



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0032111486** | File Number: **CPR-166359** | Submit Date: **04/06/2015** | Call Sign: **WHBQ-TV** | Facility ID: **12521** |

City: **MEMPHIS** | State: **TN**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

**04/06/2015** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2015**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Memphis
	Web Home Page Address	www.myfoxmemphis.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(9)

Digital Core Program (1 of 9)	Response
Program Title	Xploration Awesome Planet
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Xploration Awesome Planet is a half-hour weekly E/I series produced with the intention of increasing and expanding the targeted audience's interest in the field of STEM education. It is produced primarily for the 13-16 target audience. It will inspire and educate anyone interested in the earth sciences. The host, Philippe Cousteau, the grandson of legendary Jacques Cousteau, brings boundless energy to every location that's visited. From magnificent mountains to violent volcanoes, this program takes an in-depth look at the unique and distinct features on planet Earth. Geological experts share their wisdom with Philippe, as they try to strive to understand places on the earth, inside the earth and above the earth.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 9)	Response
Program Title	Xploration Outerspace
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday 8:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Xploration Outer Space is a half-hour weekly E/I series produced with the intention of increasing and expanding the targeted audience's interest in the field of STEM education. It is produced for the 13-16 target audience, but certainly attract viewers of all ages. Each week host Emily Calandrelli takes viewers on incredible journeys through space that will both entertain and educate. The host will try to perform every day responsibilities while floating in zero gravity. Explore the challenges that come along with living on a different planet as the host lives like an astronaut in a Mars-like habitat. Episodes will be on space robotics, commercial space tourism, asteroids, and search for life among many others. When appropriate, the host will highlight NASA related programs and internships for young students that are relevant to the content.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 9)	Response
Program Title	Xploration Earth 2050
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday 9:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Xploration Earth 2050 is a half-hour weekly E/I series produced with the intention of increasing and expanding the targeted audience's interest in the field of STEM education. Xploration Earth 2050 strives to answers "What will the world look like in 2050 and where will advancements in science, technology, engineering and mathematics lead us?" The program strives to answer these questions and more with scientists, inventors, doctors, science fiction writers and creative thinkers. This half-hour weekly series, produced primarily for the 13-16 year old target audience will appeal to the whole family. Viewers are taken on an educational adventure as the show tackles future challenges in everything from transportation to healthcare to the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 9)	Response
Program Title	Xploration Animal Science
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30 a.m.

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Xploration Animal Science is a half-hour weekly E/I series produced with the intention of increasing and expanding the targeted audience's interest in the field of STEM education. Produced specifically for the 13-16 demographic, this is an animal series with a uniquely scientific approach. While most animal shows look at the behavior of animals, Xploration Animal Science goes one step further to look at how and why an animal is able to excel in its environment. This series uses animation, graphics and scientific analysis from animal experts to give viewers more understanding than ever before of these amazing creatures. This is a series that all animal lovers will watch and learn from.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 9)		Response
Program Title		Live, Life & Win
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday 10:00 a.m.
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0



Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live, Life & Win is a weekly, curriculum-blended, E/I, nationally syndicated magazine series highlighting inspirational teen success stories. Segments feature extraordinary teens breaking barriers, giving back, nutrition and exercise with a focus on the arts, school sports, community and teen entrepreneurship, while promoting social responsibility, perseverance, leadership, academic achievement and volunteerism. The goal of the show is to encourage the teen audience to discover and learn strategies to achieve personal dreams, explore volunteerism, build character and uncover personal passions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 9)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:30 a.m.
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue showcases spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. Series is E/I rated and is suitable for family viewing.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Animal Rescue
List date and time rescheduled	02/21/15 4:00 pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-02-21
Episode #	02/21/15 / 802
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Animal Rescue
List date and time rescheduled	01/31/15 4:00 pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-01-31
Episode #	01/31/15 / 807
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Animal Rescue
List date and time rescheduled	03/07/15 4:00 pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-03-07
Episode #	03/07/15 / 805
Reason for Preemption	Sports

Digital Core Program (7 of 9)	Response
Program Title	Animal Rescue Classics (13.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00 a.m. & 9:30 a.m.
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue Classics showcases spactacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. Series is E/I rated and is suitable for family viewing.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 9) Response	
Program Title	Swap TV (13.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:00 a.m. & 10:30 a.m.
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Swap TV is a weekly half-hour television series about two teenagers from different backgrounds swapping lives for a weekend. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the swapping youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (9 of 9)	Response
Program Title	Made In Hollywood: Teen Edition (13.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:00 a.m. & 11:30 a.m.
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made in Hollywood: Teen Edition is an FCC friendly, Educational/Informational, nationally syndicated weekly series. It contains segments ranging from coverage of animation, producing and directing to consume design, casting and 3-D technology. The content-rich series introduces its audience to behind-the-scenes filmmaking, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture and television industries.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)?	Yes
Name of children's programming liaison	Jacqueline J. Riddle
Address	485 South Highland
City	Memphis
State	TN
Zip	38111
Telephone Number	(901) 320-1309
Email Address	jackie.riddle@coxinc.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies as follows: (i)the only programs specifically designed for children ages twelve and under that the station broadcast this quarter are disclosed in this report and (ii)the licensee fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. section 73.670, with respect to these programs. The station terminated analog operations on June 12, 2009; therefore, question 7B and 7C no longer apply.

Other Matters (9)

Other Matters (1 of 9)	Response
Program Title	Xploration Awesome Planet
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Xploration Awesome Planet is a half-hour weekly E/I series produced with the intention of increasing and expanding the targeted audience's interest in the field of STEM education. It is produced primarily for the 13-16 target audience. It will inspire and educate anyone interested in the earth sciences. The host, Philippe Cousteau, the grandson of legendary Jacques Cousteau, brings boundless energy to every location that's visited. From magnificent mountains to violent volcanoes, this program takes an in-depth look at the unique and distinct features on planet Earth. Geological experts share their wisdom with Philippe, as they try to strive to understand places on the earth, inside the earth and above the earth.

Other Matters (2 of 9)	Response
Program Title	Xploration Outer Space
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Xploration Outer Space is a half-hour weekly E/I series produced with the intention of increasing and expanding the targeted audience's interest in the field of STEM education. It is produced for the 13-16 target audience, but certainly attract viewers of all ages. Each week host Emily Calandrelli takes viewers on incredible journeys through space that will both entertain and educate. The host will try to perform every day responsibilities while floating in zero gravity. Explore the challenges that come along with living on a different planet as the host lives like an astronaut in a Mars-like habitat. Episodes will be on space robotics, commercial space tourism, asteroids, and search for life among many others. When appropriate, the host will highlight NASA related programs and internships for young students that are relevant to the content.
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Other Matters (3 of 9)	Response
Program Title	Xploration Earth 2050
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Xploration Earth 2050 is a half-hour weekly E/I series produced with the intention of increasing and expanding the targeted audience's interest in the field of STEM education. Xploration Earth 2050 strives to answers "What will the world look like in 2050 and where will advancements in science, technology, engineering and mathematics lead us?" The program strives to answer these questions and more with scientists, inventors, doctors, science fiction writers and creative thinkers. This half-hour weekly series, produced primarily for the 13-16 year old target audience will appeal to the whole family. Viewers are taken on an educational adventure as the show tackles future challenges in everything from transportation to healthcare to the environment.

Other Matters (4 of 9)	Response
Program Title	Xploration Animal Science
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Xploration Animal Science is a half-hour weekly E/I series produced with the intention of increasing and expanding the targeted audience's interest in the field of STEM education. Produced specifically for the 13-16 demographic, this is an animal series with a uniquely scientific approach. While most animal shows look at the behavior of animals, Xploration Animal Science goes one step further to look at how and why an animal is able to excel in its environment. This series uses animation, graphics an scientific analysis from animal experts to give viewers more understanding than ever before of these amazing creatures. This is a series that all animal lovers will watch and learn from.
<b>Other Matters (5 of 9)</b>	
Program Title	Live, Life & Win
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live, Life & Win is a weekly, curriculum-blended, E/I, nationally syndicated magazine series highlighting inspirational teen success stories. Segments feature extraordinary teens breaking barriers, giving back, nutrition and exercise with a focus on the arts, school sports, community and teen entrepreneurship, while promoting social responsibility, perseverance, leadership, academic achievement and volunteerism. The goal of the show is to encourage the teen audience to discover and learn strategies to achieve personal dreams, explore volunteerism, build character and uncover personal passions.
<b>Other Matters (6 of 9)</b>	
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue is an award-winning, Emmy nominated reality series showcasing spectacular rescues of all types of animals. The program educates and informs young viewers about a wide variety of animals, emphasizes team work and problem solving demonstrated by rescuers. Every episode includes pet safety tips and promoting educational activities.

Other Matters (7 of 9)	Response
Program Title	Animal Rescue Classics (13.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00 a.m. & 9:30 a.m.
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue Classics is an award-winning, Emmy nominated reality series showcasing spectacular rescues of all types of animals. The program educates and informs young viewers about a wide variety of animals, emphasizes team work and problem solving demonstrated by rescuers. Every episode includes pet safety tips and promoting educational activities.

Other Matters (8 of 9)	Response
Program Title	Swap TV (13.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:00 a.m. & 10:30 a.m.
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Swap TV is a weekly half-hour television series about two teenagers from different backgrounds swapping lives for a weekend. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the swapping youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect.

Other Matters (9 of 9)	Response
Program Title	Made In Hollywood: Teen Edition (13.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:00 a.m. & 11:30 a.m.
Total times aired at regularly scheduled time	26

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made in Hollywood: Teen Edition is an FCC friendly, Educational/Informational, nationally syndicated weekly series. It contains segments ranging from coverage of animation, producing and directing to consume design, casting and 3-D technology. The content-rich series introduces its audience to behind-the-scenes filmmaking, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture and television industries.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>COX Media Group Northeast, LLC</b></p>

**Attachments**

No Attachments.