# (REFERENCE COPY - Not for submission) Children's Television Programming Report

FRN: 0021925763 | File Number: CPR-153687 | Submit Date: 04/10/2014 | Call Sign: WOAI-TV | Facility ID: 69618 | City: SAN ANTONIO | State: TX

Service: Full Service Television | Purpose: Children's TV Programming Report | Status: Received | Status Date: 04/10/2014 | Filing Status: Active

#### **Report reflects information for : First Quarter of 2014**

	Section	Question	Response
General Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant Name, Type, and Contact Information** 

Applicant Information

**Applicant Address Phone Email Applicant Type** 

### **Contact Name Address Phone Email Contact Type**

Contact Representatives (0)

#### Children's Television Information

Section	Question	Response
<b>Station Type</b>	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	San Antonio
	Web Home Page Address	www.News4SanAntonio.com

# Digital Core Programming

	Nielsen DMA		San Antonio	
	Web Home Page Address		www.News4SanAnto	nio.com
Question				Response
State the average number of program stream	of hours of Core Programming per week bro	padcast by the st	ation on its main	4.0
State the average number of the station on other than its	of hours per week of free over-the-air digital main program stream	l video program	ming broadcast by	168.0
<u>C</u>	of hours per week of Core Programming broade 47 C.F.R. Section 73.671:	adcast by the st	ation on other than	3.0
*	information identifying each Core Program d audience, to publishers of program guide			Yes
additional programming gu No program stream) did no	hat at least 50% of the Core Programming of tideline (applied to free video programming of consist of program episodes that had alread main program stream or on another of the stream or on another or	aired on other andy aired within	than the main Yes the previous seven	Yes

# Digital Core Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:00 - 8:30am
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Through this program the viewer joins Chica for play dates that will take them under the sea, rocketing into space and time traveling back to caveman days. Set in a colorful, quirky shop with every kind of costume, accessory and prop imaginable, The Chica Show through animation, live action and lots of surprises teaches preschoolers about the world around them today and in history. (THIS PROGRAM AIRED ON THE MAIN DIGITAL STREAM.)

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	2/8/2014 7:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-02-08
Episode #	2/8/2014 / ETCS203DH
Reason for Preemption	Sports
Digital Preemption Programs #2	

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	2/22/2014 7:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-02-22
Episode #	2/22/2014 / ETCS205DH
Reason for Preemption	Sports

Reason for Preemption		Sports
Digital Core Program (2 of 13)	Response	
Program Title	Noodle And Doodle	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays 8:30 - 9:00am	
Total times aired at regularly scheduled time	11	
Total times aired	13	
Number of Preemptions	2	
Number of Preemptions for other than Breaking News		
Number of		

2 Preemptions Rescheduled Length of Program 30 mins Age of Target Child 2 years to 5 years Audience Describe the The program features creating art projects and cooking projects around a specific theme. educational and Noodle & Doodle along with host, Sean, demonstrate step-by-step "how to" projects, informational encouraging parent engagement and often feature families working together to make objective of the something to display within the child's home. The art projects typically promote utilizing program and how it recycled materials in order to demonstrate that objects can be repurposed. (THIS meets the definition of PROGRAM AIRED ON THE MAIN DIGITAL STREAM.) Core Programming. Does the Licensee identify the program by displaying Yes throughout the program the symbol E /I?

#### **Digital Preemption Programs #1**

Questions	Response
Title of Program	Noodle And Doodle
List date and time rescheduled	2/8/2014 7:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-02-08
Episode #	2/8/2014 / ENAD102DH
Reason for Preemption	Sports

Questions	Response
Title of Program	Noodle And Doodle
List date and time rescheduled	2/22/2014 7:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-02-22
Episode #	2/22/2014 / ENAD108DH
Reason for Preemption	Sports

Digital Core Program (3 of 13)	Response
Program Title	Justin Time
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:00 - 9:30am
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and	Justin is a little boy who wants to master his destiny, have great adventures and solve problems.

The episodes begin with Justin being vexed with a problem and he daydreams himself along with informational his imaginary friends into an adventure which takes him to different places around the world and objective of the program and also provides him with an experience that helps him solve the problem when he returns home. how it meets the Through the daydreams, Justin learns that it takes focus to achieve success, failure can teach what to do the next time to succeed and if one way to solve a problem doesn't work, you can find definition of Core another way to get to your goal. (THIS PROGRAM AIRED ON THE MAIN DIGITAL Programming. STREAM.) Does the Licensee identify the program by displaying Yes throughout the program the symbol E/I?

#### **Digital Preemption Programs #1**

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	2/22/2014 8:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-02-22
Episode #	2/22/2014 / EJTM108DH
Reason for Preemption	Sports

#### **Digital Preemption Programs #2**

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	2/8/2014 8:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-02-08
Episode #	2/8/2014 / EJTM106DH
Reason for Preemption	Sports

Episode II		2/0/2011/ 231111100211
Reason for Preemption		Sports
Digital Core Program (4 of 13)	Response	
Program Title	Tree Fu Tom	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays 9:30 - 10:00am	
Total times aired at regularly scheduled time	11	
Total times aired	13	
Number of Preemptions	2	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	2	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about a young boy, Tom, who enters the of Treetopolis. With his friends in Treetopolis and armed the viewer performs certain movements Tom asks them teamwork and cooperation. The movements he asks the to have the viewer exercise. (THIS PROGRAM AIRS C STREAM.)	d with the magic he collects when to do, he solves problems through viewers to perform are a good way
Does the Licensee identify the program by displaying throughout	Yes	

#### **Digital Preemption Programs #1**

the program the symbol

E/I?

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	2/8/2014 8:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-02-08
Episode #	2/8/2014 / ETFT107DH
Reason for Preemption	Sports

### **Digital Preemption Programs #2**

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	2/22/2014 8:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-02-22
Episode #	2/22/2014 / EFFT109DH
Reason for Preemption	Sports

Reason for Pree	emption Sports	
Digital Core Program (5 of 13)	Response	
Program Title	Lazytown	
Origination	Network	
Days/Times		
Program Regularly Scheduled	Saturday 10:00 - 10:30am	
Total times aired at regularly scheduled time	11	
Total times aired	13	
Number of Preemptions	2	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	2	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is anchored by Sportacus, a fit and agile hero, whose "kryton makes him instantly lethargic. Sportacus and the program's cast of child cheach episode with an issue or dilemma, and are opposed in their attempts to by Robbie Rotten, who seeks to return Lazytown to its former lazy ways. I impart to preschool and early school-aged children the importance of healt them understand the value of developing sound eating and physical exercise providing them positive messages about friendship, empathy, self-respect, appropriate life lessons. (THIS PROGRAM AIRED ON THE MAIN DIGI	aracters are challenged in o complete their mission The program seeks to hy living, and to help se habits, while also truthfulness and other age-
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	2/8/2014 9:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-02-08
Episode #	2/8/2014 / ELZT117DH
Reason for Preemption	Sports

#### **Digital Preemption Programs #2**

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	2/22/2014 9:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-02-22
Episode #	2/22/2014 / ELZT101H
Reason for Preemption	Sports

Reason for Preemptio	n Sports
Digital Core Program (6 of 13)	Response
Program Title	Make Way For Noddy
Origination	Network
Days/Times	
Program Regularly Scheduled	Saturdays 10:30 - 11:00am
Total times aired at regularly scheduled time	
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of	
Preemptions Rescheduled	$\begin{vmatrix} 2 \end{vmatrix}$
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the	
educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based on the Sampson Low and Enid Blyton book series featuring Noddy, who delivers mail and is a friend to all in Toy Town. There are many other characters, some of whom are mentors and some who are mischief makers. In each episode there is a challenge that lends itself to a resolution showing that the characters in Toy Town are able to work out their issues through team work, and problem solving, which allows them to continue to live in harmony. (THIS PROGRAM AIRED ON THE MAIN DIGITAL STREAM.)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Make Way For Noddy
List date and time rescheduled	2/8/2014 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-02-08
Episode #	2/8/2014 / EWMN115DH
Reason for Preemption	Sports

#### **Digital Preemption Programs #2**

Questions		Response
Title of Program  Make Way For Noddy		Make Way For Noddy
List date and time rescheduled 2/		2/22/2014 9:30am
Is the rescheduled date the second home?		Yes
Were promotional efforts made to notify the public of rescheduled date and time? Yes		Yes
Date Preempted	1	2014-02-22
Episode # 2/22/2014 / EMWN103DH		2/22/2014 / EMWN103DH
Reason for Preemption Sports		Sports
Digital Core Program (7 of 13)	Response	
Program Title	The Young Icons	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays 11:00 - 11:30am	
Total times aired at regularly scheduled time	11	
Total times aired	13	
Number of Preemptions	2	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	2	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Does the Licensee identify the	This program showcases world-class athletes, accomplished artist entrepreneurs all under the age of 18. Some of the stories highligh year old actor and philanthropist, who traveled America raising carbon Thompson who sprinted her way into the record books and earned Marni & Berni Barta who created Kidflicks, a non-profit organizated DVDs to children's hospitals all across America. These stories are be selfless and to take part in the larger community around them is show them that there are many ways to accomplish things. (THIS MAIN DIGITAL STREAM.)	nted include: Patrick Peerage, a 14 ancer awareness; Turquoise d a full scholarship to UCLA; sisters ation that donates new and used a meant to inspire young people to an some meaningful way and to
program by displaying throughout the program the symbol E/I?	Yes	

Questions	Response
Title of Program	The Young Icons
List date and time rescheduled	2/22/2014 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-02-22

Episode # 2/22/2014 / 415
Reason for Preemption Sports

Questions	Response
Title of Program	The Young Icons
List date and time rescheduled	2/8/2014 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-02-08
Episode #	2/8/2014 / 413
Reason for Preemption	Sports

reason for Freemptic	Sports
Digital Core Program (8 of 13)	Response
Program Title	Taste Buds
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 8:00 - 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	O
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program encourages the viewers to think about what they eat, be creative in the kitchen and explore foods from around the world. The hosts who are culinary explorers will take the viewers along as they delve in the culture, history, science and art behind the food. The viewer will also learn a customized theme inspired recipe that can be made at home. Besides learning a new recipe, the viewer also learns about healthy eating, kitchen safety and environmental responsibility. (THIS PROGRAM AIRED ON THE SECONDARY DIGITAL STREAM.)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 13)	Response
Program Title	Aqua Kids Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 8:30 - 9:00am
Total times aired at regularly scheduled time	13
Total times aired Number of Preemptions	0

Number of
Preemptions for other than
Breaking News
Number of
Preemptions
Rescheduled
Length of
Program
Age of Target
Child Audience
Describe the educational and
This program explore

Yes

This program explores the marine ecosystem from tributaries, rivers and oceans to develop an understanding and let the viewer know that we are key in preserving the ocean environment. Aqua Kids teaches about the diversity and beauty of the marine environment and its potential destruction by pollution and carelessness of the human population; such as marine mammals dying from the ingestion of plastic and toxic waste in our waterways destroying the habitat and marine life. By showing the audience the problems they encounter, the Aqua Kids educate their peers on what can be done to solve environmental dilemmas. (THIS PROGRAM AIRED ON THE SECONDARY DIGITAL STREAM.)

Core Programming. Does the Licensee identify the program by displaying throughout the program the symbol E/I?

**Digital Core** 

Does the Licensee identify the program

program the symbol E

by displaying throughout the

/I?

Response **Program** (10 of 13) **Program Title** Real Life 101 Origination Network Days/Times Program Sundays 9:00 - 9:30am Regularly Scheduled Total times aired at regularly scheduled 13 time Total times aired Number of 0 Preemptions Number of Preemptions for other than Breaking News Number of Preemptions Rescheduled Length of Program 30 mins Age of Target Child 13 years to 16 years Audience Describe the This program presents real people pursuing real jobs and careers in an informational format educational and designed to help its viewers make important decisions about preparing for the future. The informational careers and people featured are carefully selected and the viewer is taken "on the job" to objective of the understand why the professionals love what they do and they even may learn about job program and how it opportunities they may not have known existed. (THIS PROGRAM AIRED ON THE meets the definition of SECONDARY DIGITAL STREAM.) Core Programming.

# Digital Core Program (11 of 13) Program Title Major Decision Origination Network Days/Times Program

Regularly Scheduled	Sundays 9:30 - 10:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program guides viewers on the journey to choose the best career. Each episode focuses on one career with an in-depth interview, a multi-faceted review and career ranking. The importance of career guidance is highlighted in this series, which gives viewers a glimpse into the life of a different profession as they prepare for life after high school. (THIS PROGRAM AIRED ON THE SECONDARY DIGITAL STREAM.)
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 13)	Response
Program Title	Animal Atlas
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10:00 - 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Life science, biological science, photography and humor combine to provide viewers of this program with life science concepts, animal classification, as well as anatomy and physiology information of animals. The viewers are taken around the biomes of the world merging the fascination of the animal world with a greater understanding of the relationship between the branches of the animal kingdom. (THIS PROGRAM AIRED ON THE SECONDARY DIGITAL STREAM.)
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13 of 13)	Response
Program Title	Nature Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10:30 - 11:00am
Total times aired at regularly scheduled time	13

Total times aired Number of Preemptions Number of Preemptions for other than Breaking News **Number of Preemptions** Rescheduled Length of Program Age of Target Child Audience Describe the educational and informational objective of the program and how it meets the definition of Core

13 years to 16 years

30 mins

Wildlife experts Todd Magnuson and Terri Lawrenz share their love for the outdoors by teaching children in a fun and entertaining way. In each episode children visit a unique destination to explore the scenery, history, activities and wildlife of that area. (THIS PROGRAM AIRED ON THE SECONDARY DIGITAL STREAM.)

program by displaying throughout the program the

Does the Licensee identify the

symbol E/I?

Programming.

Yes

0

Question Response Sponsored Core Liaison Contact.

Does the Licensee publicize the existence and location of the station's Children's **Non-Core** Educational and Programming (1) gramming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 Yes **Informational** (e)(11)(iii)? **Programming (0)** Name of children's programming liaison Carolyn Mastin 1031 Navarro Address City San Antonio State TX 78205 Zip Telephone Number 210-476-1006

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

**Email Address** 

CJMastin@sbgtv.com
The Licensee sponsors
public appearances by the
news anchors,
meteorologists and San
Antonio Living hosts to local
schools to promote the
importance of education and
community service.

# Other Matters (13)

Other Matters (1 o 13)	f Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	Naturalane xilit - xiatiam
Total times aired at regularly scheduled	time <sup>13</sup>
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational object of the program and lit meets the definition of Core Programmir	how animation, live action and lots of surprises teaches preschoolers about the world around them today and in history. (THIS PROGRAM WILL AIR ON THE MAIN DIGITAL
Other Matters (2 o 13)	f Response
Program Title	Noodle And Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Saturdaye x: 311 - 9:111am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition Core Programming.	of WILL AIR ON THE MAIN DIGITAL STREAM)
Other Matters (3 of 13)	Response
Program Title Ju	ustin Time
Origination N	letwork
Days/Times	

Other Matters (3 of 13)	Response
Program Title	Justin Time
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:00 - 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of	Justin is a little boy who wants to master his destiny, have great adventures and solve problems. The episodes begin with Justin being vexed with a problem and he daydreams himself along with his imaginary friends into an adventure which takes him to different places around the world and also provides him with an experience that helps him solve the problem when he returns home. Through the daydreams, Justin learns that it takes focus to achieve success, failure can teach what to do the next time to succeed and if one way to solve a problem doesn't work, you can find another way to get to your goal. (THIS PROGRAM WILL AIR ON THE MAIN DIGITAL

Other Matters (4 of 13)	Response
Program Title	Tree Fu Tom
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30 - 10:00am
Total times aired at	

Core Programming. another way to get to your goal. (THIS PROGRAM WILL AIR ON THE MAIN DIGITAL STREAM.)

regularly scheduled

time

Length of Program 30 mins

Age of Target Child Audience from

2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This program is about a young boy, Tom, who enters the enchanted and magical kingdom of Treetopolis. With his friends in Treetopolis and armed with the magic he collects when the viewer performs certain movements Tom asks them to do, he solves problems through teamwork and cooperation. The movements he asks the viewers to perform are a good way to have the viewer exercise. (THIS PROGRAM WILL AIR ON THE MAIN DIGITAL

STREAM.)

13

Other Matters (5 of 13)	Response
Program Title	Lazytown
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00 - 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the	

This program is anchored by Sportacus, a fit and agile hero, whose "krytonite" is sugar, which makes him instantly lethargic. Sportacus and the program's cast of child characters are challenged in each episode with an issue or dilemma, and are opposed in their attempts to complete their mission by Robbie Rotten, who seeks to return Lazytown to its former lazy ways. The program seeks to impart to preschool and early school-aged children the importance of healthy living, and to help them understand the value of developing sound eating and physical exercise habits, while also providing them positive messages about friendship, empathy, self-respect, truthfulness and other ageappropriate life lessons. (THIS PROGRAM AIRED ON THE MAIN DIGITAL STREAM.)

Core Programming.

definition of

educational

informational

objective of

the program

and how it

meets the

and

Other Matters (6 Response of 13) Zou Program Title Origination Network Days/Times Program Regularly Saturdays 10:30 - 11:00am Scheduled Total times aired at regularly scheduled 13 time Length of Program 30 mins Age of Target Child Audience 2 years to 5 years from

Describe the educational and informational objective of the of Core

Five-year old Zou lives with his Zebra family in a large Zebra house. Well supported by his close-knit family, Zou is keen to gain more independence and tries to stretch himself and broaden his horizons. His family is always there for him whenever there's a problem, whether it's an issue with his friends, other family members, or that he just needs a fun, new game to meets the definition play. Each day brings a new sense of discovery and exploration to Zou, who finds the world around him a source of constant fascination. (THIS PROGRAM WILL AIR ON THE MAIN DIGITAL STREAM.)

Programming.

# Other Matters (7 of Response

Program Title The Young Icons Origination Syndicated

Days/Times

Program
Regularly
Saturdays 11:00 - 11:30am

Scheduled
Total times
aired at
regularly
scheduled time

Length of Program 30 mins

Age of Target

Child 13 years to 16 years

Audience from Describe the

educational and informational objective of the program and how it meets the definition of Core This program showcases world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs all under the age of 18. Some of the stories highlighted include: Patrick Peerage, a 14 year old actor and philanthropist, who traveled America raising cancer awareness; Turquoise Thompson who sprinted her way into the record books and earned a full scholarship to UCLA; sisters Marni & Berni Barta who created Kidflicks, a non-profit organization that donates new and used DVDs to children's hospitals all across America. These stories are meant to inspire young people to be selfless and to take part in the larger community around them in some meaningful way and to show them that there are many ways to accomplish things. (THIS PROGRAM WILL AIR ON THE MAIN DIGITAL STREAM.)

Programming.

rogramming.		
Other Matters (8 of 13)	Response	
Program Title	Taste Buds	
Origination	Network	
Days/Times Program Regularly Scheduled	Sundays 8:00 - 8:30am	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

educational and

objective of the

how it meets the

informational

program and

definition of

Programming.

Core

This program encourages the viewers to think about what they eat, be creative in the kitchen and explore foods from around the world. The hosts who are culinary explorers will take the viewers along as they delve in the culture, history, science and art behind the food. The viewer will also learn a customized theme inspired recipe that can be made at home. Besides learning a new recipe, the viewer also learns about healthy eating, kitchen safety and environmental responsibility. (THIS PROGRAM WILL AIR ON THE SECONDARY DIGITAL STREAM.)

**Other Matters** Response (9 of 13) Program Title Aqua Kids Adventures Origination Network Days/Times Program Sundays 8:30 - 9:00am Regularly Scheduled Total times aired at 13 regularly scheduled time Length of 30 mins Program Age of Target Child Audience 13 years to 16 years from Describe the

This program explores the marine ecosystem from tributaries, rivers and oceans to develop an understanding and let the viewer know that we are key in preserving the ocean environment. Aqua Kids teaches about the diversity and beauty of the marine environment and its potential destruction by pollution and carelessness of the human population; such as marine mammals dying from the ingestion of plastic and toxic waste in our waterways destroying the habitat and marine life. By showing the audience the problems they encounter, the Aqua Kids educate their peers on what can be done to solve environmental dilemmas. (THIS PROGRAM WILL AIR ON THE SECONDARY DIGITAL STREAM.)

Other Matters (10 of 13)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 9:00 - 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program presents real people pursuing real jobs and careers in an informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected and the viewer is taken "on the job" to understand why the professionals love what they do and they even may learn about job opportunities they may not have known existed. (THIS PROGRAM WILL AIR ON THE SECONDARY DIGITAL STREAM.)
Other Matters (11 of 13)	Response
Program Title	Major Decision
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 9:30 - 10:00am
Total times aired at regularly scheduled tin	
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the education and informational objective of the progra and how it meets the definition of Core Programming.	This program guides viewers on the journey to choose the best career. Each episode focuses on one career with an in-depth interview, a multi-faceted review and career
Other Matters (12 of 13)	Response
Program Title	Animal Atlas
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10:00 - 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Life science, biological science, photography and humor combine to provide viewers of this program with life science concepts, animal classification, as well as anatomy and physiology information of animals. The viewers are taken around the biomes of the world merging the fascination of the animal world with a greater understanding of the relationship between the branches of the animal kingdom. (THIS PROGRAM WILL AIR ON THE SECONDARY DIGITAL STREAM.)
Other Matters (13 of	•
Program Title	Nature Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10:30 - 11:00am

Other Matters (13 of 13)	Response
Program Title	Nature Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10:30 - 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the	Wildlife experts Todd Magnuson and Terri Lawrenz share their love for the outdoors by teaching children in a fun and entertaining way. In each episode children visit a

program and how it meets the definition of Core unique destination to explore the scenery, history, activities and wildlife of that area. (THIS PROGRAM WILL AIR ON THE SECONDARY DIGITAL STREAM.)

Programming.

Question Response

Certification

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

WOAI Licensee, LLC No Attachments.

#### **Attachments**