

Children's Television Programming Report

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File Number: CPR-135789
Submit Date: 10/10/2012
Call Sign: WPMF-CD
Facility ID: 30129

City: MIAMI
State: FL

Service: Digital Class A
Purpose: Children's TV Programming Report
Status: Received
Status: 10/10/2012

Filing Status: Active
Status: Control of the status o

Report reflects information for : Third Quarter of 2012

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Independent	
		Affiliated network		
		Nielsen DMA	Miami-Ft. Lauderd	lale
		Web Home Page Address		
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program			

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(9)

Digital Core Program (1 of 9)	Response
Program Title	Prison (Reality Check)
Origination	Local
Days/Times Program Regularly Scheduled	Sat. @ 8:00am, July 7 - Sept. 29, 2012; Mon Fri. @ 4:00pm, July 2, 2012 - Sept. 28, 2012
Total times aired at regularly scheduled time	78
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program produced by a felon who spent 12 years in various prisons tells his experiences to teenagers. This program is designed to help children with making correct choices.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 9)	Response
Program Title	Chess with Ron Henley, Chess Champion
Origination	Local
Days/Times Program Regularly Scheduled	Sat. @ 9:00am, July 7, 2012 - Sept. 29, 2012; Mon Fri. @ 5:00pm, July 2, 2012 - Sept. 28, 2012
Total times aired at regularly scheduled time	79
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	5 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Instructional chess play with world chess champions. Children learn mathematical and intellectual skills while learning how to play chess from the best chess players.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 9)	Response
Program Title T	The Nikki Show

Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. @ 7:00am, July 7, 2012 - Sept. 29, 2012; Su @ 8:00am, July 1, 2012 - Sept. 30, 2012
Total times aired at regularly scheduled time	27
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Storybooks come to life in this delightful children' interactive program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 9)	Response
Program Title	National Reading Channel
Origination	Local
Days/Times Program Regularly Scheduled	Sun. @ 7:00am, July 1, 2012 - Sept. 30, 2012; Mon Fri. @ 6:00pm, July 2 - Sept. 28 2012
Total times aired at regularly scheduled time	78
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	10 years to 15 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The National Reading Channel is a program that teaches children to read in a new wa by using vintage radio programs with the audio in synchronization with words. This opens the imagination of children while teaching them, sentence structure, new word recognition along with the history of radio programs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 9)	Response	
Program Title	Ariel and Zoey (and Eli too)	
Origination	Syndicated	

Days/Times Program Regularly Scheduled	Mon. @ 8:00am, July 2, 2012 - Sept. 24, 2012; Thurs. @ 8:30am, July 5, 2012 - Sept. 27 2012
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tween performers (and identical 11-year-old twins) Ariel and Zoey - and, more recently, their 9-year-old brother Eli - have laid the foundation for a music career, performing for military families at bases across the country; "Ariel and Zoey (and Eli Too)", these youngster's are taking their aspirations in a whole new direction in this entertaining family show.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 9)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wed. @ 8:30am, July 4, 2012 - Sept. 26, 2012
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 9)	Response
Program Title	Beta Records

Origination	Syndicated
Days/Times Program Regularly Scheduled	Thurs. @ 8:00am, July 5, 2012 - Sept. 27, 2012; Mon. @ 8:30am, July 7, 2012 - Sept. 24, 2012
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A nationally syndicated weekly music centric TV series filmed and produced in the heart of Hollywood, showcasing at least 3 acoustic artist videos from newly signed and Indie bands in episode format. BETA emphasizes educational and pop cultur segments.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 9)	Response
Program Title	Curiousity Quest
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tues. @ 8:00am, July 3, 2012 - Sept. 25, 2012
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity Quest is an upbeat, family, educational program that explores what viewer are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 9)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wed. @ 8:00am, July 4, 2012 - Sept. 26, 2012
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doin greal jobs. From doctors, layers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job' so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed! Join hosts Christie and Shawn every week as they explore new professions in the exciting world of work. It's a half-hour of thought-provoking, eye-opening fun and entertainment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Respons
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	
Name of children's programming liaison	Jose Yacamar
Address	3381 NW 168 Stree
City	Miami GArdens
State	FL
Zip	33056
Telephone Number	305-577- 0034
Email Address	
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WMPF will be of the air Oct. 2 as the station converts to digital.

Liaison Contact

Other Matters (9)

Response
National Reading Channel
Local
Sun. @ 7:00am, Oct. 7, 2012 - Dec. 30, 2012; Mon Fri. @ 6:00am, Oct. 1, 2012 - Dec. 31, 2012
78
60 mins
10 years to 16 years
The National Reading Channel is a program that teaches children to read in a new way by using vintage radio programs with the audio in synchronization with words. This opens the imagination of children while teaching them, sentence structure, new word recognition along with the history of radio programs.

Other Matters (2 of 9)	Response
Program Title	Chess with Ron Henley, World Champion
Origination	Local
Days/Times Program Regularly Scheduled	Sat. @ 9:00am, Oct. 6, 2012 - Dec. 29, 2012; Mon Fri. @ 5:00pm, Oct. 1, 2012 - Dec. 31, 2012
Total times aired at regularly scheduled time	78
Length of Program	60 mins
Age of Target Child Audience from	5 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Instructional chess play with world chess champions. Children learn mathematical and intellectual skills while learning how to play chess from the best chess players.

Other Matters (3 of 9)	Response
Program Title	Prison (Reality Check)
Origination	Local
Days/Times Program Regularly Scheduled	Sat. @ 8:00am, Oct. 6, 2012 - Dec. 29, 2012; Mon Fri. @ 4:00pm, Oct. 1, 2012 - Dec. 31, 2012
Total times aired at regularly scheduled time	78
Length of Program	60 mins
Age of Target Child Audience from	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program produced by a felon who spent 12 years in various prisons tells his experiences to teenagers. This program is designed to help children with making correct choices.

Other Matters (4 of 9)	Response
Program Title	The Nikki Show
Origination	Local

Days/Times Program Regularly Scheduled	Sat. @ 7:00am, Oct. 6, 2012 - Dec. 29, 2012; Sun. @ 8:00am, Oct. 7, 2012 - Dec. 30, 2012
Total times aired at regularly scheduled time	26
Length of Program	60 mins
Age of Target Child Audience from	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Storybooks come to life in this delightful children's interactive program.

Other Matters (5 of 9)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wed. @ 8:00am, Oct. 3, 2012 - Dec. 26, 2012
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Real Life 101 introduces you to real people doing great jobs. From doctors, layers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job' so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed! Join hosts Christie and Shawn every week a they explore new professions in the exciting world of work. It's a half-hour of thought-provoking, eye opening fun and entertainment.

Other Matters (6 of 9)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wed. @ 8:30am, Oct. 3, 2012 - Dec. 26, 2012
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is an award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there.

Other Matters (7 of 9)	Response	
Program Title	Beta Records	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Thurs. @ 8:00am, Oct. 4, 2012 - Dec. 27, 2012; Mon. @ 8:30am, Oct. 1, 2012 - Dec. 31, 2012	

Total times aired at regularly				
Total times aired at regularly scheduled timeLength of ProgramAge of Target Child Audience fromDescribe the educational and informational objective of the program and how it meets the definition of Core Programming.		27 30 mins 10 years to 16 years		
				A nationally syndicated weekly music centric TV series filmed and produced in heart of Hollywood, showcasing at least 3 acoustic artist videos from newly sign and Indie bands in episode format. BETA emphasizes educational and pop cult segments.
				Other Matters (8 of 9)
		Program Title	Ariel & Zoey and Eli Too	
Origination	Syndic	ated		
Days/Times Program Regularly Scheduled	Thurs. 2012	@ 8:30am, Oct. 4, 2012 - Dec. 27, 2012; Mon. @ 8:00am, Oct. 1, 2012 - Dec. 3		
Total times aired at regularly scheduled time	27			
Length of Program	30 min	S		
Age of Target Child Audience from	3 years	s to 14 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	their 9- military	performers (and identical 11-year-old twins) Ariel and Zoey - and, more recently year-old brother Eli - have laid the foundation for a music career, performing for families at bases across the country; "Ariel and Zoey (and Eli Too)", these ster's are taking their aspirations in a whole new direction in this entertaining fami		
Other Matters (9 of 9)	Re	esponse		
Program Title	С	uriosity Quest		
Origination	S	yndicated		
Days/Times Program Regularly T Scheduled		ues. @ 8:00am, Oct. 9, 2012 - Dec. 25, 2012		
Total times aired at regularly 1 scheduled time		2		
Length of Program 30) mins		
Age of Target Child Audience from 10) years to 16 years		
Describe the educational and C informational objective of the ar program and how it meets the vi definition of Core Programming. ur		uriosity Quest is an upbeat, family, educational program that explores what viewe		

Question

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). I certify that this application includes all required and relevant attachments. I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the James Authorization(s) specified above. Chladek Attachments No Attachments.