



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0004284899** | File Number: **CPR-143160** | Submit Date: **07/05/2013** | Call Sign: **KFQX** | Facility ID: **31597** | City: **GRAND JUNCTION** | State: **CO**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/05/2013** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2013**

## General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

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**Contact  
Representatives  
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's  
Television  
Information**

| Section      | Question              | Response                |
|--------------|-----------------------|-------------------------|
| Station Type | Station Type          | Network Affiliation     |
|              | Affiliated network    | FOX                     |
|              | Nielsen DMA           | Grand Junction-Montrose |
|              | Web Home Page Address | www.krextv.com          |

**Digital Core  
Programming**

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 0.0      |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 0.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

**Digital Core Programs(6)**

| <b>Digital Core Program (1 of 6)</b>   | <b>Response</b>  |
|--|--|
| Program Title  | Whaddyado?   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturday 7a  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 8 years to 12 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A HALF HOUR WEEKLY EDUCATIONAL SERIES DESIGNED TO EDUCATE, INFORM, INSPIRE AND ENTERTAIN CHILDREN 16 AND UNDER, ABOUT THE WORLD AROUND THEM. EACH EPISODE IS AN EDUCATIONAL LIFE-LESSON, BASED IN REALITY, INTENDED TO PREPARE YOUNG PEOPLE FOR POTENTIAL SITUATONS THAT COULD EASILY CROP UP AT ANY TIME, ANYWHERE. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (2 of 6)</b>               | <b>Response</b> |
|--|-----------------|
| Program Title                                      | Dragonfly TV    |
| Origination  | Syndicated      |
| Days/Times Program Regularly Scheduled             | Saturday 730a   |
| Total times aired at regularly scheduled time      | 13              |
| Total times aired                                  |                 |
| Number of Preemptions                              | 0               |
| Number of Preemptions for other than Breaking News |                 |
| Number of Preemptions Rescheduled                  |                 |
| Length of Program                                  | 30 mins         |

|  |   |
|--|---|
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dragonfly TV serves the educational and informational needs of children 13-16 years of age with its program content, including scientific principles and their practical applications in everyday life. The show also provides informative segments on various sports and academic activities and science and research techniques, allowing students to conduct their own experiments. The weekly series also promotes childrens writing and creative skills. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (3 of 6)</b>   | <b>Response</b>  |
|--|--|
| Program Title  | Real Winning Edge  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturday 8a  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Real Winning Edge highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16 year olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (4 of 6)</b> | <b>Response</b> |
|--------------------------------------|-----------------|
| Program Title                        | Eco Company     |
| Origination                          | Syndicated      |

|   |  |
|---|--|
| Days/Times<br>Program Regularly<br>Scheduled  | Saturday 830a  |
| Total times aired at<br>regularly<br>scheduled time   | 13   |
| Total times aired   |  |
| Number of<br>Preemptions  | 0  |
| Number of<br>Preemptions for<br>other than<br>Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled   |  |
| Length of Program   | 30 mins  |
| Age of Target<br>Child Audience   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the<br>definition of Core<br>Programming. | Eco Company explores all aspects of being green and understanding how we impact our world. The E-Co team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages can use in their daily lives. In addition through the dynamic and interactive eco-company.tv website, teens from throughout the country will be able to submit their own ideas and videos on how to live green. |
| Does the Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes  |

**Digital Core  
Program (5  
of 6)**

**Response**

|   |                      |
|---|----------------------|
| Program Title   | Eyewitness Kids News |
| Origination   | Syndicated           |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Sunday 7a            |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13                   |
| Total times<br>aired                                      |                      |

|  |   |
|--|---|
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 3 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | EYEWITNESS KIDS NEWS: THE MISSION OF EYEWITNESS KIDS NEWS IS TO PRODUCE A WEEKLY NEWS PROGRAM THAT WILL PROVIDE INFORMATION AND NEWS TO KIDS IN A MANNER THAT IS COMPELLING AS WELL AS HIGHLY ENTERTAINING. IT IS DESIGNED TO APPEAL TO THE AUDIENCE ON ITS OWN LEVEL. THE FOCUS OF THE PROGRAM IS YOUNG PEOPLE, ALWAYS LETTING THEM TELL THEIR STORIES IN THEIR OWN WORDS. THE LARGE, DIVERSE NEWS ANCHOR TEAM WILL BE UNIQUE IN TELEVISION AND HAVE GREAT APPEAL TO KIDS WHO WILL IDENTIFY AND EMULATE THEM. THIS PROGRAM WILL SERVE THE AUDIENCE IN A WAY THAT WILL MAKE REAL DIFFERENCES IN THEIR LIVES. IT WILL INSERT THE CLEAR VOICE OF THE KID INTO THE ADULT DOMINATED MEDIA AND PROVIDE A UNIQUE PERSPECTIVE TO THE NEWS THAT IS NOT CURRENTLY AVAILABLE ON NETWORK TELEVISION. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (6 of 6)</b>               |  | <b>Response</b>    |
|--|--|--------------------|
| Program Title                                      |  | Wild About Animals |
| Origination  |  | Syndicated         |
| Days/Times Program Regularly Scheduled             |  | Sunday 730a        |
| Total times aired at regularly scheduled time      |  | 13                 |
| Total times aired                                  |  | 13                 |
| Number of Preemptions                              |  | 0                  |
| Number of Preemptions for other than Breaking News |  |                    |



|  |  |
|--|--|
| Number of Preemptions Rescheduled  | 1  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THIS SERIES IS PRODUCED FOR CHILDREN 16 AND UNDER. ITS OBJECTIVE IS TO EDUCATE AND INFORM CHILDREN, SPECIFICALLY IN THE TARGET AGE GROUP, BY BRINGING THEM ENTERTAINING AND INTERESTING STORIES ABOUT THE WORLDS MOST FASCINATING ANIMALS. EACH EPISODE CONSISTS OF FOUR DIFFERENT STORIES DESIGNED TO TEACH CHILDREN ABOUT EXOTIC AND UNIQUE ANIMALS AS WELL AS TO EDUCATE THEM FURTHER ABOUT ANIMALS THEY SEE VERYDAY. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

| Question  | Response                 |
|---|--------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                      |
| Name of children's programming liaison  | Shelley Moore            |
| Address   | 345 Hillcrest            |
| City  | Grand Junction           |
| State   | CO                       |
| Zip   | 81501                    |
| Telephone Number  | 970-242-5000             |
| Email Address   | accounts@krex.tv.<br>com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                          |

**Other Matters (6)**

| <b>Other Matters (1 of 6)</b>  | <b>Response</b>   |
|--|---|
| Program Title  | Whaddyado?  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturday 7a   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 8 years to 12 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A HALF HOUR WEEKLY EDUCATIONAL SERIES DESIGNED TO EDUCATE, INFORM, INSPIRE AND ENTERTAIN CHILDREN 16 AND UNDER, ABOUT THE WORLD AROUND THEM. EACH EPISODE IS AN EDUCATIONAL LIFE-LESSON, BASED IN REALITY, INTENDED TO PREPARE YOUNG PEOPLE FOR POTENTIAL SITUATIONS THAT COULD EASILY CROP UP AT ANY TIME, ANYWHERE. |

| <b>Other Matters (2 of 6)</b>  | <b>Response</b>   |
|--|---|
| Program Title  | Dragonfly TV  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturday 730a   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dragonfly TV serves the educational and informational needs of children 13-16 years of age with its program content, including scientific principles and their practical applications in everyday life. The show also provides informative segments on various sports and academic activities and science and research techniques, allowing students to conduct their own experiments. The weekly series also promotes childrens writing and creative skills. |

| <b>Other Matters (3 of 6)</b>                 | <b>Response</b>      |
|---|----------------------|
| Program Title                                 | Real Winning Edge    |
| Origination                                   | Syndicated           |
| Days/Times Program Regularly Scheduled        | Saturday 8a          |
| Total times aired at regularly scheduled time | 13                   |
| Length of Program                             | 30 mins              |
| Age of Target Child Audience from             | 13 years to 16 years |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Real Winning Edge highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16 year olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message. |
|--|--|

**Other Matters (4 of 6)**

**Response**

Program Title      Eco Company

Origination        Syndicated

Days/Times        Saturday 830a  
Program Regularly Scheduled

Total times aired at regularly scheduled time      13

Length of Program      30 mins

Age of Target Child Audience from      13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.      Eco Company explores all aspects of being green and understanding how we impact our world. The E-Co team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages can use in their daily lives. In addition through the dynamic and interactive eco-company.tv website, teens from throughout the country will be able to submit their own ideas and videos on how to live green.

**Other Matters (5 of 6)**

**Response**

Program Title      Eyewitness Kids News

Origination        Syndicated

Days/Times        Sundry 7a  
Program Regularly Scheduled

Total times aired at regularly scheduled time      13

Length of Program      30 mins

Age of Target Child Audience from      3 years to 16 years

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | EYEWITNESS KIDS NEWS: THE MISSION OF EYEWITNESS KIDS NEWS IS TO PRODUCE A WEEKLY NEWS PROGRAM THAT WILL PROVIDE INFORMATION AND NEWS TO KIDS IN A MANNER THAT IS COMPELLING AS WELL AS HIGHLY ENTERTAINING. IT IS DESIGNED TO APPEAL TO THE AUDIENCE ON ITS OWN LEVEL. THE FOCUS OF THE PROGRAM IS YOUNG PEOPLE, ALWAYS LETTING THEM TELL THEIR STORIES IN THEIR OWN WORDS. THE LARGE, DIVERSE NEWS ANCHOR TEAM WILL BE UNIQUE IN TELEVISION AND HAVE GREAT APPEAL TO KIDS WHO WILL IDENTIFY AND EMULATE THEM. THIS PROGRAM WILL SERVE THE AUDIENCE IN A WAY THAT WILL MAKE REAL DIFFERENCES IN THEIR LIVES. IT WILL INSERT THE CLEAR VOICE OF THE KID INTO THE ADULT DOMINATED MEDIA AND PROVIDE A UNIQUE PERSPECTIVE TO THE NEWS THAT IS NOT CURRENTLY AVAILABLE ON NETWORK TELEVISION. |
|--|---|

**Other Matters  
(6 of 6)**

**Response**

|               |                    |
|---------------|--------------------|
| Program Title | Wild About Animals |
|---------------|--------------------|

|             |            |
|-------------|------------|
| Origination | Syndicated |
|-------------|------------|

|  |             |
|--|-------------|
| Days/Times Program Regularly Scheduled | Sunday 730a |
|--|-------------|

|   |    |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

|                                   |                      |
|-----------------------------------|----------------------|
| Age of Target Child Audience from | 13 years to 16 years |
|-----------------------------------|----------------------|

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
|--|--|

## Certification

| Question  | Response                                       |
|---|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |  |
| <p>I certify that this application includes all required and relevant attachments.</p>  |  |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>   | <p><b>Parker<br/>Broadcasting,<br/>INC</b></p> |



## Attachments

No Attachments.