



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0004970950** | File Number: **CPR-157027** | Submit Date: **07/09/2014** | Call Sign: **WGME-TV** | Facility ID: **25683**
City: **PORTLAND** | State: **ME**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/09/2014 | Filing Status: **Active**

Report reflects information for : Second Quarter of 2014

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Portland-Auburn ME
	Web Home Page Address	www.wgme13.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays at 7:30am (4/6/14-6/29/14)
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. Airls on "digital 1".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	Lucky Dog
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays at 10am (4/5/14-6/28/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer, Brandon McMillan, goes to animal shelters across the US and rescues, out of control, untrained and unadoptable dogs. He takes them back to his training facility and turns the mostly frightened dogs into pets. Showing that with hard work and the proper discipline any dog can be ready to be a great family pet. At the end of the episode, the lucky dog is adopted by a family who is shown how to properly handle their new family member. Aired on "digital 1".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 7)	Response
Program Title	Dr.Chris Pet Vet
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:30am (4/5/14-6/28/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program shows a vet at work caring and treating a variety of animals. The viewer is shown what it takes to keep animals healthy from elective procedures used as part of long-term treatments to specialist services when necessary which involve the most intricate and technologically advanced surgery. The program also deals with the human owners and how they approach the care of their pets. Airs on "digital 1".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 7)	
	Response
Program Title	Recipe Rehab
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 11am (4/5/14-6/28/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program uses favorite, high calorie family recipes submitted by viewers as the basis of a face off with two acclaimed chefs. Each chef must take the recipe and give a low calorie twist. Demonstrating that foods don't have to be high in calories or fats to be delicious. Also as the chefs work through the challenge, the viewers will learn the value of healthy, wholesome ingredients and how healthy food choices can have a positive effect on our quality of life. Airs on "digital 1".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 7)	
	Response
Program Title	Jamie Oliver's 15 Minute Meals
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays at 11:30am (4/5/14-6/28/14)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jamie Oliver aspires to teach viewers to cook using fresh ingredients which he believes is the easiest way to maintain a balanced diet. In this program Jamie shares with the viewers healthy recipes that can be prepared in 15 minutes. As Jamie makes these meals in real time he gives the viewer hints, tricks and lots of nutritional information helping the audience make healthy choices and inspiring cooks of all ages and levels to try new things in the kitchen. Airs on "digital 1".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 7)

Response

Program Title	All In With Laila Ali
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 8am (4/6/14-6/29/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Former professional boxer Laila Ali, scours the globe finding some of the world's most compelling stories. The program steps off the beaten track into uncharted territory profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Whether through sports, culture, travel or adventure, this program inspires its audience to go ALL IN on their dreams. Airl on "digital 1".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 7)	
	Response
Program Title	Game Changers With Kevin Frazier
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 8:30am (4/6/14-6/29/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program celebrates athletes and fans who reach out in their communities to make life better for many. Host Kevin Frazier highlights professionals athletes who use their public image to make positive changes in the lives of fans in need. Whether on or off the field the program takes an inspirational look at how sports positively impacts individuals and the communities they serve as well as giving the viewer a look at ways they can make a positive contribution in their own communities. Airl on "digital 1".
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Wild America
Origination	Network
Days/Times Program Regularly Scheduled:	Fridays at 2:30am (4/4/14-6/27/14)
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. Airls on "digital 1".
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
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**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	Lucrecia Rubio
Address	651 Beacon Pkwy West Suite 105
City	Birmingham
State	AL
Zip	35209
Telephone Number	(205)943-2168
Email Address	lrubio@sbgvtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	During the 2nd quarter of 2014, WGME aired in excess of 1,000 public service announcements. Topics included but not limited to, were Adopt A Pet, Play Outdoors, Childhood/Teen Obesity, Don't Text and Drive, Sun damage, etc.

Other Matters (11)

Other Matters (1 of 11)	Response
Program Title	Lucky Dog
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10a (7/5/14-9/27/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer, Brandon McMillan, goes to animal shelters across the US and rescues, out of control, untrained and unadoptable dogs. He takes them back to his training facility and turns the mostly frightened dogs into pets. Showing that with hard work and the proper discipline any dog can be ready to be a great family pet. At the end of the episode, the lucky dog is adopted by a family who is shown how to properly handle their new family member. Airs on "digital 1".

Other Matters (2 of 11)	Response
Program Title	Dr. Chris Pet Vet
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:30am (7/5/14-9/27/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program shows a vet at work caring and treating a variety of animals. The viewer is shown what it takes to keep animals healthy from elective procedures used as part of long-term treatments to specialist services when necessary which involve the most intricate and technologically advanced surgery. The program also deals with the human owners and how they approach the care of their pets. Airs on "digital 1".

Other Matters (3 of 11)	Response
Program Title	Recipe Rehab
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 11am (7/5/14-9/27/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program uses favorite,high calorie family recipes submitted by viewers as the basis of a face off with two acclaimed chefs. Each chef must take the recipe and give a low calorie twist. Demonstrating that foods don't have to be high in calories or fats to be delicious. Also as the chefs work through the challenge, the viewers will learn the value of healthy, wholesome ingredients and how healthy food choices can have a positive effect on our quality of life. Airs on "digital 1".
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Other Matters (4 of 11) Response

Program Title	Jamie Oliver's 15 Minute Meals
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturdays at 11:30am (7/5/14-9/27/14)
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jamie Oliver aspires to teach viewers to cook using fresh ingredients which he believes is the easiest way to maintain a balanced diet. In this program Jamie shares with the viewers healthy recipes that can be prepared in 15 minutes. As Jamie makes these meals in real time he gives the viewer hints, tricks and lots of nutritional information helping the audience make healthy choices and inspiring cooks of all ages and levels to try new things in the kitchen. Airs on "digital 1".
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Other Matters (5 of 11) Response

Program Title	All In With Laila Ali
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Origination	Network
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Days/Times Program Regularly Scheduled	Sundays at 8am (7/6/14-9/28/14)
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Former professional boxer Laila Ali, scours the globe finding some of the world's most compelling stories. The program steps off the beaten track into uncharted territory profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Whether through sports, culture, travel or adventure, this program inspires its audience to go ALL IN on their dreams. Airs on "digital 1".
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Other Matters (6 of 11) Response

Program Title	Game Changers With Kevin Frazier
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Origination	Network
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Days/Times Program Regularly Scheduled	Sundays at 8:30am (7/6/14-9/28/14)
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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program celebrates athletes and fans who reach out in their communities to make life better for many. Host Kevin Frazier highlights professionals athletes who use their public image to make positive changes in the lives of fans in need. Whether on or off the field the program takes an inspirational look at how sports positively impacts individuals and the communities they serve as well as giving the viewer a look at ways they can make a positive contribution in their own communities. Airls on "digital 1".

Other Matters (7 of 11)	
	Response
Program Title	Wild America
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 7:30am (7/6/14-9/28/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. Airls on "digital 1".

Other Matters (8 of 11)	
	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 9-10am (7/4/14-9/26/14)
Total times aired at regularly scheduled time	26
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program presents real people pursuing real jobs and careers in an informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected and the viewer is taken "on the job" to understand why the professionals love what they do and they even may learn about job opportunities they may not have known existed. Airs on "secondary digital stream channel 13.2".
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Other Matters (9 of 11)**Response**

Program Title	Passport To Explore
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Fridays at 10am (7/4/14-9/26/14)
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program takes the viewer along with Lexi and Leonard as they travel to engaging and kid friendly locations. The hosts along with a rotating cast of characters, friends and guests bring their travel experiences to the screen focusing on local culture, history and entertainment. Through a variety of hands-on adventure, expert interviews and cartoon animation, each episode takes the viewer to a new exciting locale to explore the best of what the world has to offer. Airs on "secondary digital stream channel 13.2".
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Other Matters (10 of 11)**Response**

Program Title	Nature Adventures with Terri and Todd
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Fridays at 10:30am (7/4/14-9/26/14)
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife experts Todd Magnuson and Terri Lawrenz host this Emmy-nominated television program that showcases the beauty and wonder of the great outdoors. Todd and Terri's mission is to teach children and viewers of all ages about nature, conservation, and wildlife in a fun, light-hearted manner. Viewers are encouraged to be themselves and to have fun in whatever they are doing. The hosts want to bring families together in the great outdoors to create lasting memories, and to ensure that future generations will continue to learn, understand, and appreciate the value of nature. Airs on "secondary digital stream channel 13.2".
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Other Matters (11 of 11)	
	Response
Program Title	Aqua Kids Adventure
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 11a-12p (7/4/14-9/26/14)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores the marine ecosystem from tributaries, rivers and oceans to develop an understanding and let the viewer know that we are key in preserving the ocean environment. Aqua Kids teaches about the diversity and beauty of the marine environment and its potential destruction by pollution and carelessness of the human population; such as marine mammals dying from the ingestion of plastic and toxic waste in our waterways destroying the habitat and marine life. By showing the audience the problems they encounter, the Aqua Kids educate their peers on what can be done to solve environmental dilemmas. Airs on "secondary digital stream channel 13.2".

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WGME LICENSEE, LLC</p>

Attachments

No Attachments.