



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0029023009** | File Number: **CPR-152543** | Submit Date: **04/07/2014** | Call Sign: **KFWD** | Facility ID: **29015** | City:  
**FORT WORTH** | State: **TX**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/07/2014** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2014**

General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|           |         |       |       |                |

Contact  
Representatives  
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's  
Television  
Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | MUNDO FOX           |
|              | Nielsen DMA           | Dallas-Ft. Worth    |
|              | Web Home Page Address |                     |

Digital Core  
Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 0.0      |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 0.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

Digital Core  
Programs(4)

| Digital Core<br>Program (1<br>of 4)  | Response  |
|--|---|
| Program Title  | Mama Mirabelle  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sunday 08:00- 08:30   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Total times<br>aired   |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 2 years to 6 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Mama Mirabelle's Home Movies is designed to promote preschool children's appreciation and understanding of animal life and to foster their recognition of ways in which animal and human experiences are similar and different. For ages 2-6, the series has four educational and informational goals: (1# to foster understanding of animal customs and behaviors, #2# to encourage reflection on similarities and differences between their own lives and the animals' lives, #3# to introduce preschool children to an array of different animals in the kingdom and enrich their ability to describe and communicate about them and #4# to motivate preschool children to appreciate the wonder and beauty of animals and animal life. In each episode, children will be immersed in a topic that will be the basis of a compelling story with a problem and resolution. Sample topics include: grooming habits, communication, caring for the young, eating habits, shelter, etc. Children will leave the episode with a simple, clear understanding of how this topic can play out in the animal world. They will be exposed to a variety of situations/customs that will invite them to consider how this topic plays out in their own lives and what it means to them, e.g., what does shelter mean to me? How do I deal with cold weather? How do I communicate? etc. Additionally, children will increase their knowledge of the animal world, recognizing animals by sight, learning to name them, recognize and imitate how they sound and move and use specific language to describe them. The program is regularly scheduled and airs between the hours of 7:00 AM and 10:00 PM. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 2-6 year old, at the beginning of and throughout each broadcast and in listings provided to publishers of program guides. |

|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (2 of 4)  | Response   |
|--|--|
| Program Title  | Toot y Puddle  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Sunday 08:30 -09:00  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 2 years to 6 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Toot & Puddle is a story of exploration, both home and afar; it's a story about being yourself and being a good friend. For ages 2-6, the series key educational and informational goals are to: (1# to encourage exploration and adventure, exciting kids about the world #2# to teach children about other cultures, including geography, music and history and #3) to provide age-appropriate problem solving and behavior for children to model how to be a good friend, how to be yourself and how to celebrate differences. Two friends, Toot and Puddle, live together in Woodcock Pocket. Toot loves to go see the world, Puddle prefers to stay at home. Each episode has one of the friends learning about life--whether it's through Toot's eyes with an international view or through Puddle's experiences back at home with their friends. Children learn about geography, conversational foreign language terms and cultural customs and traditions across the globe. The program is regularly scheduled and airs between the hours of 7:00 AM and 10:00 PM. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 2-7 year olds, at the beginning of and throughout each broadcast and in listings provided to publishers of program guides. |

|  |     |
|--|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |
|--|-----|

| Digital Core Program (3 of 4)                      | Response                         |
|--|----------------------------------|
| Program Title                                      | Ya llegamos? Aventuras mundiales |
| Origination  | Network                          |
| Days/Times Program Regularly Scheduled             | Sunday 9:00am-10:00 am           |
| Total times aired at regularly scheduled time      | 13                               |
| Total times aired                                  |                                  |
| Number of Preemptions                              | 0                                |
| Number of Preemptions for other than Breaking News |                                  |
| Number of Preemptions Rescheduled                  |                                  |
| Length of Program                                  | 60 mins                          |
| Age of Target Child Audience                       | 4 years to 8 years               |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Are We There Yet? World Adventure is a global adventure series for kids by kids, hosted by very real brother and sister duos. Through journal entries, crayon-drawn travel logs, on-location kid chatter, and voice narration the hosts explore a world of playground-inspired adventures as they celebrate familiar childhood themes and experiences in some truly unfamiliar locations across the globe. For ages 4-8, the series has several educational and informational goals: (1) to teach basic geography and historical context of well-known world sights (2) to develop appreciation for and encourage reflection on similarities and differences between cultures (3) to reinforce the notion that we are all part of one big world, no matter how far away we are and (4) to inspire a sense of world exploration and adventure. The kid hosts bring viewers along on their unscripted adventures that embrace our cultural similarities and delight in our differences. In each episode our hosts visit a manmade or natural wonder, have an adventure involving animals, and learn about a new culture by visiting with local kids from different countries around the world. The program is regularly scheduled and airs between the hours of 7:00 AM and 10:00 PM. The program is 60 minutes in length, and is identified as an educational and informational show, targeted to 4-8 year olds, at the beginning of and throughout each broadcast and in listings provided to publishers of program guides. Title of Analog Core Program #4 |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (4 of 4)                      | Response            |
|--|---------------------|
| Program Title                                      | Iggy Arbuckle       |
| Origination  | Network             |
| Days/Times Program Regularly Scheduled             | Sunday 10:00 -11:00 |
| Total times aired at regularly scheduled time      | 26                  |
| Total times aired                                  |                     |
| Number of Preemptions                              | 0                   |
| Number of Preemptions for other than Breaking News |                     |
| Number of Preemptions Rescheduled                  |                     |
| Length of Program                                  | 30 mins             |



|  |   |
|--|---|
| Age of Target Child Audience   | 6 years to 8 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A significant purpose of National Geographic Kids' Iggy Arbuckle is to educate and inform children between the ages of 6 and 8. The educational and informational objectives of the series are to: #1# motivate children's interest in nature; #2# introduce conservation ideas; #3# inspire positive attitudes toward science, nature and education and #4# model age appropriate problem solving behavior. Each of the fifty-two 11-minute animated segments explores a different situational drama problem that main character Pig Ranger Iggy Arbuckle and his pal Jiggers must address as they care for and protect the Great Kookamunga. A fast-paced, animated buddy comedy series with character-driven stories that emphasize wild adventure, friendship and exploration of the natural world. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

| Question  | Response  |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes   |
| Name of children's programming liaison  | IRMA G. OCHOTECO  |
| Address   | 606 YOUNG STREET  |
| City  | Dallas  |
| State   | TX  |
| Zip   | 75202   |
| Telephone Number  | 2149776780  |
| Email Address   | irma.ochoteco@mundodox52.com  |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | Question 2,3 and 4 refers to the station's primary digital stream and Questions 8,9 and 10 refer to multicast programming. Question 7(b# and 7#c) are no longer applicable. After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies as follows: #i# the only programs specifically designed for children ages twelve and under that the station broadcast this quarter are disclosed in this report and #ii# the licensee fully complied with FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to these programs. |

Other Matters (5)

| Other Matters (1 of 5)   | Response   |
|--|--|
| Program Title  | Mama Mirabelle's Home  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Sunday 08:00-08:30   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 2 years to 6 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mama Mirabelle's Home Movies is designed to promote preschool children's appreciation and understanding of animal life and to foster their recognition of ways in which animal and human experiences are similar and different. For ages 2-6, the series has four educational and informational goals: (1# to foster understanding of animal customs and behaviors, #2# to encourage reflection on similarities and differences between their own lives and the animals' lives, #3# to introduce preschool children to an array of different animals in the kingdom and enrich their ability to describe and communicate about them and #4# to motivate preschool children to appreciate the wonder and beauty of animals and animal life. In each episode, children will be immersed in a topic that will be the basis of a compelling story with a problem and resolution. Sample topics include: grooming habits, communication, caring for the young, eating habits, shelter, etc. Children will leave the episode with a simple, clear understanding of how this topic can play out in the animal world. They will be exposed to a variety of situations/customs that will invite them to consider how this topic plays out in their own lives and what it means to them, e.g., what does shelter mean to me? How do I deal with cold weather? How do I communicate? etc. Additionally, children will increase their knowledge of the animal world, recognizing animals by sight, learning to name them, recognize and imitate how they sound and move and use specific language to describe them. The program is regularly scheduled and airs between the hours of 7:00 AM and 10:00 PM. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 2-6 year olds, at the beginning of and throughout each broadcast and in listings provided to publishers of program guides. |

| Other Matters (2 of 5)                        | Response                 |
|---|--------------------------|
| Program Title                                 | Toot & Puddle            |
| Origination                                   | Network                  |
| Days/Times Program Regularly Scheduled        | Sunday 08:30am - 09:00am |
| Total times aired at regularly scheduled time | 13                       |

|  |   |
|--|---|
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 2 years to 6 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | TOOT & PUDDLE (8:30-9am 30 min RT) Toot & Puddle is a story of exploration, both home and afar; it's a story about being yourself and being a good friend. For ages 2-6, the series key educational and informational goals are to: (1# to encourage exploration and adventure, exciting kids about the world #2# to teach children about other cultures, including geography, music and history and #3) to provide age-appropriate problem solving and behavior for children to model how to be a good friend, how to be yourself and how to celebrate differences. Two friends, Toot and Puddle, live together in Woodcock Pocket. Toot loves to go see the world, Puddle prefers to stay at home. Each episode has one of the friends learning about life--whether it's through Toot's eyes with an international view or through Puddle's experiences back at home with their friends. Children learn about geography, conversational foreign language terms and cultural customs and traditions across the globe. The program is regularly scheduled and airs between the hours of 7:00 AM and 10:00 PM. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 2-7 year olds, at the beginning of and throughout each broadcast and in listings provided to publishers of program guides. |

| Other Matters (3 of 5)   | Response  |
|--|---|
| Program Title  | Ya Llegamos? Aventuras Mundiales  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sunday 09:00 - 10:00  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 60 mins   |
| Age of Target Child Audience from  | 4 years to 8 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Are We There Yet? World Adventure is a global adventure series for kids by kids, hosted by very real brother and sister duos. Through journal entries, crayon-drawn travel logs, on-location kid chatter, and voice narration the hosts explore a world of playground-inspired adventures as they celebrate familiar childhood themes and experiences in some truly unfamiliar locations across the globe. For ages 4-8, the series has several educational and informational goals: (1) to teach basic geography and historical context of well-known world sights (2) to develop appreciation for and encourage reflection on similarities and differences between cultures (3) to reinforce the notion that we are all part of one big world, no matter how far away we are and (4) to inspire a sense of world exploration and adventure. The kid hosts bring viewers along on their unscripted adventures that embrace our cultural similarities and delight in our differences. In each episode our hosts visit a manmade or natural wonder, have an adventure involving animals, and learn about a new culture by visiting with local kids from different countries around the world. The program is regularly scheduled and airs between the hours of 7:00 AM and 10:00 PM. The program is 60 minutes in length, and is identified as an educational and informational show, targeted to 4-8 year olds, at the beginning of and throughout each broadcast and in listings provided to publishers of program guides. |

| Other Matters (4 of 5) | Response |
|------------------------|----------|
|------------------------|----------|

|  |   |
|--|---|
| Program Title  | Iggy Arbuckle   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sunday 10:00am-10:30am  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 6 years to 8 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A significant purpose of National Geographic Kids' Iggy Arbuckle is to educate and inform children between the ages of 6 and 8. The educational and informational objectives of the series are to: #1# motivate children's interest in nature; #2# introduce conservation ideas; #3# inspire positive attitudes toward science, nature and education and #4# model age appropriate problem solving behavior. Each of the fifty-two 11-minute animated segments explores a different situational drama problem that main character Pig Ranger Iggy Arbuckle and his pal Jiggers must address as they care for and protect the Great Kookamunga. A fast-paced, animated buddy comedy series with character-driven stories that emphasize wild adventure, friendship and exploration of the natural world. |

| Other Matters (5 of 5)   | Response  |
|--|---|
| Program Title  | Como se hacen las cosas   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sunday 10:30am- 11:30am   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 4 years to 7 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The main objective of the 104 live action and 2D digital segments is to show curious young viewers how every day objects they encounter are designed and made. The series was filmed on locations in Europe and North America om factories, workshops, and food plants. Each segment opens with an item to be investigated. followed by the two hosts, "Gear" and "Wiz," taking off on a voyage of discovery to understand the working of an item and reveal the secrets behind how its made. For ages 5-7. |

Certification

| Question  | Response                                 |
|---|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |  |
| <p>I certify that this application includes all required and relevant attachments.</p>  |  |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>   | <p><b>HIC<br/>BROADCAST,<br/>INC</b></p> |



**Attachments**

No Attachments.