

## Children's Television Programming Report

 FRN: 0019509470
 File Number: CPR-168343
 Submit Date: 04/10/2015
 Call Sign: WRIW-CD
 Facility ID: 70184

 City: PROVIDENCE
 State: RI

 Service: Digital Class A
 Purpose: Children's TV Programming Report
 Status: Received
 Status: 04/10/2015

 Filing Status: Active
 Status: CPR-168343
 Status: Status: CPR-168343
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## **Report reflects information for : First Quarter of 2015**

| General     | Section     | Question   | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

| Applicant<br>Information | Applicant Name, Type, and Contact Information |         |       |       |                |  |
|--------------------------|---|---------|-------|-------|----------------|--|
|                          | Applicant                                     | Address | Phone | Email | Applicant Type |  |

| t | Contact Name | Address | Phone | Email | Contact Type |
|---|--------------|---------|-------|-------|--------------|
| - |              |         |       |       |              |

Contact Representatives (0)

| Children's                | Section  | Question              | Response               |          |
|---------------------------|--|-----------------------|------------------------|----------|
| Television<br>Information | Station Type   | Station Type          | Network Affiliatio     | ı        |
|                           |  | Affiliated network    | TELEMUNDO              |          |
|                           |  | Nielsen DMA           | Providence-New Bedford |          |
|                           |  | Web Home Page Address | WWW.HOLACIUDAD.C       |          |
|                           |  |                       |                        |          |
| Digital Core              | Question   |                       |                        | Response |
| Programming               | State the average number of hours of Core Programming per week broadcast by the station on its main program stream   |                       |                        | 4.0      |
|                           | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream   |                       |                        |          |
|                           | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:   |                       |                        |          |
|                           | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? |                       |                        | Yes      |
|                           | Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program           |                       |                        | Yes      |

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

## Digital Core Programs(4)

| Digital Core Program<br>(1 of 4)   | Response   |
|--|--|
| Program Title  | RAGGS (TLMD NETWORK) 1-3-15 TO 3-31-15   |
| Origination  | Network  |
| Days/Times Program<br>Regularly Scheduled  | SAT & SUN 8:00AM- 8:30AM   |
| Total times aired at regularly scheduled time  | 26   |
| Total times aired  | 26   |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions for other<br>than Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 1  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 3 years to 5 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core Programming. | RAGGS is a musical & educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. Over 200 original songs, the power of the music and humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self and others, as well as fostering a strong motivation to learn and achieve. |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol E<br>/I?                                | Yes  |

| Digital Core<br>Program (2<br>of 4)                       | Response                          |
|---|-----------------------------------|
| Program Title   | NODDLE & DOODLE 1-3-15 TO 3-31-15 |
| Origination   | Network                           |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | SAT & SUN 8:30AM-9:00AM           |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 26                                |

| Total times<br>aired   | 26   |
|--|--|
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 1  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 3 years to 5 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | NOODLE AND DOODLE is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are also very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes  |

| Digital Core<br>Program (3<br>of 4)                       | Response                           |
|---|------------------------------------|
| Program Title   | EL SHOW DE CHICA 1-3-15 TO 3-31-15 |
| Origination   | Network                            |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | SAT & SUN 9:00AM-9:30AM            |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 26                                 |
| Total times<br>aired                                      | 13                                 |

| Number of<br>Preemptions   | 0   |
|--|---|
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  | 1   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | EL SHOW DE CHICA features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation where Bunji and Stitche come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

| Digital Core<br>Program (4<br>of 4)                       | Posponso                    |
|---|-----------------------------|
| 01 4)   | Response                    |
| Program Title   | LAZY TOWN 1-3-15 TO 3-31-15 |
| Origination   | Network                     |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | SAT & SUN 9:30AM-10:00AM    |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 26                          |
| Total times aired   | 13                          |
| Number of<br>Preemptions                                  | 0                           |

| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
|--|---|
| Number of<br>Preemptions<br>Rescheduled  | 1   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 5 years to 8 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | LAZY TOWN promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete, who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games and holding athletic competitions, to building forts and play structures. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

| Liaison Contact | Question  | Response                 |
|-----------------|---|--------------------------|
|                 | Does the Licensee publicize the existence and location of the station's Children's Television<br>Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?  | Yes                      |
|                 | Name of children's programming liaison  | BRENDA MULERO            |
|                 | Address   | 886 MAPLE AVENUE         |
|                 | City  | HARTFORD                 |
|                 | State   | СТ                       |
|                 | Zip   | 06114                    |
|                 | Telephone Number  | 860-956-1303 EXT#114     |
|                 | Email Address   | BMULERO@ZGSGROUP.<br>COM |
|                 | Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                          |

## Other Matters (4)

| Other Matters (1 of 4)   | Response   |
|--|--|
| Program Title  | RAGGS  |
| Origination  | Network  |
| Days/Times Program<br>Regularly Scheduled  | SAT & SUN 8:00AM-8:30AM  |
| Total times aired at regularly scheduled time  | 26   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 3 years to 5 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core Programming. | RAGGS is a musical & educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. Over 200 original songs, the power of the music and humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self and others, as well as fostering a strong motivation to learn and achieve. |

Other Matters (2 of 4) Response **Program Title** NOODLE AND DOODLE Origination Network Days/Times SAT & SUN 8:30AM-9:00AM Program Regularly Scheduled Total times 26 aired at regularly scheduled time Length of 30 mins Program Age of 3 years to 5 years Target Child Audience from NOODLE AND DOODLE is an instructional series that features creating art projects and cooking projects Describe the educational around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully and equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. informational Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character objective of the program during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are also very practical and engaging to implement for and how it meets the children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something definition of useful to achieve a completely different goal. Core

Programming.

| Other  |  |
|--|--|
| Other<br>Matters (3 of<br>4)   | Response   |
| Program Title  | EL SHOW DE CHICA   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SAT & SUN 9:00AM-9:30AM  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 26   |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 2 years to 5 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | EL SHOW DE CHICA features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually he issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usual work on the problem through an adventure-a fantasy transformation to animation where Bunji and Stitche come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before sh acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. |
| Other<br>Matters (4 of<br>4)   | Response   |
| Program Title  | LAZY TOWN  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SAT & SUN 9:30AM-10:00AM   |
| Total times  | 26   |
| aired at<br>regularly<br>scheduled<br>time   |  |
| aired at<br>regularly<br>scheduled   | 30 mins  |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. LAZYTOWN promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, LazyTown, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in LazyTown, where her uncle is Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of LazyTown is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete, who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of LazyTown is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games and holding athletic competitions, to building forts and play structures.

| Certification | Question  | Response   |
|---------------|---|------------|
|               | The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an |            |
|               | officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or      |            |
|               | appointed official who is authorized to sign on behalf of the party filing the Children's Television          |            |
|               | Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23      |            |
|               | (a), who is authorized to represent the party filing the Children's Television Programming, and who further   |            |
|               | certifies that he or she has read the document; that to the best of his or her knowledge, information, and    |            |
|               | belief there is good ground to support it; and that it is not interposed for delay.                           |            |
|               | FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND                               |            |
|               | FORFEITURE OF ANY FEES PAID   |            |
|               | Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage   |            |
|               | requirements. Failure to meet the construction or coverage requirements will result in automatic              |            |
|               | cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or       |            |
|               | coverage requirements that apply to the type of Authorization requested in this application.                  |            |
|               | WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE                                  |            |
|               | BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY                             |            |
|               | STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title                  |            |
|               | 47, §503).  |            |
|               | I certify that this application includes all required and relevant attachments.                               |            |
|               | I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant      | ZGS        |
|               | for the Authorization(s) specified above.   | PROVIDENCE |
|               |   | INC        |

Attachments No Attachments.