in the kitchen can lead to life changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn he to cook healthier versions of some of our favorite dishes. Family Style uses unique structural componer to help young viewers retain and reflect on important and current health related information. The series also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well informed choices about their eating habits, nutrition, and hea |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (5 of 17)                     | Response             |
|--|----------------------|
| Program Title                                      | Chat Room            |
| Origination  | Syndicated           |
| Days/Times Program Regularly Scheduled             | Sunday 9:30-10:00am  |
| Total times aired at regularly scheduled time      | 13                   |
| Total times aired                                  |                      |
| Number of Preemptions                              | 0                    |
| Number of Preemptions for other than Breaking News |                      |
| Number of Preemptions Rescheduled                  |                      |
| Length of Program                                  | 30 mins              |
| Age of Target Child Audience                       | 13 years to 16 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ChatRoom focuses on the ever-changing issues for today's teens in a format that invites viewers to listen in on the conversation |  |
|--|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |  |

| Digital Core<br>Program (6 of<br>17)   | Response  |
|--|---|
| Program Title  | Think Big   |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sunday 10:00-10:30am  |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THINK BIG serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of having a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an invent-off challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program<br>(7 of 17)  | Response  |
|--|---|
| Program Title  | Jack Hanna's Into The Wild  |
| Origination  | Syndicated  |
| Days/Times Program<br>Regularly Scheduled  | Sunday 10:30-11:00am  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions for other<br>than Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna's Into The Wild is based around Jack traveling the world with his friends and family, taking the viewers to his favorite destinations and introducing them to new and amazing creature each week. Throughout Jack's travels he raised awareness of different cultures, geography and spectacular animals and animal facts, while teaching children conservation efforts worldwide. The episodic content will certainly further the educational information needs of children 13-16 |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (8<br>of 17)            | Response              |
|---|-----------------------|
| Program Title                                   | Mama Mirabella - 46.2 |
| Origination                                     | Network               |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Sunday 9:00-9:30am    |
| Total times aired at regularly scheduled time   | 13                    |
| Total times aired                               |                       |

| Number of<br>Preemptions   | 0  |
|--|--|
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 2 years to 6 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mama Mirabelle's Home Movies is designed to promote preschool children's appreciation and understanding of animal life and to foster their recognition of ways in which animal and human experiences are similar and different. For ages 2-6, the series has four educational and informational goals: (1) to foste understanding of animal customs and behaviors, (2) to encourage reflection on similarities and differences between their own lives and the animals' lives, (3) to introduce preschool children to an array of different animals in the kingdom and enrich their ability to describe and communicate about them and (4) to motivat preschool children to appreciate the wonder and beauty of animals and animal life. In each episode, children will be immersed in a topic that will be the basis of a compelling story with a problem and resolution. Sample topics include: grooming habits, communication, caring for the young, eating habits, shelter, etc. Children will leave the episode with a simple, clear understanding of how this topic can play or in the animal world. They will be exposed to a variety of situations/customs that will invite them to consider how this topic plays out in their own lives and what it means to them, e.g., what does shelter mean to me? How do I deal with cold weather? How do I communicate? etc |
| Does the Licensee identify the program by displaying throughout the program the symbol E //?                             | Yes  |

| Digital Core<br>Program (9<br>of 17)            | Response             |
|---|----------------------|
| Program Title                                   | TOOT & PUDDLE - 46.2 |
| Origination                                     | Network              |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Sunday 9:30-10:00am  |
| Total times aired at regularly scheduled time   | 8                    |
| Total times aired                               |                      |

| Number of<br>Preemptions   | 0  |
|--|--|
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 2 years to 7 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Toot & Puddle is a story of exploration, both home and afar; it's a story about being yourself and being a good friend. For ages 2-7, the series key educational and informational goals are: (1) to encourage exploration and adventure, exciting kids about the world (2) to teach children about other cultures, includin geography, music and history and (3) to provide age-appropriate problem solving behavior for children to model how to be a good friend, how to be yourself and how to celebrate differences. Two friends, Toot and Puddle, live together in Woodcock Pocket. Toot loves to go see the world, Puddle prefers to stay at home. Each episode has one of the friends learning about lifewhether it's through Toot's eyes with an international view or through Puddle's experiences back at home with their friends. Children learn about geography, conversational foreign language terms and cultural customs and traditions across the globe |
| Does the Licensee identify the program by displaying throughout the program the symbol E //?                             | Yes  |

| Digital Core<br>Program (10<br>of 17)           | Response              |
|---|-----------------------|
| Program Title                                   | Mama Mirabella - 46.2 |
| Origination                                     | Network               |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Sunday 9:30-10:00am   |
| Total times aired at regularly scheduled time   | 5                     |
| Total times aired                               |                       |
| Number of<br>Preemptions                        | 0                     |

| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
|--|---|
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 2 years to 6 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mama Mirabelle's Home Movies is designed to promote preschool children's appreciation and understanding of animal life and to foster their recognition of ways in which animal and human experience are similar and different. For ages 2-6, the series has four educational and informational goals: (1) to foste understanding of animal customs and behaviors, (2) to encourage reflection on similarities and differences between their own lives and the animals' lives, (3) to introduce preschool children to an array of different animals in the kingdom and enrich their ability to describe and communicate about them and (4) to motival preschool children to appreciate the wonder and beauty of animals and animal life. In each episode, children will be immersed in a topic that will be the basis of a compelling story with a problem and resolution. Sample topics include: grooming habits, communication, caring for the young, eating habits, shelter, etc. Children will leave the episode with a simple, clear understanding of how this topic can play of in the animal world. They will be exposed to a variety of situations/customs that will invite them to consider how this topic plays out in their own lives and what it means to them, e.g., what does shelter mean to me? How do I deal with cold weather? How do I communicate? etc |
| Does the Licensee identify the program by displaying throughout the program the symbol E //?                             | Yes   |

| Digital Core<br>Program (11<br>of 17)           | Response                                 |
|---|--|
| Program Title                                   | ARE WE THERE YET? WORLD ADVENTURE - 46.2 |
| Origination                                     | Network                                  |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Sunday 10:00-10:30am                     |
| Total times aired at regularly scheduled time   | 8  |
| Total times aired                               |  |
| Number of<br>Preemptions                        | 0  |

| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
|--|---|
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of<br>Target Child<br>Audience   | 4 years to 8 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Are We There Yet? World Adventure is a global adventure series for kids by kids, hosted by very real brother and sister duos. Through journal entries, crayon-drawn travel logs, on-location kid chatter, and voice narration the hosts explore a world of playground-inspired adventures as they celebrate familiar childhood themes and experiences in some truly unfamiliar locations across the globe. For ages 4-8, the series has several educational and informational goals: (1) to teach basic geography and historical context of well-known world sights (2) to develop appreciation for and encourage reflection on similarities and differences between cultures (3) to reinforce the notion that we are all part of one big world, no matter how far away we are and (4) to inspire a sense of world exploration and adventure. The kid hosts bring viewers along on their unscripted adventures that embrace our cultural similarities and delight in our differences. In each episode our hosts visit a manmade or natural wonder, have an adventure involving animals, and learn about a new culture by visiting with local kids from different countries around the world |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| Digital Core<br>Program (12<br>of 17)           | Response             |
|---|----------------------|
| Program Title                                   | TOOT & PUDDLE - 46.2 |
| Origination                                     | Network              |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Sunday 10:00-10:30am |
| Total times aired at regularly scheduled time   | 5                    |
| Total times aired                               |                      |
| Number of<br>Preemptions                        | 0                    |

| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
|--|--|
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 2 years to 7 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Toot & Puddle is a story of exploration, both home and afar; it's a story about being yourself and being a good friend. For ages 2-7, the series key educational and informational goals are: (1) to encourage exploration and adventure, exciting kids about the world (2) to teach children about other cultures, including geography, music and history and (3) to provide age-appropriate problem solving behavior for children to model how to be a good friend, how to be yourself and how to celebrate differences. Two friends, Toot and Puddle, live together in Woodcock Pocket. Toot loves to go see the world, Puddle prefers to stay at home Each episode has one of the friends learning about lifewhether it's through Toot's eyes with an international view or through Puddle's experiences back at home with their friends. Children learn about geography, conversational foreign language terms and cultural customs and traditions across the globe |
| Does the Licensee identify the program by displaying throughout the program the symbol E //?                             | Yes  |

| Digital Core<br>Program (13<br>of 17)           | Response                                 |
|---|--|
| Program Title                                   | ARE WE THERE YET? WORLD ADVENTURE - 46.2 |
| Origination                                     | Network                                  |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Sunday 10:30-11:00am                     |
| Total times aired at regularly scheduled time   | 8  |
| Total times aired                               |  |
| Number of<br>Preemptions                        | 0  |

| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
|--|--|
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of<br>Target Child<br>Audience   | 4 years to 8 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Are We There Yet? World Adventure is a global adventure series for kids by kids, hosted by very real brother and sister duos. Through journal entries, crayon-drawn travel logs, on-location kid chatter, and von narration the hosts explore a world of playground-inspired adventures as they celebrate familiar childhood themes and experiences in some truly unfamiliar locations across the globe. For ages 4-8, the series has several educational and informational goals: (1) to teach basic geography and historical context of well-known world sights (2) to develop appreciation for and encourage reflection on similarities and difference between cultures (3) to reinforce the notion that we are all part of one big world, no matter how far away are and (4) to inspire a sense of world exploration and adventure. The kid hosts bring viewers along on the unscripted adventures that embrace our cultural similarities and delight in our differences. In each episod our hosts visit a manmade or natural wonder, have an adventure involving animals, and learn about a negulture by visiting with local kids from different countries around the world |
| Does the Licensee identify the program by displaying throughout the program the symbol E //?                             | Yes  |

| Digital Core<br>Program (14<br>of 17)           | Response             |
|---|----------------------|
| Program Title                                   | TOOT & PUDDLE - 46.2 |
| Origination                                     | Network              |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Sunday 10:30-11:00am |
| Total times aired at regularly scheduled time   | 5                    |
| Total times aired                               |                      |
| Number of Preemptions                           | 0                    |

| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
|--|--|
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 2 years to 7 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Toot & Puddle is a story of exploration, both home and afar; it's a story about being yourself and being a good friend. For ages 2-7, the series key educational and informational goals are: (1) to encourage exploration and adventure, exciting kids about the world (2) to teach children about other cultures, including geography, music and history and (3) to provide age-appropriate problem solving behavior for children to model how to be a good friend, how to be yourself and how to celebrate differences. Two friends, Toot and Puddle, live together in Woodcock Pocket. Toot loves to go see the world, Puddle prefers to stay at home Each episode has one of the friends learning about lifewhether it's through Toot's eyes with an international view or through Puddle's experiences back at home with their friends. Children learn about geography, conversational foreign language terms and cultural customs and traditions across the globe |
| Does the Licensee identify the program by displaying throughout the program the symbol E //?                             | Yes  |

| Digital Core<br>Program (15<br>of 17)           | Response             |
|---|----------------------|
| Program Title                                   | IGGY ARBUCKLE - 46.2 |
| Origination                                     | Network              |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Sunday 11:00-11:30am |
| Total times aired at regularly scheduled time   | 8                    |
| Total times aired                               |                      |
| Number of<br>Preemptions                        | 0                    |

| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
|--|---|
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child<br>Audience   | 6 years to 12 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A significant purpose of National Geographic Kids' Iggy Arbuckle is to educate and inform children between the ages of 6 and 12. The educational and informational objectives of the series are: (1) to motivate children's interest in nature; (2) to introduce conservation ideas; (3) to inspire positive attitudes toward science, nature and education and (4) model age appropriate problem solving behavior. Each of the fift two 11-minute animated segments explores a different situational drama problem that main character F Ranger Iggy Arbuckle and his pal Jiggers must address as they care for and protect the Great Kookamunga. A fast-paced, animated buddy comedy series with character-driven stories that emphasiz wild adventure, friendship and exploration of the natural world |
| Does the Licensee identify the program by displaying throughout the program the symbol E //?                             | Yes   |

| Digital Core<br>Program (16<br>of 17)           | Response             |
|---|----------------------|
| Program Title                                   | MAKING STUFF - 46.2  |
| Origination                                     | Network              |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Sunday 11:00-11:30am |
| Total times aired at regularly scheduled time   | 5                    |
| Total times aired                               |                      |
| Number of<br>Preemptions                        | 0                    |

| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
|--|---|
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child<br>Audience   | 4 years to 7 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The main objective of the 104 live action and 2D digital segments is to show curious young viewers how everyday objects they encounter are designed and made. The series was filmed on location in Europe at North America in factories, workshops, and food plants. Each segment opens with an item to be investigated, followed by the two hosts, "Gear" and "Wiz," taking off on a voyage of discovery to underst the workings of the item and reveal the secrets behind how it is made. For ages 4-7, the series key educational and informational goals are to: 1) educate children about the workings of everyday objects a how they are made and 2) to introduce children to the many fascinating objects around them and spark curiosity and the desire to learn more about those objects |
| Does the Licensee identify the program by displaying throughout the program the symbol E //?                             | Yes   |

| Digital Core<br>Program (17<br>of 17)           | Response               |
|---|------------------------|
| Program Title                                   | IGGY ARBUCKLE - 46.2   |
| Origination                                     | Network                |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Sunday 11:30am-12:00pm |
| Total times aired at regularly scheduled time   | 13                     |
| Total times aired                               |                        |
| Number of<br>Preemptions                        | 0                      |

| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
|--|---|
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child<br>Audience   | 6 years to 12 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A significant purpose of National Geographic Kids' Iggy Arbuckle is to educate and inform children between the ages of 6 and 12. The educational and informational objectives of the series are: (1) to motivate children's interest in nature; (2) to introduce conservation ideas; (3) to inspire positive attitudes toward science, nature and education and (4) model age appropriate problem solving behavior. Each of the fifty-two 11-minute animated segments explores a different situational drama problem that main character Pig Ranger Iggy Arbuckle and his pal Jiggers must address as they care for and protect the Great Kookamunga. A fast-paced, animated buddy comedy series with character-driven stories that emphasize wild adventure, friendship and exploration of the natural world |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

| Question  | Response                      |
|---|-------------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                           |
| Name of children's programming liaison  | Jim<br>Schwartzel             |
| Address   | 2824<br>Palm<br>Beach<br>Blvd |
| City  | Fort Myers                    |
| State   | FL                            |
| Zip   | 33916                         |
| Telephone Number  | 239-479-<br>5524              |
| Email Address   |                               |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                               |

## Other Matters (13)

| Other Matters<br>(1 of 13)   | Response   |
|--|--|
| Program Title  | RESCUE HEROES  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturday - 7:00-7:30am   |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13   |
| Length of Program  | 30 mins  |
| Age of Target<br>Child Audience<br>from  | 6 years to 11 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The program was designed to serve the education and information needs of children ages 6-11. Each week the Rescue Heroes are called into action to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Each half hour is comprised of two 11 minutes episodes. Social and emotional character stories are embedded in the stories using action and humor to convey messages of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story |
| Other Matters (2 of 13)  | Response   |
| Program Title  | RESCUE HEROES  |
| Origination  | Network  |
| Days/Times   | Saturday 7:30-8:00am   |

| Other Matters<br>(2 of 13)                      | Response             |
|---|----------------------|
| Program Title                                   | RESCUE HEROES        |
| Origination                                     | Network              |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturday 7:30-8:00am |
| Total times aired at regularly scheduled time   | 13                   |
| Length of<br>Program                            | 30 mins              |
| Age of Target<br>Child Audience<br>from         | 6 years to 11 years  |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Programming.

The program was designed to serve the education and information needs of children ages 6-11. Each week the Rescue Heroes are called into action to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Each half hour is comprised of two 11 minutes episodes. Social and emotional character stories are embedded in the stories using action and humor to convey messages of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story

| Other<br>Matters (3 of<br>13)   | Response  |
|---|---|
| Program Title   | On The Spot   |
| Origination   | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Sunday 7:00-7:30am  |
| Total times aired at regularly scheduled time   | 13  |
| Length of<br>Program  | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core | On The Spot boldly lays claim to a wide range of education and information topics: Transportation, Geography, Technology, Culture, Environment, Government, Money, Sports, Food, Art, History, Music, Science, Math, Health, and Language. Then, in the thirty-minute program that follows, it delivers the goods. It succeeds in making a program that is essentially information-based engaging to the targeted 13-18 year-old audience. It succeeds through the strategy of an extremely fast-paced presentation linked with eye-catching visuals, a pounding soundtrack, and an amazing array of information glued together by a genial, self amused narration. It is a perfect match for the 21st Century learner. The information comes at the viewer like potato chips you can't seem to take just one and it is impossible to put down the remote |

| Other Matters<br>(4 of 13)                             | Response                    |
|--|-----------------------------|
| Program Title  | Family Style with Chef Jeff |
| Origination  | Syndicated                  |
| Days/Times Program Regularly Scheduled                 | Sunday 7:30-8:00am          |
| Total times<br>aired at<br>regularly<br>scheduled time | 13                          |

| Length of<br>Program   | 30 mins  |
|--|--|
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Family Style with Chef Jeff is an educational and informative half hour, E/I series that teaches viewers how making the right choices in the kitchen can lead to life changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of some of our favorite dishes. Family Style uses unique structural components to help young viewers retain and reflect on important and current health related information. The series also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well informed choices about their eating habits, nutrition, and health |

| Other Matters (5 of 13)  | Response   |
|--|--|
| Program Title  | Chat Room  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sunday 9:30-10:00am  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ChatRoom focuses on the ever-changing issues for today's teens in a format that invites viewers to listen in on the conversation |

| Other Matters (6 of 13)                         | Response             |
|---|----------------------|
| Program Title                                   | Think Big            |
| Origination                                     | Syndicated           |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Sunday 10:00-10:30am |
| Total times aired at regularly scheduled time   | 13                   |
| Length of<br>Program                            | 30 mins              |
| Age of Target<br>Child Audience<br>from         | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

THINK BIG serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of having a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an invent-off challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills

| Other Matters (7 of 13)  | Response   |
|--|--|
| Program Title  | Jack Hanna's Into The Wild   |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Sunday 10:30-11:00am   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna's Into The Wild is based around Jack traveling the world with his friends and family, taking the viewers to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raised awareness of different cultures, geography and spectacular animals and animal facts, while teaching children conservation efforts worldwide. The episodic content will certainly further the educational information needs of children 13-16 |

| Other<br>Matters (8 of<br>13)                             | Response              |
|---|-----------------------|
| Program Title   | MAMA MIRABELLE - 46.2 |
| Origination   | Network               |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Sunday 9:00-9:30am    |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13                    |
| Length of Program   | 30 mins               |
| Age of<br>Target Child<br>Audience<br>from                | 2 years to 6 years    |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Mama Mirabelle's Home Movies is designed to promote preschool children's appreciation and understanding of animal life and to foster their recognition of ways in which animal and human experiences are similar and different. For ages 2-6, the series has four educational and informational goals: (1) to foster understanding of animal customs and behaviors, (2) to encourage reflection on similarities and differences between their own lives and the animals' lives, (3) to introduce preschool children to an array of different animals in the kingdom and enrich their ability to describe and communicate about them and (4) to motivate preschool children to appreciate the wonder and beauty of animals and animal life. In each episode, children will be immersed in a topic that will be the basis of a compelling story with a problem and resolution. Sample topics include: grooming habits, communication, caring for the young, eating habits, shelter, etc. Children will leave the episode with a simple, clear understanding of how this topic can play out in the animal world. They will be exposed to a variety of situations/customs that will invite them to consider how this topic plays out in their own lives and what it means to them, e.g., what does shelter mean to me? How do I deal with cold weather? How do I communicate? etc

| Other<br>Matters (9 of<br>13)                   | Response              |
|---|-----------------------|
| Program Title                                   | MAMA MIRABELLE - 46.2 |
| Origination                                     | Network               |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Sunday 9:30-10:00am   |
| Total times aired at regularly scheduled time   | 13                    |
| Length of Program                               | 30 mins               |
| Age of<br>Target Child<br>Audience<br>from      | 2 years to 6 years    |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Mama Mirabelle's Home Movies is designed to promote preschool children's appreciation and understanding of animal life and to foster their recognition of ways in which animal and human experiences are similar and different. For ages 2-6, the series has four educational and informational goals: (1) to foster understanding of animal customs and behaviors, (2) to encourage reflection on similarities and differences between their own lives and the animals' lives, (3) to introduce preschool children to an array of different animals in the kingdom and enrich their ability to describe and communicate about them and (4) to motivate preschool children to appreciate the wonder and beauty of animals and animal life. In each episode, children will be immersed in a topic that will be the basis of a compelling story with a problem and resolution. Sample topics include: grooming habits, communication, caring for the young, eating habits, shelter, etc. Children will leave the episode with a simple, clear understanding of how this topic can play out in the animal world. They will be exposed to a variety of situations/customs that will invite them to consider how this topic plays out in their own lives and what it means to them, e.g., what does shelter mean to me? How do I deal with cold weather? How do I communicate? etc

| Other<br>Matters (10<br>of 13) | Response             |
|--------------------------------|----------------------|
| Program Title                  | TOOT & PUDDLE - 46.2 |
| Origination                    | Network              |

| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sunday 10:00-10:30am  |  |
|--|---|--|
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |  |
| Length of<br>Program   | 30 mins   |  |
| Age of<br>Target Child<br>Audience<br>from   | 2 years to 7 years  |  |
| Describe the educational and informational objective of the program and how it meets the definition of | Toot & Puddle is a story of exploration, both home and afar; it's a story about being yourself and being a good friend. For ages 2-7, the series key educational and informational goals are: (1) to encourage exploration and adventure, exciting kids about the world (2) to teach children about other cultures, including geography, music and history and (3) to provide age-appropriate problem solving behavior for children to model how to be a good friend, how to be yourself and how to celebrate differences. Two friends, Toot and Puddle, live together in Woodcock Pocket. Toot loves to go see the world, Puddle prefers to stay at home. Each episode has one of the friends learning about lifewhether it's through Toot's eyes with an international view or through Puddle's experiences back at home with their friends. Children learn about geography, conversational foreign language terms and cultural customs and traditions across the globe |  |

Core

Programming.

| Other<br>Matters (11<br>of 13)                | Response             |
|---|----------------------|
| Program Title                                 | TOOT & PUDDLE - 46.2 |
| Origination                                   | Network              |
| Days/Times Program Regularly Scheduled        | Sunday 10:30-11:00am |
| Total times aired at regularly scheduled time | 13                   |
| Length of Program                             | 30 mins              |
| Age of<br>Target Child<br>Audience<br>from    | 2 years to 7 years   |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Toot & Puddle is a story of exploration, both home and afar; it's a story about being yourself and being a good friend. For ages 2-7, the series key educational and informational goals are: (1) to encourage exploration and adventure, exciting kids about the world (2) to teach children about other cultures, including geography, music and history and (3) to provide age-appropriate problem solving behavior for children to model how to be a good friend, how to be yourself and how to celebrate differences. Two friends, Toot and Puddle, live together in Woodcock Pocket. Toot loves to go see the world, Puddle prefers to stay at home. Each episode has one of the friends learning about life--whether it's through Toot's eyes with an international view or through Puddle's experiences back at home with their friends. Children learn about geography, conversational foreign language terms and cultural customs and traditions across the globe

| Other Matters<br>(12 of 13)  | Response  |
|--|---|
| Program Title  | MAKING STUFF - 46.2   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sunday 11:00-11:30am  |
| Total times aired at regularly scheduled time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child<br>Audience from  | 4 years to 7 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The main objective of the 104 live action and 2D digital segments is to show curious young viewers how everyday objects they encounter are designed and made. The series was filmed on location in Europe and North America in factories, workshops, and food plants. Each segment opens with an item to be investigated, followed by the two hosts, "Gear" and "Wiz," taking off on a voyage of discovery to understand the workings of the item and reveal the secrets behind how it is made. For ages 4-7, the series key educational and informational goals are to: 1) educate children about the workings of everyday objects and how they are made and 2) to introduce children to the many fascinating objects around them and spark curiosity and the desire to learn more about those objects |

| Other Matters<br>(13 of 13)                     | Response               |
|---|------------------------|
| Program Title                                   | IGGY ARBUCKLE - 46.2   |
| Origination                                     | Network                |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Sunday 11:30am-12:00pm |
| Total times aired at regularly scheduled time   | 13                     |

| Length of<br>Program   | 30 mins   |  |  |
|--|---|--|--|
| Age of Target<br>Child<br>Audience from  | 6 years to 12 years   |  |  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A significant purpose of National Geographic Kids' Iggy Arbuckle is to educate and inform children between the ages of 6 and 12. The educational and informational objectives of the series are: (1) to motivate children's interest in nature; (2) to introduce conservation ideas; (3) to inspire positive attitudes toward science, nature and education and (4) model age appropriate problem solving behavior. Each of the fifty-two 11-minute animated segments explores a different situational drama problem that main character Pig Ranger Iggy Arbuckle and his pal Jiggers must address as they care for and protect the Great Kookamunga. A fast-paced, animated buddy comedy series with character-driven stories that emphasize wild adventure, friendship and exploration of the natural world |  |  |

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Sun Broadcasting

**Attachments** 

No Attachments.