



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-132123** | Submit Date: **07/09/2012** | Call Sign: **WTAP-TV** | Facility ID: **4685** |

City: **PARKERSBURG** | State: **WV**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

07/09/2012 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2012**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Parkersburg
	Web Home Page Address	www.wtap.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(19)

Digital Core Program (1 of 19)	Response
Program Title	PEARLIE (15.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 12:30-1:00p
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated urban fairy comedy for kids based on the best selling book by Australian author Wendy Hammer. Pearlie has been assigned to take care of Jubilee Park, and she and her friends make sure everything runs smoothly. The series focuses on the key issues of problem solving and cooperation as kids will see the fun and inventive way Pearlie approaches every park adventure.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	PEARLIE (15.1)
List date and time rescheduled	6/2 9:30
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/2
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	PEARLIE (15.1)
List date and time rescheduled	5/5 9:30
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/5
Reason for Preemption	Sports

Digital Core Program (2 of 19) Response	
Program Title	TEEN KID NEWS (15.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30-10:00a
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Created by Eyewitness News and Weekly Reader, a team of young journalists report from professional news set. Teachers download television news scripts from the Weekly Reader web site to use in the classroom. This program gives students a clear voice into the adult-dominated media and provides a unique perspective to the news that is not currently available on television. The lead story each week takes a kid sensitive approach to serious news topics such as terrorism, bullying and cliques as well as the alarming increase in diabetes in children. In addition, various segments will be shot around the world on location.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	TEEN KID NEWS (15.1)

List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	
Episode #	6/9
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	TEEN KID NEWS (15.1)
List date and time rescheduled	6/2 8:30a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/2
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	TEEN KID NEWS (15.1)
List date and time rescheduled	5/5 9:00a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/5
Reason for Preemption	Sports

Digital Core Program (3 of 19)	Response
Program Title	WILLA'S WILD LIFE (15.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 12:00-12:30p
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1

Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Willa's Wild Life is an animated series centered on a six-year-old girl, and her menagerie of animals. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Will works on solutions to overcome her challenge.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	WILLA'S WILD LIFE (15.1)
List date and time rescheduled	6/2 9a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/2
Reason for Preemption	Sports

Digital Core Program (4 of 19)	Response
Program Title	BABAR (15.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30-12:00p
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BABAR is a young elephant who returns to the jungle where he builds the city of Celesteville and is crowned king of the elephants. A dedicated ruler and father, Babar and his family experience many challenges as they journey through life, and they learn to rise above them through strength and optimism.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	BABAR (15.1)
List date and time rescheduled	6/10 3:30p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/9
Reason for Preemption	Sports

Digital Core Program (5 of 19)	Response
Program Title	SHELLDON (15.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30-11:00a
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shelldon is an animated serie about a school-aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie a cowry shell mollusk and Herman a hermit crab, face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning ow to be altruistic, or protecting their environment from natural and man-made disasters. In all cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provide a direct social-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	SHELLDON (15.1)
List date and time rescheduled	6/10 2:30p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/9
Reason for Preemption	Sports

Digital Core Program (6 of 19)	Response
Program Title	ANIMAL ATLAS (15.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:00-7:30a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas in previous years has maintained a high level of educational value. It has addressed issues appropriate for both general public and the secondary classroom with a presentation that included large numbers of clips, wide ranging photography, fast-paced editing, and a non-condescending vocabulary level. The programs in the latest series of Animal Atlas happily maintain those strengths. It is differentiated from previous years by its sense of humor. Entertaining the viewer with wit and observation augments the educational integrity of its content. The level of humor, like the level of vocabulary, is most suited for middle school ages 13 to 16 with applications of topic that could extend into the higher grades. There are sound cues, visual elements and a general tone that supports the delivery of educational material in a way that is appropriate for entertainment television. The data delivered and the content communicated is absolutely educational in nature and value but one in a way that would hold the attention of the target viewer. While the program is consistently humorous, a middle school teacher could construct textbook test materials that would be applicable to Animal Atlas.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 19) Response	
Program Title	ANIMAL ATLAS CLASSICS (15.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30-8:00a
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Animal Atlas Classics collection maintains the series connection with educational standards consistent with nationally published curriculum goals in the natural sciences for the 13-16 years old target market. The episodes move the viewers through the taxonomy of the animal kingdom with attention to defining characteristics. References to the habitat and differentiation of the animal kingdom complement the overview of the components of biological life in the visible world. The admirable education content is saved from the dryness of a lecture by the ironic juxtaposition of the narrative and images.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 19) Response	
Program Title	ANIMAL EXPLORER WITH JEROD MILLER (15.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00-8:30a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week Jarod looks at exotic and domestic animals from his own unique perspective. Jarod combines his extensive training in zoology with his ability as an effective and entertaining communicator. It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 19) Response	
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Program Title	ANIMAL RESCUE (15.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30-9:00a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Alex Paen, an Emmy-Award Winning journalist who has covered news events around the globe, hosts Animal Rescues. Animal Rescues includes dramatic rescues of all types of animals around the world. The camera captures the actual rescue in progress and is for family viewing and does not contain depictions of animals suffering. Every story has a happy ending and a positive outcome. The show also includes safety tips for animal care and treatment. The program is labeled TVG and is suitable for family viewing.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 19)		Response
Program Title	WILD AMERICA (15.3)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday 10:00-10:30a	
Total times aired at regularly scheduled time	13	
Total times aired		

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Marty Stouffers Wild America is the first and only Wildlife and Nature Series to focus exclusively on the wild animals and wild lands of North America. Hosted by award-winning wildlife photographer and premier naturalists Marty Stouffer, the Series features footage of Mammals,Birds, Reptiles, Fish and Insects throughout the entire continent. Viewers take a guided journey to witness the vast wonders and infinite diversity of Nature first hand. Series highlights include a magnificent menagerie Mice, Moose, Musk ox, Marmot, Mollusk, Mink, Mockingbird, Mushroom, Marten, Manatee and many, many more. Marty Stouffers Wild America is a Series that families can enjoy together. Parents and Children will be delighted as they learn about Nature.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 19)	Response
Program Title	PETS.TV (15.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00-8:30a
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 19)		Response
Program Title		DOG TALES (15.3)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday 8:30-9:00a
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales is a weekly half-hour educational/information magazine show featuring everything about dogs and their owners. Each episode includes topics on training, health, nutrition, behavior, grooming and the peculiarities of man?s best friend. All types of dogs, from pure breeds to mutts, will be featured. Although this show appeals to all ages, the primary target is ages 13 to 16.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 19)		Response
Program Title		INTO THE WILD (15.3)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday 9:30-10:00a
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The program topic is suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment, and the changes humans have imposed on the environment and well as the positive impact of local conservation efforts in the region.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?		Yes

Digital Core Program (14 of 19)		Response
Program Title		ANIMAL ADVENTURES (15.3)
Origination		Syndicated

Days/Times Program Regularly Scheduled	Saturday 9:00-9:30a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Adventures, an action program designed to meet the educational and informational needs of children. In each episode, the camera follows Jack Hanna as he spends time with natures creatures across the continents. Each episode reveals to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 19)	Response
Program Title	MISSING (15.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:30-11:00a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing is a nationally-syndicated weekly television series featuring actual cases of missing persons, both children and adults, from across North America. Working with local, state and federal law enforcement agencies, including the FBI, and missing persons organizations such as The National Center for Missing and Exploited Children, our goal is to provide viewers with vital facts about missing individuals and to increase public awareness.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (16 of 19)	Response
Program Title	ZULA PATROL (15.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:00-10:30a
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Zula Patrol, a 3D/CG animated children's show, is designed to entertain while promoting an understanding of science and astronomy through engaging character-driven stories, which focus on specific educational science learning objectives. In every episode of The Zula Patrol, the characters demonstrate inquiry-based learning and critical thinking skills. They also model inquisitiveness, observation, self-reflection, and social experiences that encourage collaboration, teamwork, and an excitement for scientific exploration and problem solving.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	ZULA PATROL (15.1)
List date and time rescheduled	6/10 2p
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/9
Reason for Preemption	Sports

Digital Core Program (17 of 19)	Response
Program Title	JANE AND THE DRAGON (15.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:00-11:30a
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jane and the Dragon is a CGI animated series based on the books of the same name by Martin Baynton. The series follows the comedic exploits of Jane, an adolescent girl training to be a knight, and her friend, Dragon, a talking, flying, 300-year-old, fire-breathing dragon. Themes of integrity, loyalty, friendship and courage are woven through the stories. Jane frequently makes errors in judgment, but every episode ends happily.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	JANE AND THE DRAGON (15.1)
List date and time rescheduled	6/10 3p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/9
Reason for Preemption	Sports

Digital Core Program (18 of 19)		Response
Program Title		The Real Winning Edge (15.2)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sunday 11:00-11:30a
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The Real Winning Edge is a weekly half-hour series profiling teens who have overcome challenges successfully and who are introduced by celebrities in their field of talent.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (19 of 19)		Response
Program Title		Sports Stars of Tomorrow
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sunday 11:30a -12:00p
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		SPORTS STARS OF TOMORROW is a weekly "magazine" series that showcases up-and-coming young athletes whose talent and hard work are making them winners. Each episode includes a variety of news features that highlight the featured athletes' success in sports, as well as the hard work that's gotten them that far.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	D.J. Kreiss
Address	One Television Plaza
City	Parkersburg
State	WV
Zip	26101
Telephone Number	304-485-4588
Email Address	programming@wtap.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (19)

Other Matters (1 of 19)	Response
Program Title	TEEN KIDS NEWS (15.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Satuday 9:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Created by Eyewitness News and Weekly Reader, a team of young journalists report from professional news set. Teachers download television news scripts from the Weekly Reader web site to use in the classroom. This program gives students a clear voice into the adult-dominated media and provides a unique perspective to the news that is not currently available on television. The lead story each week takes a kid sensitive approach to serious news topics such as terrorism, bullying and cliques as well as the alarming increase in diabetes in children. In addition, various segments will be shot around the world on location.

Other Matters (2 of 19)	Response
Program Title	ZULU PATROL (15.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Zula Patrol, a 3D/CG animated children's show, is designed to entertain while promoting an understanding of science and astronomy through engaging character-driven stories, which focus on specific educational science learning objectives. In every episode of The Zula Patrol, the characters demonstrate inquiry-based learning and critical thinking skills. They also model inquisitiveness, observation, self-reflection, and social experiences that encourage collaboration, teamwork, and an excitement for scientific exploration and problem solving.

Other Matters (3 of 19)	Response
Program Title	SHELLDON (15.1)

Origination	Network
Days/Times Program Regularly Scheduled	Satuday 10:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shelldon is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab), face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.

Other Matters (4 of 19)	Response
Program Title	JANE AND THE DRAGON(15.1)
Origination	Network
Days/Times Program Regularly Scheduled	Satuday 11:00a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jane and the Dragon is a CGI animated series based on the books of the same name by Martin Baynton. The series follows the comedic exploits of Jane, an adolescent girl training to be a knight, and her friend, Dragon, a talking, flying, 300-year-old, fire-breathing dragon. Themes of integrity, loyalty, friendship and courage are woven through the stories. Jane frequently makes errors in judgment, but every episode ends happily.

Other Matters (5 of 19)	Response
Program Title	BABAR (15.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30a

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BABAR is a young elephant who returns to the jungle where he builds the city of Celesteville and is crowned king of the elephants. A dedicated ruler and father, Babar and his family experience many challenges as they journey through life, and they learn to rise above them through strength and optimism.

Other Matters (6 of 19)	Response
Program Title	WILLA'S WILD LIFE (15.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 12:00p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Willa's Wild Life is an animated series centered on a six-year-old girl, and her menagerie of animals. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Will works on solutions to overcome her challenge.

Other Matters (7 of 19)	Response
Program Title	PEARLIE (15.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 12:30p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is a sweet series that centers on a selfless young fairy who sees the best in all people, enjoys celebrating something new each day, and values the bonds of friendship.

Other Matters (8 of 19)	Response
Program Title	ANIMAL ATLAS (15.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:00a

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Animal Atlas in previous years has maintained a high level of educational value. It has addressed issues appropriate for both general public and the secondary classroom with a presentation that included large numbers of clips, wide ranging photography, fast-paced editing, and a non-condescending vocabulary level.</p> <p>The programs in the latest series of Animal Atlas happily maintain those strengths. It is differentiated from previous years by its sense of humor. Entertaining the viewer with wit and observation augments the educational integrity of its content. The level of humor, like the level of vocabulary, is most suited for middle school ages 13 to 16 with applications of topic that could extend into the higher grades. There are sound cues, visual elements and a general tone that supports the delivery of educational material in a way that is appropriate for entertainment television. The data delivered and the content communicated is absolutely educational in nature and value but done in a way that would hold the attention of the target viewer. While the program is consistently humorous, a middle school teacher could construct textbook test materials that would be applicable to Animal Atlas. Examples of content covered: The determinant classifications of the ape and monkey primate families; the comparison of structure and function of species' physiology; the emphasis on the recent scientific replacement classification of smaller apes for lesser apes.</p>

Other Matters (9 of 19)	Response
Program Title	ANIMAL ATLAS CLASSICS (15.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Satuday 7:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>The Animal Atlas Classics collection maintains the series connection with educational standards consistent with nationally published curriculum goals in the natural sciences for the 13-16 years old target market. The episodes move the viewers through the taxonomy of the animal kingdom with attention to defining characteristics. References to the habitat and differentiation of the animal kingdom complement the overview of the components of biological life in the visible world. The admirable education content is saved from the dryness of a lecture by the ironic juxtaposition of the narrative and images.</p>

Other Matters (10 of 19)	Response
Program Title	ANIMAL EXPLORATION WITH JAROD MILLER (15.2)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday 8:00a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week Jarod looks at exotic and domestic animals from his own unique perspective. Jarod combines his extensive training in zoology with his ability as an effective and entertaining communicator. It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore.

Other Matters (11 of 19)	Response
Program Title	ANIMAL RESCUES (15.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Satuday 8:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Alex Paen, an Emmy-Award Winning journalist who has covered news events around the globe, hosts Animal Rescues. Animal Rescues includes dramatic rescues of all types of animals around the world. The camera captures the actual rescue in progress and is for family viewing and does not contain depictions of animals suffering. Every story has a happy ending and a positive outcome. The show also includes safety tips for animal care and treatment. The program is labeled TVG and is suitable for family viewing.

Other Matters (12 of 19)	Response
Program Title	The Real Winning Edge (15.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 11a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half-hour series profiling teens who have overcome challenges successfully and who are introduced by celebrities in their field of talent.

Other Matters (13 of 19)	Response
Program Title	Sports Stars of Tomorrow (15.2)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sunday 11:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SPORTS STARS OF TOMORROW is a weekly "magazine" series that showcases up-and-coming young athletes whose talent and hard work are making them winners. Each episode includes a variety of news features that highlight the featured athletes' success in sports, as well as the hard work that's gotten them that far.

Other Matters (14 of 19)	Response
Program Title	PETS.TV (15.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.

Other Matters (15 of 19)	Response
Program Title	DOG TALES (15.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 8:30a
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales is a weekly half-hour educational/information magazine show featuring everything about dogs and their owners. Each episode includes topics on training, health, nutrition, behavior, grooming and the peculiarities of man's best friend. All types of dogs, from pure breeds to mutts, will be featured. Although this show appeals to all ages, the primary target is ages 13 to 16.

Other Matters (16 of 19)	Response
Program Title	ANIMAL ADVENTURES (15.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Adventures, an action program designed to meet the educational and informational needs of children. In each episode, the camera follows Jack Hanna as he spends time with nature's creatures across the continents. Each episode reveals to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.

Other Matters (17 of 19)	Response
Program Title	WILD AMERICA (15.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Satuday 10:00a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key educational objective of the program is to familiarize children with the animals of the North American content, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment.

Other Matters (18 of 19)	Response
Program Title	INTO THE WILD (15.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Satuday 9:30a

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Into The Wild program topic is suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment, and the changes humans have imposed on the environment and well as the positive impact of local conservation efforts in the region.

Other Matters (19 of 19)	Response
Program Title	MISSING (15.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing is a nationally-syndicated weekly television series featuring actual cases of missing persons, both children and adults, from across North America. Working with local, state and federal law enforcement agencies, including the FBI, and missing persons organizations such as The National Center for Missing and Exploited Children, our goal is to provide viewers with vital facts about missing individuals and to increase public awareness.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Gray Television Licensee, LLC</p>

Attachments

No Attachments.