

# Children's Television Programming Report

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 Children's TV Programming Report
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# **Report reflects information for : First Quarter of 2011**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information	Applicant Name, Type, and Contact Information					
	Applicant	Address	Phone	Email	Applicant Type	

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response		
Television Information	Station Type Station Type Network		Network Affiliation	letwork Affiliation	
		Affiliated network	NBC		
		Nielsen DMA	Los Angeles		
		Web Home Page Address	www.nbcLA.com		
Digital Core Programming	Question			Response	
	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0	
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			336.0	
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			6.0	
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes	
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the			Yes	

station's main program stream or on another of the station's free digital program streams?

# Digital Core Programs(13)

Digital Core Program (1 of	Posnonso
13)	Response
Program Title	Turbo Dogs
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:00-8:30am PT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Turbo Dogs is an animated show based on the books, Racer Dogs, by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing such as directionality and concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Turbo Dogs
List date and time rescheduled	1/2/2011 @ 10am
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-01-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (2 of 13)	Response
Program Title	Shelldon
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30-9:00am PT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shelldon is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowrie shell mollusk) and Herman (a hermit crab), face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In most cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.

Yes			
	Yes	Yes	Yes

Questions	Response
Title of Program	Shelldon
List date and time rescheduled	1/2/2011 @ 10:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-01-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (3 of 13)	Response
Program Title	The Magic School Bus
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:00-9:30am PT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

#### Age of **Target Child**

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6 years to 10 years

Describe the The Magic School Bus is based on a series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal informational of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact-filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges them to make connections and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 7 to 9 and in addition to all the factual content, the children also have a social-emotional problem to solve that is embedded into the story line.

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Does the	Yes
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Questions	Response
Title of Program	The Magic School Bus
List date and time rescheduled	1/2/2011 @ 11am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-01-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 13)	Response
Program Title	Babar
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30-10:00am PT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books by Laurent de Brunhoff, Babar is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Babar
List date and time rescheduled	1/2/2011 @ 11:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-01-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 13)	Response
Program Title	Willa's Wild Life
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00-10:30am PT
Total times aired at regularly scheduled time	8

Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Willa's Wild Life, based on the book An Octopus Followed Me Home, by Dan Yaccarino, is an animated series centered on a six-year-old girl and her menagerie of animals. Willa lives at home with her father and pets - an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence, and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the cool group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	3/6/2011 @ 3pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-03-05
Episode #	
Reason for Preemption	Sports

Title of Program	Willa's Wild Life
List date and time rescheduled	2/13/2001 @ 3pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-02-12
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	1/2/2001 @ 12n
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-01-01
Episode #	
Reason for Preemption	Sports

# Digital Preemption Programs #4

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	1/9/2011 @ 3:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-01-08
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	3/19/2011 @ 11am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-03-12
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 13)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30-11:00am PT
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series, Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4- to 8-year-old range, episodes focus on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin, Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, Pearlie approaches new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	1/2/2011 @ 12:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time? Yes	
Date Preempted	2011-01-01
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	2/13/2011 @ 3:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-02-12
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #3**

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	1/9/2011 @ 4pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-01-08
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	3/19/2011 @ 11:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-03-12
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	3/6/2011 @ 3:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-03-05
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 13)	Response
Program Title	The Traveling Trio (from NBC Plus)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7-7:30am PT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Traveling Trio is a new TV show for kids who love to learn about this great big world we live in. Come along with Olivia, Ingram and Everett as they visit countries that you may have never even heard of. When you're done watching this show, you'll not only know how to say the name of the country but how to say some words in the local language. You'll learn where in the world each place is and all about the cool things to see there. You may even learn some historyand LIKE it!
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program		
(8 of 13)	Response	

Program Title	Angel's Friends (from NBC Plus)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:30-8am PT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Angel's Friends provides programming about social themes and coping strategies through the school life of animated teen-aged angels learning to be Guardian Angels. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no," the meaning of heroism, bullying and other issues of particular concern to young teens.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 13)	Response
Program Title	Ariel & Zoey & Eli, Too (from NBC Plus)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8-8:30am PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel and Zoey and Eli, Too introduces children to people who have accomplished great things and have a positive message. Twins Ariel and Zoey sing for crowds of adoring fans and Eli makes them laugh. AZE2's central theme is to empower children to accomplish their goals and their dreams. There is always a focus on important life lessons treating others with respect and kindness. Music art, and history is the theme as musicians, artists and others at the top of their field share their life lessons with the audience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 13)	Response
Program Title	Aqua Kids Adventures II (from NBC Plus)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30-9am PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of	
13)	Response

Program Title	Beta Records TV (from NBC Plus)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9-9:30am PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosts interview up-and-coming musical artists about their inspirations emphasizing their education and showing teens how they can make their own voices heard. The show shows the value of being committed to education and instills a grounded balance of priorities, commitment, and perseverance teens can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 13)	Response
Program Title	In the Zone Presents (from NBC Plus)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30-10am PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In The Zone Presents emphasizes the value of sportsmanship and teamwork in the accomplishment of life goals. Sports figures in each episode teach the importance of passion and determination to succeed in sports as well as in other aspects of life. Children also learn the importance of exercise in a healthy lifestyle.

Does the Licensee identify the	Yes
program by displaying	
throughout the program the	
symbol E/I?	

Digital Core Program (13 of 13)	Response
Program Title	Planet X (from Universal Sports Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Mon,Tue,Wed 8:00am and 8:30am PT
Total times aired at regularly scheduled time	77
Total times aired	78
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Planet X is an E/I video sports and fitness based TV series for children 13 - 16 years old. Each episode mixes action & extreme sports content within a balanced and well produced program that features (1) inspiring sports & fitness themes, angles and stories, (2)informational and educational elements on sports training tips from athletes, (3)information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, (4) regular travel and cultural experiences via foreign adventure feature shows all around the world and much more! Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle and more.

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Questions	Response
Title of Program	Planet X (from Universal Sports Channel)
List date and time rescheduled	1/6/2011 @ 8am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-01-04
Episode #	1/4/2011 @ 8:30am
Reason for Preemption	Sports

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	David Bright
	Address	3000 West Alameda Ave, #3269
	City	Burbank
	State	CA
	Zip	91523
	Telephone Number	818-840-3427
	Email Address	david.bright@nbcuni.com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	KNBC no longer broadcasts on an analog channel. KNBC only broadcasts on its digital channel. All children's programming listed in the analog section of this form aired on KNBC's main digital channel. <<<< The report was re-uploaded on 1/6/12 as the original report was inadvertently overwritten when filing KNBC's fourth quarter 2011 report. >>>>

# Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	Turbo Dogs
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:00-8:30am PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TURBO DOGS is a show about six canine friends-Dash, GT, Clutch, Stinkbert, Strut, and Mags-who have their own distinct characteristics but share a common love of racing cars. The fastest dogs in Racerville, Turbo Dogs often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each sto begins with one of the Turbo Dogs encountering a problem that must be resolved while preparing to compete. Usually, the Turbo Dog learns his/her lesson through experience and accountability for negative behavior. Social-emotional messages about sportsmanship, teamwork, cooperation, and fairness develop in the story are emphasized in a separate tag at the end of each episode.
Other Matters (2 of 13)	Response
Program Title	Shelldon
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30-9:00am PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. SHELLDON is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water-dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk adopted by the Clam family and living with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowrie shell classmate of Shelldon's also live at the inn. Shelldon and his buddies, Herman (a hermit crab) and Connie (a cowrie shell), always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant social-emotional lesson and also share information relating to their ocean habitat and environmental protection.

Other Matters (3 of 13)	Response
Program Title	The Magic School Bus
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:00-9:30am PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE MAGIC SCHOOL BUS is a show that features the most adventuresome teacher on the planet, Ms. Frizzle, and her group of students who dutifully follow her approach to education-by taking magical field trips to learn about anything that interests her or them. All the students are curious, but with each one, there is often a personal problem that needs solving and the field trip has a way of dovetailing with the personal challenge to get everything all worked out. The class has been on 52 field trips, traveling in a magic bus that can transform its shape and power source, so it can travel through any environment, from the bottom of the ocean to outermost space. Ms. Frizzle can handle it all, from driving the bus, navigating unfamiliar terrain, to guiding the children's learning through inquiry. She is undeterred and rarely discouraged and expects no less from her students. Ms. Frizzle is amazingly understanding and permissive in her approach and the children are ambitiously curious about the world as a result. It's not just the bus that's magic.

Other Matters (4 of 13)	Response
Program Title	Babar
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30-10:00am PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins

#### Age of Target Child Audience from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

BABAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

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Other Matters (5 of 13)	Response
Program Title	Willa's Wild Life
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00-10:30am PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILLA'S WILD LIFE is an animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence, and become altruistic.
Other Matters (6 of 13)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly	Saturdays 10:30-11:00am PT

Total times 13 aired at regularly scheduled time

Scheduled

definition of Core Programming.	learning is a constant process for Pearlie because she has big responsibilities, taking care of an entire little community, but she is indomitable and tenacious and ends up preserving order and happiness in Jubilee Park.
objective of the program and how it meets the definition of	bit of a busy-body who likes to arrange things according to over-ambitious plans that ultimately get her in trouble. She gets along with everyone so, ultimately, every problem is solved and Pearlie learns a lesson. However, her greatest challenges are usually presented by her one enemy, the bully and diva, Saphira. Fortunately, Pearlie rises to Saphira's challenges, not with meanness, but by outwitting her. Overall, learning is a constant process for Pearlie because she has hig responsibilities, taking care of an entire little
Describe the educational and informational	PEARLIE recounts the weekly escapades of an optimistic, amiable fairy who has been appointed by Fairy HQ to maintain order in Jubilee Park. She lives among a dozen assorted characters, including her fairy best friends, Opal and Jasper, a garden elf, a wood nymph, possum, bats, other fairies, rats, a small colony of fleas, a lizard and her arch-rival, Saphira, who is also her fairy cousin. While Pearlie is very likable, she is a
Age of Target Child Audience from	6 years to 10 years
Length of Program	30 mins

Other Matters (7 of 13)	Response
Program Title	Aqua Kids Adventures II (from NBC Plus)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:00-7:30am PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.

Other Matters (8 of 13)	Response
Program Title	Angel's Friends (from NBC Plus)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:30-8:00am PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Angel's Friends provides programming about social themes and coping strategies through the school life of animated teen-aged angels learning to be Guardian Angels. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no," the meaning of heroism, bullying and other issues of particular concern to young teens.

Other Matters (9 of 13)	Response
Program Title	Ariel & Zoey & Eli,Too (from NBC Plus)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:00-8:30am PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. Twins Ariel & Zoey sing for crowds of adoring fans and Eli makes them laugh. AZE2's central theme is to empower children to accomplish their goals and their dreams. There is always a focus on important life lessons treating others with respect and kindness. Music, art, and history is the theme as musicians, artists and others at the top of their field share their life lessons with the audience.

Other Matters (10 of 13)	Response
Program Title	Aqua Kids Adventures II (from NBC Plus)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30-9:00am PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.
Other Metters (44 of 42)	Destruction
Other Matters (11 of 13)	Response
Program Title	Beta Records TV (from NBC Plus)
Origination	Network

Days/Times Program Regularly Saturdays 9:00-9:30am PT Scheduled

Total times aired at regularly scheduled time		13
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Hosts interview up-and-coming musical artists about their inspirations emphasizing their education - showing teens how they can make their own voices heard. The show shows the value of being committing to education and instills a grounded balance of priorities, commitment, and perseverance teens can apply to their lives.
Other Matters (	(12 of 13)	Response
Program Title		In the Zone Presents (from NBC Plus)
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays 9:30-10:00am PT
Total times aired at regularly scheduled time		13
Length of Prog	ram	30 mins
Age of Target Child Audience from		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		In The Zone Presents emphasizes the value of sportsmanship and teamwork in the accomplishment of life goals. Sports figures in each episode teach the importance of passion and determination to succeed in sports as well as in other aspects of life. Children also learn the importance of exercise in a healthy lifestyle.
Other Matters (13 of 13)	Response	
Program Title	Planet X (from L	Jniversal Sports Channel)
Origination	Network	
Days/Times Program Regularly Scheduled	Mon,Tue,Wed 8:00am and 8:30am PT	
Total times aired at regularly	78	

scheduled time

Length of

Program

Child

Age of Target

Audience from

30 mins

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Planet X is an E/I video sports and fitness based TV series for children 13 - 16 years old. Each episode mixes action & extreme sports content within a balanced and well produced program that features (1) inspiring sports & fitness themes, angles and stories, (2)informational and educational elements on sports training tips from athletes, (3)information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, (4) regular travel and cultural experiences via foreign adventure feature shows all around the world and much more! Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle and more.

#### Question

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). I certify that this application includes all required and relevant attachments. **KNBC** I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Attachments No Attachments.