



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-121049** | Submit Date: **07/01/2011** | Call Sign: **WVFX** | Facility ID: **10976** | City:
CLARKSBURG | State: **WV**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/01/2011 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2011**

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
| | | | | |

Contact
Representatives
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|---------------------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | FOX |
| | Nielsen DMA | Clarksburg-Weston |
| | Web Home Page Address | WWW. MYFOXCLARKSBURG. COM |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 4.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 4.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 4.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(14)

| Digital Core Program (1 of 14) | | Response |
|--|--|---|
| Program Title | | WILD AMERICA |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | SATURDAYS AT 7AM |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | HOST OF PROGRAM SHOWS MANY ADVENTURES WITH ANIMALS OF THE WILD. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |

| Digital Core Program (2 of 14) | | Response |
|--|--|---|
| Program Title | | DRAGONFLY TV |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | SATURDAYS AT 7:30AM |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | DRAGONFLY TV IS A HALF-HOUR SCIENCE TV SERIES THAT HELPS YOUNG VIEWERS TO A VARIETY TO SCIENTIFIC DISCLIPLINES AND CHALLENGES THEM IN CRITICAL THINKING AND PROBLEM SOLVING SKILLS. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |

| Digital Core Program (3 of 14) | | Response |
|--------------------------------|--|----------|
| Program Title | | SWAP TV |

| | |
|--|---|
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS AT 8AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SWAP TV IS A SERIES ABOUT TWO TEENAGERS FROM DIFFERENT BACKGROUND SWAPPING LIVES FOR THE WEEKEND. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 14) | Response |
|--|--|
| Program Title | DOGTALES |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS AT 8:30AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DOGTALES SHOWCASES DOGS AND DOG LOVERS OF ALL TYPES PROVIDING VALUABLE INFORMATION ABOUT CANINE HEALTH TRAINING GROOMING AND OVERALL CARE. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 14) | Response |
|---|-------------------|
| Program Title | ECO COMPANY |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS AT 11AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |

| | |
|--|---|
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ECO COMPANY WILL EXPLORE ALL ASPECTS OF BEING GREEN AND SHARING STORIES OF HOW YOUNG PEOPLE MAKING A POSTIVE IMPACT ON THE ENVIRONMENT. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (6 of 14) | Response |
|--|---|
| Program Title | THIS WEEK IN BASEBALL |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS AT 3:30PM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THIS WEEK IN BASEBALL HIGHLIGHTS THE PRO SOCIAL ON AND OFF THE FIELD ACTIVITIES OF MLB'S LEADING PLAYERS AND COACHES. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 14) | Response |
|--|-----------------|
| Program Title | MYSTERY HUNTERS |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUNDAYS AT 11AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| | |
|--|---|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MYSTERY HUNTERS IS AN EXCELLENT EXAMPLE OF A CHILDREN'S PROGRAM THAT IS INNOVATIVE AND EMPOWERING THROUGH CRITICAL OBSERVATION , ANALYTICAL THINKING AND SCIENTIFIC TESTING THE SERIES ENCOURAGES CHILDREN TO QUESTION THE WORLD AROUND THEM. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 14) | Response |
|--|---|
| Program Title | WILD AMERICA |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS AT 7AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | HOST OF PROGRAM SHOWS MANY ADVENTURES WITH ANIMALS OF THE WILD. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 14) | Response |
|--|---------------------|
| Program Title | DRAGONFLY TV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS AT 7:30AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |

| | |
|--|---|
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DRAGONFLY TV IS A HALF-HOUR SCIENCE TV SERIES THAT HELPS YOUNG VIEWERS TO A VARIETY TO SCIENTIFIC DISCLIPLINES AND CHALLENGES THEM IN CRITICAL THINKING AND PROBLEM SOLVING SKILLS. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 14) | Response |
|--|---|
| Program Title | SWAP TV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS AT 8AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SWAP TV IS A SERIES ABOUT TWO TEENAGERS FROM DIFFERENT BACKGROUND SWAPPING LIVES FOR THE WEEKEND. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (11 of 14) | Response |
|--|--|
| Program Title | DOGTALES |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS AT 8:30AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DOGTALES SHOWCASES DOGS AND DOG LOVERS OF ALL TYPES PROVIDING VALUABLE INFORMATION ABOUT CANINE HEALTH TRAINING GROOMING AND OVERALL CARE. |

| | |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (12 of 14) | Response |
|--|---|
| Program Title | ECO COMPANY |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS AT 11AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ECO COMPANY WILL EXPLORE ALL ASPECTS OF BEING GREEN AND SHARING STORIES OF HOW YOUNG PEOPLE MAKING A POSTIVE IMPACT ON THE ENVIRONMENT. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (13 of 14) | Response |
|--|---|
| Program Title | THIS WEEK IN BASEBALL |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS AT 3:30PM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THIS WEEK IN BASEBALL HIGHLIGHTS THE PRO SOCIAL ON AND OFF THE FIELD ACTIVITIES OF MLB'S LEADING PLAYERS AND COACHES. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (14 of 14) Response |
|---|
|---|

| | |
|--|---|
| Program Title | MYSTERY HUNTERS |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SUNDAYS AT 11AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MYSTERY HUNTERS IS AN EXCELLENT EXAMPLE OF A CHILDREN'S PROGRAM THAT IS INNOVATIVE AND EMPOWERING THROUGH CRITICAL OBSERVATION , ANALYTICAL THINKING AND SCIENTIFIC TESTING THE SERIES ENCOURAGES CHILDREN TO QUESTION THE WORLD AROUND THEM. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|---------------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | JODY HINKLE |
| Address | 5 TELEVISION DRIVE |
| City | BRIDGEPORT |
| State | WV |
| Zip | 26330 |
| Telephone Number | 304-848-5000 |
| Email Address | WWW. MYFOXCLARKSBURG. COM |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | |

Other Matters (7)

| Other Matters (1 of 7) | Response |
|--|---|
| Program Title | WILD AMERICA |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS AT 7AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | HOST OF PROGRAM SHOWS MANY ADVENTURES WITH ANIMALS OF THE WILD. |

| Other Matters (2 of 7) | Response |
|--|---|
| Program Title | DRAGONFLY TV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS AT 7:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
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| Other Matters (3 of 7) | Response |
|--|---|
| Program Title | SWAP TV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS AT 8AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SWAP TV IS A SERIES ABOUT TWO TEENAGERS FROM DIFFERENT BACKGROUND SWAPPING LIVES FOR THE WEEKEND. |

| Other Matters (4 of 7) | Response |
|---|---------------------|
| Program Title | DOGTALES |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS AT 8:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |

| | |
|--|---|
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DOGTALES SHOWCASES DOGS AND DOG LOVERS OF ALL TYPES PROVIDING VALUABLE INFORMATION ABOUT CANINE HEALTH TRAINING GROOMING AND OVERALL CARE. |
| | |
| Other Matters (5 of 7) | Response |
| Program Title | ECO COMPANY |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS AT 11AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ECO COMPANY WILL EXPLORE ALL ASPECTS OF BEING GREEN AND SHARING STORIES OF HOW YOUNG PEOPLE MAKING A POSTIVE IMPACT ON THE ENVIRONMENT. |
| | |
| Other Matters (6 of 7) | Response |
| Program Title | THIS WEEK IN BASEBALL |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS AT 3:30PM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THIS WEEK IN BASEBALL HIGHLIGHTS THE PRO SOCIAL ON AND OFF THE FIELD ACTIVITIES OF MLB'S LEADING PLAYERS AND COACHES. |
| | |
| Other Matters (7 of 7) | Response |
| Program Title | MYSTERY HUNTERS |
| Origination | Syndicated |
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| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
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Certification

| Question | Response |
|--|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>WITHERS BROADCASTING OF WEST VIRGINIA</p> |

Attachments

No Attachments.