



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0024799025** File Number: **CPR-129806** Submit Date: **06/10/2015** Call Sign: **KAUZ-TV** Facility ID: **6864** City:

WICHITA FALLS State: TX

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

06/10/2015 Filing Status: Active

Report reflects information for : First Quarter of 2012

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Wichita Falls TX-Lawton OK
	Web Home Page Address	WWW.KAUZ.COM

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(14)

Digital Core Program (1 of 14)	Response
Program Title	DOODLEBOPS I
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9-930A CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Inspired by the beloved works of bestselling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problemsolving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on funfilled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Does the	Yes	
Licensee		
identify the		
program by		
displaying		
throughout		
the program		
the symbol E		
/I?		

Digital Core Program (2 of 14)	Response
Program Title	DOODLEBOPS II
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 930-10A CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Inspired by the beloved works of bestselling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problemsolving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on funfilled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?

Yes

Digital Core Program (3 of 14)	Response
Program Title	BUSYTOWN MYSTERIES I
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10-1030A CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of bestselling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problemsolving twist. Children car follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on funfilled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 14)	Response
Program Title	BUSYTOWN MYSTERIES II
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 1030-11A CT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of bestselling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problemsolving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on funfilled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	BUSYTOWN MYSTERIES II
List date and time rescheduled	MARCH 25,2012 @7-730A CT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	MARCH 10, 2012
Reason for Preemption	Sports

Digital Core Program (5 of 14)	Response
Program Title	DANGER RANGERS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11-1130A CT
Total times aired at regularly scheduled time	8
Total times aired	13

Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, anduse a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	DANGER RANGERS
List date and time rescheduled	MARCH 25,2012 @11-1130A CT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	MARCH 10,2012
Reason for Preemption	Sports

Questions	Response
Title of Program	DANGER RANGERS
List date and time rescheduled	MARCH 11,2012 @7-730A CT

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	MARCH 3,2012
Reason for Preemption	Sports

Questions	Response
Title of Program	DANGER RANGERS
List date and time rescheduled	MARCH 31,2012 @2-230P CT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	MARCH 17,2012
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	DANGER RANGERS
List date and time rescheduled	FEBUARY 26,2012 @7-730A CT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	FEBUARY 25,2012
Reason for Preemption	Sports

Questions	Response
Title of Program	DANGER RANGERS
List date and time rescheduled	JANUARY 22,2012 @7-730A CT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	JANUARY 21,2012
Reason for Preemption	Sports

Digital Core Program (6 of 14)	Response
Program Title	HORSELAND

Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 1130A-12P CT
Total times aired at regularly scheduled time	5
Total times aired	11
Number of Preemptions	8
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	8
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the lifelessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	HORSELAND
List date and time rescheduled	MARCH 18,2012 @7-730A CT
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	MARCH 3,2012
Reason for Preemption	Sports

Questions	Response
Title of Program	HORSELAND
List date and time rescheduled	MARCH 4,2012 @7-730A CT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	FEBUARY 25,2012
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	HORSELAND
List date and time rescheduled	FEBUARY 19,2012 @7-730A CT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	FEBUARY 18,2012
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	HORSELAND
List date and time rescheduled	MARCH 25,2012 @1130A-12P CT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	MARCH 10,2012
Reason for Preemption	Sports

Questions	Response
Title of Program	HORSELAND
List date and time rescheduled	APRIL 1,2012 @7-730A CT

Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	MARCH 17,2012
Reason for Preemption	Sports

Questions	Response
Title of Program	HORSELAND
List date and time rescheduled	FEBUARY 12,2012 @7-730A CT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	FEBUARY 11,2012
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	HORSELAND
List date and time rescheduled	APRIL 7,2012 @12-1230P CT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	MARCH 31,2012
Reason for Preemption	Sports

Questions	Response
Title of Program	HORSELAND
List date and time rescheduled	JANUARY 29,2012 @7-730A CT
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	JANUARY 21,2012
Reason for Preemption	Sports

Digital Core	
Program (7 of 14)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION

Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 1130A-12P CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made in Hollywood: Teen Edition (MIH:TE) was created by Connection III Entertainment Corp. to provide career information and advice from top Hollywood professionals to 13 to 16 year old viewers so they can "explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries" (Berry & O'Neal, 2006, p. 1). To guide the production of MIH:TE, Berry (2006) developed a career and guidance model that offers a framework for the development of each episode.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 14)	Response
Program Title	WILD LTD
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 10-1030A CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode the cameras follow Game Ranger Michelle GarforthVenter, on her adventures both on land and under the water. Michelle meets researchers and veterinarians and learns about their work suggesting job opportunities in the conservation world. Michelle always teaches about the anatomy of the species at hand, the conservation listing and how we can better preserve their population numbers. Each episode is designed to reveal to children the value of wild spaces and the creatures that live within.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 14)	Response
Program Title	MADE IN HOLLYWOOD:TEEN EDITION
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 1030-11A CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made in Hollywood: Teen Edition (MIH:TE) was created by Connection III Entertainment Corp. to provide career information and advice from top Hollywood professionals to 13 to 16 year old viewers so they can "explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries" (Berry & O'Neal, 2006, p. 1). To guide the production of MIH:TE, Berry (2006) developed a career and guidance model that offers a framework for the development of each episode.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 14)	Response
Program Title	LIVE LIFE AND WIN
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 11-1130A CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The goals of the series are to encourage the 13 to 16 year old audience to- (1) explore, discover, and learn strategies to achieve personal dreams, (2) learn about the personal attributes important for achieving dreams, (3) explore volunteerism as an opportunity to build character and to uncover personal passions, and (4) gain knowledge about life skills necessary to "Live Life and Win!".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 14)	Response
Program Title	ON THE SPOT
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 1130A-12P CT

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 14)	Response
Program Title	ELIZABETH STANTON'S GREAT BIG WORLD
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11-1130A CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton's Great Big World provides dynamic core programming in the areas of particular concern to young teens, including global, social, educational, and wellness issues. Awardwinning teen hostess Elizabeth Stanton and select celebrity friends travel around the world volunteering in areas of specific need ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13 of 14)	Response
Program Title	DANGER RANGERS-1.1.12
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 7-730A CT
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, anduse a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (14 of 14)	Response
Program Title	HORSELAND-1.8.12
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 7-730A CT
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years

Describe the
educational
and
in formation al
objective of
the program
and how it
meets the
definition of
Core
Programming

HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the lifelessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?

Yes

Non-Core Educational and Informational Programming (6)

Non-Core Educational and Informational Programming (1 of 6)	Response
Program Title	TEXAS COUNTRY REPORTER
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SUNDAY 7-730A CT
Total times aired at regularly scheduled time:	3
Number of Preemptions	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Program searches the back-roads of Texas in search of what lies at the end of "back-roads" less traveled. Viewers meet hard-working folks who call Texas home and have a story to tell. The program teaches life lessons about success and failure, about perseverance, tolerance and the value of hard work. The program puts a positive focus on many of the people and communities in the State of Texas.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C. F.R. Section 73.673?	No

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (2 of 6)	Response
Program Title	COMMUNITY NOTEBOOK INTERVIEWS
Origination	Local
Days/Times Program Regularly Scheduled:	WEEKDAYS BETWEEN 12-1230P CT
Total times aired at regularly scheduled time:	25
Number of Preemptions	
Length of Program	3 mins

Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The KAUZ-TV Community Notebook is a live interview segment airing Monday through Friday during the Noon Newscast. Each newscast generally contains two interview segments on varied topics. Many of the interviews promote community events sponsored by area non-profit organizations, many of whom benefit children. Interviews can range from promoting a Boy Scout Trap Shoot event to a local school play or a project being developed by one of the area "child advocacy centers." These interviews help attract attention to children's issues and to the events being held to benefit the children in our area. Through the promotion of these events, KAUZ-TV benefits the efforts of those organizations and their efforts. Through our interviews and promotion of these events Children may have the opportunity to develop skills and interests that might not have been available before.	
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No No	
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No No	

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (3 of 6)	Response
Program Title	PUBLIC SERVICE ANNOUNCEMENTS THAT INFORM CHILDREN AGES 13-16
Origination	Local
Days/Times Program Regularly Scheduled:	various times between 7a-10p ct
Total times aired at regularly scheduled time:	395
Number of Preemptions	

Length of Program	1 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	KAUZ-TV aired the following public service announcements that had a significant purpose of educating and informing children: "Boy Scouts" informed middle school and high school age children how being a scout can build confidence in young boys; "College Access" informed middle school and high school age children of the availability of college assistance; "High School Dropout" informed middle school and high school age children the importance of staying in school; "Text N Drive" - message discouraging texting and driving, especially among young driversStoptextstopwrecks.org; "Drug Free Texas"-message explaining how family members can enable drug use and identifying types of behavior that enable drug useThePartnershipatdrugfree.org; "Adopt A Pet"- encourages people to adopt a pet and be the best thing to happen to a sheltered pet, go to theshelterpetproject.org. THESE WERE 30 SECOND COMMERCIALS.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section	No No

Date and Time Aired:

73.673?

Questions

Non-Core Educational and Informational Programming (4 of 6)	Response
Program Title	PUBLIC SERVICE ANNOUNCEMENTS THAT INFORM CHILDREN AGES 3-16
Origination	Local
Days/Times Program Regularly Scheduled:	various times between 7a-10p ct

Response

Total times aired at regularly scheduled time:	241
Number of Preemptions	
Length of Program	1 mins
Age of Target Child Audience	3 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	KAUZ-TV aired the following public service announcements that had a significant purpose of educating and informing children: "Autism Speaks" provided information regarding the prevalence of autism among young children to promote autism awareness among both parents and peers of autistic children; "Let's Move" provided information on how important exercise is to all children; "Flu Vaccine" provided information about how important it is to protect all loved one against the flu; "Adoption Handy" - promotes and spreads awareness of the benefits of adoption, to both the adopted child and his/her adopted family; "Camp Fire Candy" - message promoting a fundraiser for Camp Fire Kids, Camp Fire provides children the opportunity to find their spark, lift their voice and discover who they are; "Childhood Development" - message promoting early childhood development by "turning everyday moments into teaching moments"-bornlearning.org; "Hunger Prevention"-message spreading awareness of the presence of hunger in America and what everyone can to prevent it-feedingamerica.org/hunger; "Reading" - message promoting the benefits of reading and how "every book is an adventure"www.read.gov; "Autism Awareness" - message regarding the prevalence of autism among young children to promote autism awareness among both the parents and peers of autistic children . THESE WERE 30 SECOND COMMERCIALS.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E	No

/l?

Does the No Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F. R. Section 73.673?

Date and Time Aired:

Questions	Response
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Non-Core Educational and Informational	Decrease
Programming (5 of 6)	Response
Program Title	STORM STORIES
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SUNDAY 12-1230P CT
Total times aired at regularly scheduled time:	1
Number of Preemptions	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program looks at weather phenomena such as hurricanes, tornados, floods and other serious weather events. The program explores a major weather event, the people affected by it and steps taken, before and after, to minimize damage and begin rebuilding.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

Date and Time Aired:

Non-Core Educational and Informational Programming (6 of 6)	Response
Program Title	STORM STORIES
Origination	Syndicated

Days/Times Program Regularly Scheduled:	SATURDAY 1-130P CT
Total times aired at regularly scheduled time:	1
Number of Preemptions	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program looks at weather phenomena such as hurricanes, tornados, floods and other serious weather events. The program explores a major weather event, the people affected by it and steps taken, before and after, to minimize damage and begin rebuilding.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

Date and Time Aired:

Questi	ons	Response

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	MIKE TAYLOR
Address	3601 SEYMOUR HWY
City	WICHITA FALLS
State	TX
Zip	76309
Telephone Number	940 322 6957
Email Address	MTAYLOR@KAUZ.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	This amended Children's Television Programming Report for Q1 2012 corrects the original Report for Q1 2012 filed on April 10, 2012. Specifically, this amended report (1) corrects the average number of hours of Core Programming per week broadcast by the station on its main program stream to include preempted programming from Q4 2011 that was rescheduled in Q1 2012; (2) corrects a miscalculation in the average number of hours of Core Programming per week broadcast by the station on its secondary program stream; (3) corrects section 10 to include entries for preempted programming from Q4 2011 that was rescheduled in Q1 2012; and (4) adds descriptions of the non-core programming aired on KAUZ-TV during Q1 2012.

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	DOODLEBOPS -I
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9-9:30A CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Inspired by the beloved works of bestselling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problemsolving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on funfilled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (2 of 12)	Response
Program Title	DOODLEBOPS -II
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9:30-10A CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of
Target Child
Audience
from

3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Inspired by the beloved works of bestselling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problemsolving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on funfilled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (3 of 12)	Response
Program Title	BUSYTOWN MYSTERIES -I
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10-1030A CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the	Inspired by the beloved works of bestselling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problemsolving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on funfilled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the

definition of Core Programming as specified in the Commission's rules

Other Matters (4 of

definition of

Programming.

Core

12) Response

Program Title	BUSYTOWN MYSTERIES- II
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 1030-11A CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of	Inspired by the beloved works of bestselling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problemsolving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on funfilled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules

Other Matters (5 of 12)	Response
Program Title	DANGER RANGERS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11-1130A CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years

Core

Programming.

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (6 of 12)	Response
Program Title	HORSELAND
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 1130A-12P CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the lifelessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (7 of 12)	Response
Program Title	ELIZABETH STANTON'S GREAT BIG WORLD
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11-11:30A CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton's Great Big World provides dynamic core programming in the areas of particular concern to young teens, including global, social, educational, and wellness issues. Awardwinning teen hostess Elizabeth Stanton and select celebrity friends travel around the world volunteering in areas of specific need ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss.

Other Matters (8 of 12)	Response
Program Title	MADE IN HOLLYWOOD:TEEN EDITION
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 1130A-12P CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made in Hollywood: Teen Edition (MIH:TE) was created by Connection III Entertainment Corp. to provide career information and advice from top Hollywood professionals to 13 to 16 year old viewers so they can "explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries" (Berry & O'Neal, 2006, p. 1). To guide the production of MIH:TE, Berry (2006) developed a career and guidance model that offers a framework for the development of each episode.

Other Matters (9 of 12)	Response
Program Title	WILD LTD
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 10-1030A CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode the cameras follow Game Ranger Michelle GarforthVenter, on her adventures both on landand under the water. Michelle meets researchers and veterinarians and learns about their work suggesting job opportunities in the conservation world. Michelle always teaches about the anatomy of the species at hand, the conservation listing and how we can better preserve their population numbers. Each episode is designed to reveal to children the value of wild spaces and the creatures that live within.

Other Matters (10 of 12)	Response
Program Title	MADE IN HOLLYWOOD:TEEN EDITION
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 1030-11A CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made in Hollywood: Teen Edition (MIH:TE) was created by Connection III Entertainment Corp. to provide career information and advice from top Hollywood professionals to 13 to 16 year old viewers so they can "explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries" (Berry & O'Neal, 2006, p. 1). To guide the production of MIH:TE, Berry (2006) developed a career and guidance model that offers a framework for the development of each episode.

Other Matters (11 of 12)	Response
Program Title	LIVE LIFE & WIN
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 11-1130A CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The goals of the series are to encourage the 13 to 16 year old audience to- (1) explore, discover, and learn strategies to achieve personal dreams- (2) learn about the personal attributes important for achieving dreams- (3) explore volunteerism as an opportunity to build character and to uncover personal passions and (4) gain knowledge about life skills necessary to "Live Life and Win!".

Other Matters (12 of 12)	Response
Program Title	ON THE SPOT
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 1130A-12P CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer.
Programming.	

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

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MEDIA
OF
WICHITA
FALLS
LICENSE
LLC

Attachments

No Attachments.