

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0018223693** File Number: **CPR-150027** Submit Date: **01/09/2014** Call Sign: **WCTV** Facility ID: **31590** City:

THOMASVILLE State: GA

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/09/2014 Filing Status: Active

## Report reflects information for : Fourth Quarter of 2013

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response                   |
|--------------|-----------------------|----------------------------|
| Station Type | Station Type          | Network Affiliation        |
|              | Affiliated network    | CBS                        |
|              | Nielsen DMA           | Tallahassee-Thomasville GA |
|              | Web Home Page Address | www.wctv.tv                |

## Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 7.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

## Digital Core Programs(21)

| Digital Core<br>Program (1<br>of 21)   | Response  |
|--|---|
| Program Title  | DOODLEBOPS - I  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAYS 7:00AM  |
| Total times aired at regularly scheduled time  | 4   |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of<br>Target Child<br>Audience   | 3 years to 6 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Digital Core<br>Program (2   |   |
|--|---|
| of 21)   | Response  |
| Program Title  | DOODLEBOPS - II   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAYS 7:30AM  |
| Total times aired at regularly scheduled time  | 4   |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 3 years to 6 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Digital Core |  |  |
|--------------|--|--|
| Program (3   |  |  |
| of 21)       |  |  |

| Program Title  | BUSYTOWN MYSTERIES - I   |
|--|--|
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SUNDAYS 7:00AM   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 4  |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of<br>Target Child<br>Audience   | 3 years to 7 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from thos facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Digital Core<br>Program (4<br>of 21) | Response                |
|--------------------------------------|-------------------------|
| Program Title                        | BUSYTOWN MYSTERIES - II |

| Origination  | Network   |
|--|---|
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SUNDAYS 7:30AM  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 4   |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 3 years to 7 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries bring the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from th facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rule |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Digital Core Program (5 of 21) | Response       |
|--------------------------------|----------------|
| Program Title                  | HORSELAND- DT2 |
| Origination                    | Syndicated     |

| Days/Times Program<br>Regularly Scheduled  | MON-FRI 9:30AM   |
|--|--|
| Total times aired at regularly scheduled time  | 20   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions<br>for other than Breaking<br>News   |  |
| Number of Preemptions<br>Rescheduled   |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 9 years to 11 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The animated adventures of four amazing kids and their horses come together in an incredible place called Horseland. As these friends strive to become the best competitive riders they can possibly be, the kids and their equine companions must learn to deal with difficult situations and confront an array of problems that put their honesty, integrity, self-confidence and sometimes even their friendship to the test. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (6<br>of 21)                           | Response                           |
|--|------------------------------------|
| Program Title  | SABRINA- THE ANIMATED SERIES I-DT2 |
| Origination  | Syndicated                         |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | MON-FRI AT 9:00AM                  |
| Total times aired at regularly scheduled time                  | 20                                 |
| Total times aired  |                                    |
| Number of<br>Preemptions                                       | 0                                  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                                    |

| Number of<br>Preemptions<br>Rescheduled  |   |
|--|---|
| Length of Program  | 30 mins   |
| Age of<br>Target Child<br>Audience   | 6 years to 12 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In the little town of Greendale lives Sabrina Spellman, a cute twelve year-old with a big heart and an even bigger secret. Sabrina is half mortal and half witch! The only people who know of Sabrina's powers are here teenage witch aunts, Hilda and Zelda, her lovable mortal Uncle Quigley, her best friend Chloe and her mischievous cat, Salem. He's really a warlock who has been turned into a feline by the Witches' Council as punishment for past discretions. Against her Uncle Quigley's many warnings never to use magic to solve problems, Sabrina often "borrows" spells from the Spookie Jar and wreaks middle school havoc with her friend Harvey - who has no clue about Sabrina's powers. Between Sabrina's unpredictable relatives, her wealthy and conceited arch nemesis, Gem Stone, and her hilariously miscast spells, Sabrina's life is one bifun-filled adventure just waiting to happen! With a touch of magic and a dish of chaos, Sabrina is sure to wifun heart! |
| Does the Licensee identify the program by displaying throughout the program the symbol E //?                             | Yes   |

| Digital Core<br>Program (7<br>of 21)                           | Response                  |
|--|---------------------------|
| Program Title  | WIMZIE'S HOUSE I-DT2      |
| Origination  | Syndicated                |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | SATURDAYS 11:00AM DIGITAL |
| Total times aired at regularly scheduled time                  | 4                         |
| Total times aired  |                           |
| Number of<br>Preemptions                                       | 0                         |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                           |

| Number of<br>Preemptions<br>Rescheduled  |  |
|--|--|
| Length of Program  | 30 mins  |
| Age of<br>Target Child<br>Audience   | 3 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Come spend a 'day in the life' with the monsters at Wimzie's house and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside. After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Five year old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Rousso, Yaya's best friend - even if Yaya is at least one hundred years and fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves but also about the world outside the door: music, nature, art and fun are woven with a touch of humour throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home. A daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Digital Core<br>Program (8<br>of 21)            | Response                  |
|---|---------------------------|
| Program Title                                   | WIMZIE'S HOUSE II-DT2     |
| Origination                                     | Syndicated                |
| Days/Times<br>Program<br>Regularly<br>Scheduled | SATURDAYS 11:30AM DIGITAL |
| Total times aired at regularly scheduled time   | 4                         |
| Total times aired                               |                           |
| Number of<br>Preemptions                        | 0                         |

| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
|--|--|
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of<br>Target Child<br>Audience   | 3 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Come spend a 'day in the life' with the monsters at Wimzie's house and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside. After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Five year old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Rousso, Yaya's best friend - even if Yaya is at least one hundred years and fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves but also about the world outside the door: music, nature, art and fun are woven with a touch of humour throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home. A daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Digital Core<br>Program (9 of 21)             | Response                      |
|---|-------------------------------|
| Program Title                                 | COUNTRY MOUSE, CITY MOUSE-DT2 |
| Origination                                   | Syndicated                    |
| Days/Times<br>Program Regularly<br>Scheduled  | SATURDAYS 12:00PM DIGITAL     |
| Total times aired at regularly scheduled time | 4                             |
| Total times aired                             |                               |
| Number of<br>Preemptions                      | 0                             |

| Number of<br>Preemptions for<br>other than Breaking<br>News  |   |
|--|---|
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 4 years to 9 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The much-loved children's fable comes to television in a brand new way, full of mysteries, adventures and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (10<br>of 21)                          | Response                  |
|--|---------------------------|
| Program Title  | DANGER RANGERS-DT2        |
| Origination  | Syndicated                |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | SATURDAYS 12:30PM DIGITAL |
| Total times aired at regularly scheduled time                  | 4                         |
| Total times aired  |                           |
| Number of<br>Preemptions                                       | 0                         |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                           |
| Number of<br>Preemptions<br>Rescheduled                        |                           |

| Length of Program  | 30 mins  |
|--|--|
| Age of<br>Target Child<br>Audience   | 4 years to 8 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Digital Core<br>Program (11<br>of 21)                          | Response                   |
|--|----------------------------|
| Program Title  | LIBERTY KIDS 1             |
| Origination  | Network                    |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | SUNDAYS AT 11:00AM (APRIL) |
| Total times aired at regularly scheduled time                  | 4                          |
| Total times aired  |                            |
| Number of<br>Preemptions                                       | 0                          |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                            |
| Number of<br>Preemptions<br>Rescheduled                        |                            |
| Length of Program  | 30 mins                    |

| Age of Target<br>Child<br>Audience   | 9 years to 11 years  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E ///?                            | Yes  |

| Digital Core<br>Program (12<br>of 21)                          | Response                    |
|--|-----------------------------|
| Program Title  | LIBERTY KIDS 2              |
| Origination  | Network                     |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | SUNDAYS AT 11:30 AM (APRIL) |
| Total times aired at regularly scheduled time                  | 4                           |
| Total times aired  |                             |
| Number of<br>Preemptions                                       | 0                           |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                             |
| Number of<br>Preemptions<br>Rescheduled                        |                             |
| Length of<br>Program   | 30 mins                     |

| Age of Target<br>Child<br>Audience   | 9 years to 11 years  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E //?                             | Yes  |

| Digital Core<br>Program (13<br>of 21)                          | Response           |
|--|--------------------|
| Program Title  | Lucky Dog          |
| Origination  | Network            |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | WCTV SATURDAYS 7AM |
| Total times aired at regularly scheduled time                  | 1                  |
| Total times aired  |                    |
| Number of<br>Preemptions                                       | 0                  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                    |
| Number of<br>Preemptions<br>Rescheduled                        |                    |
| Length of Program  | 30 mins            |

| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E //?                             | Yes   |

| Digital Core<br>Program (14<br>of 21)                          | Response              |
|--|-----------------------|
| Program Title  | DR. CHRIS PET VET     |
| Origination  | Network               |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | WCTV SATURDAYS 7:30AM |
| Total times aired at regularly scheduled time                  | 1                     |
| Total times aired  |                       |
| Number of<br>Preemptions                                       | 0                     |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                       |
| Number of<br>Preemptions<br>Rescheduled                        |                       |
| Length of Program  | 30 mins               |

| Age of<br>Target Child<br>Audience   | 13 years to 16 years   |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E //?                             | Yes  |

| Digital Core<br>Program (15<br>of 21)                          | Response            |
|--|---------------------|
| Program Title  | RECIPE REHAB        |
| Origination  | Network             |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | WCTV SUNDAYS AT 7AM |
| Total times aired at regularly scheduled time                  | 1                   |
| Total times aired  |                     |
| Number of<br>Preemptions                                       | 0                   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                     |
| Number of<br>Preemptions<br>Rescheduled                        |                     |
| Length of Program  | 30 mins             |

| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E //?                             | Yes   |

| Digital Core<br>Program (16<br>of 21)                          | Response                       |
|--|--------------------------------|
| Program Title  | JAMIE OLIVER'S 15 MINUTE MEALS |
| Origination  | Network                        |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | WCTV SUNDAYS AT 7:30AM         |
| Total times aired at regularly scheduled time                  | 1                              |
| Total times aired  |                                |
| Number of<br>Preemptions                                       | 0                              |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                                |
| Number of<br>Preemptions<br>Rescheduled                        |                                |
| Length of Program  | 30 mins                        |

| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Best known for his Emmy Award-winning television program, "Jamie Oliver's Food Revolution," Oliver is or of the world's favorite celebrity chefs who aspires to teach the world to cook. Oliver's core belief is that simply cooking for oneself using fresh ingredients is the easiest way to maintain a balanced diet, and to thi goal, he has perfected a delicious collection of healthy recipes that can be prepared in 15 minutes. The show encourages young viewers to replicate the recipes and to develop healthy lifestyles through healthy cooking. The program also fosters viewers' appreciation for different kinds of foods and cultures from around the world. This program is specifically designed to further the educational and informational needs children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Digital Core<br>Program (17<br>of 21)                          | Response              |
|--|-----------------------|
| Program Title  | ALL IN WITH LAILA ALI |
| Origination  | Network               |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | WCTV SUNDAYS AT 11AM  |
| Total times aired at regularly scheduled time                  | 1                     |
| Total times aired  |                       |
| Number of<br>Preemptions                                       | 0                     |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                       |
| Number of<br>Preemptions<br>Rescheduled                        |                       |
| Length of Program  | 30 mins               |

| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E //?                             | Yes   |

| Digital Core<br>Program (18<br>of 21)                          | Response                         |
|--|----------------------------------|
| Program Title  | GAME CHANGERS WITH KEVIN FRAZIER |
| Origination  | Network                          |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | WCTV SUNDAYS AT 11:30AM          |
| Total times aired at regularly scheduled time                  | 1                                |
| Total times aired  |                                  |
| Number of<br>Preemptions                                       | 0                                |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                                  |
| Number of<br>Preemptions<br>Rescheduled                        |                                  |
| Length of Program  | 30 mins                          |

| Age of<br>Target Child<br>Audience   | 13 years to 16 years   |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the Licensee identify the program by displaying throughout the program the symbol E //?                             | Yes  |

| Digital Core<br>Program (19<br>of 21)                       | Response             |
|---|----------------------|
| Program Title   | ZOO CLUES            |
| Origination   | Network              |
| Days/Times<br>Program<br>Regularly<br>Scheduled             | ECTV SUNDAY AT 9AM   |
| Total times<br>aired at<br>regularly<br>scheduled time      | 9                    |
| Total times aired   |                      |
| Number of<br>Preemptions                                    | 0                    |
| Number of<br>Preemptions<br>for other than<br>Breaking News |                      |
| Number of<br>Preemptions<br>Rescheduled                     |                      |
| Length of<br>Program  | 60 mins              |
| Age of Target<br>Child Audience                             | 13 years to 16 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The series Zoo Clues will keep 13-16 year-old viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating. Beyond basic engagement, Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world. |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (20 of 21)  | Response  |
|--|---|
| Program Title  | ANIMAL ATLAS  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | ECTV SUNDAY AT 10AM   |
| Total times aired at regularly scheduled time  | 9   |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions<br>Rescheduled   |   |
| Length of Program  | 60 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | - Apply scientific inquiries or technological designs to compare evolutionary trends between kingdoms and phyla, exploring natural and applied hybridization, explaining the increasing sophistication of body systems correlating embryological, structural, and functional development, or exploring the impact of environmental factors on these trends. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (21 |             |
|-----------------------------|-------------|
| of 21)                      | Response    |
| Program Title               | ON THE SPOT |

| Origination  | Network   |
|--|---|
| Days/Times<br>Program<br>Regularly<br>Scheduled  | ECTV SUNDAY AT 12PM   |
| Total times aired at regularly scheduled time  | 9   |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 60 mins   |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. There are three fundamental educational benefits to this format. First, it taps into fact retrieval in the curriculum. Second, and more important, it expands the information beyond fact retrieval. Third, and most important, it addresses what educators call non-cognitive factors for student success. These are factors that can measurably improve student achievement without specifically involving material to be tested. These include self-esteem and frames in which students see learning occurring. By removing information from the academic silos where it is generally taught and moving it, literally, to the mall, it forces a synthesis that is difficult to achieve in an academic setting. The fact that correct answers are giving by diverse ethnicity and ages, by both genders, and not by stereotypes of smart people is essential. It means that anyone can own information. The fact that young people will see this on television in a non-academic setting is also very important. Whatever the curriculum or information, knowledge becomes the star-and is demonstrated by every type of person. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

| Question  | Response                  |
|---|---------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                       |
| Name of children's programming liaison  | DAVID R DOLL              |
| Address   | 1801<br>HALSTEAD<br>BLVD. |
| City  | TALLAHASSEE               |
| State   | FL                        |
| Zip   | 32309                     |
| Telephone Number  | 850-907-2102              |
| Email Address   | david.<br>doll@wctv.tv    |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                           |

#### Other Matters (9)

| Other Matters (1 of 9)                          | Response             |
|---|----------------------|
| Program Title                                   | ON THE SPOT          |
| Origination                                     | Network              |
| Days/Times<br>Program<br>Regularly<br>Scheduled | ECTV SUNDAYS AT 12PM |
| Total times aired at regularly scheduled time   | 13                   |
| Length of Program                               | 60 mins              |
| Age of<br>Target Child<br>Audience<br>from      | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. There are three fundamental educational benefits to this format. First, it taps into fact retrieval in the curriculum. Second, and more important, it expands the information beyond fact retrieval. Third, and most important, it addresses what educators call non-cognitive factors for student success. These are factors that can measurably improve student achievement without specifically involving material to be tested. These include self-esteem and frames in which students see learning occurring. By removing information from the academic silos where it is generally taught and moving it, literally, to the mall, it forces a synthesis that is difficult to achieve in an academic setting. The fact that correct answers are giving by diverse ethnicity and ages, by both genders, and not by stereotypes of smart people is essential. It means that anyone can own information. The fact that young people will see this on television in a non-academic setting is also very important. Whatever the curriculum or information, knowledge becomes the star-and is demonstrated by every type of person.

| Other Matters (2 of 9)   | Response  |
|--|---|
| Program Title  | ANIMAL ATLAS  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | ECTV SUNDAYS AT 10AM  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 60 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Apply scientific inquiries or technological designs to compare evolutionary trends between kingdoms and phyla, exploring natural and applied hybridization, explaining the increasing sophistication of body systems correlating embryological, structural, and functional development, or exploring the impact of environmental factors on these trends. |

| Other<br>Matters (3 of<br>9)   | Response   |
|--|--|
| Program Title  | ZOO CLUES  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | ECTV SUNDAY AT 10AM  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Length of<br>Program   | 60 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In an age of high definition video, animals make very good television and pull a young learner in by the eyes. This program's presentation mix of narration, visuals, and very well chosen topics delivers education and information while it entertains. In the current method of assessing education, particularly with the emergence of Common Core standards now in all but four states, information should never be presented in isolation but always in a context upon which knowledge can be based. With media, information must also be entertaining enough to keep a viewer watching. In an age when studies show the average young person 8-18 years consumes nearly eight hours of media every day-more than ten of multitasking is included-it's extremely important for programs to provide both meaningful content and entertainment. Zoo Clues does this. |

| Other<br>Matters (4 of<br>9) | Response             |
|------------------------------|----------------------|
| ອ)                           | response             |
| Program Title                | LUCKY DOG            |
| Origination                  | Network              |
| Days/Times                   | WCTV SATURDAY AT 7AM |
| Program                      |                      |
| Regularly                    |                      |
| Scheduled                    |                      |
| Total times                  | 13                   |
| aired at                     |                      |
| regularly                    |                      |
| scheduled                    |                      |
| time                         |                      |
| Length of                    | 30 mins              |
| Program                      |                      |
| Age of                       | 13 years to 16 years |
| Target Child                 |                      |
| Audience                     |                      |
| from                         |                      |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

definition of

Programming.

Core

Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Other<br>Matters (5 of<br>9)   | Response  |
|--|---|
| Program Title  | DR CHRIS PET VET  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | WCTV SATURDAY AT 7:30AM   |
| Total times aired at regularly scheduled time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the | Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and |

| Other<br>Matters (6 of<br>9)                    | Response              |
|---|-----------------------|
| Program Title                                   | RECIPE REHAB          |
| Origination                                     | Network               |
| Days/Times<br>Program<br>Regularly<br>Scheduled | WCTV SUNDAY AT 7:00AM |

of Core Programming as specified in the Commission's rules.

behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition

| Total times aired at | 13  |
|----------------------|---|
| regularly            |   |
| scheduled            |   |
| time                 |   |
| Length of            | 30 mins   |
| Program              |   |
| Age of               | 13 years to 16 years  |
| Target Child         |   |
| Audience             |   |
| from                 |   |
| Describe the         | Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Other<br>Matters (7 of<br>9)                              | Response  |
|---|---|
| Program Title   | JAMIE OLIVER'S 15 MINUTE MEALS  |
| Origination   | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | WCTV SUNDAYS AT 7:30AM  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13  |
| Length of<br>Program                                      | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from                | 13 years to 16 years  |
| Describe the  | Best known for his Emmy Award-winning television program, "Jamie Oliver's Food Revolution," Oliver is one |

educational and informational objective of the program and how it meets the definition of Core Programming. Best known for his Emmy Award-winning television program, "Jamie Oliver's Food Revolution," Oliver is one of the world's favorite celebrity chefs who aspires to teach the world to cook. Oliver's core belief is that simply cooking for oneself using fresh ingredients is the easiest way to maintain a balanced diet, and to this goal, he has perfected a delicious collection of healthy recipes that can be prepared in 15 minutes. The show encourages young viewers to replicate the recipes and to develop healthy lifestyles through healthy cooking. The program also fosters viewers' appreciation for different kinds of foods and cultures from around the world. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

| Other<br>Matters (8 of<br>9)   | Response  |
|--|---|
| Program Title  | ALL IN WITH LAILA ALI   |
| Origination  |   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | WCTV SUNDAYS AT 11:00AM   |
| Total times aired at regularly scheduled time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |

| Other<br>Matters (9 of<br>9)                    | Response                         |
|---|----------------------------------|
| Program Title                                   | GAME CHANGERS WITH KEVIN FRAZIER |
| Origination                                     | Network                          |
| Days/Times<br>Program<br>Regularly<br>Scheduled | WCTV SUNDAY AT 11:30AM           |
| Total times aired at regularly scheduled time   | 13                               |
| Length of Program                               | 30 mins                          |
| Age of<br>Target Child<br>Audience<br>from      | 13 years to 16 years             |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

GAME CHANGERS, hosted by OMG INSIDER Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. GRAY
TELEVISION
LICENSE,
INC.

**Attachments** 

No Attachments.