



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-167034** | Submit Date: **04/07/2015** | Call Sign: **KLEI-TV** | Facility ID: **664** | City:  
**KAILUA-KONA** | State: **HI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/07/2015** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2015**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	My Family TV
	Nielsen DMA	Honolulu
	Web Home Page Address	www.klei.tv

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	6.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(16)

Digital Core Program (1 of 16)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Monday and Wednesdays 8:30am
Total times aired at regularly scheduled time	25
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 16)	Response
Program Title	The Adventures of Dudley the Dragon
Origination	Network
Days/Times Program Regularly Scheduled	Monday 8:30 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Adventures of Dudley the Dragon is a children's live action television series featuring actors, full-size characters in costume and puppets. The show is 30 minutes in length. The story follows Dudley, a life-size dragon who recently woke up from centuries of hibernation and his new ten-year-old friends Matt and Sally. The two kids would guide Dudley around the modern world and the trio would learn about environmentalism, friendship and pro-social values.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 16)		Response
Program Title		Future Phenoms
Origination		Network
Days/Times Program Regularly Scheduled		Tuesdays at 8:00am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Future Phenoms displays the hard work and dedication that it takes to be a success in sports and in life through in-depth, human-interest stories that reveal the challenges and lessons that mold our young athletes. These stories reinforce the importance of key values like dedication, discipline, commitment and community involvement. They inspire and teach our youth that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout one's life. Future Phenoms also includes inspirational stories - a look at young athletes who have overcome personal or physical challenges to succeed through high school and youth sports.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (4 of 16)	Response
Program Title	Mustard Pancakes
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays and Wednesdays at 8:30am
Total times aired at regularly scheduled time	25
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Definitely an offbeat family! Courtney's home is warm, friendly and inviting. A cozy place where all children feel comfortable hanging out, singing songs and hearing stories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 16)	Response
Program Title	9th Period
Origination	Network

Days/Times Program Regularly Scheduled	Thursdays at 8:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	9th Period is a program that presents characters during the school day that are working hard to make good grades in their classes. After school, homework and studies, they solve their hometown mysteries, relying on keen observation skills and teamwork. Every episode includes a moral lesson and includes interesting science facts and other class room knowledge.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 16)		Response
Program Title		Dog Tales
Origination		Network
Days/Times Program Regularly Scheduled		Fridays at 8:30am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Dog Tales provides an educational and informational show concerning safety tips along with lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and also showcases veterinary experts in the care of, various issues affecting canines. The weekly series includes recommended reading list about dogs and promotes children's writing and creative skills with essay and art contests.



Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (7 of 16)	Response
Program Title	Keiki 808
Origination	Local
Days/Times Program Regularly Scheduled	Saturdays and Sundays at 7am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Keiki 808 is a locally produced program in Hawaii. The show features various local children hosts to guide young viewers to different locations and events for interviews and activities which local kids to learn about the local world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 16)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Monday and Wednesdays 8:30am
Total times aired at regularly scheduled time	25
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 16)		Response
Program Title		Mustard Pancakes
Origination		Network
Days/Times Program Regularly Scheduled		Tuesday and Wednesdays at 8:30am
Total times aired at regularly scheduled time		25
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Mustard Pancakes is a television series for children featuring the lovable and talented Courtney Campbell and her family of fun loving friends. Each episode mirrors a slice of everyday life from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Courtney's home is warm, friendly and inviting, a cozy place where all children feel comfortable hanging out, singing songs and hearing stories.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?		Yes

Digital Core Program (10 of 16)		Response
Program Title		9th Period
Origination		Network

Days/Times Program Regularly Scheduled	Thursday 8:00 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	9th Period is a program that presents characters during the school day that are working hard to make good grades in their classes. After school, homework and studies, they solve their hometown mysteries, relying on keen observation skills and teamwork. Every episode includes a moral lesson and includes interesting science facts and other class room knowledge.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 16)		Response
Program Title		The Adventures of Dudley the Dragon
Origination		Network
Days/Times Program Regularly Scheduled		Monday 8:30 am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Adventures of Dudley the Dragon is a children's live action television series featuring actors, full-size characters in costume and puppets. The show is 30 minutes in length. The story follows Dudley, a life-size dragon who recently woke up from centuries of hibernation and his new ten-year-old friends Matt and Sally. The two kids would guide Dudley around the modern world and the trio would learn about environmentalism,friendship and pro-social values.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 16)		Response
Program Title		Biz Kid\$
Origination		Network
Days/Times Program Regularly Scheduled		Friday 8:00 am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Biz Kid\$ is a show that provides practical advice and information on a wide variety of financial, business and monetary topics. The episodes include teens starting their own businesses, showing how to properly manage money, creating budgets and financial goals. These are important steps in learning to become responsible adults and citizens.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (13 of 16)		Response
Program Title		Future Phenoms
Origination		Network
Days/Times Program Regularly Scheduled		Tuesday 8:00 am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Future Phenoms displays the hard work and dedication that it takes to be a success in sports and in life through in-depth, human-interest stories that reveal the challenges and lessons that mold our young athletes. These stories reinforce the importance of key values like dedication, discipline, commitment and community involvement. They inspire and teach our youth that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout one's life. Future Phenoms also includes inspirational stories - a look at young athletes who have overcome personal or physical challenges to succeed through high school and youth sports.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 16)		Response
Program Title		Dog Tales
Origination		Network
Days/Times Program Regularly Scheduled		Friday 8:30 am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales provides an educational and informational show concerning safety tips along with lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and also showcases veterinary experts in the care of, various issues affecting canines. The weekly series includes recommended reading list about dogs and promotes children's writing and creative skills with essay and art contests.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 16)	Response
Program Title	Keiki 808
Origination	Local
Days/Times Program Regularly Scheduled	Saturdays & Sundays at 7:00 am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Keiki 808 is a locally produced program in Hawaii. The show features various local children hosts to guide young viewers to different locations and events for interviews and activities which local kids to learn about the local world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 16)	Response
Program Title	Biz Kid\$
Origination	Network
Days/Times Program Regularly Scheduled	Friday 8:00 am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kid\$ is a show that provides practical advice and information on a wide variety of financial, business and monetary topics. The episodes include teens starting their own businesses, showing how to properly manage money, creating budgets and financial goals. These are important steps in learning to become responsible adults and citizens.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**



**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Christopher Racine
Address	P.O. Box 8969
City	Honolulu
State	HI
Zip	96830
Telephone Number	(808) 329- 8120
Email Address	manager@klei. tv
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (8)

Other Matters (1 of 8)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Monday, Wednesday 8:30 a.m.
Total times aired at regularly scheduled time	25
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed!

Other Matters (2 of 8)	Response
Program Title	Future Phenoms
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays at 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Future Phenoms displays the hard work and dedication that it takes to be a success in sports and in life through in-depth, human-interest stories that reveal the challenges and lessons that mold our young athletes. These stories reinforce the importance of key values like dedication, discipline, commitment and community involvement. They inspire and teach our youth that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout one's life. Future Phenoms also includes inspirational stories - a look at young athletes who have overcome personal or physical challenges to succeed through high school and youth sports.

Other Matters (3 of 8)	Response
Program Title	Mustard Pancakes
Origination	Network

Days/Times Program Regularly Scheduled	Tuesdays and Wednesdays at 8:30am
Total times aired at regularly scheduled time	25
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Definitely an offbeat family! Courtney's home is warm, friendly and inviting. A cozy place where all children feel comfortable hanging out, singing songs and hearing stories.

Other Matters (4 of 8)	Response
Program Title	9th Period
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays at 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	9th Period is a program that presents characters during the school day that are working hard to make good grades in their classes. After school, homework and studies, they solve their hometown mysteries, relying on keen observation skills and teamwork. Every episode includes a moral lesson and includes interesting science facts and other class room knowledge.

Other Matters (5 of 8)	Response
Program Title	Keiki 808
Origination	Local
Days/Times Program Regularly Scheduled	Saturdays and Sundays at 7am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	8 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Keiki 808 is a locally produced program in Hawaii. The show features various local children hosts to guide young viewers to different locations and events for interviews and activities which local kids to learn about the local world around them.

Other Matters (6 of 8)	Response
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Program Title	Biz Kid\$
Origination	Network
Days/Times Program Regularly Scheduled	Friday 8:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kid\$ is a show that provides practical advice and information on a wide variety of financial, business and monetary topics. The episodes include teens starting their own businesses, showing how to properly manage money, creating budgets and financial goals. These are important steps in learning to become responsible adults and citizens.

Other Matters (7 of 8)	Response
Program Title	Dog Tales
Origination	Network
Days/Times Program Regularly Scheduled	Friday 8:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales provides an educational and informational show concerning safety tips along with lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and also showcases veterinary experts in the care of, various issues affecting canines. The weekly series includes recommended reading list about dogs and promotes children's writing and creative skills with essay and art contests.

Other Matters (8 of 8)	Response
Program Title	The Adventures of Dudley the Dragon
Origination	Network
Days/Times Program Regularly Scheduled	Monday 8:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

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The Adventures of Dudley the Dragon is a children's live action television series featuring actors, full-size characters in costume and puppets. The show is 30 minutes in length. The story follows Dudley, a life-size dragon who recently woke up from centuries of hibernation and his new ten-year-old friends Matt and Sally. The two kids would guide Dudley around the modern world and the trio would learn about environmentalism, friendship and pro-social values.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Mauna Kea Broadcasting Company</b></p>

**Attachments**

No Attachments.