

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0032111452** File Number: **CPR-125657** Submit Date: **12/30/2011** Call Sign: **KOKI-TV** Facility ID: **11910** 

City: **TULSA** State: **OK** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

12/30/2011 Filing Status: Active

# Report reflects information for : Fourth Quarter of 2011

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Tulsa
	Web Home Page Address	www.fox23.com

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(11)

Digital Core Program (1 of 11)	Response
Program Title	Eco Company (23.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday @ 7am (10/02/11-12/25/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company provides core programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being green and understanding how our actions impact the world. The E-Co team find out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally each week the show will provide practical tips that teens, and people of all ages can use in their daily lives. Eco Company uses the technique of peer reporting. The diverse and dynamic cast of teens who make up Eco Company combine their natural curiosity with their enthusiasm to report the informational stories to teens and their families. Each episode employs Eco Company members or hosts who conduct interviews of peers and adults, and experience first hand the demonstration and explanation of the topic. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 7am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational /informational objective and target child audience for this program are specified on air and to program guide publishers.

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Digital Core Program (2 of 11)	Response
Program Title	Made In Hollywood: Teen Edition (23.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday @ 7:30am (10/02/11-12/25/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made In Hollywood Teen Edition targets 13-16 year old teens with segments ranging from coverage of animation, producing and directing to costume design, casting & composing. The content-rich spin-off introduces its audience to behind-the-scenes filmmaking, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture and television industries. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 7:30am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.

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Digital Core Program (3 of 11)	Response
Program Title	Pets.TV (23.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday @ 8am (10/02/11-12/25/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 8am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.

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Digital Core Program (4 of 11)	Response
Program Title	Dragonfly TV (23.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday @ 8:30am (10/02/11-12/25/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV is an educational and informational show that highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 8:30am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.

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Digital Core Program (5	
of 11)	Response
Program Title	Swap TV (23.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday @ 9am (10/02/11-12/25/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Swap TV is a weekly half-hour television series about two teenagers from different backgrounds swapping lives for a weekend. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the swapping youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining, and promotes good social values and respect. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 9am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.

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Digital Core Program (6 of 11)	Response
Program Title	The Real Winning Edge (23.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday @ 9:30am (10/02/11-12/25/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

The Real Winning Edge series is developed to be an educational and informational program for the 13-16 year age group. It is designed to help youth make winning choices in their lives in order to grow to be productive citizens. This series is based on role models who are making pro-social life choices. Emphasis on being honest, loyal, hard working toward productive goals, and treating others as they would like to be treated, are values emphasized by the positive role models in The Real Winning Edge. Education research indicates that, from preadolescence through the teenage years, youth are most influenced by their peers. Their role model preferences switch from parents to the sports and entertainment icons during these years for most. If the peers and the icons promote antisocial standards and nonconformity to guiding principles honored in our society, youth soon adopt behaviors that not only hurt others but hurt themselves. The Real Winning Edge will go a long way in helping youth to develop character, being the best they can be by seeing their peers and the celebrities whom they admire, who themselves have the character to make winning choices. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 9:30am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?

Program

Yes

Digital Core Program (7 of 11)	Response
Program Title	Beta Records (23.2)

Program Title	Beta Records (23.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 7am (10/01/11-12/31/11)
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each segment of Beta Records will deliver an educational and informational message that supports currer social, intellectual and emotional aspects of children 16 years old and under. Attributes and advice emphasized by the host and his or her guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives. This program will empower audiences of all ages to pursue their dreams to completion through music education, practice and challenges them to never give up on perfecting their musical passion into a career. This program aired on the other digital program stream only This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 7am; (3) it is regularly scheduled on Saturdays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audier for this program are specified on air and to program guide publishers.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (8 of 11)	Response
Program Title	Real Life 101 (23.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 7:30am (10/01/11-12/24/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. This program aired on the other digital program stream only. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 7:30am; (3) it is regularly scheduled on Saturdays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program ar specified on air and to program guide publishers.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (9 of 11)	Response
Program Title	Ultimate Choice (23.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 8am & 8:30am (10/01/11-12/24/11)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ultimate Choice provides an opportunity for its young viewers to learn more about themselves and their lives, as well as to develop their own convictions about each of the physical and moral issues through the subjects explored and discussed on this television series. In each of the episodes within this series, eight teens, who have just finished an extreme adventure that brought them face-to-face with challenges that have lifelong implications, share thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs; Compromise; Resolving Conflict; Teamwork; Fear; and Self Control. This program aired on the other digital program stream only. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 8am and 8:30am; (3) it is regularly scheduled on Saturdays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 11)	Response
Program Title	Teen Kids News (23.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 9am & 9:30am (10/01/11-12/24/11)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is a national half hour weekly program that is informative, educational and entertaining. Teen Kids News (TKN) highlights positive stories about kids doing amazing things and helping to make the world a better place. In addition, the TKN reporters on the show (who are, of course, all kids!) report on everything that is fun or interesting or important about our world. These stories range from kids who fly planes to how to deal with bullying to the best way to throw a baseball for power, to tips on getting into college to making friends to behind the scenes with entertainers. This program aired on the other digital program stream only. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 9am and 9:30am; (3) it is regularly scheduled on Saturdays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 11)	Response
Program Title	Ariel, Zoey & Eli Too (23.2)
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday @ 4:30 (12/26/11-12/30/11)
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and ends with the singing of "End of Another Day" which encourages the viewer to stay optimistic about tomorrow. This program aired on the other digital program stream only. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 4:30pm; (3) it is regularly scheduled on Monday - Friday; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Chooi Ning
Address	2625 S Memorial Drive
City	Tulsa
State	ОК
Zip	74129
Telephone Number	918 388 5290
Email Address	ning@fox23.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	KOKI-TV has made efforts to address educational and informational 4th Quarter of 2011: (1) KOKI-TV regularly gave tours to school children of all ages to educate and inform them on how shows and News reach their TV sets. (2) PSAs aired on KOKI-TV were geared towards children 16 and under. Topics included but not limited to were: Fire Safety, Racial Cooperation, Girls Learning Mathematics & Science, Enviromental Awareness, Energy Efficiency, and No Forest Fires.

#### Other Matters (8)

Other Matters (1 of 8)	Response
Program Title	Eco Company (23.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday @ 7am (01/01/12-03/25/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Eco Company provides core programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being green and understanding how our actions impact the world. The E-Co team find out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally each week the show will provide practical tips that teens, and people of all ages can use in their daily lives. Eco Company uses the technique of peer reporting. The diverse and dynamic cast of teens who make up Eco Company combine their natural curiosity with their enthusiasm to report the informational stories to teens and their families. Each episode employs Eco Company members or hosts who conduct interviews of peers and adults, and experience first hand the demonstration and explanation of the topic. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 7am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.

Other Matters (2 of 8)	Response
Program Title	Made In Hollywood: Teen Edition (23.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday @ 7:30am (01/01/12-03/25/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target 13 years to 16 years Child Audience from Describe the Made In Hollywood Teen Edition targets 13-16 year old teens with segments ranging from coverage of animation, producing and directing to costume design, casting & composing. The content-rich spin-off educational and introduces its audience to behind-the-scenes filmmaking, special effects techniques and career informational opportunities focusing on the creative, technical and artistic skills of the motion picture and television objective of industries. This program meets the definition of Core Programming because: (1) it serves the educational the program and informational needs of children ages 16 and under; (2) it airs at 7:30am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience and how it meets the for this program are specified on air and to program guide publishers. definition of Core Programming.

Other Matters (3 of 8)	Response
Program Title	Pets.TV (23.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday @ 8am (01/01/12-03/25/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the	Pets.TV is a television program that provides educational and informational segments exposing the target

educational and informational objective of the program and how it meets the definition of Core Programming. Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 8am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.

Other Matters (4 of 8)	Response
Program Title	Dragonfly TV (23.1)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sunday @ 8:30am (01/01/12-03/25/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Dragonfly TV is an educational and informational show that highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 8:30am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.

Programming.

Other Matters (5 of 8)	Response
Program Title	Swap TV (23.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday @ 9am (01/01/12-03/25/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Swap TV is a weekly half-hour television series about two teenagers from different backgrounds swapping lives for a weekend. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the swapping youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining, and promotes good social values and respect. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 9am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.

Other Matters (6 of 8)	Response
Program Title	The Real Winning Edge (23.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday @ 9:30am (01/01/12-03/25/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

The Real Winning Edge series is developed to be an educational and informational program for the 13-16 year age group. It is designed to help youth make winning choices in their lives in order to grow to be productive citizens. This series is based on role models who are making pro-social life choices. Emphasis on being honest, loyal, hard working toward productive goals, and treating others as they would like to be treated, are values emphasized by the positive role models in The Real Winning Edge. Education research indicates that, from preadolescence through the teenage years, youth are most influenced by their peers. Their role model preferences switch from parents to the sports and entertainment icons during these years for most. If the peers and the icons promote antisocial standards and nonconformity to guiding principles honored in our society, youth soon adopt behaviors that not only hurt others but hurt themselves. The Real Winning Edge will go a long way in helping youth to develop character, being the best they can be by seeing their peers and the celebrities whom they admire, who themselves have the character to make winning choices. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 9:30am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.

Other Matters (7 of 8)	Response
Program Title	Beta Records (23.2)
Origination	Network

Days/Times Program Regularly Scheduled	Saturday @ 7am (01/07/12-03/31/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it	Each segment of Beta Records will deliver an educational and informational message that supports current social, intellectual and emotional aspects of children 16 years old and under. Attributes and advice emphasized by the host and his or her guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives. This program will empower audiences of all ages to pursue their dreams to completion through music education, practice and challenges them to never give up on perfecting their musical passion into a career. This program airs on the other digital program stream only. This program meets the definition of Core Programming because: (1) it serves the educational and

informational needs of children ages 16 and under; (2) it airs at 7am; (3) it is regularly scheduled on

for this program are specified on air and to program guide publishers.

Saturdays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience

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Programming.

Other Matters (8 of Response Program Title Ariel, Zoey & Eli Too (23.2) Network Origination Days/Times Monday-Friday @ 4:30 (01/02/12-03/30/12) Program Regularly Scheduled Total times 65 aired at regularly scheduled time Length of 30 mins Program Age of 13 years to 16 years Target Child Audience from

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and ends with the singing of "End of Another Day" which encourages the viewer to stay optimistic about tomorrow. This program airs on the other digital program stream only. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 4:30pm; (3) it is regularly scheduled on Monday - Friday; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Newport Television LLC **Attachments** 

No Attachments.