

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0011681483** File Number: **CPR-154226** Submit Date: **04/10/2014** Call Sign: **WHMB-TV** Facility ID: **37102** 

City: INDIANAPOLIS State: IN

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/10/2014 Filing Status: Active

# Report reflects information for : First Quarter of 2014

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Indianapolis
	Web Home Page Address	www.whmbtv.com

#### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	8.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

# Digital Core Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	Live Life and Win
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 7am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life and Win is a weekly educational/informational TV series highlighting inspirational teen success stories. Segments feature Extraordinary Teens, Breaking Barriers, Giving Back, and Nutrition & Exercise, with a focus on the arts, school and sports cummunity, along with teen entrepreeurship. This program meets the definition of core programming as it promotes social responsibility, perseverance, leadershiop, academic achievement and volunteerism amongst teens.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 13)	Response
Program Title	What Color is Your Dog
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 730am
Total times aired at regularly scheduled time	13

Total times	
aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What Color is Your Dog, which airs on our main digital channel, does just what the title implies, as it teaches young teens how to train animals, and in turn get to enjoy the results that they see from their training. Joel Silverman, a well-known Hollywood animal trainer and author, demonstrates how to train dogs and cats with the help of his furry friends. The visual instructions he shows are an easy way to lean the art of training our four-legged family companions. Each week guest trainers will also appear and talk about their experiences with dogs and cats and training them for movies, television programs and commercials. And each week a segment of the program deals with helping teens overcome their most troubling issues with their pets by showing them exactly what to do to eliminate various problems. This program meets the definition of core programming as it teaches teens patience, kindness, responsibility, determination and understanding, and in turn gives them confidence and a feeling of self worth as their personal training succeeds with their own pets.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 13)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 8am
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half-hour weekly series for teenagers, which airs on our main digital channel, provides entertaining and educational career guidance for young teenagers. In each episode, various careers are showcased on location at their particular job, giving the viewers a very realistic look into the day-to-day workings of their particular job, giving viewers in turn a very realistic look into the day-to-day workings of many different careers. This program meets the definition of core programming because it educates and informs children on the numerous careers available to them, what the job will actually consist of and what they can expect on a day-to-day basis in that particular career.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 13)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday at 830am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big, which airs on our main digital channel, features top kid inventors who face off against each other in an Invent-Off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams, each led by a Featured Inventor, brainstorm, choose materials, and then sketch, design and build their own idea. Once completed, the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup. In Think Big, kids acquire and showcase their skills in creativity, science, innovation, marketing, design and teamwork. Think Big is a kid-hosted entertaining series for young people. The program meets the definition of core programming because it follows the world's most innovative kids as they create and invent new toys, games, learning tools, websites and new modes of transportation. Some even start their own companies.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (5 of 13)	Response
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday at 12pm
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV, which airs on our main digital channel, is a weekly half-hour science series featuring real kids doing real science and investigating science on their own. The show explores every kind of science from looking at the mysteries of the body to the power of tornadoes, in a highly entertaining and engaging way for chilcren. The series demonstrates practical applications of math and science with enjoyable hands-on projects. The show meets the definition of core programming because it educates and informs teenagers by promoting critical thinking and problem solving skills. Young viewers see other teens like themselves investigating, dreaming and doing!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 13)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 1230pm and Saturday 1pm
Total times aired at regularly scheduled time	22
Total times aired	22
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild America, which airs on our main digital channel, is the first and only wildlife and nature series to focus exclusively on the wild animals and wild lands of North America. Hosted by award-winning wildlife photographer and premier naturalist Marty Stouffer, the series features footage of mammals, birds, reptiles, fish and insects throughout the entire continent. Viewers take a guided journey to witness the vast wonders and infinite diversity of nature first hand. Series highlights include a magnificent menagerie of mice, moose, muskox, marmot, molluse, mink, mockingbird, marten, manatee, and many many more. Wild America is a series families can enjoy together. Parents and children will be delighted as they learn about nature. This program meets the definition of core programming because it educates and informs children on how all wild creatures, including man, are inter-connected, through the animals own eyeview, focusing on the reality of life in the wild, including birth, mating, predation and death.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

# **Digital Preemption Programs #1**

Questions	Response
Title of Program	Wild America
List date and time rescheduled	n/a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2014-01-18
Episode #	1-18-14 / 137
Reason for Preemption	Sports

#### **Digital Preemption Programs #2**

Questions	Response
Title of Program	Wild America
List date and time rescheduled	n/a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2014-02-01
Episode #	2-1-14 / 113
Reason for Preemption	Sports

# **Digital Preemption Programs #3**

Questions	Response
Title of Program	Wild America

List date and time rescheduled	n/a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2014-01-11
Episode #	1-11-14 / 146
Reason for Preemption	Sports

# **Digital Preemption Programs #4**

Questions	Response
Title of Program	Wild America
List date and time rescheduled	n/a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2014-02-22
Episode #	2-22-14 / 175
Reason for Preemption	Sports

Digital Core Program (7 of 13)	Response
Program Title	Gina D's Kids Club
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 730am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child	2 years to 6 years
Audience	
Describe the educational and informational objective of the program and how it meets the	Each episode of this weekly half-hour show for young children, which airs on our second digital channel, is developed with guidance from two highly respected educators. Each show features the main character, Gina D, as a fun loving and positive role model who connects with her 2-6 year old audience with the same familiarity that children associate with their own mother. During the show, children learn skills and concept in ways that are easily absorbed by a small child's intellect. Gina D's combination of bright colors and shapes, live action and fanciful puppetry will engage children in a world of educational fun. The show is a valuable vehicle in the development of the self-image, social, math, and reading skills in young children. Plus, children are not only educated, but entertained by a cast of whimsical characters which include Simo
definition of Core Programming.	Wannabe, Mister Pockets, Miss Muffin, Pierre D'Artist, TV Ted and Doggy Brown. This program meets the definition of core programming because it educates and informs young children at their age level.
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/I?	

Digital Core Program (8 of 13)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 8am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half-hour weekly series for teenagers, which airs on our second digital channel, provides entertaining and educational career guidance for young teenagers. In each episode, various careers are showcased on location at their particular job, giving the viewers a very realistic look into the day-to-day workings of their particular job, giving viewers in turn a very realistic look into the day-to-day workings of many different careers. This program meets the definition of core programming because it educates and informs children on the numerous careers available to them, what the job will actually consist of and what they can expect on a day-to-day basis in that particular career.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 13)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday at 830am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program, airing on our second digital channel, features student athletes and their dedication to succeed in their sport while excelling in their academics and maintaining their personal lives. This show illustrates the importance of the many outstanding extracurricular activities students participate in, showing how each is a vital element to the entire student body, including the band, cheerleading, and drill team, which creates a balanced picture of the extracurricular activities available for the high school student. The program emphasizes how education extends beyond the classroom and how these activities provide important challenges and lessons that mold students lives. Sports Stars of Tomorrow meets the definition of core programming as it displays the hard work and dedication that it takes to be a true sports star and it chronicles the trials and tribulations of young athletes as they strive to become lop level performers in their expertise. Students help realize their full potential in life and in their participation.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 13)	Response
Program Title	Adventures in Odyssey
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday at 10am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Parents have trusted Adventures in Odyssey since 1987 to provide character-building stories kids love. This series, which also airs on our second digital channel, presents original stories brought to life by actors who make you feel like part of the experience. These fictional charter-building dramas are created by an award-winning team that uses story telling to teach lasting truths.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core	
Program (11	
of 13)	Res

Program Title	The Outdoorsman
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday at 1030am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Outdoorsman has evolved into the nation's largest syndicated adventure series. The series format includes an FCC FRIENDLY (EI) educational blend of world class adventures in domestic and international locations. Environmental and conservation issues, teaching kids & people of all ages about wildlife, hunting fishing, ethics and respect for nature and a celebration of the sporting lifestyle are important aspects of the format. The series is hosted by Outdoorsman International founder Buck McNeely. An international adventurer, dedicated conservationist and game management proponent, Buck promotes the enjoyment of the great outdoors for kids of all ages. This series gives young people motivation and inspiration to enjoy the great outdoors and follow their dreams of travel, adventure and exploration. It also aims to teach kids the key role sportsmen & women play in game management & habitat programs.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12		
of 13)	Response	
Program Title	Fat Albert and the Cosby Kids	

Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday - Friday at 3pm
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Fat Albert, which airs on our second digital channel, is an animated series created, produced and hosted educator and comedian Bill Cosby, who also lent his voice to a number of characters in the series, include Fat Albert himself. The show, based on Cosby's remembrances of his childhood gang, centered on Albert (known for his catchphrase "Hey hey hey!") and his friends. Every episode has an educational lesson emphasized by Cosby's live-action segments, and the gang would usually gather in their North Philadelp junkyard to play a rock song on their cobbled-together instruments at the end of each show. Fat Albert qualifies as core programming because every episode teaches a life lesson that appeals to kids aged 7-7 the implied ages of the characters in the show. It also reflects Bill Cosby's strong educational focus that emphasizes taking responsibility for one's actions and being held accountable.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13 of 13)	Response
Program Title	The Lone Ranger
Origination	Syndicated

Days/Times Program Regularly Scheduled	Monday - Friday at 430pm
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Lone Ranger, which airs on our second digital channel, shows young viewers and families about a person who stands up for what is right and decent and the adversity that sometimes calong with this. This program meets the definition of core programming as it teaches children various lessons on building character and learning to persevere through hardships that may contain their way. It also teaches valuable lessons on values and morals and the importance of each in their life.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Keith Passon
Address	10511 Greenfield Ave.
City	Noblesville
State	IN
Zip	46060
Telephone Number	317-773-5050
Email Address	kpasson@lesea.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WHMB ceased analog transmission in the first quarter of 2009, so any reference to our analog signal is void.

#### Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	Live Life and Win
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday at 7am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life and Win is a weekly educational/informational TV series highlighting inspirational teen success stories. Segments feature Extraordinary Teens, Breaking Barriers, Giving Back, and Nutrition & Exercise, with a focus on the arts, school and sports cummunity, along with teen entrepreeurship. This program meets the definition of core programming as it promotes social responsibility, perseverance, leadershiop, academic achievement and volunteerism amongst teens.

Other Matters (2 of 13)	Response
Program Title	What Color is Your Dog
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday at 730am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the	What Color is Your Dog, which airs on our main digital channel, does just what the title implies, as it teaches

educational and informational objective of the program and how it meets the definition of Core Programming.

What Color is Your Dog, which airs on our main digital channel, does just what the title implies, as it teaches young teens how to train animals, and in turn get to enjoy the results that they see from their training. Joel Silverman, a well-known Hollywood animal trainer and author, demonstrates how to train dogs and cats with the help of his furry friends. The visual instructions he shows are an easy way to lean the art of training our four-legged family companions. Each week guest trainers will also appear and talk about their experiences with dogs and cats and training them for movies, television programs and commercials. And each week a segment of the program deals with helping teens overcome their most troubling issues with their pets by showing them exactly what to do to eliminate various problems. This program meets the definition of core programming as it teaches teens patience, kindness, responsibility, determination and understanding, and in turn gives them confidence and a feeling of self worth as their personal training succeeds with their own pets.

Other Matters (3 of 13)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times	Saturday at 8am
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
from	
Describe the	This half-hour weekly series for teenagers, which airs on our main digital channel, provides entertaining
educational and	and educational career guidance for young teenagers. In each episode, various careers are showcased
informational	on location at their particular job, giving the viewers a very realistic look into the day-to-day workings of
objective of the	their particular job, giving viewers in turn a very realistic look into the day-to-day workings of many
program and	different careers. This program meets the definition of core programming because it educates and
how it meets the	informs children on the numerous careers available to them, what the job will actually consist of and what
definition of	they can expect on a day-to-day basis in that particular career.
Core	
Programming.	

Other Matters (4 of	
13)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday at 830am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Think Big, which airs on our main digital channel, features top kid inventors who face off against each other in an Invent-Off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams, each led by a Featured Inventor, brainstorm, choose materials, and then sketch, design and build their own idea. Once completed, the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup. In Think Big, kids acquire and showcase their skills in creativity, science, innovation, marketing, design and teamwork. Think Big is a kid-hosted entertaining series for young people. The program meets the definition of core programming because it follows the world's most innovative kids as they create and invent new toys, games, learning tools, websites and new modes of transportation. Some even start their own companies.

Other Matters (5 of 13)	Response
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday at 12pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV, which airs on our main digital channel, is a weekly half-hour science series featuring real kids doing real science and investigating science on their own. The show explores every kind of science, from looking at the mysteries of the body to the power of tornadoes, in a highly entertaining and engaging way for chilcren. The series demonstrates practical applications of math and science with enjoyable hands-on projects. The show meets the definition of core programming because it educates and informs teenagers by promoting critical thinking and problem solving skills. Young viewers see other teens like themselves investigating, dreaming and doing!

Other Matters (6 of 13)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday at 1230pm and Saturday at 1pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins

Age of	13 years to 16 years
Target Child	
Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Wild America, which airs on our main digital channel, is the first and only wildlife and nature series to focus exclusively on the wild animals and wild lands of North America. Hosted by award-winning wildlife photographer and premier naturalist Marty Stouffer, the series features footage of mammals, birds, reptiles, fish and insects throughout the entire continent. Viewers take a guided journey to witness the vast wonders and infinite diversity of nature first hand. Series highlights include a magnificent menagerie of mice, moose, muskox, marmot, molluse, mink, mockingbird, marten, manatee, and many many more. Wild America is a series families can enjoy together. Parents and children will be delighted as they learn about nature. This program meets the definition of core programming because it educates and informs children on how all wild creatures, including man, are inter-connected, through the animals own eyeview, focusing on the reality of life in the wild, including birth, mating, predation and death.

Other Matters (7 of 13)	Response
Program Title	Gina D's Kids Club
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 730am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of this weekly half-hour show for young children, which airs on our second digital channel, is developed with guidance from two highly respected educators. Each show features the main character, Gina D, as a fun loving and positive role model who connects with her 2-6 year old audience with the same familiarity that children associate with their own mother. During the show, children learn skills and concepts in ways that are easily absorbed by a small child's intellect. Gina D's combination of bright colors and shapes, live action and fanciful puppetry will engage children in a world of educational fun. The show is a valuable vehicle in the development of the self-image, social, math, and reading skills in young children. Plus, children are not only educated, but entertained by a cast of whimsical characters which include Simon Wannabe, Mister Pockets, Miss Muffin, Pierre D'Artist, TV Ted and Doggy Brown. This program meets the definition of core programming because it educates and informs young children at their age level.

Other Matters (8			
of 13)	Response		
Program Title	Real Life 101		
Origination	Syndicated		

Days/Times Program Regularly Scheduled	Saturday at 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and	This half-hour weekly series for teenagers, which airs on our second digital channel, provides entertaining and educational career guidance for young teenagers. In each episode, various careers are

educational and informational objective of the program and how it meets the definition of Core
Programming.

This half-hour weekly series for teenagers, which airs on our second digital channel, provides entertaining and educational career guidance for young teenagers. In each episode, various careers are showcased on location at their particular job, giving the viewers a very realistic look into the day-to-day workings of their particular job, giving viewers in turn a very realistic look into the day-to-day workings of many different careers. This program meets the definition of core programming because it educates and informs children on the numerous careers available to them, what the job will actually consist of and what they can expect on a day-to-day basis in that particular career.

Other Matters (9 of 13)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday at 830am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

This program, airing on our second digital channel, features student athletes and their dedication to succeed in their sport while excelling in their academics and maintaining their personal lives. This show illustrates the importance of the many outstanding extracurricular activities students participate in, showing how each is a vital element to the entire student body, including the band, cheerleading, and drill team, which creates a balanced picture of the extracurricular activities available for the high school student. The program emphasizes how education extends beyond the classroom and how these activities provide important challenges and lessons that mold students lives. Sports Stars of Tomorrow meets the definition of core programming as it displays the hard work and dedication that it takes to be a true sports star and it chronicles the trials and tribulations of young athletes as they strive to become lop level performers in their expertise. Students help realize their full potential in life and in their participation.

Other Matters (10 of 13)	Response
Program Title	Adventures in Odyssesy
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday at 10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Parents have trusted Adventures in Odyssey since 1987 to provide character-building stories kids love. This series, which also airs on our second digital channel, presents original stories brought to life by actors who make you feel like part of the experience. These fictional charter-building dramas are created by an award-winning team that uses story telling to teach lasting truths.

Other Matters (11 of 13)	Response
Program Title	The Outdoorsman
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday at 1030am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	The Outdoorsman has evolved into the nation's largest syndicated adventure series. The series format includes an FCC FRIENDLY (EI) educational blend of world class adventures in domestic and international locations. Environmental and conservation issues, teaching kids & people of all ages about wildlife, hunting, fishing, ethics and respect for nature and a celebration of the sporting lifestyle are important aspects of the format. The series is hosted by Outdoorsman International founder Buck McNeely. An international adventurer, dedicated conservationist and game management proponent, Buck promotes the enjoyment of the great outdoors for kids of all ages. This series gives young people motivation and inspiration to enjoy the great outdoors and follow their dreams of travel, adventure and exploration. It also aims to teach kids the key role sportsmen & women play in game management & habitat programs.

Other		
Matters (12 of 13)		Response
01 13)		Nesponse
Program T	itle	Fat Albert and the Cosby Kids

Programming.

Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday - Friday at 3pm
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational	Fat Albert, which airs on our second digital channel, is an animated series created, produced and hosted by educator and comedian Bill Cosby, who also lent his voice to a number of characters in the series, including Fat Albert himself. The show, based on Cosby's remembrances of his childhood gang, centered on Albert (known for his catchphrase "Hey hey hey!") and his friends. Every episode has an educational lesson

educational and informational objective of the program and how it meets the definition of Core Programming.

Fat Albert, which airs on our second digital channel, is an animated series created, produced and hosted by educator and comedian Bill Cosby, who also lent his voice to a number of characters in the series, including Fat Albert himself. The show, based on Cosby's remembrances of his childhood gang, centered on Albert (known for his catchphrase "Hey hey hey!") and his friends. Every episode has an educational lesson emphasized by Cosby's live-action segments, and the gang would usually gather in their North Philadelphia junkyard to play a rock song on their cobbled-together instruments at the end of each show. Fat Albert qualifies as core programming because every episode teaches a life lesson that appeals to kids aged 7-12, the implied ages of the characters in the show. It also reflects Bill Cosby's strong educational focus that emphasizes taking responsibility for one's actions and being held accountable.

Other Matters (13 of 13)	Response
Program Title	The Lone Ranger
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday - Friday at 430pm
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Lone Ranger, which airs on our second digital channel, shows young viewers and families about a person who stands up for what is right and decent and the adversity that sometimes comes along with this. This program meets the definition of core programming as it teaches children various lessons on building character and learning to persevere through hardships that may come their way. It also teaches valuable lessons on values and morals and the importance of each in their life.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. LeSEA Broadcasting of Indianapolis, Inc. **Attachments** 

No Attachments.