



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0005019781** | File Number: **CPR-142487** | Submit Date: **07/02/2013** | Call Sign: **WLFL** | Facility ID: **73205** | City: **RALEIGH** | State: **NC**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/02/2013** | Filing Status: **Active**

Report reflects information for : Second Quarter of 2013

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

**Contact
Representatives
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's
Television
Information**

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | CW |
| | Nielsen DMA | Raleigh-Durham |
| | Web Home Page Address | www.raleighcw.com |

**Digital Core
Programming**

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 4.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 3.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(12)

| Digital Core Program (1 of 12) | Response |
|--|--|
| Program Title | Pets.TV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 10am-10:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program provides educational and informational segments that support current social, intellectual and emotional aspects of young viewers, exposing them to everything about pets, from their lives to their interests. Each episode features domestic and/or exotic pets and educational information is provided to show how each animal evolved to become a pet. The history and geographic origins of the pets are also showcased. Each week, professionals share personal experiences of the featured animals and/or related products. The professional provides advice to instill a grounded balance of priorities, commitment, proper pet care, lifestyles and perseverance which children can apply to their lives and interaction with pets. The goal of each episode is to encourage audiences of all ages to independently pursue more information and education regarding the pet. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| | |
|--|--|
| Program Title | On The Spot |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 10:30am-11am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A host will stop people on the street and ask them questions based on local and national curriculum. Questions can be about English, history, math, art, and more. The show will go to lengths to explain each answer and why it is correct, bringing in the educational element. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (3 of 12)

Response

| | |
|--|---|
| Program Title | Real Life 101 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays 11am-11:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. This program aired on the main digital stream. |

| | |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (4 of 12) | |
|--|--|
| | Response |
| Program Title | Teen Kids News |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays 11:30am-12pm |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features weekly educational features such as, "College" and "You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The show has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 12) | Response |
|--|---|
| Program Title | The Young Icons |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays 12pm-12:30pm |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program showcases world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs all under the age of 18. Some of the stories highlighted include: Patrick Pedraja, a 14 year old actor and philanthropist, who traveled America raising cancer awareness; Turquoise Thompson who sprinted her way into the record books and earned a full scholarship to UCLA; sisters Marni & Berni Barta who created Kidflicks, a non-profit organization that donates new and used DVDs to children's hospitals all across America. These stories are meant to inspire young people to be selfless and to take part in the larger community around them in some meaningful way and to show them that there are many ways to accomplish things. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (6 of 12) **Response**

| | |
|--|--|
| Program Title | Eco Company |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays 12:30pm-1pm |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This is a teen-hosted program that profiles individuals and organizations committed to environmental issues, reports on the latest recycling and nature conservation efforts and advances in renewable energies and carbon footprint-reducing technology, and offers advice on how to be more eco-wise while performing daily activities. The show also includes "eco(bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the website. This kid-friendly series uses peer reporting to address various environmental issues from a youthful point of view. By doing so, it enthusiastically encourages young adults to become more proactive about environmentalism rather than just talking about the importance of living green. It also stresses the positive impact that young people's efforts, no matter how small they might seem, can have on the larger world around them. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

**Digital Core
Program (7 of 12)**

Response

| | |
|---------------|--------------------------------------|
| Program Title | Animal Exploration with Jarod Miller |
| Origination | Syndicated |

| | |
|--|--|
| Days/Times Program Regularly Scheduled | Sundays 1pm-1:30pm |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jarod Miller brings viewers up close with the most fascinating members of the animal kingdom. The mission of Animal Exploration is to inspire viewers to preserve the innate human instinct to explore. Each episode is designed to reveal to the viewers the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. Also, each episode features a "Did you know?" segment, that shares information that viewers can use in their own backyards. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 12) | | Response |
|--|--|--------------------|
| Program Title | | Career Day |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | Sundays 1:30pm-2pm |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |

| | |
|--|--|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This show guides young people to potential career paths. The show features inspirational interviews with successful celebrities, entrepreneurs and business people from world renowned brain surgeons to marine biologists that share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up? This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (9 of 12)

Response

| | |
|--|----------------------|
| Program Title | Gina D's Kids Club |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 7am-7:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 6 years |

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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Gina D is a fun loving, positive role model who has the demeanor and appearance of a young teacher and is playful in her approach to her target audience. In addition to puppets and animated characters, Gina D is surrounded by a group of whimsical characters which include Simon, Miss Muffin the Cook, Mr. Pockets and Pierre. As the program takes on an interactive quality through questions and reactions from Gina to a multi-culturally diverse group of youngsters who are sometimes on and off camera, she attains and maintains the attention of young children to help further develop their self-image, social skills, math readiness, and reading readiness. Various themes throughout the program may include bike safety, not talking to strangers, and stopping at traffic lights. Through different scenarios and easily learned original songs, these lessons are imparted to the target audience. This program aired on the secondary digital stream WLFL channel 22.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 12) | Response |
|--|----------------------------------|
| Program Title | Ariel & Zooey, Eli Too |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 7:30am-8am, 8am-8:30am |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is a musical variety show that is driven by three siblings, and empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. This show supports and encourages respect for others, having integrity, following directions, putting forth your best effort and taking responsibility; which is a wonderful message for American youth. This program is an upbeat, diverse and entertaining series that will inform young people on a variety of subjects, while keeping their interest. This program aired on the secondary digital stream WLFL channel 22.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (11 of 12) | |
|--|----------------------------------|
| | Response |
| Program Title | Mustard Pancakes |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 8:30am-9am, 9am-9:30am |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 6 years |

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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mustard Pancakes features the gifted Campbell as head of a household that is also home to Oogleberry Ink Dog, Tiny Tina Ten Toes, Mo and the lone cat, Mr. D. Under Campbell's thoughtful and tender care and guidance, her pets discover the world around them, grow emotionally and find solutions to their daily challenges. The music-driven show celebrates the joy of childhood through the power of music, storytelling and appealing characters. The show's nurturing environment features a cast of colorful and adorable puppet characters who support each other's growth and work together to overcome the day-to-day challenges all children face. This program aired on the secondary digital stream WFLA channel 22.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (12 of 12) | Response |
|--|-----------------------|
| Program Title | Mouse in the House |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 9:30am-10am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 9 years to 12 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is a science series that educates children about science concepts, introducing them to science and math by exploring fundamental principles such as gravity, pressure, kinetics and magnetism by conducting science experiments in an integrated and entertaining way. It is produced using a combination of 3D animation and live footage. The host, Max, is a 3D animated mouse which talks to the audience and the participants, explaining what the science concept and experiment is and how to perform it. The participants are junior high school children guided by a science facilitator. Together they perform the experiment instructed by Max the Mouse. The program also uses 3D animation to explain the steps and results of the experiment. This program aired on the secondary digital stream WFLA channel 22.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core Educational and Informational Programming (2)

| Non-Core Educational and Informational Programming (1 of 2) | Response |
|--|--|
| Program Title | The New Adventures of Nanoboy |
| Origination | Network |
| Days/Times Program Regularly Scheduled: | Saturdays 5am-5:30am(4/6/13-4/13/13), 5:30am-6am(4/6/13-6/29/13) |
| Total times aired at regularly scheduled time: | 15 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 5 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Oscar/Nanoboy lives in two worlds. As a human Oscar is subjected to ridicule because he is small. Besides the bullying, he also has to contend with peer pressure, exam stress and other issues affecting school age children. In the microcosmos, Oscar is Nanoboy, a superhero, who must deal with deranged proteins, amazonian amoebas, etc. With help from some other micro-friends, Nanoboy solves the problems and often finds that the solutions that worked in the microcosmos can be applied to solving problems in the human world. This program aired on the main digital stream. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|--|---------------------------------------|
| Non-Core Educational and Informational Programming (2 of 2) | Response |
| Program Title | Rescue Heroes |
| Origination | Network |
| Days/Times Program Regularly Scheduled: | Saturdays 5am-5:30am(4/20/13-6/29/13) |
| Total times aired at regularly scheduled time: | 11 |
| Number of Preemptions | 0 |

| | |
|--|--|
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Rescue Heroes are called into action each week to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the adventure using action and humor to convey message of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips and information relating to the educational message portrayed in the story. This program aired on the main digital stream. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|-----------|----------|
|-----------|----------|

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Scott Bradsher |
| Address | 3012 Highwoods Blvd., Suite 101 |
| City | Raleigh |
| State | NC |
| Zip | 27604 |
| Telephone Number | 919-872-9535 |
| Email Address | sbradsher@sbgvtv.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | WLFL aired approximately 3 hours of Public Service announcements geared towards children in the 2nd quarter. Examples: crime prevention, Health, Fitness, preventing forest fire, Earth Share, reading,teaching kids good behavior, and education. WLFL-TV also conducted several group tours of the station throughout the 1st quarter to youth groups, cub scouts, and school groups. |

Other Matters (12)

| Other Matters (1 of 12) | Response |
|--|---|
| Program Title | Pets.TV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 10am-10:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program provides educational and informational segments that support current social, intellectual and emotional aspects of young viewers, exposing them to everything about pets, from their lives to their interests. Each episode features domestic and/or exotic pets and educational information is provided to show how each animal evolved to become a pet. The history and geographic origins of the pets are also showcased. Each week, professionals share personal experiences of the featured animals and/or related products. The professional provides advice to instill a grounded balance of priorities, commitment, proper pet care, lifestyles and perseverance which children can apply to their lives and interaction with pets. The goal of each episode is to encourage audiences of all ages to independently pursue more information and education regarding the pet. This program will air on the main digital stream. |

| Other Matters (2 of 12) | Response |
|--|---|
| Program Title | On The Spot |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 10:30am-11am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A host will stop people on the street and ask them questions based on local and national curriculum. Questions can be about English, history, math, art, and more. The show will go to lengths to explain each answer and why it is correct, bringing in the educational element. This program will air on the main digital stream. |

| Other Matters (3 of 12) | Response |
|--------------------------------|-----------------|
| Program Title | Real Life 101 |
| Origination | Syndicated |

| | |
|--|---|
| Days/Times Program Regularly Scheduled | Sundays 11am-11:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real life jobs and careers are explored in an energetic style as an educational and informational presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. A co-host approach allows for interchange of questions and responses adding viewer stimulation and insight. This program will air on the main digital stream. |

| Other Matters (4 of 12) | |
|--|---|
| | Response |
| Program Title | Teen Kids News |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays 11:30am-12pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features weekly educational features such as, "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The show has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program will air on the main digital stream. |

| Other Matters (5 of 12) | |
|--|----------------------|
| | Response |
| Program Title | The Young Icons |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays 12pm-12:30pm |

| | |
|--|--|
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program showcases world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs all under the age of 18. Some of the stories highlighted include: Patrick Pedraja, a 14 year old actor and philanthropist, who traveled America raising cancer awareness; Turquoise Thompson who sprinted her way into the record books and earned a full scholarship to UCLA; sisters Marni & Berni Barta who created Kidflicks, a non-profit organization that donates new and used DVDs to children's hospitals all across America. These stories are meant to inspire young people to be selfless and to take part in the larger community around them in some meaningful way and to show them that there are many ways to accomplish things. This program will air on the main digital stream. |

Other Matters (6 of 12) Response

| | |
|---|----------------------|
| Program Title | Eco Company |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays 12:30pm-1pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This is a teen-hosted program that profiles individuals and organizations committed to environmental issues, reports on the latest recycling and nature conservation efforts and advances in renewable energies and carbon footprint-reducing technology, and offers advice on how to be more eco-wise while performing daily activities. The show also includes "eco(bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the website. This kid-friendly series uses peer reporting to address various environmental issues from a youthful point of view. By doing so, it enthusiastically encourages young adults to become more proactive about environmentalism rather than just talking about the importance of living green. It also stresses the positive impact that young people's efforts, no matter how small they might seem, can have on the larger world around them. This program will air on the main digital stream. |
|--|---|

Other Matters (7 of 12) Response

| | |
|---|---|
| Program Title | Animal Exploration with Jarod Miller |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays 1pm-1:30pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jarod Miller brings viewers up close with the most fascinating members of the animal kingdom. The mission of Animal Exploration is to inspire viewers to preserve the innate human instinct to explore. Each episode is designed to reveal to the viewers the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. Also, each episode features a "Did you know?" segment, that shares information that viewers can use in their own backyards. This program will air on the main digital stream. |

Other Matters (8 of 12) Response

| | |
|--|---|
| Program Title | Career Day |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays 1:30pm-2pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This show guides young people to potential career paths. The show features inspirational interviews with successful celebrities, entrepreneurs and business people from world renowned brain surgeons to marine biologists that share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up? This program will air on the main digital stream. |

**Other
Matters (9 of
12) Response**

| | |
|---|----------------------|
| Program Title | Gina D's Kid'S Club |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 7am-7:30am |

| | |
|--|--|
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Gina D is a fun loving, positive role model who has the demeanor and appearance of a young teacher and is playful in her approach to her target audience. In addition to puppets and animated characters, Gina D is surrounded by a group of whimsical characters which include Simon, Miss Muffin the Cook, Mr. Pockets and Pierre. As the program takes on an interactive quality through questions and reactions from Gina to a multi-culturally diverse group of youngsters who are sometimes on and off camera, she attains and maintains the attention of young children to help further develop their self-image, social skills, math readiness, and reading readiness. Various themes throughout the program may include bike safety, not talking to strangers, and stopping at traffic lights. Through different scenarios and easily learned original songs, these lessons are imparted to the target audience. This program will air on the secondary digital stream WLFL channel 22.2. |

Other Matters (10 of 12)

Response

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| Program Title | Ariel and Zoey, Eli Too |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 7:30am-8am, 8am-8:30am |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is a musical variety show that is driven by three siblings, and empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. This show supports and encourages respect for others, having integrity, following directions, putting forth your best effort and taking responsibility; which is a wonderful message for American youth. This program is an upbeat, diverse and entertaining series that will inform young people on a variety of subjects, while keeping their interest. This program will air on the secondary digital stream WLFL channel 22.2. |

Other Matters (11 of 12)

Response

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|--|--|
| Program Title | Mustard Pancakes |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 8:30am-9am, 9am-9:30am |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mustard Pancakes features the gifted Campbell as head of a household that is also home to Oogleberry Ink Dog, Tiny Tina Ten Toes, Mo and the lone cat, Mr. D. Under Campbell's thoughtful and tender care and guidance, her pets discover the world around them, grow emotionally and find solutions to their daily challenges. The music-driven show celebrates the joy of childhood through the power of music, storytelling and appealing characters. The show's nurturing environment features a cast of colorful and adorable puppet characters who support each other's growth and work together to overcome the day-to-day challenges all children face. This program will air on the secondary digital stream WLFL channel 22.2. |

| Other Matters (12 of 12) | Response |
|---|-----------------------|
| Program Title | Mouse in the House |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 9:30am-10am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 9 years to 12 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This program is a science series that educates children about science concepts, introducing them to science and math by exploring fundamental principles such as gravity, pressure, kinetics and magnetism by conducting science experiments in an integrated and entertaining way. It is produced using a combination of 3D animation and live footage. The host, Max, is a 3D animated mouse which talks to the audience and the participants, explaining what the science concept and experiment is and how to perform it. The participants are junior high school children guided by a science facilitator. Together they perform the experiment instructed by Max the Mouse. The program also uses 3D animation to explain the steps and results of the experiment. This program will air on the secondary digital stream WLFL channel 22.2.

Certification

| Question | Response |
|--|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>WLFL Licensee, LLC.</p> |

Attachments

No Attachments.