



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0019509470** | File Number: **CPR-133972** | Submit Date: **10/04/2012** | Call Sign: **WCAU** | Facility ID: **63153** | City: **PHILADELPHIA** | State: **PA**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/04/2012** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2012

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

**Contact
Representatives
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's
Television
Information**

| Section | Question | Response |
|--------------|-----------------------|----------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | NBC |
| | Nielsen DMA | Philadelphia |
| | Web Home Page Address | http://www.nbc10.com |

**Digital Core
Programming**

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 4.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(16)

| Digital Core Program (1 of 16) | Response |
|--|--|
| Program Title | Pajanimals (WCAU 10.1 NBC) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 10:30-11:00am |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | 13 |
| Number of Preemptions | 5 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 5 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Pajanimals are a group of four preschool aged puppets who live together in house with their off-screen mother and father. We meet them in the bedroom, a dormitory of sorts, where they show us their nighttime routine of brushing their teeth and having quiet conversation before falling off to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the socio-emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced during the adventure, and the children return home confident, getting ample rest for today and facing their issues tomorrow. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Questions | Response |
|--|----------------------------|
| Title of Program | Pajanimals (WCAU 10.1 NBC) |
| List date and time rescheduled | 8/19/12, 1:30pm |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 8/4/12, #PAJ105 |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|----------------------------|
| Title of Program | Pajanimals (WCAU 10.1 NBC) |
| List date and time rescheduled | 10/7/12, 12:30pm |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 9/29/12, PAJ113 |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|--|----------------------------|
| Title of Program | Pajanimals (WCAU 10.1 NBC) |
| List date and time rescheduled | 7/7/12, 1:30pm |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 7/7/12, #PAJ101 |
| Reason for Preemption | Sports |

Digital Preemption Programs #4

| Questions | Response |
|--|----------------------------|
| Title of Program | Pajanimals (WCAU 10.1 NBC) |
| List date and time rescheduled | 9/1/12, 2:00pm |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 8/11/12, #PAJ106 |
| Reason for Preemption | Sports |

Digital Preemption Programs #5

| Questions | Response |
|--|----------------------------|
| Title of Program | Pajanimals (WCAU 10.1 NBC) |
| List date and time rescheduled | 7/15/12, 1:00pm |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 7/28/12, #PAJ104 |
| Reason for Preemption | Sports |

| Digital Core Program (2 of 16) | Response |
|--|---|
| Program Title | Poppy Cat (WCAU 10.1 NBC) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 11:00-11:30am |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | 13 |
| Number of Preemptions | 5 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 5 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Poppy Cat is based on the book series by Lara Jones and uses embedded lessons on imagination and storytelling to encourage creating thinking for preschool children. In each story the narrator, Lara reads a story about Poppy Cat, to her own cat named Poppy. She makes up a story that will be exciting and just follows her imagination to distant lands reached by boat, plane or train. Poppy Cat is the leader of his group of animal friends, and the story always features an underlying message about being nice to yet ignoring the antics of the resident bully, a badger named Egbert. The lesson is always to think creatively and exercise your mind through reading and storytelling because it will always lead to enjoyment and adventure. |

| | |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

Digital Preemption Programs #1

| Questions | Response |
|--|---------------------------|
| Title of Program | Poppy Cat (WCAU 10.1 NBC) |
| List date and time rescheduled | 7/21/12, 1:30pm |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 7/28/12, #PCT104 |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|---------------------------|
| Title of Program | Poppy Cat (WCAU 10.1 NBC) |
| List date and time rescheduled | 9/2/12, 12N |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 8/11/12, #PCT106 |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|--|---------------------------|
| Title of Program | Poppy Cat (WCAU 10.1 NBC) |
| List date and time rescheduled | 7/7/12, 2:00pm |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 7/7/12, #PCT101 |
| Reason for Preemption | Sports |

Digital Preemption Programs #4

| Questions | Response |
|------------------|---------------------------|
| Title of Program | Poppy Cat (WCAU 10.1 NBC) |

| | |
|--|------------------|
| List date and time rescheduled | 10/14/12, 1:00pm |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 9/29/12, #PCT113 |
| Reason for Preemption | Sports |

Digital Preemption Programs #5

| Questions | Response |
|--|---------------------------|
| Title of Program | Poppy Cat (WCAU 10.1 NBC) |
| List date and time rescheduled | 8/26/12, 12N |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 8/4/12, #PCT105 |
| Reason for Preemption | Sports |

| Digital Core Program (3 of 16) | | Response |
|--|-----------------------------|----------|
| Program Title | Justin Time (WCAU 10.1 NBC) | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Sat 11:30-12N | |
| Total times aired at regularly scheduled time | 8 | |
| Total times aired | 13 | |
| Number of Preemptions | 5 | |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | 5 | |
| Length of Program | 30 mins | |

| | |
|--|--|
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Justin Time features and little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perspective and imagination. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|-----------------------------|
| Title of Program | Justin Time (WCAU 10.1 NBC) |
| List date and time rescheduled | 7/8/12, 12:30pm |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 7/7/12, #JTM101 |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|-----------------------------|
| Title of Program | Justin Time (WCAU 10.1 NBC) |
| List date and time rescheduled | 9/2/12, 12:30pm |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 8/11/12, #JTM106 |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|------------------|-----------------------------|
| Title of Program | Justin Time (WCAU 10.1 NBC) |

| | |
|--|------------------|
| List date and time rescheduled | 7/22/12, 12N |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 7/28/12, #JTM104 |
| Reason for Preemption | Sports |

Digital Preemption Programs #4

| Questions | Response |
|--|-----------------------------|
| Title of Program | Justin Time (WCAU 10.1 NBC) |
| List date and time rescheduled | 8/26/12, 12:30pm |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 8/4/12, #JTM105 |
| Reason for Preemption | Sports |

Digital Preemption Programs #5

| Questions | Response |
|--|-----------------------------|
| Title of Program | Justin Time (WCAU 10.1 NBC) |
| List date and time rescheduled | 10/7/12, 12N |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 9/29/12, #JTM113 |
| Reason for Preemption | Sports |

| Digital Core Program (4 of 16) | | Response |
|---|--------------------------|----------|
| Program Title | Lazytown (WCAU 10.1 NBC) | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Sat 12N-12:30pm | |
| Total times aired at regularly scheduled time | 8 | |
| Total times aired | 13 | |

| | |
|--|--|
| Number of Preemptions | 5 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 5 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|--------------------------|
| Title of Program | Lazytown (WCAU 10.1 NBC) |
| List date and time rescheduled | 10/14/12, 12N |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 9/29/12, #LZT120 |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--------------------------------|--------------------------|
| Title of Program | Lazytown (WCAU 10.1 NBC) |
| List date and time rescheduled | 8/26/12, 1:00pm |

| | |
|--|-----------------|
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 8/4/12, #LZT108 |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|--|--------------------------|
| Title of Program | Lazytown (WCAU 10.1 NBC) |
| List date and time rescheduled | 9/2/12, 1:00pm |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 8/11/12, #LZT109 |
| Reason for Preemption | Sports |

Digital Preemption Programs #4

| Questions | Response |
|--|--------------------------|
| Title of Program | Lazytown (WCAU 10.1 NBC) |
| List date and time rescheduled | 7/22/12, 12:30pm |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 7/28/12, #LZT104 |
| Reason for Preemption | Sports |

Digital Preemption Programs #5

| Questions | Response |
|--|--------------------------|
| Title of Program | Lazytown (WCAU 10.1 NBC) |
| List date and time rescheduled | 9/9/12, 12N |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 9/8/12, #LZT116 |
| Reason for Preemption | Sports |

Digital Core Program (5 of 16)

| Response | |
|---------------|-----------------------------|
| Program Title | The Wiggles (WCAU 10.1 NBC) |

| | |
|--|---|
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 12:30-1:00pm |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | 13 |
| Number of Preemptions | 5 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 5 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Wiggles is a musical variety show specifically designed for pre-school children. Starring Tony, Murray, Greg and Jeff, the Wiggles offers a montage of skits that are specifically designed for teaching and entertaining the preschool audience. Supported by an ensemble of characters, larger than life animals (humans dressed as animal characters) and a pirate, Captain Feathersword, the Wiggles teach numbers, letters, colors, matching and classifying what belongs together (or not), and following directions. There's dancing, occasional guest artists, and lots of visual interest for the viewer, while the lessons are broken down into easily understandable elements for the preschool child. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|-----------------------------|
| Title of Program | The Wiggles (WCAU 10.1 NBC) |
| List date and time rescheduled | 9/2/12, 1:30pm |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 8/11/12, #WIG109 |

| | |
|-----------------------|--------|
| Reason for Preemption | Sports |
|-----------------------|--------|

Digital Preemption Programs #2

| Questions | Response |
|--|-----------------------------|
| Title of Program | The Wiggles (WCAU 10.1 NBC) |
| List date and time rescheduled | 8/19/12, 12N |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 7/28/12, #WIG102 |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|--|-----------------------------|
| Title of Program | The Wiggles (WCAU 10.1 NBC) |
| List date and time rescheduled | 8/26/12, 1:30pm |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 8/4/12, #WIG108 |
| Reason for Preemption | Sports |

Digital Preemption Programs #4

| Questions | Response |
|--|-----------------------------|
| Title of Program | The Wiggles (WCAU 10.1 NBC) |
| List date and time rescheduled | 9/8/12, 9:30am |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 9/8/12, #WIG110 |
| Reason for Preemption | Sports |

Digital Preemption Programs #5

| Questions | Response |
|--|-----------------------------|
| Title of Program | The Wiggles (WCAU 10.1 NBC) |
| List date and time rescheduled | 10/7/12, 1:00pm |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |

| | |
|-----------------------|------------------|
| Episode # | 9/29/12, #WIG113 |
| Reason for Preemption | Sports |

| Digital Core Program (6 of 16) | Response |
|--|--|
| Program Title | Noodle and Doodle (WCAU 10.1 NBC) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 1:00-1:30pm |
| Total times aired at regularly scheduled time | 5 |
| Total times aired | 13 |
| Number of Preemptions | 8 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 8 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|-----------------------------------|
| Title of Program | Noodle and Doodle (WCAU 10.1 NBC) |
| List date and time rescheduled | 8/19/12, 1:00pm |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 8/4/12, #NAD105 |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|-----------------------------------|
| Title of Program | Noodle and Doodle (WCAU 10.1 NBC) |
| List date and time rescheduled | 7/15/12, 12:30pm |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 7/28/12, #NAD104 |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|--|-----------------------------------|
| Title of Program | Noodle and Doodle (WCAU 10.1 NBC) |
| List date and time rescheduled | 10/7/12, 1:30pm |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 9/29/12, #NAD113 |
| Reason for Preemption | Sports |

Digital Preemption Programs #4

| Questions | Response |
|--|-----------------------------------|
| Title of Program | Noodle and Doodle (WCAU 10.1 NBC) |
| List date and time rescheduled | 7/15/12, 12N |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 7/14/12, #NAD102 |

| | |
|-----------------------|--------|
| Reason for Preemption | Sports |
|-----------------------|--------|

Digital Preemption Programs #5

| Questions | Response |
|--|-----------------------------------|
| Title of Program | Noodle and Doodle (WCAU 10.1 NBC) |
| List date and time rescheduled | 9/23/12, 12N |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 9/15/12, #NAD111 |
| Reason for Preemption | Sports |

Digital Preemption Programs #6

| Questions | Response |
|--|-----------------------------------|
| Title of Program | Noodle and Doodle (WCAU 10.1 NBC) |
| List date and time rescheduled | 8/19/12, 12:30pm |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 8/18/12, #NAD107 |
| Reason for Preemption | Sports |

Digital Preemption Programs #7

| Questions | Response |
|--|-----------------------------------|
| Title of Program | Noodle and Doodle (WCAU 10.1 NBC) |
| List date and time rescheduled | 9/1/12, 1:30pm |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 8/11/12, #NAD106 |
| Reason for Preemption | Sports |

Digital Preemption Programs #8

| Questions | Response |
|--|-----------------------------------|
| Title of Program | Noodle and Doodle (WCAU 10.1 NBC) |
| List date and time rescheduled | 9/8/12, 10:00am |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |

| | |
|-----------------------|-----------------|
| Episode # | 9/8/21, #NAD110 |
| Reason for Preemption | Sports |

| Digital Core Program (7 of 16) | Response |
|--|--|
| Program Title | Aqua Kids Adventures II (WCAU 10.2 Philadelphia Nonstop) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Sat 7:00-7:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 8 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 16) | Response |
|--|--|
| Program Title | Angel's Friends (WCAU 10.2 Philadelphia Nonstop) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Sat 7:30-8:00am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Angel's Friends provides programming in areas of particular concern to young teens, including social themes and coping strategies through the school life of animated teen-aged angels learning to be Guardian Angels and their nemesis The Devils that are practicing to become Guardian Devils. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say no, the meaning of heroism, bullying and other issues of particular concern to young teens. Making choices in life is an ongoing subject because this is a challenge faced by all children in this age group. Contemporary issues such as bullying, establishing trust, and courtesy are faced and resolved in the episodes. Responsibility and selfless behavior are presented in a positive and encouraging manner. Themes in each episode emphasize the importance friendship, taking responsibility for your actions and fair play.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (9 of 16) | | Response |
|--|---|-----------------|
| Program Title | Virus Attack (WCAU 10.2 Philadelphia Nonstop) | |
| Origination | Local | |
| Days/Times Program Regularly Scheduled | Sat 8:00-8:30am | |
| Total times aired at regularly scheduled time | 13 | |
| Total times aired | | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Virus Attack is a series that depicts pollution as DNA infected by viruses, which are infecting a city with the sole purpose of destroying it. The three main characters, David, Alice, and George represent the anti-viruses who are trying to help. David has become the power to ward off the evil viruses. His father, Professor Amaldi, has devoted his life to finding a solution to the evil gene of wickedness. The series shows elements of courage, friendship, and problem solving. In addition, Virus Attack conveys the message that adults have a responsibility to care for the younger members of society because it is the right thing to do. The series makes it clear: parents should be involved with their children. | |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes | |

| Digital Core Program (10 of 16) | | Response |
|--|--|-----------------|
| Program Title | Ariel Zoey & Eli, Too (WCAU 10.2 Philadelphia Nonstop) | |
| Origination | Local | |

| | |
|--|---|
| Days/Times Program Regularly Scheduled | Sat 8:30-9:00am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and resending musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and ends with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

**Digital Core Program
(11 of 16)**

Response

| | |
|--|--|
| Program Title | Passport to Explore (WCAU 10.2 Philadelphia Nonstop) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Sat 9:00-9:30am |

| | |
|--|---|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Passport To Explore invites the viewer to explore locations and local customs in the United States and other countries. Not only does the series present geographical and morays about the areas visited, but it aims to enrich children's lives by making them aware of the differences that exist and how enriching those differences can be to their own lives. Each episode provides information related to the specific area visited and gives an educational approach to its history. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (12 of 16) | Response |
|--|--|
| Program Title | BETA Records TV (WCAU 10.2 Philadelphia Nonstop) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Sat 9:30-10:00am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |

| | |
|--|--|
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Beta Records TV is a teen-focused music interview program in which hosts interview up-and-coming musical artists. The artists talk about their inspirations life choices while emphasizing the importance of music education and education generally. Through these interviews, the hosts and guests try to communicate a grounded balance of priorities and the value of commitment, cooperation and perseverance that teens can apply in their own lives. The program also makes teens aware of past and present music history. By focusing on younger musical artists, the program captures the attention of teens while using the interview format as an effective way to elicit life lessons from the artists that are useful to the teen audience. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (13 of 16) | Response |
|--|---|
| Program Title | Bo On the Go (WCAU 10.2 Philadelphia Nonstop) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Sat 10:00-10:30am LTC 9/22/12 |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |

| | |
|--|---|
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Bo on the Go is an animated series designed to promote exercise and physical fitness for preschool children ages 2-5. The main character, Bo, guides the audience through developmentally appropriate exercise routines which she associates with producing energy and feeling good. In each episode she teaches children specific movements that are challenging to produce during the preschool years such as skipping or galloping, and other movements that are easy to replicate, such as marching, running or jumping. She also teaches other movements, such as creeping, slithering, or climbing, based on the movements of different animals. Bo also talks to the audience, asking them to follow step by step directions, and each direction defines the particular movement required to reach the goal and solve a puzzle. Bo is accompanied on her problem solving quest by Dezzy her pet dragon and is helped by a Wizard who appears at critical junctures during the story. [E/I Kids 2-5] Distributed by dhx media |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (14 of 16) | Response |
|--|---|
| Program Title | Bo On the Go (WCAU 10.2 Philadelphia Nonstop) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Sat 10:30-11:00am LTC 9/22/12 |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |

| | |
|--|---|
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Bo on the Go is an animated series designed to promote exercise and physical fitness for preschool children ages 2-5. The main character, Bo, guides the audience through developmentally appropriate exercise routines which she associates with producing energy and feeling good. In each episode she teaches children specific movements that are challenging to produce during the preschool years such as skipping or galloping, and other movements that are easy to replicate, such as marching, running or jumping. She also teaches other movements, such as creeping, slithering, or climbing, based on the movements of different animals. Bo also talks to the audience, asking them to follow step by step directions, and each direction defines the particular movement required to reach the goal and solve a puzzle. Bo is accompanied on her problem solving quest by Dezzy her pet dragon and is helped by a Wizard who appears at critical junctures during the story. [E/I Kids 2-5] Distributed by dhx media |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (15 of 16) | Response |
|--|---|
| Program Title | Pirates, Adventures in Art (WCAU 10.2 Philadelphia Nonstop) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Sat 10:00-10:30am effective 9/29/12 |
| Total times aired at regularly scheduled time | 1 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 7 years |

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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Led by Captain Leonardo, the band of bohemian brigands has escaped the drab kingdom of Queen Conformia. As she seeks to stamp out all traces of individuality among her subjects, Captain Leo and his crew of art-loving pirates set sail on daring missions to restore the creative arts lost to the communities under Conformia's sway. Follow the adventures of Leonardo, Princess Cleo, First Mate Fresco del Gecko (a talking, rigging-savvy lizard), and Skelly (their chief-cook-and-bottle-washer skeleton), as they covertly pursue their mission while being pursued relentlessly (and hopelessly) by Queen Conformia and her eager-if-none-too-bright henchman, Admiral Krank. (dhx media) |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (16 of 16) | Response |
|--|---------------------------------------|
| Program Title | Poko (WCAU 10.2 Philadelphia Nonstop) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Sat 10:30-11:00am effective 9/29/12 |
| Total times aired at regularly scheduled time | 1 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 3 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Gemini award-winning children's series POKO is shot in fluid, beautiful stop-motion animation. The series stars Poko, a fun-loving little guy who is busy discovering the world around him. Together with his dog Minus and his favorite stuffed monkey, Mr. Murphy, Poko has great adventures... all around the house. POKO has a unique, comedy-filled focus on emotional intelligence - the ability to understand and manage often overwhelming emotions - so important for early childhood development. With a light-hearted, comic touch, POKO highlights the coping skills and attitudes that will help prepare young viewers for first steps and first friendships. Each season, the series introduces an expanding cast of characters, including Bibi and her magic sticker book, her cat, Cranberry, and a growing world of changes, challenges and chuckles for Poko and his beloved pals. POKO is the creation of a team of writers, educators, broadcasters and moms and dads who see the need in today's television landscape for a series aimed at the earliest audience that promotes emotional intelligence and, most importantly, leaves 'em laughing. (dhx media) |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Ronni Attenello |
| Address | 10 Monument Road |
| City | Bala Cynwyd |
| State | PA |
| Zip | 19004 |
| Telephone Number | 610-668-5793 |
| Email Address | ronni.attenello@nbcuni.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | The list of public service announcements designed specifically for children that aired this quarter is available in the station's public file. "The More You Know's" comprehensive website (themoreyouknow.com) provides in-depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, message boards, press releases, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed. Universal Sports, WCAU 10.3 ceased broadcasting on December 31, 2011. This quarter included NBC Sports coverage of the Tour De France, the 2012 Summer Olympics and the Ryder Cup along with NBC's regularly scheduled Sports line-up, so the children's preemptions were higher than average. |

Other Matters (14)

| Other Matters (1 of 14) | Response |
|--|--|
| Program Title | Pajanimals (WCAU 10.1 NBC) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 10:30-11:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Pajanimals are a group of four preschool aged puppets who live together in house with their off-screen mother and father. We meet them in the bedroom, a dormitory of sorts, where they show us their nighttime routine of brushing their teeth and having quiet conversation before falling off to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the socio-emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced during the adventure, and the children return home confident, getting ample rest for today and facing their issues tomorrow. |

| Other Matters (2 of 14) | Response |
|---|---------------------------|
| Program Title | Poppy Cat (WCAU 10.1 NBC) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 11:00-11:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |

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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Poppy Cat is based on the book series by Lara Jones and uses embedded lessons on imagination and storytelling to encourage creating thinking for preschool children. In each story the narrator, Lara reads a story about Poppy Cat, to her own cat named Poppy. She makes up a story that will be exciting and just follows her imagination to distant lands reached by boat, plane or train. Poppy Cat is the leader of his group of animal friends, and the story always features an underlying message about being nice to yet ignoring the antics of the resident bully, a badger named Egbert. The lesson is always to think creatively and exercise your mind through reading and storytelling because it will always lead to enjoyment and adventure. |
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Other Matters (3 of 14)

Response

| | |
|---------------|-----------------------------|
| Program Title | Justin Time (WCAU 10.1 NBC) |
|---------------|-----------------------------|

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|-------------|---------|
| Origination | Network |
|-------------|---------|

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|--|---------------|
| Days/Times Program Regularly Scheduled | Sat 11:30-12N |
|--|---------------|

| | |
|---|----|
| Total times aired at regularly scheduled time | 13 |
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| | |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

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|-----------------------------------|--------------------|
| Age of Target Child Audience from | 2 years to 5 years |
|-----------------------------------|--------------------|

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|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Justin Time features and little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perspective and imagination. |
|--|--|

Other Matters (4 of 14)

Response

| | |
|---------------|--------------------------|
| Program Title | Lazytown (WCAU 10.1 NBC) |
|---------------|--------------------------|

| | |
|-------------|---------|
| Origination | Network |
|-------------|---------|

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|--|-----------------|
| Days/Times Program Regularly Scheduled | Sat 12N-12:30pm |
|--|-----------------|

| | |
|--|--|
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.</p> |

Other Matters (5 of 14)

Response

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|--|--|
| Program Title | The Wiggles (WCAU 10.1 NBC) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 12:30-1:00pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>The Wiggles is a musical variety show specifically designed for pre-school children. Starring Tony, Murray, Greg and Jeff, the Wiggles offers a montage of skits that are specifically designed for teaching and entertaining the preschool audience. Supported by an ensemble of characters, larger than life animals (humans dressed as animal characters) and a pirate, Captain Feathersword, the Wiggles teach numbers, letters, colors, matching and classifying what belongs together (or not), and following directions. There's dancing, occasional guest artists, and lots of visual interest for the viewer, while the lessons are broken down into easily understandable elements for the preschool child.</p> |

Other Matters (6 of 14)

Response

| | |
|---------------|-----------------------------------|
| Program Title | Noodle and Doodle (WCAU 10.1 NBC) |
| Origination | Network |

| | |
|--|--|
| Days/Times Program Regularly Scheduled | Sat 1:00-1:30pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal. |

Other Matters (7 of 14)

Response

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|---|--|
| Program Title | Aqua Kids Adventures II (WCAU 10.2 Philadelphia Nonstop) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Sat 7:00-7:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 8 years to 12 years |

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|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative. |
|--|--|

Other Matters (8 of 14)

Response

| | |
|---------------|--|
| Program Title | Ariel Zoey & Eli, Too (WCAU 10.2 Philadelphia Nonstop) |
|---------------|--|

| | |
|-------------|-------|
| Origination | Local |
|-------------|-------|

| | |
|--|-----------------|
| Days/Times Program Regularly Scheduled | Sat 7:30-8:00am |
|--|-----------------|

| | |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

| | |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

| | |
|-----------------------------------|----------------------|
| Age of Target Child Audience from | 13 years to 16 years |
|-----------------------------------|----------------------|

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and resending musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and ends with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow. |
|--|---|

Other Matters (9 of 14)

Response

| | |
|---------------|--|
| Program Title | Aqua Kids Adventures II (WCAU 10.2 Philadelphia Nonstop) |
|---------------|--|

| | |
|-------------|-------|
| Origination | Local |
|-------------|-------|

| | |
|--|-----------------|
| Days/Times Program Regularly Scheduled | Sat 8:00-8:30am |
|--|-----------------|

| | |
|--|--|
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative. |

| Other Matters (10 of 14) | Response |
|--|---|
| Program Title | Ariel Zoey & Eli, Too (WCAU 10.2 Philadelphia Nonstop) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Sat 8:30-9:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and resending musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and ends with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow. |

| Other Matters (11 of 14) | |
|--|---|
| | Response |
| Program Title | Passport to Explore (WCAU 10.2 Philadelphia Nonstop) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Sat 9:00-9:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Passport To Explore invites the viewer to explore locations and local customs in the United States and other countries. Not only does the series present geographical and morays about the areas visited, but it aims to enrich children's lives by making them aware of the differences that exist and how enriching those differences can be to their own lives. Each episode provides information related to the specific area visited and gives an educational approach to its history. |

| Other Matters (12 of 14) | |
|--|--|
| | Response |
| Program Title | BETA Records TV (WCAU 10.2 Philadelphia Nonstop) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Sat 9:30-10:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Beta Records TV is a teen-focused music interview program in which hosts interview up-and-coming musical artists. The artists talk about their inspirations life choices while emphasizing the importance of music education and education generally. Through these interviews, the hosts and guests try to communicate a grounded balance of priorities and the value of commitment, cooperation and perseverance that teens can apply in their own lives. The program also makes teens aware of past and present music history. By focusing on younger musical artists, the program captures the attention of teens while using the interview format as an effective way to elicit life lessons from the artists that are useful to the teen audience. |

| Other Matters (13 of 14) | |
|---------------------------------|---|
| | Response |
| Program Title | Pirates, Adventures in Art (WCAU 10.2 Philadelphia Nonstop) |

| | |
|--|---|
| Origination | Local |
| Days/Times Program Regularly Scheduled | Sat 10:00-10:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Led by Captain Leonardo, the band of bohemian brigands has escaped the drab kingdom of Queen Conformia. As she seeks to stamp out all traces of individuality among her subjects, Captain Leo and his crew of art-loving pirates set sail on daring missions to restore the creative arts lost to the communities under Conformia's sway. Follow the adventures of Leonardo, Princess Cleo, First Mate Fresco del Gecko (a talking, rigging-savvy lizard), and Skelly (their chief-cook-and-bottle-washer skeleton), as they covertly pursue their mission while being pursued relentlessly (and hopelessly) by Queen Conformia and her eager-if-none-too-bright henchman, Admiral Krank. (dhx media) |

**Other
Matters (14
of 14)**

Response

| | |
|--|---|
| Program Title | Poko (WCAU 10.2 Philadelphia Nonstop) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Sat 10:30-11:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 3 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Gemini award-winning children's series POKO is shot in fluid, beautiful stop-motion animation. The series stars Poko, a fun-loving little guy who is busy discovering the world around him. Together with his dog Minus and his favorite stuffed monkey, Mr. Murphy, Poko has great adventures... all around the house. POKO has a unique, comedy-filled focus on emotional intelligence - the ability to understand and manage often overwhelming emotions - so important for early childhood development. With a light-hearted, comic touch, POKO highlights the coping skills and attitudes that will help prepare young viewers for first steps and first friendships. Each season, the series introduces an expanding cast of characters, including Bibi and her magic sticker book, her cat, Cranberry, and a growing world of changes, challenges and chuckles for Poko and his beloved pals. POKO is the creation of a team of writers, educators, broadcasters and moms and dads who see the need in today's television landscape for a series aimed at the earliest audience that promotes emotional intelligence and, most importantly, leaves 'em laughing. (dhx media) |

Certification

| Question | Response |
|--|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>NBC Telemundo License LLC</p> |

Attachments

No Attachments.