



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0032881088** | File Number: **CPR-139559** | Submit Date: **04/02/2013** | Call Sign: **KKAI** | Facility ID: **83180** | City:
KAILUA | State: **HI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/02/2013 | Filing Status: **Active**

Report reflects information for : First Quarter of 2013

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Honolulu
	Web Home Page Address	

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	5.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Mustard Pancakes E/I
Origination	Network
Days/Times Program Regularly Scheduled	Monday 8am
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MUSTARD PANCAKES features gifted singer/songwriter and children's personality Courtney Campbell as head of a household that is also home to Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo - and the lone cat, Mr. D. Under her thoughtful and tender care and guidance, her pets discover the world around them, grow emotionally and find solutions to their daily challenges. Aimed at children 3-6, the music-driven MUSTARD PANCAKES celebrates the joy of childhood through the power of music, storytelling and appealing characters.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	Mouse in the House E/I
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday 8:00 a.m.
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mouse in the House is a weekly half-hour series featuring kids doing science experiments. Mouse in the House is a science series that educates children about science concepts, introducing them to science and math by exploring fundamental principles such as gravity, pressure, kinetics and magnetism by conducting scienceexperiments in an integrated and entertaining way. It is produced using a combination of 3D animation and live footage.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 6)	Response
Program Title	Dog and Cat Training E/I
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday 8:00 a.m.
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this entertaining weekly half hour program, Mr. Silverman, the well-known Hollywood animal trainer and author, demonstrates how to train dogs and cats with the help of his furry friends either in-home or on location. The visual instructions are an easy way to learn the art of training our four-legged family companions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 6)	Response
Program Title	9th Period E/I
Origination	Network

Days/Times Program Regularly Scheduled	Friday 8:00 a.m.
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Meg, Peyton and Conner are top-notch students, but when the textbooks are gone, they get to work solving the mysteries of their town. Relying on keen observation and teamwork, they integrate interesting science facts and other classroom knowledge to solve each case
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 6)		Response
Program Title		Eco Company E/I
Origination		Network
Days/Times Program Regularly Scheduled		Thursday 8:00 a.m.
Total times aired at regularly scheduled time		12
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company brings a fresh, engaging, and optimistic perspective to environmental issues through interviews and conversational reportage that is accessible, relevant, and compelling. The programs energetic and youthful journalist/host present stories that promote an action-oriented approach to environmental issues by 1) showcasing examples of creative solutions, many of which are implemented by teenagers themselves; and 2) delivering information that promotes and encourages ethical stewardship of natural resources and the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 6)	Response
Program Title	Real Life 101 E/I
Origination	Network
Days/Times Program Regularly Scheduled	Monday thru Friday 8:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Christopher J. Racine
Address	875 Waimanu Street, Suite 638
City	Honolulu
State	HI
Zip	96813
Telephone Number	(808) 593-5524
Email Address	info@kkai.tv
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Mustard Pancakes E/I
Origination	Network
Days/Times Program Regularly Scheduled	Monday 8:00 a.m.
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MUSTARD PANCAKES features gifted singer/songwriter and children's personality Courtney Campbell as head of a household that is also home to Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo - and the lone cat, Mr. D. Under her thoughtful and tender care and guidance, her pets discover the world around them, grow emotionally and find solutions to their daily challenges. Aimed at children 3-6, the music-driven MUSTARD PANCAKES celebrates the joy of childhood through the power of music, storytelling and appealing characters.

Other Matters (2 of 6)	Response
Program Title	Mouse in the House E/I
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday 8:00 a.m.
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mouse in the House is a weekly half-hour series featuring kids doing science experiments. Mouse in the House is a science series that educates children about science concepts, introducing them to science and math by exploring fundamental principles such as gravity, pressure, kinetics and magnetism by conducting scienceexperiments in an integrated and entertaining way. It is produced using a combination of 3D animation and live footage.

Other Matters (3 of 6)	Response
Program Title	Dog and Cat Training E/I
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday 8:00 a.m.
Total times aired at regularly scheduled time	12
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this entertaining weekly half hour program, Mr. Silverman, the well-known Hollywood animal trainer and author, demonstrates how to train dogs and cats with the help of his furry friends either in-home or on location. The visual instructions are an easy way to learn the art of training our four-legged family companions.

Other Matters (4 of 6)	Response
Program Title	Eco Company E/I
Origination	Network
Days/Times Program Regularly Scheduled	Thursday 8:00 a.m.
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company brings a fresh, engaging, and optimistic perspective to environmental issues through interviews and conversational reportage that is accessible, relevant, and compelling. The programs energetic and youthful journalist/host present stories that promote an action-oriented approach to environmental issues by 1) showcasing examples of creative solutions, many of which are implemented by teenagers themselves; and 2) delivering information that promotes and encourages ethical stewardship of natural resources and the environment.

Other Matters (5 of 6)	Response
Program Title	9th Period E/I
Origination	Network
Days/Times Program Regularly Scheduled	Friday 8:00 a.m.
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Meg, Peyton and Conner are top-notch students, but when the textbooks are gone, they get to work solving the mysteries of their town. Relying on keen observation and teamwork, they integrate interesting science facts and other classroom knowledge to solve each case.

Other Matters (6 of 6)	Response
Program Title	Real Life 101 E/I
Origination	Network
Days/Times Program Regularly Scheduled	Monday thru Friday 8:30 a.m.

Total times aired at regularly scheduled time	66
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed!

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Kailua Television LLC

Attachments

No Attachments.