

# Children's Television Programming Report

 FRN: 0019509470
 File Number: CPR-178506
 Submit Date: 01/11/2016
 Call Sign: KTMD
 Facility ID: 64984
 City:

 GALVESTON
 State: TX

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 01/11/2016
 Filing Status: Active
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# **Report reflects information for : Fourth Quarter of 2015**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information	Applicant Name, Type, and Contact Information				
	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	n
		Affiliated network	Network Telemun	
		Nielsen DMA	Houston	
		Web Home Page Address	www.telemundoh	ouston.com
Digital Core Programming	Question			Response
	State the average number stream	of hours of Core Programming per week broadcast by the station or	n its main program	4.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			3.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication Y of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the			Yes

station's main program stream or on another of the station's free digital program streams?

# Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Raggs
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7:00am Sun 7:00
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	RAGGS is a musical & educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. Over 200 original songs, the power of the music and humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self and others, as well as fostering a strong motivation to learn and achieve.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Raggs
List date and time rescheduled	11/29/15 1pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-11-29
Episode #	11/29/2015 102
Reason for Preemption	Sports

Digital Core Program (2 of 6)	Response
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7:30am and Sun 7:30am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NOODLE AND DOODLE is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are also very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Title of Program	Noodle and Doodle
List date and time rescheduled	11/29/2015 1:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-11-29
Episode #	11/29/2015 209-210
Reason for Preemption	Sports

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	10/31/2015 11am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-10-31
Episode #	10/31/2015 117-118
Reason for Preemption	Sports

Digital Core Program (3 of 6)	Response
Program Title	El Show de Chica
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:00am & Sun 8:00am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins

#### Age of **Target Child**

2 years to 5 years

Audience

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Describe the EL SHOW DE CHICA features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. informational In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

Does the	Yes
Licensee	
identify the	
program by	
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throughout	
the program	
the symbol E	
/l?	

#### **Digital Preemption Programs #1**

Questions	Response
Title of Program	El Show de Chica
List date and time rescheduled	11/29/2015 2pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-11-29
Episode #	11/29/2015 209-210
Reason for Preemption	Sports

Questions	Response
Title of Program	El Show de Chica
List date and time rescheduled	10/31/2015 11:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-10-31
Episode #	10/31/2015 117-118
Reason for Preemption	Sports

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Town

Origination	Network
Days/Times Program Regularly Scheduled	Sat. 8:30am & Sun. 8:30am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	5 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAZY TOWN promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete, who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games and holding athletic competitions, to building forts and play structures.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Lazy Town
List date and time rescheduled	11/29/2015 2:30pm
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-11-29
Episode #	11/29/2015 404
Reason for Preemption	Sports

Questions	Response
Title of Program	Lazy Town
List date and time rescheduled	10/31/2015 12pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-10-31
Episode #	10/31/2015 307
Reason for Preemption	Sports

Digital Core Program (5 of 6)	Response
Program Title	Dudley The Dragon (TeleXitos Network on multi-cast channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 10:00am, 10:30am, & 11:00am
Total times aired at regularly scheduled time	39
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DUDLEY THE DRAGON is a friendly eight-foot green dragon, who has just woken up from a century of hibernation. The program centers on Dudley and his relationship with his new 10-year old friends, Matt & Sally, who are his guides to the modern world. With a combination of live action, puppetry, stories and songs, the show follows Dudley and his friends on their adventures, exploring issues such the importance of caring for the environment and friendship while emphasizing prosocial values.

Does the LicenseeYesidentify the programby displayingthroughout theprogram the symbol E/l?

Digital Core Program (6 of 6)	Response
Program Title	Raggs (TeleXitos Network on multi-cast channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 11:30am, 12:00 & 12:30pm
Total times aired at regularly scheduled time	39
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	RAGGS is a musical & educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. Over 200 original songs, the power of the music and humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self and others, as well as fostering a strong motivation to learn and achieve.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Tony Canales
Address	1235 North Loop West
City	Houston
State	ТХ
Zip	77008
Telephone Number	713-243-7848
Email Address	tony.canales@nbcuni.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2	The list of public service announcements(10/01/15-12/31/15)is designed specifically for children that aired this quarter are available in KTMD's PUBLIC FILE. In connection with the on-air public service announcements, content includes: video of current public service announcements, a general campaign overview, partnering agencies referenced in the PSA's. The site includes a comprehensive list of the campaign's accolades, in any further changes are made to schedule. KTMD will update the Children's Report accordingly. During the 4th quarter of 2015, KTMD's community affairs, News and Creative Services departments supported numerous projects which were structured to assist Houston's Hispanic Community by creating awareness and guidance to the better health, family issue concerns, financial services and education - children and adults. We attended the following events: Walk to end Alzheimer's, Health Fair at Traders Village, Hispanic Women Network Expo, Elementary Youth Orchestra Concert, Expo Mujer, Media Day with Peet Junior High, American Heart Association Heart walk, University of Houston students visited our offices, Obama Care phone bank, We are girls non profit luncheon, kids meal organization, operation stocking stuffer which gives away toys to children along with the Houston Fire Department, voting phone bank, University of Houston Downtown internship fair, annual holiday toy drive at Traders Village, free family nights at the children's museum, and un dia en los medios with Semana News and Mega 101, and Billy Reagan education center-Hispanic heritage event.

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### Other Matters (5)

Other Matters (1 of 5)	Response
Program Title	Raggs
Origination	Network
Days/Times Program Regularly Scheduled	Sat7:00am and Sat 7:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition	RAGGS is a musical & educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. Over 200 original songs, the power of the music and humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self and others, as well as fostering a strong motivation to learn and achieve.

of Core Programming.

Other Matters (2 of 5)	Response
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 8am and Sat 8:30
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.

Matters (3 of 5)	Respor	ise
Program Title	Lazy To	own
Origination	Networ	k
Days/Times Program Regularly Scheduled	Sat 9:0	0am and Sat 9:30am
Total times aired at regularly scheduled time	26	
Length of Program	30 mins	5
Age of Target Child Audience from	5 years	s to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	place ir probler She an Milford Rotten, kids ge his hon theme and go	TOWN promotes fitness and healthful habits for children of preschool and primary grades. It is an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness has in solving in their "real world." The lead character, Stephanie, guides the audience through the d her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is May Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Rot and he is determined to ruin the health and fitness practices of Stephanie and her friends. It into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete, who comes to the reso me in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-p of Lazy Town is to eat "sports candy'" which consists of fruits and vegetables, get sufficient s outside and engage in a wide range of physical activities, from playing games and holding a titions, to building forts and play structures.
Other Matters	(4 of 5)	Response
Program Title		Dudley The Dragon (TeleXitos Network on multi-cast channel)
Origination		Syndicated
Days/Times Pro Regularly Sche	-	Sat 10:00am,10:30am,11:00am
Total times aire regularly sched time		39
Length of Prog	ram	30 mins
Age of Target ( Audience from	Child	4 years to 8 years
Describe the educational and	d	DUDLEY THE DRAGON is a friendly eight-foot green dragon, who has just woken up from century of hibernation. The program centers on Dudley and his relationship with his new 10 old friends, Matt & Sally, who are his guides to the modern world. With a combination of liv

Other Matters (5 of 5) Response

Program Title	Raggs(TeleXitos Network on multi-cast channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 11:30am,12:00p, and 12:30pm
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	RAGGS is a musical & educational preschool series starring five colorful canines. They are not you average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. Over 200 original songs, the power of the music and humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self and others, as well as fostering a strong motivation to learn and achieve.

#### Question

declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for he Authorization(s) specified above.	NBC Telemundo License			
certify that this application includes all required and relevant attachments.				
AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).				
FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION				
WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY				
requirements that apply to the type of Authorization requested in this application.				
of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage				
equirements. Failure to meet the construction or coverage requirements will result in automatic cancellation				
Jpon grant of this application, the Authorization Holder may be subject to certain construction or coverage				
FORFEITURE OF ANY FEES PAID				
FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND				
here is good ground to support it; and that it is not interposed for delay.				
certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief				
who is authorized to represent the party filing the Children's Television Programming, and who further				
officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a),				

Attachments No Attachments.