



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0029146933** | File Number: **CPR-136213** | Submit Date: **01/02/2013** | Call Sign: **WIWU-CD** | Facility ID: **29292** |  
City: **Tipton** | State: **IN**  
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/02/2013** |  
Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2012

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Indianapolis
	Web Home Page Address	http://www.wiwutv.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	7.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	THE OUTDOORSMAN BUCK MCNEELY
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon 3:00pm, Wed 6:30pm, Sat 12pm
Total times aired at regularly scheduled time	39
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Environmental and conservation issues, teaching kids and people of all ages about wildlife, hunting, fishing, ethics and respect for nature and a celebration of the sporting lifestyle are important aspects of the format.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	NASA SCI FILES
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tue 4pm, Sat 11am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	7 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The NASA SCI Files is a series of Emmy-award-winning instructional programs emphasizing research and standards-based instruction, Problem-Based Learning, and scientific inquiry. Each program supports the national math, science, and technology standards and has three components that include (1) a 60-minute television broadcast; (2) a companion educator's guide; and (3) an interactive web site that enables students to further explore topics presented in the broadcast
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 6)	Response
Program Title	NASA CONNECT
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thur 4pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NASA CONNECT is a series of Emmy-award-winning, instructional math programs for grades 6 - 8. An educator guide describing a hands-on activity and a web activity are provided with each 30-minute NASA CONNECT program. The hands-on and web activities reinforce and extend the objectives presented in the program and establish a connection between the math, science, and technology concepts taught in the classroom to those same concepts used every day by NASA researchers
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 6)	Response
Program Title	NASA DESTINATION TOMORROW

Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon 4:30pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NASA's Destination Tomorrow is a series of 30-minute educational programs that focus on NASA research- past, present, and future, and is designed for lifelong learners. This Emmy-award-winning series uses a five segment magazine format. Each segment gives the audience an inside look at NASA and demonstrates how research and technology relates to our everyday lives. An associated web site provides summaries of stories and links to related program material.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 6)	Response
Program Title	SHAMU TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wed 4pm, Sat 7am
Total times aired at regularly scheduled time	24
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shamu TV features unforgettable stories about wildlife and the amazing efforts of people working together to save some of the world's most endangered and threatened species.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Core Program (6 of 6)	Response
Program Title	Dr. Wonder's Workshop
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fri 4PM, Sat 8AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr. Wonder's Workshop is an outreach effort shared by three individual ministries coming together to form the Dr. Wonder's Workshop Alliance. Complete with Bible stories, object lessons, and songs. Deaf, hearing, and hard-of-hearing can all enjoy Dr. Wonder's Workshop
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes



Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Paul Crisp
Address	4201 S. Washington St.
City	Marion
State	IN
Zip	46953
Telephone Number	765-677-2768
Email Address	paul. crisp@indwes. edu
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	THE OUTDOORSMAN BUCK MCNEELY
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon 3:00pm, Wed 6:30pm, Sat 12pm
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	3 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Environmental and conservation issues, teaching kids and people of all ages about wildlife, hunting, fishing, ethics and respect for nature and a celebration of the sporting lifestyle are important aspects of the format.

Other Matters (2 of 6)	Response
Program Title	NASA SCI FILES
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tue 4pm, Sat 11am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	7 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The NASA SCI Files is a series of Emmy-award-winning instructional programs emphasizing research and standards-based instruction, Problem-Based Learning, and scientific inquiry. Each program supports the national math, science, and technology standards and has three components that include (1) a 60-minute television broadcast; (2) a companion educator's guide; and (3) an interactive web site that enables students to further explore topics presented in the broadcast

Other Matters (3 of 6)	Response
Program Title	NASA CONNECT
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thur 4pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NASA CONNECT is a series of Emmy-award-winning, instructional math programs for grades 6 - 8. An educator guide describing a hands-on activity and a web activity are provided with each 30-minute NASA CONNECT program. The hands-on and web activities reinforce and extend the objectives presented in the program and establish a connection between the math, science, and technology concepts taught in the classroom to those same concepts used every day by NASA researchers
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Other Matters (4 of 6)	Response
Program Title	NASA DESTINATION TOMORROW
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon 4:30pm
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	4 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NASA's Destination Tomorrow is a series of 30-minute educational programs that focus on NASA research- past, present, and future, and is designed for lifelong learners. This Emmy-award-winning series uses a five segment magazine format. Each segment gives the audience an inside look at NASA and demonstrates how research and technology relates to our everyday lives. An associated web site provides summaries of stories and links to related program material.

Other Matters (5 of 6)	Response
Program Title	Shamu TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wed 4pm, Sat 7am
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	4 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shamu TV features unforgettable stories about wildlife and the amazing efforts of people working together to save some of the world's most endangered and threatened species.

Other Matters (6 of 6)	Response
Program Title	Dr. Wonder's Workshop
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fri 4PM, Sat 8AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Dr. Wonder's Workshop is an outreach effort shared by three individual ministries coming together to form the Dr. Wonder's Workshop Alliance. Complete with Bible stories, object lessons, and songs. Deaf, hearing, and hard-of-hearing can all enjoy Dr. Wonder's Workshop

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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Paul Crisp</b></p>

**Attachments**

No Attachments.