



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0022491633** | File Number: **CPR-150383** | Submit Date: **01/10/2014** | Call Sign: **WSTM-TV** | Facility ID: **21252**
City: **SYRACUSE** | State: **NY**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
01/10/2014 | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2013

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
-----------	---------	-------	-------	----------------

**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
--------------	---------	-------	-------	--------------

**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Syracuse
	Web Home Page Address	www.cnycentral.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(16)

Digital Core Program (1 of 16)	Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	SA 10am (10.5 - 12/28)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Through this program the viewer joins Chica for play dates that will take them under the sea, rocketing into space and time traveling back to caveman days. Set in a colorful, quirky shop with every kind of costume, accessory and prop imaginable, The Chica Show through animation, live action and lots of surprises teaches preschoolers about the world around them today and in history. This program airs on the station's digital channel 1
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	10/6 11am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/5 ETCS1112DH
Reason for Preemption	Sports

Digital Core Program (2 of 16)	Response
Program Title	Pajanimals
Origination	Network

Days/Times Program Regularly Scheduled	SA 10:30am (10/5 - 12/28)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Pajanimals are four preschool aged puppets who live together in a house with their off-screen parents. Each night at bedtime the Pajanimals go through the rituals of getting ready for bed such as brushing their teeth and once tucked into bed, one of the characters brings up a problem, concern or issue. The characters then embark on an imaginary adventure to resolve whatever came up, such as shyness, making a new friend or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help the Pajanimals work through the socio-emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced during the adventure and the Pajanimals return home confident and ready to face the issue when awake. The program airs on the station's digital channel 1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Pajanimals
List date and time rescheduled	10/6 11:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	
Episode #	10/5 EPAJ116DH
Reason for Preemption	Sports

Digital Core Program (3 of 16)	
	Response
Program Title	Justin Time
Origination	Network
Days/Times Program Regularly Scheduled	SA 11am (10/5 - 12/28)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin is a little boy who wants to master his destiny, have great adventures and solve problems. The episodes begin with Justin being vexed with a problem and he daydreams himself along with his imaginary friends into an adventure which takes him to different places around the world and also provides him with an experience that helps him solve the problem when he returns home. Through the daydreams, Justin learns that it takes focus to achieve success, failure can teach what to do the next time to succeed and if one way to solve a problem doesn't work, you can find another way to get to your goal. The program airs on the station's digital channel 1
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Justin Time

List date and time rescheduled	10/7 Noon
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/5 EJTM114DH
Reason for Preemption	Sports

Digital Core Program (4 of 16)		Response
Program Title	Tree Fu Tom	
Origination	Network	
Days/Times Program Regularly Scheduled	SA 11:30 (11/5 - 12/28)	
Total times aired at regularly scheduled time	12	
Total times aired	13	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about a young boy, Tom, who enters the enchanted and magical kingdom of Treetopolis. With his friends in Treetopolis and armed with the magic he collects when the viewer performs certain movements Tom asks them to do, he solves problems through teamwork and cooperation. The movements he asks the viewers to perform are a good way to have the viewer exercise. The program airs on the station's digital channel 3.1	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Preemption Programs #1

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	10/8 Noon
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	

Episode #	10/5 ETFT115DH
Reason for Preemption	Sports

Digital Core Program (5 of 16)	
	Response
Program Title	Lazytown
Origination	Network
Days/Times Program Regularly Scheduled	SA Noon (10/5 - 12/28)
Total times aired at regularly scheduled time	5
Total times aired	13
Number of Preemptions	8
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	8
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is anchored by Sportacus, a fit and agile hero, whose "kryptonite" is sugar, which makes him instantly lethargic. Sportacus and the program's cast of child characters are challenged in each episode with an issue or dilemma, and are opposed in their attempts to complete their mission by Robbie Rotten, who seeks to return Lazytown to its former lazy ways. The program seeks to impart to preschool and early school-aged children the importance of healthy living, and to help them understand the value of developing sound eating and physical exercise habits, while also providing them positive messages about friendship, empathy, self-respect, truthfulness and other age-appropriate life lessons. This program airs on the station's digital channel 1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	11/9 8:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	11/9 ELZT 305DH
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	10/14 Noon
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/12 ELZT302DH
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	10/19 8:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/19 ELZT310DH
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	10/13 Noon
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/5 ELZT301DH
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	10/28 Noon
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/26 ELZT303DH
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	11/18 Noon
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	11/16 ELZT 306DH
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	12/14 9am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	12/14 ELZT312DH
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	11/23 8:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	11/23 ELZT307DH
Reason for Preemption	Sports

Digital Core Program (6 of 16)		Response
Program Title	Make Way for Noddy	
Origination	Network	
Days/Times Program Regularly Scheduled	SA 12:30pm (10/5 - 12/28)	
Total times aired at regularly scheduled time	3	
Total times aired	13	
Number of Preemptions	10	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	10	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 2 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A boy doll who delivers mail and is a friend to all is asked to help solve problems, but because he does not know everything, he has a lot to learn. Based on Enid Boynton's book series for young readers, each episode shows age-appropriate challenges and shows ways to manage problems, including soothing hurt feelings, settling arguments, or learning how to do something new by following directions. The program airs on the station's digital channel 1.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Preemption Programs #1

Questions	Response
Title of Program	Make Way for Noddy
List date and time rescheduled	11/30 8:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	11/30 EMWN109D
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Make Way for Noddy
List date and time rescheduled	10/21 Noon

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/19 EMWN104D
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Make Way for Noddy
List date and time rescheduled	11/25 Noon
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	11/23 EMWN108D
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Make Way for Noddy
List date and time rescheduled	12/28 8:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	12/28 EMWN113D
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Make Way for Noddy
List date and time rescheduled	10/13 12:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/5 EMWN101D
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Make Way for Noddy

List date and time rescheduled	11/11 Noon
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	11/9 EMWN106D
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Make Way for Noddy
List date and time rescheduled	10/29 Noon
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/26 EMWN114D
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	Make Way for Noddy
List date and time rescheduled	11/19 Noon
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	11/16 EMWN107D
Reason for Preemption	Sports

Digital Preemption Programs #9

Questions	Response
Title of Program	Make Way for Noddy
List date and time rescheduled	12/14 9:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	12/14 EMWN111D
Reason for Preemption	Sports

Digital Preemption Programs #10

Questions	Response
-----------	----------

Title of Program	Make Way for Noddy
List date and time rescheduled	10/15 Noon
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/12 EMWN102D
Reason for Preemption	Sports

**Digital Core
Program (7 of
16)**

Response

Program Title	The Adventures of Chuck & Friends
Origination	Network
Days/Times Program Regularly Scheduled	SA 7am (10/5 - 12/28)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The stories and characters in this program spark the viewers imagination and encourage them to think of fun ways to turn their daydreams into action-packed adventures and games with their friends. The program also shows the viewer ways to be a good friend to his/her peers by approaching social situations with self-confidence and a willingness to try new things. Also explored by Chuck and Friends is problem solving strategies such as teamwork, thinking creatively, taking responsibility for one's actions, perseverance and asking for help when you need it. The viewer also will learn that making mistakes is a natural part of problem-solving and everyone has strengths and weaknesses. The program airs on the station's digital channel 2.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Digital Core Program (8 of 16)	
	Response

Program Title	Rescue Heroes
Origination	Network
Days/Times Program Regularly Scheduled	SA 7:30am (10/5 - 12/28)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rescue Heroes are called into action each week to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the adventure using action and humor to convey messages regarding keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips and information relating to the educational message portrayed in the story. The show airs on the station's digital channel 2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 16)	
	Response

Program Title	Animal Science
---------------	----------------

Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 7am (10/6 - 12/29)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program focuses on how and why an animal is able to excel in its environment. Each segment is united by a theme such as fastest, largest, etc. Through graphics and guest experts, who provide interesting factoids, questions about why a particular animal excels are answered, giving the viewer a better understanding and deeper knowledge of the animals discussed. This program airs on the station's digital channel 2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 16)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 7:30am (10/6 - 12/29)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Life science, biological science, beautiful photography and humor combine to provide viewers of this program with life science concepts, animal classification, as well as anatomy and physiology information of animals. The viewers are taken around the biomes of the world merging the fascination of the animal world with a greater understanding of the relationship between the branches of the animal kingdom. This program airs on the station's digital channel 2
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 16)	Response
Program Title	Jack Hanna's Into the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 8am (10/6 0 12/29)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program takes viewers around the world with Jack Hanna and his family to provide insight into the protection and conservation of some of our planet's most precious and endangered species. Through this program the viewer will be given a better appreciation for all creatures, great and small. This program airs on the stations digital channel 2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 16)	Response
Program Title	Family Style with Chef Jeff
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 8:30am (10/6 - 12/29)

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chef Jeff teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of some of our favorite dishes. Family Style also helps young viewers to retain and reflect on important and current health-related information. Some of the other features of the program are nutritional quizzes, health tips and positive reinforcement from Chef Jeff. This program's mission is to help viewers make well-informed choices about their eating habits, nutrition and health. This program airs on the station's digital channel 2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 16)		Response
Program Title	Jack Hanna Animal Adventures	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SU 10am (10/6 - 12/29)	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Renown animal expert Jack Hanna travels the world to remote areas to study animals in their natural habitat. In each episode of this program, viewers learn as cameras follow Jack Hanna and he spends time with nature's creatures and various experts who are knowledgeable about each animal and their habitat. Each episode is designed to reveal to viewers the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. This program airs on the station's digital channel 2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 16)	Response
Program Title	The Coolest Places on Earth
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 10am & 11:30am (10/5 - 12/28)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Journeys of discovery to cities, festivals, landmarks and works of nature, exploring history and culture. This program airs on the station's digital channel 3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 16)	Response
Program Title	Dog & Cat Training with Joel Silverman
Origination	Syndicated

Days/Times Program Regularly Scheduled	SA 10:30am & Noon (10/5 - 12/28)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Through Joel's interviews with fellow animal trainers and his in-the-home training sessions, this program focuses on issues real people have with their dog or cat and ways to correct unacceptable behavior. The program also discusses the animal's natural instincts and shows the viewer how to use those instincts to help the dog or cat be a well behaved member of the family. The viewer learns good tips to use training his dog or cat at home. This program airs on the station's digital channel 3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 16)

Response

Program Title	Think Big
Origination	Network
Days/Times Program Regularly Scheduled	SA 11am & 12:30pm (10/5 - 12/28)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, sketch and design their idea. Once completed the inventions are judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. The program airs on the station's digital channel 3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Laura Hand
Address	1030 James Street
City	Syracuse
State	NY
Zip	13203
Telephone Number	(315) 477-9400
Email Address	lhand@chestv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	NBC3 is committed to age-appropriate experiences and enrichment for Central New York children. Toys for Tots is our major 4th quarter event: our broadcast center is a community dropoff point for toys, and the week before Christmas we stage a dropoff drive-thru night at the , offering hot chocolate & cookies as we collect toys from groups and business partners. We feel it's a teaching experience on lifetime giving for the many school groups that also participate: among them, the Syracuse Academy of Science, whose students did toy drives and then helped with our drive thru. Northminster Learning Center did its 3rd annual Toys for Tots Change Drive, collecting hundreds of dollars which they used to buy toys, and the children also helped pass out cookies at our drive-thru. Several other school groups also collected toys. We also profiled a 10 year old who donated her birthday presents and received a commendation from the Marines. On-air, our sports department produces 'High School Athlete of the Week' during the school year, profiling a student who excels academically and with community commitment, as well as in his or her sport. We also have ongoing efforts: We do station tours for youth groups, job shadows for high schoolers and internships for college students, aimed at helping young people understand our business and focus on preparing for careers, not only with the technical skills, but also with good work habits and workplace readiness. Staffers are involved in coaching, sit on boards that work for the welfare and betterment of young people, and volunteer time for career days and guest reading at area schools and youth organizations.

Other Matters (16)

Other Matters (1 of 16)	Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	SA 10am (1/4 - 3/29)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Through this program the viewer joins Chica for play dates that will take them under the sea, rocketing into space and time traveling back to caveman days. Set in a colorful, quirky shop with every kind of costume, accessory and prop imaginable, The Chica Show through animation, live action and lots of surprises teaches preschoolers about the world around them today and in history. The program will air on the station's digital channel 1.

Other Matters (2 of 16)	Response
Program Title	Noodle & Doodle
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30am (1/4 - 3/29)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program features creating art projects and cooking projects around a specific theme. Noodle & Doodle along with host, Sean, demonstrate step-by-step "how to" projects, encouraging parent engagement and often feature families working together to make something to display within the child's home. The art projects typically promote utilizing recycled materials in order to demonstrate that objects can be repurposed. The program will air on the station's digital channel 1

Other Matters (3 of 16)	Response
Program Title	Justin Time
Origination	Network
Days/Times Program Regularly Scheduled	SA 11am (1/4 -3/29)
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin is a little boy who wants to master his destiny, have great adventures and solve problems. The episodes begin with Justin being vexed with a problem and he daydreams himself along with his imaginary friends into an adventure which takes him to different places around the world and also provides him with an experience that helps him solve the problem when he returns home. Through the daydreams, Justin learns that it takes focus to achieve success, failure can teach what to do the next time to succeed and if one way to solve a problem doesn't work, you can find another way to get to your goal. The program will air on the station's digital channel 1

Other Matters (4 of 16)	Response
Program Title	Tree Fu Tom
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:30am (1/4 - 3/29)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about a young boy, Tom, who enters the enchanted and magical kingdom of Treetopolis. With his friends in Treetopolis and armed with the magic he collects when the viewer performs certain movements Tom asks them to do, he solves problems through teamwork and cooperation. The movements he asks the viewers to perform are a good way to have the viewer exercise. The program will air on the station's digital channel 1.

Other Matters (5 of 16)	Response
Program Title	Lazytown
Origination	Network
Days/Times Program Regularly Scheduled	SA Noon (1/4 - 3/29)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is anchored by Sportacus, a fit and agile hero, whose "kryptonite" is sugar, which makes him instantly lethargic. Sportacus and the program's cast of child characters are challenged in each episode with an issue or dilemma, and are opposed in their attempts to complete their mission by Robbie Rotten, who seeks to return Lazytown to its former lazy ways. The program seeks to impart to preschool and early school-aged children the importance of healthy living, and to help them understand the value of developing sound eating and physical exercise habits, while also providing them positive messages about friendship, empathy, self-respect, truthfulness and other age-appropriate life lessons.
--	---

Other Matters (6 of 16) Response	
Program Title	Make Way for Noddy
Origination	Network
Days/Times Program Regularly Scheduled	SA 12:30pm (1/4 - 3/29)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A boy doll who delivers mail and is a friend to all is asked to help solve problems, but because he does not know everything, he has a lot to learn. Based on Enid Boynton's book series for young readers, each episode shows age-appropriate challenges and shows ways to manage problems, including soothing hurt feelings, settling arguments, or learning how to do something new by following directions. The program will air on the station's digital channel 1.

Other Matters (7 of 16) Response	
Program Title	Adventures of Chuck & Friends
Origination	Network
Days/Times Program Regularly Scheduled	SA 7am (1/4 - 2/8)
Total times aired at regularly scheduled time	6
Length of Program	30 mins
Age of Target Child Audience from	4 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The stories and characters in this program spark the viewers imagination and encourage them to think of fun ways to turn their daydreams into action-packed adventures and games with their friends. The program also shows the viewer ways to be a good friend to his/her peers by approaching social situations with self-confidence and a willingness to try new things. Also explored by Chuck and Friends is problem solving strategies such as teamwork, thinking creatively, taking responsibility for one's actions, perseverance and asking for help when you need it. The viewer also will learn that making mistakes is a natural part of problem-solving and everyone has strengths and weaknesses. The program will air on the station's digital channel 2.
--	--

Other Matters (8 of 16)

Response

Program Title	Rescue Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Sa 7am (2/15 - 3/29) Sa 7:30 (1/4-3/29)
Total times aired at regularly scheduled time	20
Length of Program	30 mins
Age of Target Child Audience from	4 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rescue Heroes are called into action each week to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the adventure using action and humor to convey messages regarding keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips and information relating to the educational message portrayed in the story. The program will air on the station's digital channel 2.
--	--

Other Matters (9 of 16)

Response

Program Title	Animal Science
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 7am (1/4 - 3/29)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program focuses on how and why an animal is able to excel in its environment. Each segment is united by a theme such as fastest, largest, etc. Through graphics and guest experts, who provide interesting factoids, questions about why a particular animal excels are answered, giving the viewer a better understanding and deeper knowledge of the animals discussed. The program will air on the station's digital channel 2.
--	---

Other Matters (10 of 16)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 7:30am (1/4 - 3/29)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Life science, biological science, beautiful photography and humor combine to provide viewers of this program with life science concepts, animal classification, as well as anatomy and physiology information of animals. The viewers are taken around the biomes of the world merging the fascination of the animal world with a greater understanding of the relationship between the branches of the animal kingdom. The program will air on the station's digital channel 2.

Other Matters (11 of 16)	Response
Program Title	Jack Hanna's Into the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 8am (1/4 - 3/29)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program takes viewers around the world with Jack Hanna and his family to provide insight into the protection and conservation of some of our planet's most precious and endangered species. Through this program the viewer will be given a better appreciation for all creatures, great and small. The program will air on the station's digital channel 2.

Other Matters (12 of 16)	Response
Program Title	Family Style with Chef Jeff
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 8:30am (1/4 - 3/29)
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chef Jeff teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of some of our favorite dishes. Family Style also helps young viewers to retain and reflect on important and current health-related information. Some of the other features of the program are nutritional quizzes, health tips and positive reinforcement from Chef Jeff. This program's mission is to help viewers make well-informed choices about their eating habits, nutrition and health. The program will air on the station's digital channel 2.

Other Matters (13 of 16)

	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 10am (1/5 - 3/30)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Renown animal expert Jack Hanna travels the world to remote areas to study animals in their natural habitat. In each episode of this program, viewers learn as cameras follow Jack Hanna and he spends time with nature's creatures and various experts who are knowledgeable about each animal and their habitat. Each episode is designed to reveal to viewers the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. The program will air on the station's digital channel 2

Other Matters (14 of 16)

	Response
Program Title	The Coolest Places on Earth
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 10 & 11:30am (1/4-3/29)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Journeys of discovery to cities, festivals, landmarks and works of nature, exploring history and culture. This program will air on the station's digital channel 3.

Other Matters (15 of 16)

	Response
--	----------

Program Title	Dog & Cat Training
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 10:30 & Noon (1/4 - 3/29)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NOTE: Starting 1/11 the show is renamed 'What Color is your Dog?' Through Joel's interviews with fellow animal trainers and his in-the-home training sessions, this program focuses on issues real people have with their dog or cat and ways to correct unacceptable behavior. The program also discusses the animal's natural instincts and shows the viewer how to use those instincts to help the dog or cat be a well behaved member of the family. The viewer learns good tips to use training his dog or cat at home. This program will air on the station's digital channel 3.

Other Matters (16 of 16)	
	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 11am & 12:30pm (1/4 - 3/29)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, sketch and design their idea. Once completed the inventions are judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. The program will air on the station's digital channel 3.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WSTQ Licensee, LLC</p>

Attachments

No Attachments.