



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0023011828** | File Number: **CPR-148419** | Submit Date: **01/03/2014** | Call Sign: **KWYB** | Facility ID: **14674** | City: **BUTTE** | State: **MT**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/03/2014** | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2013

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
-----------	---------	-------	-------	----------------

**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
--------------	---------	-------	-------	--------------

**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Butte-Bozeman
	Web Home Page Address	www.abcfoxmontana.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(17)

Digital Core Program (1 of 17)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/7-7:30 AM MT (11/30/13 through 12/28/13)
Total times aired at regularly scheduled time	5
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different "top ten" each week in a variety of categories. What are the top ten "fastest animals in Africa," "tallest insects," "biggest eaters," "smartest birds"...Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown. "Jack Hanna's Wild Countdown" is broadcast on the stations primary digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 17)		Response
Program Title	Ocean Mysteries with Jeff Corwin	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays/7:30-8 AM MT (11/30/13 through 12/28/13)	
Total times aired at regularly scheduled time	5	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>The Half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 - and beyond - by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the "family dynamics" of the mingling species, viewers will get to know - and care - about these heroes, and all of the fascinating life teeming in our oceans. "Ocean Mysteries with Jeff Corwin" is broadcast on the stations primary digital channel only.</p>	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (3 of 17)		Response
Program Title	Born to Explore	
Origination	Syndicated	

Days/Times Program Regularly Scheduled	Saturdays/8-8:30 AM MT (11/30/13 through 12/28/13)
Total times aired at regularly scheduled time	5
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Developed and produced for 13-16 year olds, the world's cultures and geographical wonders come alive as the youngest Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and man made treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes. "Born to Explore" is broadcast on the stations primary digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 17)

Response

Program Title	Sea Rescue
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays/8:30-9 AM MT (11/30/13 through 12/28/13)
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances - release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. "Sea Rescue" is broadcast on the stations primary digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 17) Response

Program Title	The Wildlife Docs
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9-9:30 AM MT (11/30/13 through 12/28/13)
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, "The Wildlife Docs," produced for ages 13-16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care. "The Wildlife Docs" is broadcast on the stations primary digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 17)	Response
Program Title	Expedition Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:30-10 AM MT (11/30/13 through 12/28/13)
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Casey Anderson and showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places - revealing a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of breathtakingly wild adventures: he'll paddle the Grand Canyon, ski with Wolverines in British Columbia, observe Mountain Lions in Montana, stake out the scavengers of Yellowstone, investigate a raven's nest, observe Polar Bears on Alaska's northern slope, and climb to rugged extremes in pursuit of Northern Maine's Black Bears - bringing audiences a rare and personal experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems that they call home. "Expedition Wild" is broadcast on the stations primary digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 17)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon. through Fri./7-7:30 AM MT (11/29/13 through 12/31/13)
Total times aired at regularly scheduled time	23
Total times aired	64
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Jack Hanna's Animal Adventures" is a live action television program designed to meet the educational and informational needs of children. In each program, cameras follow the Host, Jack Hanna, as he spends time with nature's creatures across the continents. Jack interacts with people that are knowledgeable about animals and their habitats, and educates as he travels the globe. Each program is designed to reveal the world in a way that presents positive role models and pro-social values within an environmentally responsible universe. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length and is designed to educate and inform children 13 to 16 years of age. The beginning of each program includes a 15 second video billboard with the recommended rating TV-G and the E/I rating as displayed throughout the entire program. "Jack Hanna's Animal Adventures" is broadcast on the stations secondary digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 17)	Response
Program Title	Dog & Cat Training with Joel Silverman
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday/7:30-8 AM MT (12/02/13 through 12/23/13)
Total times aired at regularly scheduled time	4
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog & Cat Training with Joel Silverman" is a weekly half-hour educational/informational home pet training show with an entertaining Hollywood flair that is appropriate for family viewing and children ages 13-16 in particular. Through Joel's revealing interviews with fellow Hollywood animal trainers and his "in-the-home" training sessions with people and their pets, this show presents dog and cat owners as well a wide array of opportunities to learn to train their pets. Episode featured segments: The K9s of Orange County - During this segment, Joel will go to the homes of his clients. By helping real people with their various training issues, viewers will gain valuable training tips to help them solve similar problems they might be having with their own dog. Working Dogs - This segment will introduce the viewers to "prey drive," a dog's natural instinct to focus on and pursue prey. Viewers will learn how this inherent behavior can be used in a positive way to train their own pets to exhibit the agility, obedience and repeatable behavior found in working animals such as police dogs, drug dogs, service animals and others. Animal Actors - In this segment the animals are the stars. Joel takes viewers behind the scenes to meet actual Hollywood animal trainers and their famous animal actor as they demonstrate training techniques that are used for work on TV and the big screen. Cat Training - There are a number of people who believe that cats simply cannot be trained. This segment will offer valuable information on the training of cats. The viewers will learn to teach their cat an array of behaviors like sit, stay, and come. All of the cat training sessions will be shot from the Nevada Humane Society in their catteries with cats with no training that Joel has selected as pupils. "Dog & Cat Training with Joel Silverman" is broadcast on the stations secondary digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 17)	Response
Program Title	What Color Is Your Dog?
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday/7:30-8 AM MT (effective 12/20/13)
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>"What Color Is Your Dog" is an educational/informational series especially geared to ages 13 -16. In this entertaining weekly half-hour program, Mr. Silverman, a nationally renown TV show host, animal trainer and author, demonstrates how to train dogs and cats with the help of his furry friends either in-home or on location. The visual instructions are an easy way to learn the art of training our four legged family companions. Also, each week other animal trainers will be highlighted in our "Animal Actors" segment, as they talk about their experiences with not only dogs and cats, but all types of animals including bugs and snakes. The audience will learn about the time and detail that goes into the specific training needed for film and television production. New to Season 2 is our "Lessons With Luke", and "Lessons With Jax" segments. This is geared to the young novice learning how to perform a basic training step like "sit" or "lie down." This segment will team up a puppy and 13-16 year old. This is a simple exercise so the young person can feel as though it will be easy to accomplish, as they teach the puppy a new behavior each week. Our "Dog Training" segment is dedicated to help the average pet owner to overcome their most troubling issue with their pet. Mr. Silverman demonstrates exactly what is required to eliminate the problem. In a number of scenarios, filmed at the Nevada Humane Society, he actually trains the dog right in front of the camera within minutes. These segments are helpful for any household who has a dog and wants to improve obedience. Never heard of a trained cat? Well, Mr. Silverman knows how, and will show the audience the art of cat training. In our "Cat Training" segment, Mr. Silverman will train cats that are completely untrained right from the cattery at the Nevada Humane Society, as well as interview trainers and their cats that are trained for movies and commercials. Other weekly segments include "Working Dogs" and "Advance Behaviors" -both entertaining and educational. The skills learned in each half hour is not only to improve training skills but will teach young people patience, kindness, responsibility, determination and understanding - all needed in life, as well. WHAT COLOR IS YOUR DOG? will display the "E/I" icon throughout the broadcast and is closed captioned for the hearing impaired. "What Color Is Your Dog?" is broadcast on the stations secondary digital channel only.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 17)	
	Response
Program Title	Wild About Animals 1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday/7:30-8 AM MT (12/03/13 through 12/31/13)
Total times aired at regularly scheduled time	5
Total times aired	12
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Wild About Animals" is a half-hour animal E/I magazine series that educates and informs children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode consists of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see every day. "Wild About Animals 1" is broadcast on the stations secondary digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 17)	Response
Program Title	Jack Hanna's into the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday/7:30-8 AM MT (12/04/13 through 12/25/13)
Total times aired at regularly scheduled time	4
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Jack Hanna's Into the Wild" Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment, and the changes humans have imposed on the environment as well as the positive impact of local conservation efforts in the region. While Jack Hanna introduces the habitat and wildlife, regional guides are given the "expert" status and the viewer becomes engaged in the natural environment with the same enthusiasm as Jack's family. It is also important to note that in addition to the educational content of the program, Jack brings the affective aspect to wildlife education, engaging the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active interest in preserving wildlife. Combining data-oriented scientific information with concern for the conservation status of wildlife and the environment enforces the educational value and impact of the program. "Jack Hanna's into the Wild" is broadcast on the stations secondary digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 17)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday/7:30-8AM MT (12/05/13 through 12/26/13)
Total times aired at regularly scheduled time	4
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog Tales" serves the educational and informational needs for children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary aspects explaining different issues affecting canines. By promoting compassionate behavior towards dogs, the show provides young viewers with a positive message about "Mans Best Friend" and how they are a major part of our world. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests. "Dog Tales" is broadcast on the stations secondary digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 17)		Response
Program Title		Pets.TV
Origination		Syndicated
Days/Times Program Regularly Scheduled		Friday/7:30-8 AM MT (11/29/13 through 12/27/13)
Total times aired at regularly scheduled time		5
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		1
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		"Pets.TV" celebrates the pets we love and the people who love them - pet news, pet care, pet health and pet lifestyles. It is produced by Lisa Renee Ramirez, the winner of 16 local Emmy awards and features fun and educational programming for the whole family. "Pets. TV" is broadcast on the stations secondary digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (14 of 17)		Response
--	--	-----------------

Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/7-7:30 AM MT (11/30/13 through 12/28/13)
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dragonfly TV" serves the educational and informational needs of children 13-16 years of age with its program content, including scientific principles and their practical applications in everyday life. The show also provides informative segments on various sports and academic activities and science and research techniques, allowing students to conduct their own experiments. The weekly series also promotes children's writing and creative skills. "Dragonfly TV" is broadcast on the stations secondary digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 17)	Response
Program Title	BIZ Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/7:30-8 AM MT (11/30/13 through 12/28/13)
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"BIZ Kids" is a weekly half-hour series focusing on financial literacy and entrepreneurship for teens, targeting 13 to 16-year-olds. Using a mix of strong financial education tools, dynamic sketch comedy, and inspiring true stories of young entrepreneurs, "BIZ Kids" provides important information for future success. Each episode features math, language arts, and social studies as well as teaching teens about money and business. "BIZ Kids" is broadcast on the stations secondary channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 17)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/8-8:30AM MT (11/30/13 through 12/28/13)
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Think Big" features top kid inventors who face off against each other in an Invent-Off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams, each led by a Featured Inventor, brainstorm, choose materials, and then sketch, design and build their idea. Once completed, the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup. In "Think Big," kids acquire and showcase their skills in creativity, science, innovation, marketing, design, and teamwork. May the brightest mind win! "Think Big" is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and new modes of transportation. Some even start their own companies! "Think Big" is broadcast on the stations secondary digital channel only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 17)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/8:30-9 AM MT (11/30/13 through 12/28/13)
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>"Career Day" is a television program that introduces young adults to career exploration and awareness. Students often do not know what they want to do and are unsure of potential interests they may have that could be a career. "Career Day" provides an avenue to view experts in their respective fields as they discuss their work, the education/training to prepare for the job, and experiences that led them to choose their career. To encourage students to make informed decisions, young adults must be introduced to career awareness, such as the concept that success in most careers requires education and training. Middle school is an ideal age at which to expose students to the challenging world of work. The program's motivational and inspirational message of each guest empowers audiences of all ages to investigate career opportunities, which have been proven to enhance academic performance, facilitate high school completion and encourage post secondary education. Each segment of "Career Day" delivers an educational and informational message that supports current social, intellectual and emotional aspects of children 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, dedication, and perseverance children can apply to their lives. "Career Day" is broadcast on the stations secondary digital channel only.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)?	Yes
Name of children's programming liaison	Linda Julius
Address	2200 Stephens Avenue
City	Missoula
State	MT
Zip	59801
Telephone Number	406-542-8900
Email Address	linda.julius@cowlesmontana.com

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

Cowles Montana Media Company became the Licensee of station KWYB on November 29, 2013.

Stations Primary Digital Channel - Toys for Tots Public Service Outreach Campaign: The mission of Toys for Tots is to collect new, unwrapped toys during the month and distribute those toys as Christmas gifts to help less fortunate children throughout the United States experience the joy of Christmas. The duration of the campaign is for the month of December. Disney/ABC Network and KTMF will participate in making the viewers aware of this effort through local on-air PSA support. We want to drive our audience to support Toys for Tots month. Stations Primary Digital Channel - The President's Council on Fitness, Sports & Nutrition and Litton's Weekend Adventure introduces the "Healthy Holidays" campaign, a unique partnership to encourage families to be physically active and maintain a healthy lifestyle throughout the holiday season. The campaign, which runs through January 17, aims to make it easier than ever for Americans to make small, but significant improvements to their health and well being. The Healthy Challenge Card, a holiday-themed checklist of nutrition and fitness goals, will encourage individuals of all abilities and backgrounds to integrate healthy habits into their everyday routine. The 10 "Be Active" and "Eat Well" challenges featured on the card highlight incremental lifestyle changes to enhance physical activity and healthy eating habits. In addition to promoting the Healthy Challenge Card, the President's Council and Litton Entertainment will engage with followers through Twitter and other social media outlets to share healthy holiday tips, recipes, photos and more. Twitter users can submit their own advice or questions using the #HealthyHoliday hashtag. "Litton is honored to partner with the President's Council on Fitness, Sports & Nutrition to promote healthy lifestyles for our viewers and their families. Our missions are perfectly aligned as Litton's Weekend Adventure is dedicated to educating and inspiring our viewers about culture, conservation and healthy lifestyles," commented Dave Morgan, CEO and Founder of Litton Entertainment. The partnership is a continuation of the "Adventure Inside, Venture Outside" theme showcased during Litton's Weekend Adventure and invites young people and their families to watch Weekend Adventure's six, all HD original programs that promote conservation, wildlife protection and global exploration, then venture outside to participate in a healthy, active lifestyle while enjoying time together as a family. "The President's Council on Fitness, Sports & Nutrition is thrilled to continue its partnership with Litton's Weekend Adventure to encourage families across the nation to live healthy, active lifestyles. It's important for all families to get active and create healthy environments within our own communities," said Shellie Pfohl, Executive Director of the President's Council on Fitness, Sports & Nutrition.

Other Matters (16)

Other Matters (1 of 16)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/7-7:30 AM MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different "top ten" each week in a variety of categories. What are the top ten "fastest animals in Africa," "tallest insects," "biggest eaters," "smartest birds"...Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown. To be broadcast on the stations primary digital channel only.

Other Matters (2 of 16)	Response
Program Title	Ocean Mysteries with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/7:30-8 AM MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 - and beyond - by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the "family dynamics" of the mingling species, viewers will get to know - and care - about these heroes, and all of the fascinating life teeming in our oceans. To be broadcast on the stations primary digital channel only.
--	--

Other Matters (3 of 16)

Response

Program Title	Born to Explore
---------------	-----------------

Origination	Syndicated
-------------	------------

Days/Times Program Regularly Scheduled	Saturdays/8-8:30 AM MT
--	------------------------

Total times aired at regularly scheduled time	13
---	----

Length of Program	30 mins
-------------------	---------

Age of Target Child Audience from	13 years to 16 years
-----------------------------------	----------------------

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Developed and produced for 13-16 year olds, the world's cultures and geographical wonders come alive as the youngest Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and man made treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes. To be broadcast on the stations primary digital channel only.
--	--

Other Matters (4 of 16)

Response

Program Title	Sea Rescue
---------------	------------

Origination	Syndicated
-------------	------------

Days/Times Program Regularly Scheduled	Saturdays/8:30-9 AM MT
--	------------------------

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances - release back into the wild of ocean life. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet. To be broadcast on the stations primary digital channel only.

Other Matters (5 of 16)

	Response
Program Title	The Wildlife Docs
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9-9:30 AM MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, "The Wildlife Docs," produced for ages 13-16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care. To be broadcast on the stations primary digital channel only.

Other Matters (6 of 16)

	Response
Program Title	Expedition Wild
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays/9:30-10 AM MT
--	-------------------------

Total times aired at regularly scheduled time	13
---	----

Length of Program	30 mins
-------------------	---------

Age of Target Child Audience from	13 years to 16 years
-----------------------------------	----------------------

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Casey Anderson and showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places - revealing a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of breathtakingly wild adventures: he'll paddle the Grand Canyon, ski with Wolverines in British Columbia, observe Mountain Lions in Montana, stake out the scavengers of Yellowstone, investigate a raven's nest, observe Polar Bears on Alaska's northern slope, and climb to rugged extremes in pursuit of Northern Maine's Black Bears - bringing audiences a rare and personal experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems that they call home. To be broadcast on the stations primary digital channel only.
--	---

Other Matters (7 of 16)

Response

Program Title	Jack Hanna's Animal Adventures
---------------	--------------------------------

Origination	Syndicated
-------------	------------

Days/Times Program Regularly Scheduled	Mon. through Fri./7-7:30 AM MT
--	--------------------------------

Total times aired at regularly scheduled time	64
---	----

Length of Program	30 mins
-------------------	---------

Age of Target Child Audience from	13 years to 16 years
-----------------------------------	----------------------

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Jack Hanna's Animal Adventures" is a live action television program designed to meet the educational and informational needs of children. In each program, cameras follow the Host, Jack Hanna, as he spends time with nature's creatures across the continents. Jack interacts with people that are knowledgeable about animals and their habitats, and educates as he travels the globe. Each program is designed to reveal the world in a way that presents positive role models and pro-social values within an environmentally responsible universe. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length and is designed to educate and inform children 13 to 16 years of age. The beginning of each program includes a 15 second video billboard with the recommended rating TV-G and the E/I rating as displayed throughout the entire program. To be broadcast on the stations secondary digital channel only.
--	--

Other Matters (8 of 16)

Response

Program Title	What Color Is Your Dog?
---------------	-------------------------

Origination	Syndicated
-------------	------------

Days/Times Program Regularly Scheduled	Mondays/7:30-8 AM MT
--	----------------------

Total times aired at regularly scheduled time	13
---	----

Length of Program	30 mins
-------------------	---------

Age of Target Child Audience from	13 years to 16 years
-----------------------------------	----------------------

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"What Color Is Your Dog" is an educational/informational series especially geared to ages 13 -16. In this entertaining weekly half-hour program, Mr. Silverman, a nationally renown TV show host, animal trainer and author, demonstrates how to train dogs and cats with the help of his furry friends either in-home or on location. The visual instructions are an easy way to learn the art of training our four legged family companions. Also, each week other animal trainers will be highlighted in our "Animal Actors" segment, as they talk about their experiences with not only dogs and cats, but all types of animals including bugs and snakes. The audience will learn about the time and detail that goes into the specific training needed for film and television production. New to Season 2 is our "Lessons With Luke", and "Lessons With Jax" segments. This is geared to the young novice learning how to perform a basic training step like "sit" or "lie down." This segment will team up a puppy and 13-16 year old. This is a simple exercise so the young person can feel as though it will be easy to accomplish, as they teach the puppy a new behavior each week. Our "Dog Training" segment is dedicated to help the average pet owner to overcome their most troubling issue with their pet. Mr. Silverman demonstrates exactly what is required to eliminate the problem. In a number of scenarios, filmed at the Nevada Humane Society, he actually trains the dog right in front of the camera within minutes. These segments are helpful for any household who has a dog and wants to improve obedience. Never heard of a trained cat? Well, Mr. Silverman knows how, and will show the audience the art of cat training. In our "Cat Training" segment, Mr. Silverman will train cats that are completely untrained right from the cattery at the Nevada Humane Society, as well as interview trainers and their cats that are trained for movies and commercials. Other weekly segments include "Working Dogs" and "Advance Behaviors" -both entertaining and educational. The skills learned in each half hour is not only to improve training skills but will teach young people patience, kindness, responsibility, determination and understanding - all needed in life, as well. WHAT COLOR IS YOUR DOG? will display the "E/I" icon throughout the broadcast and is closed captioned for the hearing impaired. To be broadcast on the stations secondary digital channel only.
--	---

Other Matters (9 of 16) Response

Program Title	Wild About Animals 1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays/7:30-8 AM MT
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Wild About Animals" is a half-hour animal E/I magazine series that educates and informs children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode consists of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see every day. To be broadcast on the stations secondary digital channel only.

Other Matters (10 of 16)	Response
--------------------------	----------

Program Title	Jack Hanna's into the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays/7:30-8 AM MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Jack Hanna's into the Wild" Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment, and the changes humans have imposed on the environment as well as the positive impact of local conservation efforts in the region. While Jack Hanna introduces the habitat and wildlife, regional guides are given the "expert" status and the viewer becomes engaged in the natural environment with the same enthusiasm as Jack's family. It is also important to note that in addition to the educational content of the program, Jack brings the affective aspect to wildlife education, engaging the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active interest in preserving wildlife. Combining data-oriented scientific information with concern for the conservation status of wildlife and the environment enforces the educational value and impact of the program. To be broadcast on the stations secondary digital channel only.
--	--

Other Matters (11 of 16)	Response
--------------------------	----------

Program Title	Dog Tales
---------------	-----------

Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays/7:30-8 AM MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog Tales" serves the educational and informational needs for children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary aspects explaining different issues affecting canines. By promoting compassionate behavior towards dogs, the show provides young viewers with a positive message about "Mans Best Friend" and how they are a major part of our world. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests. To be broadcast on the stations secondary digital channel only.

Other Matters (12 of 16)	Response
Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays/7:30-8 AM MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Pets.TV" is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. Each segment of "Pets.TV" delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives. To be broadcast on the stations secondary digital channel only.
--	---

Other Matters (13 of 16)

Response

Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/7-7:30 AM MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dragonfly TV" serves the educational and informational needs of children 13-16 years of age with its program content, including scientific principles and their practical applications in everyday life. The show also provides informative segments on various sports and academic activities and science and research techniques, allowing students to conduct their own experiments. The weekly series also promotes children's writing and creative skills. To be broadcast on the stations secondary digital channel only.
--	--

Other Matters (14 of 16)

Response

Program Title	BIZ Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/7:30-8 AM MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"BIZ Kids" is a weekly half-hour series focusing on financial literacy and entrepreneurship for teens, targeting 13 to 16-year-olds. Using a mix of strong financial education tools, dynamic sketch comedy, and inspiring true stories of young entrepreneurs, "BIZ Kids" provides important information for future success. Each episode features math, language arts, and social studies as well as teaching teens about money and business. To be broadcast on the stations secondary digital channel only.
--	---

Other Matters (15 of 16)		Response
Program Title	Think Big	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays/8-8:30 AM MT	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>"Think Big" features top kid inventors who face off against each other in an Invent-Off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams, each led by a Featured Inventor, brainstorm, choose materials, and then sketch, design and build their idea. Once completed, the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup. In "Think Big," kids acquire and showcase their skills in creativity, science, innovation, marketing, design, and teamwork. May the brightest mind win! "Think Big" is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and new modes of transportation. Some even start their own companies! To be broadcast on the stations secondary digital channel only.</p>	

Other Matters (16 of 16)		Response
Program Title	Career Day	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays/8:30-9 AM MT	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Career Day" is a television program that introduces young adults to career exploration and awareness. Students often do not know what they want to do and are unsure of potential interests they may have that could be a career. "Career Day" provides an avenue to view experts in their respective fields as they discuss their work, the education/training to prepare for the job, and experiences that led them to choose their career. To encourage students to make informed decisions, young adults must be introduced to career awareness, such as the concept that success in most careers requires education and training. Middle school is an ideal age at which to expose students to the challenging world of work. The program's motivational and inspirational message of each guest empowers audiences of all ages to investigate career opportunities, which have been proven to enhance academic performance, facilitate high school completion and encourage post secondary education. Each segment of "Career Day" delivers an educational and informational message that supports current social, intellectual and emotional aspects of children 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, dedication, and perseverance children can apply to their lives. To be broadcast on the stations secondary digital channel only.
--	--

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Cowles Montana Media Company</p>

Attachments

No Attachments.