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# Children's Television Programming Report

FRN: **0018223693** File Number: **CPR-133858** Submit Date: **10/04/2012** Call Sign: **WVVA** Facility ID: **74176** City:

BLUEFIELD State: WV

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/04/2012 Filing Status: Active

## Report reflects information for : Third Quarter of 2012

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC, CW
	Nielsen DMA	Bluefield-Beckley-Oak Hill
	Web Home Page Address	www.wvva.com

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

#### Digital Core Programs(21)

Digital Core Program (1 of 21)	Response
Program Title	EYEWITNESS KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 9:00-9:30 AM
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAIN DIGITAL CHANNEL-From the creators of Eyewitness News and Weekly Reader, the leading educational publisher of elementary and secondary periodicals, comes the dynamic new television program, KIDS NEWS!! This half hour weekly program is hosted by a diverse news team made up of young journalists reporting from a professional news set. KIDS NEWS provides news to students in a way that is educational as well as entertaining, news that is chosen, written and presented specifically for kids. The lead story each week will take a kid sensitive approach to serious news topics such as terrorism, bullying and cliques, and the alarming increase of diabetes in children. Interviews with kids will be shot on location around the world on a regular basis.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	EYEWITNESS KIDS NEWS
List date and time rescheduled	7/7/7 1:00 pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-07-07
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	EYEWITNESS KIDS NEWS
List date and time rescheduled	7/21/12 1:00 pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-07-28
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #3**

Questions	Response
Title of Program	EYEWITNESS KIDS NEWS
List date and time rescheduled	9/29/12 7:00 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-29
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	EYEWITNESS KIDS NEWS
List date and time rescheduled	9/8/12 8:00 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-08
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	EYEWITNESS KIDS NEWS
List date and time rescheduled	8/4/12 8:00 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-08-04
Episode #	
Reason for Preemption	Sports

Digital Core Program (2 of 21)	Response
Program Title	PETS TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 9:30-10:00 AM
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products.In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Questions	Response
Title of Program	PETS TV
List date and time rescheduled	7/7/12 1:30 pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-07-07
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #2**

Questions	Response
Title of Program	PETS TV
List date and time rescheduled	9/29/12 7:30 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-29
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #3**

Questions	Response
Title of Program	PETS TV
List date and time rescheduled	9/8/12 8:30 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-08
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	PETS TV

List date and time rescheduled	7/21/12 1:30 pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-07-28
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	PETS TV
List date and time rescheduled	8/4/12 8:30 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-08-04
Episode #	
Reason for Preemption	Sports

Digital Core Program (3 of 21)	Response
Program Title	Cubix: Robots for Everyone
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 7:00-7:30am thru 9/15/12
Total times aired at regularly scheduled time	11
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast Digital Channel-Cubix: Robots for Everyone takes place in the year 2040 in Bubble Town where robots outnumber humans. The series centers around a 13 year old boy named Connor, his robot Cubix, and the members of a special club known as Botties. Each member of the Botties has their own robot with a unique characteristic. The robots are friendly, efficient and function in imaginative ways to help make Bubble Town a great place to live. But it's a good vs. evil world and Connor and the Botties learn lessons of right and wrong, teamwork, courage and problem solving during their adventures to thwart Dr. K's evil schemes to take control of Bubble Town's robots. Each member of the Botties faces life scenarios that commonly affect children today-feeling sad and alone, insecure and vulnerable, fear of failure, and overcoming uncertainties and phobias. Whether it is Connor facing a difficult initiation task in order to join the Botties, Chip dealing with his insecurities because he isn't as tall as the others, Charles' bragging, Cubix being blamed for something that he didn't do, Endruix's stage fright, or Antonio's jealousy during a competition that leads him to act like a spoilsport, the Botties face the same real life conflicts and fears that children face. Throughout the entire series, the Botties learn important lessons about themselves including self-confidence, courage, loyalty, patience, humility and pride, but they also learn the importance of perseverance, teamwork, and embracing their differences to overcome obstacles. These lessons resonate as the Botties work together to defeat Dr. K and his evil schemes.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 21)	Response
Program Title	Cubix: Robots for Everyone II
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 7:30-8:00am thru 8/25/12
Total times aired at regularly scheduled time	7
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast Digital Channel-Cubix: Robots for Everyone takes place in the year 2040 in Bubble Town where robots outnumber humans. The series centers around a 13 year old boy named Connor, his robot Cubix, and the members of a special club known as Botties. Each member of the Botties has their own robot with a unique characteristic. The robots are friendly, efficient and function in imaginative ways to help make Bubble Town a great place to live. But it's a good vs. evil world and Connor and the Botties learn lessons of right and wrong, teamwork, courage and problem solving during their adventures to thwart Dr. K's evil schemes to take control of Bubble Town's robots. Each member of the Botties faces life scenarios that commonly affect children today-feeling sad and alone, insecure and vulnerable, fear of failure, and overcoming uncertainties and phobias. Whether it is Connor facing a difficult initiation task in order to join the Botties, Chip dealing with his insecurities because he isn't as tall as the others, Charles' bragging, Cubix being blamed for something that he didn't do, Endruix's stage fright, or Antonio's jealousy during a competition that leads him to act like a spoilsport, the Botties face the same real life conflicts and fears that children face. Throughout the entire series, the Botties learn important lessons about themselves including self-confidence, courage, loyalty, patience, humility and pride, but they also learn the importance of perseverance, teamwork, and embracing their differences to overcome obstacles. These lessons resonate as the Botties work together to defeat Dr. K and his evil schemes.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (5 of 21)	Response
Program Title	Great Big World
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 12:00-12:30pm thru 9/9/12
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MULTICAST DIGITAL CHANNEL-Elizabeth Stanton's Great Big World provides dynamic core programming in the areas of particular concern to young teens; including global, social, educational, and wellness issues Award-winning teen hostess Elizabeth Stanton and select celebrity friends travel around the world volunteering in areas of specific need - ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss. Great Big World offers a dynamic television experience for teens - combining the exciting, fun, and diverse experiences of world exploration with the life-changing volunteer opportunities available in these same areas. Various age-appropriate global issues are introduced to the viewing audience through in depth and thoughtful interviews with Elizabeth, her travel buddies, and the friends they meet along their journey. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens to engage in selfless, helping behaviors in addition to educating them on where and how to find volunteer opportunities.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 21)	Response
Program Title	MADE IN HOLLYWOOD-TEEN EDITION
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 12:30-1:00 PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast Digital Channel "Made in Hollywood: Teen Edition" is an FCC Friendly, Education /Informational series. It provides its target age group of teens 13-16 with behind the-screen background & techniques for entering the motion picture, television and home entertainment fields, while introducing them to career opportunities focusing on the creative, technical and artistic skills of the profession.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 21)	Response
Program Title	Wild Limited
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 11:00-11:30am thru 9/9/12
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MULTICAST DIGITAL CHANNEL-'Wild Ltd' is a half hour series created and designed with the focus of educating and entertaining children from 13 to 16 years of age. In each episode the cameras follow Game Ranger Michelle Garforth-Venter, on her adventures both on land and under the water. Michelle meets researchers and veterinarians and learns about their work - suggesting job opportunities in the conservation world. Michelle always teaches about the anatomy of the species at hand, the conservation listing and how we can better preserve their population numbers. Each episode is designed to reveal to children the value of wild spaces and the creatures that live within.

Does the	Yes		
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program by			
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throughout the			
program the			
symbol E/I?			

Digital Core Program (8 of 21)	Response
Program Title	Made in Hollywood-Teen Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 11:30 am-12:00pm thru 9/9/12
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast Digital Channel "Made in Hollywood: Teen Edition" is an FCC Friendly, Education /Informational series. It provides its target age group of teens 13-16 with behind the-screen background & techniques for entering the motion picture, television and home entertainment fields, while introducing them to career opportunities focusing on the creative, technical and artistic skills of the profession.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 21)	Response
Program Title	Live Life and Win
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 12:00-12:30 PM

Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MULTICAST DIGITAL CHANNEL-"LIVE LIFE & WIN!" Teens for Living Healthy and Rewarding Lives Early and middle adolescence is an exciting yet a challenging period in one's life. Adolescents across the demographic spectrum and from all walks of life grapple with a number of pivotal but normal developmental milestones, such as preparing for more independence and responsibility, and experiencing change in relationships with family and peers. With increased self reliance, young people make more of their own choices. And all the while, one cannot overlook that they grow in a dynamic, diverse, and complex world that offers both opportunities and social challenges. The goals of the series are to encourage the 13 to 16 year old audience to: (1) explore, discover, and learn strategies to achieve personal dreams; (2) learn about the personal attributes important for achieving dreams; (3) explore volunteerism as an opportunity to build character and to uncover personal passions; and (4) gain knowledge about life skills necessary to "Live Life and Win!".
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 21)	Response
Program Title	On the Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 12:30-1:00 PM

Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MULTICAST DIGITAL CHANNEL-On the Spot was created by the award-winning producers of the long running Educational and Informational show, Animal Atlas, now in its seventh successful season of national syndication. Last year, the National Governors Association and Council of Chief State Officers released to the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. The content of On the Spot, a 30-minute E/I program for teens ages 13+, is based on the Common Core State Standards. The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 21)	Response
Program Title	Rescue Heroes
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 7:30-8:00am As of 8/25/12

Total times aired at regularly scheduled time	6
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast Digital Channel-The program was designed to serve the education and information needs of children ages 6-10. Each week the Rescue Heroes are called into action to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Each half hour is comprised two 11 minutes episodes. Social and emotional character stories are embedded in the stories using action and humor to convey messages of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure, training and teamwork. At the end of each episode the Rescue Heroereinforce various safety tips, and information relating to the educational message portrayed in the story
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 21)	Response
Program Title	Noodle Doodle
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:00-10:30 am
Total times aired at regularly scheduled time	8

Total times aired	10
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel-Noodle Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Noodle Doodle
List date and time rescheduled	n/a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-09-29
Episode #	
Reason for Preemption	Sports

Questions	Response

Title of Program	Noodle Doodle
List date and time rescheduled	7/22/12 10:30 am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-08-04
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Noodle Doodle
List date and time rescheduled	n/a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-07-07
Episode #	
Reason for Preemption	Sports

## **Digital Preemption Programs #4**

Questions	Response
Title of Program	Noodle Doodle
List date and time rescheduled	n/a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-08-11
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Noodle Doodle
List date and time rescheduled	7/15/12 10:30 am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-07-28
Episode #	
Reason for Preemption	Sports

Digital Core Program (13 of 21)	Response
Program Title	Pajanimals
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30-11:00 AM
Total times aired at regularly scheduled time	8
Total times aired	10
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel- The Pajanimals are a group of four preschool aged puppets who live together in house with their off-screen mother and father. We meet them in the bedroom, a dormitory of sorts, where they show us their nighttime routine of brushing their teeth and having quiet conversation before falling off to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the socio-emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced during the adventure, and the children return home confident, getting ample rest for today and facing their issues tomorrow.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions Response

Title of Program	Pajanimals
List date and time rescheduled	7/22/12 12:00 pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-08-04
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Pajanimals
List date and time rescheduled	7/15/12 12:00 pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-07-28
Episode #	
Reason for Preemption	Sports

## **Digital Preemption Programs #3**

Questions	Response
Title of Program	Pajanimals
List date and time rescheduled	n/a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-08-11
Episode #	
Reason for Preemption	Sports

## **Digital Preemption Programs #4**

Questions	Response
Title of Program	Pajanimals
List date and time rescheduled	n/a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-07-07
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Pajanimals
List date and time rescheduled	n/a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-09-29
Episode #	
Reason for Preemption	Sports

Digital Core Program (14 of 21)	Response
Program Title	Poppy Cat
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:00-11:30 AM
Total times aired at regularly scheduled time	8
Total times aired	10
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel-Poppy Cat is based on the book series by Lara Jones and uses embedded lessons on imagination and storytelling to encourage creating thinking for preschool children. In each story the narrator, Lara reads a story about Poppy Cat, to her own cat named Poppy. She makes up a story that will be exciting and just follows her imagination to distant lands reached by boat, plane or train. Poppy Cat is the leader of his group of animal friends, and the story always features an underlying message about being nice to yet ignoring the antics of the resident bully, a badger named Egbert. The lesson is always to think creatively and exercise your mind through reading and storytelling because it will always lead to enjoyment and adventure.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Questions	Response
Title of Program	Poppy Cat
List date and time rescheduled	7/22/12 12:30 pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-08-04
Episode #	
Reason for Preemption	Sports

## **Digital Preemption Programs #2**

Questions	Response
Title of Program	Poppy Cat
List date and time rescheduled	7/15/12 12:30 pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-07-28
Episode #	
Reason for Preemption	Sports

## **Digital Preemption Programs #3**

Questions	Response
Title of Program	Poppy Cat
List date and time rescheduled	n/a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-07-07
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Poppy Cat

List date and time rescheduled	n/a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-09-29
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Poppy Cat
List date and time rescheduled	n/a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-08-11
Episode #	
Reason for Preemption	Sports

Digital Core Program (15 of 21)	Response
Program Title	Justin Time
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:30 am-12:00 pm
Total times aired at regularly scheduled time	8
Total times aired	10
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins

Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel-Justin Time features and little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perspective and imagination.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	n/a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-08-11
Episode #	
Reason for Preemption	Sports

## **Digital Preemption Programs #2**

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	7/15/12 1:00 pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-07-28
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Justin Time

List date and time rescheduled	9/23/12 10:30 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-29
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	n/a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-08-04
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	n/a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-07-07
Episode #	
Reason for Preemption	Sports

Digital Core Program (16 of 21)	Response
Program Title	Lazytown
Origination	Network
Days/Times Program Regularly Scheduled	SA 12:00-12:30 pm
Total times aired at regularly scheduled time	8
Total times aired	13

Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel- Lazytown promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.
Does the Licensee identify the program by displaying throughout the program the symbol E //!?	Yes

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	7/28/12 7:30 pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-07-28
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	9/23/12 12:30 pm

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-29
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	8/11/12 7:30 pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-08-11
Episode #	
Reason for Preemption	Sports

## **Digital Preemption Programs #4**

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	9/8/12 9:00 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-08
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	8/4/12 7:30 pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-08-04
Episode #	
Reason for Preemption	Sports

Digital Core Program (17 of	
21)	Response
Program Title	The Wiggles

Origination	Network
Days/Times Program Regularly Scheduled	SA 12:30-1:00 pm
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel- The Wiggles is a musical variety show specifically designed for pre-school children. Starring Tony, Murray, Greg and Jeff, the Wiggles offers a montage of skits that are specifically designed for teaching and entertaining the preschool audience. Supported by an ensemble of characters, larger than life animals (humans dressed as animal characters) and a pirate, Captain Feathersword, the Wiggles teach numbers, letters, colors, matching and classifying what belongs together (or not), and following directions. There's dancing, occasional guest artists, and lots of visual interest for the viewer, while the lessons are broken down into easily understandable elements for the preschool child.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	The Wiggles
List date and time rescheduled	9/8/12 9:30 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-08

Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	The Wiggles
List date and time rescheduled	8/11/12 7:00 pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-08-11
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #3**

Questions	Response
Title of Program	The Wiggles
List date and time rescheduled	8/4/12 7:00 pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-08-04
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #4**

Questions	Response
Title of Program	The Wiggles
List date and time rescheduled	9/22/12 1:00 pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-09-29
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	The Wiggles
List date and time rescheduled	7/28/12 7:00 pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2012-07-28
Episode #	
Reason for Preemption	Sports

Digital Core Program (18 of 21)	Response
Program Title	Animal Science
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 11:00-11:30am As of 9/16/12
Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast Digital Channel- "ANIMAL SCIENCE" is a brand new half-hour weekly E/I animal series with a uniquely scientific approach. This series is specifically produced for children 16 and under (target audience is 13-16). While most animal shows look at the behavior of animals, we go one step further to look at the how and why an animal is able to excel in its environment. Shot in high-definition, "ANIMAL SCIENCE" uses animation, graphics, and scientific analysis from animal experts to give viewers more understanding than ever before of these amazing creatures. Our enthusiastic host's modern vocal style will be engaging to the target audience. This program will attract all age demographics.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 21)	Response
Program Title	Chatroom
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 12:00-12:30pm As of 9/15/12
Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast Digital Channel- "CHAT ROOM" is a brand new half-hour weekly educational series designed to inform, educate, and entertain children 16 & under (specific target audience is 13-16) through reenacting teen-oriented dilemmas and discussing them in an open and honest format. More than any other group, teens are on the frontlines of dealing with complex subjects as they stand at the crossroads between childhood and adulthood. "CHAT ROOM" may not have all the answers but it offers a place where young people can watch and discuss the problems they face. "CHAT ROOM" provides a compelling look at real-life situations that happen to today's teens as dramatized by teen actors. Our adult host and teen panel the discuss the issues presented in a direct and forthright manner. This program is not intended to be preachy or pedantic. The goal is to present issues that are real and raw and discuss the pros and cons of each situation in a free flowing environment.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core</b>
Program (20
of 21)

Program Title	Great Big World
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 11:30am-12:00pm As of 9/16/12
Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MULTICAST DIGITAL CHANNEL-Elizabeth Stanton's Great Big World provides dynamic core programmir in the areas of particular concern to young teens; including global, social, educational, and wellness issued Award-winning teen hostess Elizabeth Stanton and select celebrity friends travel around the world volunteering in areas of specific need - ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss. Great Big World offers a dynamic television experience for teens - combining the exciting, fun, and diverse experiences of world exploration with the life-changing volunteer opportunities available in these same areas. Various age-appropriate global issues are introduced to the viewing audience through in depth and thoughtful interviews with Elizabeth, her travel buddies, and the friends the meet along their journey. In addition, Elizabeth and friends' personal hands-on experiences in the field bot inspire teens to engage in selfless, helping behaviors in addition to educating them on where and how to find volunteer opportunities.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (21 of		
21)	Response	
Program Title	Rescue Heroes II	

Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 7:00-7:30am As of 9/22/12
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast Digital Channel-The program was designed to serve the education and information needs of children ages 6-10. Each week the Rescue Heroes are called into action to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Each half hour is comprised two 11 minutes episodes. Social and emotional character stories are embedded in the stories using action and humor to convey messages of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure, training and teamwork. At the end of each episode the Rescue Heroreinforce various safety tips, and information relating to the educational message portrayed in the story
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Non-Core Educational and Informational Programming (22)

Non-Core Educational and Informational Programming (1 of 22)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SA 6:30-7:00 AM
Total times aired at regularly scheduled time:	13
Number of Preemptions	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel AWESOME ADVENTURES is a syndicated adventure travel show for tweens and teens that highlights topics like sports, animals, and music. Accompanied by host Anthony Montgomery (Star Trek: Enterprise), in each episode a pair of teens hike, bike, parasail, and even sometimes raft through exotic locales like Costa Rica, Iceland, and Belize. Using these beautiful countries as a backdrop, Awesome Adventures educates viewers about geography, zoology, history, and world culture through fun action-adventure segments. The overall tone of the show is very light and quite silly at times, but that's usually due to Montgomery's goofball antics. Kids who are interested in traveling and learning about new cultures will also enjoy the show's focus on world culture. Whether it's food, music, customs, or local entertainment, Montgomery and his guests will be there to explain the wonders of each country they visit.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the No
Licensee provide
information
regarding the
program,
including an
indication of the
target child
audience, to
publishers of
program guides
consistent with 47
C.F.R. Section
73.673?

#### **Date and Time Aired:**

Questions	Response
Date Time	7/29/12 6:00 am

Non-Core Educational and Informational Programming (2 of 22)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SU 5:00-5:30 am
Total times aired at regularly scheduled time:	14
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel-"Dog Tales" - The program includes dog safety and care tips as well as lessons on the responsibility of owning a dog. It also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The series also includes recommended reading lists about dogs and promotes children's writing and creative skills with essay and art contests.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

#### **Date and Time Aired:**

Questions	Response

Date Time	
Non-Core Educational and Informational Programming (3 of 22)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SA 7/7/12 2:00 pm
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital channel-"Animal Rescue" is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Section 73.673?

Does the Licensee provide

program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R.

information regarding the

No

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (4 of 22)	Response
Program Title	Missing
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SU 7/1 1:00 pm
Total times aired at regularly scheduled time:	1

Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel-"Missing" is a nationally-syndicated weekly television series featuring actual cases of missing persons, both children and adults, from across North America. Working with local, state and federal law enforcement agencies, including the FBI, and missing persons organizations such as The National Center for Missing and Exploited Children, our goal is to provide viewers with vital facts about missing individuals and to increase public awareness.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (5 of 22)	Response
Program Title	Swap TV
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SU 7/1 1:30 pm
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Main Digital channel-"SWAP TV" is a weekly half-hour television series about two teenagers from different backgrounds "swapping" lives for a weekend. The series meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect.

Does the program have educating and informing children ages 16 and under as a significant purpose?

Yes

Does the Licensee identify the program by displaying throughout the program the symbol E /I?

Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C. F.R. Section 73.673?

No

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (6 of 22)	Response
Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SU 7/1 2:00 pm
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel-The Real Winning Edge is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series feature role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47	No

significant purpose?

C.F.R. Section 73.673?

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (7 of 22)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SU 8/19/12 10:30 am
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital channel-"Animal Rescue" is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.
Does the program have educating and informing children ages 16 and under as a	Yes

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (8 of 22)	Response
Program Title	Missing
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SU 7/29 6:30 am
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel-"Missing" is a nationally-syndicated weekly television series featuring actual cases of missing persons, both children and adults, from across North America. Working with local, state and federal law enforcement agencies, including the FBI, and missing persons organizations such as The National Center for Missing and Exploited Children, our goal is to provide viewers with vital facts about missing individuals and to increase public awareness.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

Ques	tions Re:	sponse
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Date Time		
Non-Core Educational and		

Non-Core Educational and Informational Programming (9 of 22)	Response
Program Title	Missing
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SU 8/5 5:30 am
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel-"Missing" is a nationally-syndicated weekly television series featuring actual cases of missing persons, both children and adults, from across North America. Working with local, state and federal law enforcement agencies, including the FBI, and missing persons organizations such as The National Center for Missing and Exploited Children, our goal is to provide viewers with vital facts about missing individuals and to increase public awareness.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (10 of 22)	Response
Program Title	Swap TV
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SU 7/8 12:30 pm

Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital channel-"SWAP TV" is a weekly half-hour television series about two teenagers from different backgrounds "swapping" lives for a weekend. The series meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C. F.R. Section 73.673?	No No

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (11 of 22)	Response
Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SA 8/11 8:00 am
Total times aired at regularly scheduled time:	1

Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel-The Real Winning Edge is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series feature role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (12 of 22)	Response
Program Title	Dragonfly
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SU 7/1 10:30 am
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel-Produced in clay-mation, Dragon is based on the popular books by author Dave Pilkey. Dragon is a friendly blue dragon whose unique perspective on life creates fun, child-friendly situations. Episodes are divided into short chapters in order to emphasize all learning moments. For all the stories, Frank Meschkuleit provides all the character voices and he is the narrator. Dragon's colorful friends include Cat, Mailmouse, Alligator, Beaver, and Ostrich. Whether inventing games, searching for treasure, or setting up a party, happy-go-lucky Dragon and his friends work together to make everyday sunny and special. While the series' calm and steady pace without a lot of quick scene changes, busy music or sound effects may seem slow to the adult viewer, young children are better able to understand and reflect what they are viewing. And Dragon's charming storylines explore themes identifiable to all children: friendship, being afraid and trying new things.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R.	No

Section 73.673?

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (13 of 22)	Response
Program Title	Pets TV
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SU 7/8/12 1:00 pm
Total times aired at regularly scheduled time:	1

Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products.In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No No

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (14 of 22)	Response
Program Title	Missing
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SA 8/11 8:30 am
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Main Digital Channel-"Missing" is a nationally-syndicated weekly television series Describe the educational and informational objective of the featuring actual cases of missing persons, both children and adults, from across North program and how it meets the America. Working with local, state and federal law enforcement agencies, including the FBI, and missing persons organizations such as The National Center for Missing and definition of Core Programming. Exploited Children, our goal is to provide viewers with vital facts about missing individuals and to increase public awareness. Does the program have Yes educating and informing children ages 16 and under as a significant purpose? Does the Licensee identify the Yes program by displaying throughout the program the symbol E/I? Does the Licensee provide No information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section

#### **Date and Time Aired:**

73.673?

Questions	Response
Date Time	

Non-Core Educational and Informational	Dannana
Programming (15 of 22)	Response
Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SU 7/8 12:00 pm
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel-The Real Winning Edge is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	
Does the Licensee	No	
provide information		
regarding the program,		
including an indication of		
the target child audience,		
to publishers of program		
guides consistent with 47		
C.F.R. Section 73.673?		

purpose?

Questions	Response
Date Time	

Date Time	
Non-Core Educational and Informational Programming (16 of 22)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SU 8/26 2:00 pm
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel AWESOME ADVENTURES is a syndicated adventure travel show for tweens and teens that highlights topics like sports, animals, and music. Accompanied by host Anthony Montgomery (Star Trek: Enterprise), in each episode a pair of teens hike, bike, parasail, and even sometimes raft through exotic locales like Costa Rica, Iceland, and Belize. Using these beautiful countries as a backdrop, Awesome Adventures educates viewers about geography, zoology, history, and world culture through fun action-adventure segments. The overall tone of the show is very light and quite silly at times, but that's usually due to Montgomery's goofball antics. Kids who are interested in traveling and learning about new cultures will also enjoy the show's focus on world culture. Whether it's food, music, customs, or local entertainment, Montgomery and his guests will be there to explain the wonders of each country they visit.
Does the program have educating and informing children ages 16 and under as a significant	Yes

Does the	Yes
Licensee identify	
the program by	
displaying	
throughout the	
program the	
symbol E/I?	
Does the	No
Licensee provide	
information	
regarding the	
program,	
including an	
indication of the	
target child	
audience, to	
publishers of	
program guides	
consistent with 47	
C.F.R. Section	
73.673?	

how it meets the definition of Core

Programming.

Questions	Response
Date Time	

Date Time	
Non-Core Educational and Informational Programming (17 of 22)	Response
Program Title	Dragonfly
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SU 8/19; 8/26 1:30 pm
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and	Main Digital Channel-Produced in clay-mation, Dragon is based on the popular books by author Dave Pilkey. Dragon is a friendly blue dragon whose unique perspective on life creates fun, child-friendly situations. Episodes are divided into short chapters in order to emphasize all learning moments. For all the stories, Frank Meschkuleit provides all the character voices and he is the narrator. Dragon's colorful friends include Cat, Mailmouse, Alligator, Beaver, and Ostrich. Whether inventing games, searching for

friends include Cat, Mailmouse, Alligator, Beaver, and Ostrich. Whether inventing games, searching for treasure, or setting up a party, happy-go-lucky Dragon and his friends work together to make everyday sunny and special. While the series' calm and steady pace -- without a lot of quick scene changes, busy music or sound effects -- may seem slow to the adult viewer, young children are better able to understand and reflect what they are viewing. And Dragon's charming storylines explore themes identifiable to all children: friendship, being afraid and trying new things.

Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No No

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (18 of 22)	Response
Program Title	Dragonfly
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SA 8/25 1:30 pm
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Main Digital Channel-Produced in clay-mation, Dragon is based on the popular books by author Dave Pilkey. Dragon is a friendly blue dragon whose unique perspective on life creates fun, child-friendly situations. Episodes are divided into short chapters in order to emphasize all learning moments. For all the stories, Frank Meschkuleit provides all the character voices and he is the narrator. Dragon's colorful friends include Cat, Mailmouse, Alligator, Beaver, and Ostrich. Whether inventing games, searching for treasure, or setting up a party, happy-go-lucky Dragon and his friends work together to make everyday sunny and special. While the series' calm and steady pace -- without a lot of quick scene changes, busy music or sound effects -- may seem slow to the adult viewer, young children are better able to understand and reflect what they are viewing. And Dragon's charming storylines explore themes identifiable to all children: friendship, being afraid and trying new things.

Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No No

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (19 of 22)	Response
Program Title	Missing
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SU 8/26; 9/2 10:30 am
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel-"Missing" is a nationally-syndicated weekly television series featuring actual cases of missing persons, both children and adults, from across North America. Working with local, state and federal law enforcement agencies, including the FBI, and missing persons organizations such as The National Center for Missing and Exploited Children, our goal is to provide viewers with vital facts about missing individuals and to increase public awareness.	
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No	

respect.

Questions	Response
Date Time	

Date Time	
Non-Core Educational and Informational Programming (20 of 22)	Response
Program Title	Swap TV
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SU 8/19 1:00 pm
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital channel-"SWAP TV" is a weekly half-hour television series about two teenagers from different backgrounds "swapping" lives for a weekend. The series meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone

else's way of life. Each episode is informative, entertaining and promotes good social values and

Does the program nave educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee dentify the program by displaying throughout the program the symbol E	Yes
Does the Licensee provide information regarding the program, including an indication of the parget child audience, to publishers of program guides program guides program with 47 C.  F.R. Section 73.673?	No No

Questions	Response
Date Time	

Date Time	
Non-Core Educational and Informational Programming (21 of 22)	Response
Program Title	Swap TV
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SA 8/25 1:00 pm
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the	Main Digital channel-"SWAP TV" is a weekly half-hour television series about two teenagers from different backgrounds "swapping" lives for a weekend. The series meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different

educational and informational objective of the program and how it meets the definition of Core Programming.

Main Digital channel-"SWAP TV" is a weekly half-hour television series about two teenagers from different backgrounds "swapping" lives for a weekend. The series meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect.

Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C. F.R. Section 73.673?	No No

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (22 of 22)	Response
Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SU 8/19; 9/2 12:30 pm
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel-The Real Winning Edge is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is
r rogramming.	engaging, entertaining and educational in structure, presenting a powerful and positive message.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	
Does the Licensee provide information regarding the program, including an indication of	No	
the target child audience, to publishers of program guides consistent with 47		
C.F.R. Section 73.673?		

Questions	Response
Date Time	

Sponsored Core Programming (0)

# **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Emily Duncan
Address	3052 Big Laurel Highway
City	Bluefield
State	WV
Zip	24701
Telephone Number	304-324-0660
Email Address	eduncan@wvva.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

# Other Matters (16)

Other Matters (1 of 16)	Response
Program Title	Eyewitness Kids' News
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 9:00-9:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAIN DIGITAL CHANNEL-From the creators of Eyewitness News and Weekly Reader, the leading educational publisher of elementary and secondary periodicals, comes the dynamic new television program, KIDS NEWS!! This half hour weekly program is hosted by a diverse news team made up of young journalists reporting from a professional news set. KIDS NEWS provides news to students in a way that is educational as well as entertaining, news that is chosen, written and presented specifically for kids. The lead story each week will take a kid sensitive approach to serious news topics such as terrorism, bullying and cliques, and the alarming increase of diabetes in children. Interviews with kids will be shot on location around the world on a regular basis.

Other Matters (2 of 16)	Response
Program Title	Pets TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 9:30-10:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Main Digital Channel -- Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products.In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets.

Other Matters (3 of 16)	Response
10)	neaponae
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:00-10:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program	Main Digital Channel-When a preschooler wants to make something nutritious and delicious in the kitchen or create a fun craft to celebrate a special event in their life, it's Noodle and Doodle to the rescue! With his friends Noodle, a loveable puppet who likes to help in the kitchen, and Doodle, a virtual, electronic friend, host Sean leads real preschoolers and viewers at home to make all kinds of kid-friendly creations. Sprout viewers discover nutritional recipes and clever crafts that families can create together using materials form around the home. All the cooking and crafting takes place inside a whimsical double-decker bus where

friends Noodle, a loveable puppet who likes to help in the kitchen, and Doodle, a virtual, electronic friend, host Sean leads real preschoolers and viewers at home to make all kinds of kid-friendly creations. Sprout viewers discover nutritional recipes and clever crafts that families can create together using materials form around the home. All the cooking and crafting takes place inside a whimsical double-decker bus where Sean and his helpers demonstrate step-by-step "how to" creations in an engaging, simple way that families can create at home. Also alond for the ride is Sean's dog Doggity, an adorable beagle with the special ability to take viewers into his imaginary, animated world where culinary canines use teamwork to solve problems and cook up treats in their own kitchen during a segment on Noodle and Doodle called Doggity's (created in conjunction with Ka-chew!, a division of Klasky Csupo, the creators of the Simpsons and Rugrats).

Other Matters (4 of 16)	Response
Program Title	Pajanimals
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30-11:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Main Digital Channel-Meet the Pajanimals - CowBella, Apollo, Sweetpea Sue, and Squacky - four snuggly friends who go on fun adventures and sing sweet night time songs to their preschool friends at home! The full-length TV series shows the Pajanimals doing some playtime before getting ready for bed. It also introduces some character exclusive to this show who the Pajanimals go for bedtime advice or any other problems.

Other Matters (5 of 16)	Response
Program Title	Poppy Cat
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:00-11:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel-Join Poppy Cat and her friends as they embark on extraordinary adventures through fantastical lands. Seen through the eyes of an imaginative young owner, a little girl called Lara, each episode tells the tale of a very special cat and her colorful band of friends.

Other Matters (6 of 16)	Response
Program Title	Justin TIme
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:30 am-12:00 pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel-It's time for an adventure! Watch Justin and his pals, Olive and Squidgy, as they become stars in the biggest stories of all time, told from every corner of the world!

Other Matters (7 of 16)	Response
Program Title	Lazytown
Origination	Network
Days/Times Program Regularly Scheduled	SA 12:00-12:30 pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel- Things are upside-down in LazyTown. Stephanie, an optimistic girl with bright pink hair, comes to live in LazyTown and meets a zany mix of townspeople, including the world's laziest supervillain, Robbie Rotten. Fortunately for Stephanie, LazyTown is also under the watchful eye of Sportacus, an athletic, super-active, slightly-above-average hero, who runs, jumps, flips and flies to the rescue in his futuristic AirShip. Sportacus always manages to save the day and to help the kids of LazyTown foil Robbie's latest lazy schemes. The other kids of LazyTown are inquisitive, adventurous, playful, and like Stephanie, just trying to figure out their own worlds. Each of them has strengths and weaknesses that all kids can identify with.

Other Matters (8 of 16)	Response
Program Title	The Wiggles
Origination	Network
Days/Times Program Regularly Scheduled	SA 12:30-1:00 pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel-Join The Wiggles as they sing and dance to your favorite songs with their friends Dorothy the Dinosaur, Wags the Dog, Captain Feathersword, and Henry the Octopus! The Wiggles' songwriting and simple choreography in their stage shows, videos, and television programs were influenced by the concepts of early childhood development and how young children learn. Anthony Field reported, as he studied music for young children at university, being "shockedat the non-inclusive way music for children was usually performed." According to Field, children had to sit silently as musicians played "traditional songs often featuring negative or outdated lyrics and dealing with subject matter of no interest to small children." These songs were often made up of messages with adult themes children did not care about or understand. The group's "golden rule", according to Field, was to make the content of their songs and shows "developmentally appropriate and fun."

Other Matters (9 of 16)	Response
Program Title	Rescue Heroes II
Origination	Network
Days/Times Program Regularly Scheduled	SA 7:00-7:30 AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast Digital Channel-The program was designed to serve the education and information needs of children ages 6-10. Each week the Rescue Heroes are called into action to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Each half hour is comprised of two 11 minutes episodes. Social and emotional character stories are embedded in the stories using action and humor to convey messages of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story

Other Matters (10 of 16)	Response
Program Title	Rescue Heroes
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 7:30-8:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast Digital Channel-The program was designed to serve the education and information needs of children ages 6-10. Each week the Rescue Heroes are called into action to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Each half hour is comprised of two 11 minutes episodes. Social and emotional character stories are embedded in the stories using action and humor to convey messages of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story

Other Matters (11			
of 16)	Response		
Program Title	Chatroom		
Origination	Network		

Days/Times	CA 40:00 40:00 mm	
Days/Times	SA 12:00-12:30 pm	
Program		
Regularly		
Scheduled		
Total times	13	
aired at		
regularly		
scheduled		
time		
ume		
Length of	30 mins	
Program		
Age of	13 years to 16 years	
Target Child		
Audience		
from		

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Multicast Digital Channel- "CHAT ROOM" is a brand new half-hour weekly educational series designed to inform, educate, and entertain children 16 & under (specific target audience is 13-16) through reenacting teen-oriented dilemmas and discussing them in an open and honest format. More than any other group, teens are on the frontlines of dealing with complex subjects as they stand at the crossroads between childhood and adulthood. "CHAT ROOM" may not have all the answers but it offers a place where young people can watch and discuss the problems they face. "CHAT ROOM" provides a compelling look at real-life situations that happen to today's teens as dramatized by teen actors. Our adult host and teen panel then discuss the issues presented in a direct and forthright manner. This program is not intended to be preachy or pedantic. The goal is to present issues that are real and raw and discuss the pros and cons of each situation in a free flowing environment.

Other Matters (12 of 16)	Response
Program Title	Made in Hollywood: Teen Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 12:30-1:00 pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast Digital Channel "Made in Hollywood: Teen Edition" is an FCC Friendly, Education /Informational series. It provides its target age group of teens 13-16 with behind the-screen background & techniques for entering the motion picture, television and home entertainment fields, while introducing them to career opportunities focusing on the creative, technical and artistic skills of the profession.

Other Matters (13 of 16)	Response
Program Title	Animal Science
Origination	Network
Days/Times Program Regularly Scheduled	SU 11:00-11:30 am

Total times 13 aired at regularly scheduled time 30 mins Length of Program Age of Target 13 years to 16 years Child Audience from Multicast Digital Channel- "ANIMAL SCIENCE" is a brand new half-hour weekly E/I animal series with a Describe the uniquely scientific approach. This series is specifically produced for children 16 and under (target educational and audience is 13-16). While most animal shows look at the behavior of animals, we go one step further to informational objective of the look at the how and why an animal is able to excel in its environment. Shot in high-definition, "ANIMAL

program and how it meets the definition of Core Programming.

SCIENCE" uses animation, graphics, and scientific analysis from animal experts to give viewers more understanding than ever before of these amazing creatures. Our enthusiastic host's modern vocal style will be engaging to the target audience. This program will attract all age demographics.

Other Matters (14 of 16)	Response
Program Title	Great Big World
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 11:30 am-12:00 pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. MULTICAST DIGITAL CHANNEL-Elizabeth Stanton's Great Big World provides dynamic core programming in the areas of particular concern to young teens; including global, social, educational, and wellness issues. Award-winning teen hostess Elizabeth Stanton and select celebrity friends travel around the world volunteering in areas of specific need - ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss. Great Big World offers a dynamic television experience for teens - combining the exciting, fun, and diverse experiences of world exploration with the life-changing volunteer opportunities available in these same areas. Various age-appropriate global issues are introduced to the viewing audience through in depth and thoughtful interviews with Elizabeth, her travel buddies, and the friends they meet along their journey. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens to engage in selfless, helping behaviors in addition to educating them on where and how to find volunteer opportunities.

#### Other Matters (15 of 16) Response

Program Title	Live Life and Win
Origination	Network
Days/Times Program Regularly Scheduled	SU 12:00-12:30 pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the	MULTICAST DIGITAL CHANNEL-"LIVE LIFE & WIN!" Teens for Living Healthy and Rewarding Lives Early

educational and informational objective of the program and how it meets the definition of Core
Programming.

MULTICAST DIGITAL CHANNEL-"LIVE LIFE & WIN!" Teens for Living Healthy and Rewarding Lives Early and middle adolescence is an exciting yet a challenging period in one's life. Adolescents across the demographic spectrum and from all walks of life grapple with a number of pivotal but normal developmental milestones, such as preparing for more independence and responsibility, and experiencing change in relationships with family and peers. With increased self reliance, young people make more of their own choices. And all the while, one cannot overlook that they grow in a dynamic, diverse, and complex world that offers both opportunities and social challenges. The goals of the series are to encourage the 13 to 16 year old audience to: (1) explore, discover, and learn strategies to achieve personal dreams; (2) learn about the personal attributes important for achieving dreams; (3) explore volunteerism as an opportunity to build character and to uncover personal passions; and (4) gain knowledge about life skills necessary to "Live Life and Win!".

Other Matters (16 of 16)	Response
Program Title	On the Spot
Origination	Network
Days/Times Program Regularly Scheduled	SU 12:30-1:00 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

MULTICAST DIGITAL CHANNEL-On the Spot was created by the award-winning producers of the long running Educational and Informational show, Animal Atlas, now in its seventh successful season of national syndication. Last year, the National Governors Association and Council of Chief State Officers released the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. The content of On the Spot, a 30-minute E/I program for teens ages 13+, is based on the Common Core State Standards. The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

WVVA Television, Inc. **Attachments** 

No Attachments.