



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0004970521** | File Number: **CPR-119092** | Submit Date: **04/07/2011** | Call Sign: **KGAN** | Facility ID: **25685** | City:  
**CEDAR RAPIDS** | State: **IA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/07/2011** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Cedar Rapids-Waterloo-Dubq
	Web Home Page Address	www.kgan.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(10)

Digital Core Program (1 of 10)	Response
Program Title	Doodlebops Rockin Road Show
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 1/1-1/29: 8:00 AM, 8:30 AM 2/5-3/26: 9:00 AM
Total times aired at regularly scheduled time	18
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on a adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program airs on digital channel 1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 10)	Response
Program Title	Sabrina's Secret Life
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 1/1-1/29: 9:00 AM
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program focuses on a witch named Sabrina who struggles to understand and master her human side. Each episode Sabrina confronts her two sides and discovers that the magic of becoming human can be very demanding. As she struggles to understand and master her human side, Sabrina serves as a ideal role-model for the young audience. Examples of the lessons Sabrina learns to help her become a good human include loyalty, honesty, self-efficacy, tolerance, perseverance, and independence. Sabrina is positive, self-reliant, competent and open to new ideas. She listens, learns, and does what is necessary to reinforce the lesson for others. With the help and guidance of her family and friends, she and the viewing audience come to understand what it takes to become a truly good human being. This program airs on digital channel 1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 10)		Response
Program Title		Sabrina, The Animated Series
Origination		Network
Days/Times Program Regularly Scheduled		Saturday, 1/1-1/29: 9:30 AM

Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Twelve year old Sabrina Spellman, who is half witch and half mortal, is being raised in a non-traditional family consisting of her Uncle Quigley and two young aunts. Series episodes explore social and developmental issues such as peer pressure/competition, loyalty and friendship, responsibility, honesty, facing fears, speaking up for one's beliefs, etc. Family issues such as divorce, remarriage and household rules are also addressed. This program airs on digital channel 1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 10)	
	Response
Program Title	Busytown Mysteries
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 1/1-1/29: 10:00 AM, 10:30 AM 2/5-3/26: 8:00 AM, 8:30 AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewer's problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program airs on digital channel 1
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 10) Response	
Program Title	Beta Records TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 1/1-3/26: 7:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is an instructional music centric series. It follows a magazine format with segments ranging from major and indi artist interviews, tutorials and how-tos, producer and music executive tips, internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture. This program airs on digital channel 2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes



Digital Core Program (6 of 10)		Response
Program Title	Real Live 101	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday, 1/1-3/26: 7:30 AM	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. This series is currently being provided to schools and libraries across the United States by one of the nation's quality education distributors for viewing at local facilities. This program airs on digital channel 2.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (7 of 10)		Response
Program Title	Ultimate Choice	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday, 1/1-3/26: 8:00 AM, 8:30 AM	

Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program provides an opportunity for its young viewers to learn more about themselves and their lives, as well as develop their own convictions about each of the physical and moral issues through the subjects explored and discussed on this television series. In each of the episodes within the series, eight teens who have just finished an extreme adventure that brought them face-to-face with challenges that have lifelong implications, share thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs, Compromise, Resolving Conflict, Teamwork, Fear and Self-control. This program airs on digital channel 2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 10)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 1/1-3/26: 9:00 AM, 9:30 AM
Total times aired at regularly scheduled time	26
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features weekly educational features such as, "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The show has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that presnt the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program airs on digital channel 2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 10)	Response
Program Title	Trollz
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 2/5-3/26: 9:30 AM
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Trollz is a program that centers on five troll girls on the cusp of adolescence and their new powers. As they struggle to master their new powers, they must also struggle to find out what it means to be a good citizen, a good friend and a good person. In their struggle the girls have help from their teachers and the Ancients, Troll elders. The five girls each have different personalities. As the girls enter adolescence, the evil gremlin, Simon is awakened and plots against the Trollz. The girls must work together to foil Simon's evil plans. They make mistakes but together they correct and learn from their mistakes. The characters also learn how to accept responsibility, how to deal with jealousy, what it means to be a good friend, to respect each other's differences, to know when to ask for help, the value of cooperation and the importance of being true to oneself. This program airs on digital channel 1.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 10)	Response
Program Title	Horseland
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 2/5-3/26: 10:00 AM, 10:30 AM
Total times aired at regularly scheduled time	15
Total times aired	16
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Four teens from very different backgrounds all taking riding lessons at a very unusual riding stable where the animals all speak to each other. The teens deal with accepting responsibility, developing self-confidence, self-esteem and caring for their mounts. They also are confronted with problems that test their honesty, integrity and sometimes even their friendship. As they work to find solutions, the animals make comments on what the teens should or should not do or how they are handling the particular situation, giving the viewer a new insight to dealing with the issue. Through the four characters and the dialogue of the animals the viewers are shown clear prosocial educational messages. This program airs on digital channel 1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Horseland
List date and time rescheduled	3/13: 7:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	3/12: 1206R
Reason for Preemption	Sports

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sunday, 1/1-3/26: 6:00 AM
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The ambitious goal of this program is to produce a television experience with which teens could identify and from which teens would learn valuable life lessons. This program presents basic biological facts to this most curious segment of our society. Where does food come from? Where do babies come from? How do animals relate to one another? How does ecology work? What is the relationship between life and death /humans and nature? This program airs on digital channel 1.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Kerry Johnson
Address	600 Old Marion Rd. NE
City	Cedar Rapids
State	IA
Zip	52402
Telephone Number	319-395-9060
Email Address	kbjohnson@sbgnet.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Weather Eye: A Station non-broadcast activity; the KGAN Forecast Center's Internet WeatherEye site contains station-produced weather lessons for students in grades 6-12. Community Calendar: Station produced public service announcements incorporate information highlighting school and community events such as school plays, concerts, science station and children's museum exhibits and demonstrations, public library and area museum exhibits and programs, and cultural and educational happenings in the coverage area. Aired throughout each week during the quarter. Weather Rookie: Every Wednesday, KGAN presents the "Weather Rookie" on the CBS-2 Morning News. Selected by each school, the student is between 2nd and 6th grade. The student is shown general weather information, practices "trial" runs, then presents weather on-air between 6:30 and 7:00 AM. Later that day, weatherman Justin Roberts visits the Weather Rookie's school with a more in-depth weather lesson for the entire class.



Other Matters (8)

Other Matters (1 of 8)	Response
Program Title	Doodlebops Rockin Road Show-1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 4/2-6/25: 9:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on a adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program will air on digital channel 1.

Other Matters (2 of 8)	Response
Program Title	Busytown Mysteries
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 4/2-6/25: 8:00 AM, 8:30 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's pizzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program will air on digital channel 1
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Other Matters (3 of 8)	Response
Program Title	Trollz
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 4/2-6/25, 9:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Trollz is a program that centers on five troll girls on the cusp of adolescence and their new powers. As they struggle to master their new powers, they must also struggle to find out what it means to be a good citizen, a good friend and a good person. In their struggle the girls have help from their teachers and the Ancients, Troll elders. The five girls each have different personalities. As the girls enter adolescence, the evil gremlin, Simon is awakened and plots against the Trollz. The girls must work together to foil Simon's evil plans. They make mistakes but together they correct and learn from their mistakes. The characters also learn how to accept responsibility, how to deal with jealousy, what it means to be a good friend, to respect each other's differences, to know when to ask for help, the value of cooperation and the importance of being true to oneself. This program will air on digital channel 1.
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Other Matters (4 of 8)	Response
Program Title	Horseland
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 4/2-6/25, 10:00 AM, 10:30 AM
Total times aired at regularly scheduled time	26

Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Four teens from very different backgrounds all taking riding lessons at a very unusual riding stable where the animals all speak to each other. The teens deal with accepting responsibility, developing self-confidence, self-esteem and caring for their mounts. They also are confronted with problems that test their honesty, integrity and sometimes even their friendship. As they work to find solutions, the animals make comments on what the teens should or should not do or how they are handling the particular situation, giving the viewer a new insight to dealing with the issue. Through the four characters and the dialogue of the animals the viewers are shown clear prosocial educational messages. This program will air on digital channel 1.

Other Matters (5 of 8)	Response
Program Title	Beta Records
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 4/2-6/25, 7:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is an instructional music centric series. It follows a magazine format with segments ranging from major and indi artist interviews, tutorials and how-tos, producer and music executive tips, internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture. This program will air on digital channel 2.

Other Matters (6 of 8)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 4/2-6/25, 7:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. This series is currently being provided to schools and libraries across the United States by one of the nation's quality education distributors for viewing at local facilities. This program will air on digital channel 2.
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Other Matters (7 of 8)	Response
Program Title	Ultimate Choice
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 4/2-6/25, 8:00 AM, 8:30 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program provides an opportunity for its young viewers to learn more about themselves and their lives, as well as develop their own convictions about each of the physical and moral issues through the subjects explored and discussed on this television series. In each of the episodes within the series, eight teens who have just finished an extreme adventure that brought them face-to-face with challenges that have lifelong implications, share thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs, Compromise, Resolving Conflict, Teamwork, Fear and Self-control. This program will air on digital channel 2.
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Other Matters (8 of 8)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 4/2-6/25, 9:00 AM, 9:30 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features weekly educational features such as, "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The show has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program will air on digital channel 2.
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>KGAN Licensee, LLC</b></p>

**Attachments**

No Attachments.