



(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0024469108** | File Number: **CPR-121927** | Submit Date: **07/07/2011** | Call Sign: **WSST-TV** | Facility ID: **63867**  
City: **CORDELE** | State: **GA**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**07/07/2011** | Filing Status: **Active**

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Report reflects information for : **Second Quarter of 2011**

### General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

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**Contact  
Representatives  
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's  
Television  
Information**

| Section      | Question              | Response     |
|--------------|-----------------------|--------------|
| Station Type | Station Type          | Independent  |
|              | Affiliated network    |              |
|              | Nielsen DMA           | Albany GA    |
|              | Web Home Page Address | www.wsst.com |

**Digital Core  
Programming**

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 0.0      |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 0.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

**Digital Core Programs(6)**

| <b>Digital Core Program (1 of 6)</b>   | <b>Response</b>  |
|--|--|
| Program Title  | ECO COMPANY (DIGITAL)  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Monday 8:30 - 9:00 AM - Saturdays - 9:30 - 10:00 AM  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ECO COMPANY will explore all aspects of being green and understanding how we impact our world. The E-Co team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages can use in their daily lives. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (2 of 6)</b>               | <b>Response</b>           |
|--|---------------------------|
| Program Title                                      | AQUA KIDS (DIGITAL)       |
| Origination  | Syndicated                |
| Days/Times Program Regularly Scheduled             | Tuesdays - 8:30 - 9:00 am |
| Total times aired at regularly scheduled time      | 13                        |
| Total times aired                                  |                           |
| Number of Preemptions                              | 0                         |
| Number of Preemptions for other than Breaking News |                           |
| Number of Preemptions Rescheduled                  |                           |
| Length of Program                                  | 30 mins                   |

|  |   |
|--|---|
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | AQUA KIDS is an half hour program that motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (3 of 6)</b>   | <b>Response</b>   |
|--|---|
| Program Title  | THREE WIDE LIFE (DIGITAL)   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Wednesdays 9:30 - 9:00 am   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THREE WIDE LIFE looks at current NASCAR teams, crew members, business personnel and drivers who share their experiences, advice, and stories, educating teens and providing an in-depth look at the hard work and dedication it takes to achieve their goals. For years race fans have been asking for real behind-the-scenes content they can't get anywhere else. Three Wide Life cuts to the core of true racing fans, whether stock car, open wheel, dirt or anything in between. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (4 of 6)</b> | <b>Response</b>           |
|--------------------------------------|---------------------------|
| Program Title                        | CURIOSITY QUEST (DIGITAL) |

|   |   |
|---|---|
| Origination   | Syndicated  |
| Days/Times<br>Program Regularly<br>Scheduled  | Thursdays - 8:30 - 9:00 am  |
| Total times aired at<br>regularly scheduled<br>time   | 13  |
| Total times aired   |   |
| Number of<br>Preemptions  | 0   |
| Number of<br>Preemptions for<br>other than Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled   |   |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience   | 5 years to 12 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | CURIOSITY QUEST is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene, ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer. |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol<br>E/I?                                    | Yes   |

**Digital Core  
Program (5 of  
6)**

**Response**

|  |                          |
|--|--------------------------|
| Program Title  | MAD ABOUT (DIGITAL)      |
| Origination  | Syndicated               |
| Days/Times<br>Program<br>Regularly<br>Scheduled        | Fridays - 8:30 - 9:00 AM |
| Total times<br>aired at<br>regularly<br>scheduled time | 14                       |
| Total times<br>aired                                   |                          |

|  |  |
|--|--|
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MAD ABOUT is a weekly, half-hour sketch-comedy/variety show aimed at educating and entertaining kids. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Mad About conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (6 of 6)</b>               |                           |
|--|---------------------------|
|  | <b>Response</b>           |
| Program Title                                      | ANIMAL ATLAS (DIGITAL)    |
| Origination  | Syndicated                |
| Days/Times Program Regularly Scheduled             | Saturday - 9:00 - 9:30 AM |
| Total times aired at regularly scheduled time      | 13                        |
| Total times aired                                  |                           |
| Number of Preemptions                              | 0                         |
| Number of Preemptions for other than Breaking News |                           |
| Number of Preemptions Rescheduled                  |                           |



|  |   |
|--|---|
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ANIMAL ATLAS is an educational and informative television series, where they travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. It teaches you about their lives, their history, and the adaptations that have allowed them to survive and thrive. But best of all they meet them face to face, whether ape or giant lizzard, shark or tiger, or any other amazing animal from the Americas, Africa, Asia, Antarctica, the oceans, and everywhere in between. Just spin the globe, anywhere, everywhere animals live, you'll find ANIMAL ATLAS. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

**Non-Core Educational and Informational Programming (1)**

| Non-Core Educational and Informational Programming (1 of 1)  | Response   |
|--|--|
| Program Title  | Video Hits   |
| Origination  | Local  |
| Days/Times Program Regularly Scheduled:  | Monday 8:30 - 9:00 AM  |
| Total times aired at regularly scheduled time:   | 65   |
| Number of Preemptions  | 0  |
| Length of Program  | 45 mins  |
| Age of Target Child Audience   | 6 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | Video Hits is a program which contain in addition to music, children, school news, projects and information. About 15 minutes of each program is dedicated to news, information and education. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes  |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?  | No   |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes  |

**Date and Time Aired:**

| Questions | Response |
|-----------|----------|
| Date Time |          |

**Sponsored Core  
Programming (0)**

**Liaison Contact**

| Question  | Response   |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   |  |
| Name of children's programming liaison  | Phillip A. Streetman   |
| Address   | P.O. Box 917 - 112 7th Street South  |
| City  | Cordele  |
| State   | GA   |
| Zip   | 31015  |
| Telephone Number  | 1-229-273-0001   |
| Email Address   | philstreetman@bellsouth.net  |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | WSST-DT will also air our non-core progra "VIDEO HITS" 66 times next quarter. WSST-DT only airs in Digital only. |

**Other Matters (6)**

| <b>Other Matters (1 of 6)</b>  | <b>Response</b>  |
|--|--|
| Program Title  | ECO COMPANY (DIGITAL)  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Monday 8:30 - 9:00 AM  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ECO COMPANY will explore all aspects of being green and understanding how we impact our world. The E-Co team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages can use in their daily lives. |

| <b>Other Matters (2 of 6)</b>  | <b>Response</b>   |
|--|---|
| Program Title  | AQUA KIDS (DIGITAL)   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Tuesdays - 8:30 - 9:00 am   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | is an half hour program that motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world. |

| <b>Other Matters (3 of 6)</b>                 | <b>Response</b>             |
|---|-----------------------------|
| Program Title                                 | THREE WIDE LIFE (DIGITAL)   |
| Origination                                   | Syndicated                  |
| Days/Times Program Regularly Scheduled        | Wednesdays - 8:30 - 9:00 am |
| Total times aired at regularly scheduled time | 13                          |
| Length of Program                             | 30 mins                     |
| Age of Target Child Audience from             | 13 years to 16 years        |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THREE WIDE LIFE looks at current NASCAR teams, crew members, business personnel and drivers who share their experiences, advice, and stories, educating teens and providing an in-depth look at the hard work and dedication it takes to achieve their goals. For years race fans have been asking for real behind-the-scenes content they can't get anywhere else. Three Wide Life cuts to the core of true racing fans, whether stock car, open wheel, dirt or anything in between. |
|--|---|

| <b>Other Matters (4 of 6)</b> |                 |
|-------------------------------|-----------------|
|                               | <b>Response</b> |

|   |                            |
|---|----------------------------|
| Program Title                                 | CURIOSITY QUEST (DIGITAL)  |
| Origination                                   | Syndicated                 |
| Days/Times<br>Program Regularly Scheduled     | Thursdays - 8:30 - 9:00 am |
| Total times aired at regularly scheduled time | 14                         |
| Length of Program                             | 30 mins                    |
| Age of Target Child Audience from             | 5 years to 12 years        |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | CURIOSITY QUEST is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene, ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer. |
|--|---|

| <b>Other Matters (5 of 6)</b> |                 |
|-------------------------------|-----------------|
|                               | <b>Response</b> |

|   |                          |
|---|--------------------------|
| Program Title                                 | MAD ABOUT (DIGITAL)      |
| Origination                                   | Syndicated               |
| Days/Times<br>Program Regularly Scheduled     | Fridays - 8:30 - 9:00 am |
| Total times aired at regularly scheduled time | 13                       |
| Length of Program                             | 30 mins                  |
| Age of Target Child Audience from             | 13 years to 16 years     |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MAD ABOUT is a weekly, half-hour sketch-comedy/variety show aimed at educating and entertaining kids. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Mad About conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues |
|--|---|

**Other Matters (6 of 6)**

**Response**

|               |                        |
|---------------|------------------------|
| Program Title | ANIMAL ATLAS (DIGITAL) |
|---------------|------------------------|

|             |            |
|-------------|------------|
| Origination | Syndicated |
|-------------|------------|

|   |                            |
|---|----------------------------|
| Days/Times<br>Program Regularly Scheduled | Saturdays - 9:00 - 9:30 am |
|---|----------------------------|

|   |    |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

|                                   |                      |
|-----------------------------------|----------------------|
| Age of Target Child Audience from | 13 years to 16 years |
|-----------------------------------|----------------------|

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ANIMAL ATLAS is an educational and informative television series, where they travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. It teaches you about their lives, their history, and the adaptations that have allowed them to survive and thrive. But best of all they meet them face to face, whether ape or giant lizzard, shark or tiger, or any other amazing animal from the Americas, Africa, Asia, Antarctica, the oceans, and everywhere in between. Just spin the globe, anywhere, everywhere animals live, you'll find ANIMAL ATLAS. |
|--|---|

## Certification

| Question   | Response   |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |  |
| <p>I certify that this application includes all required and relevant attachments.</p>   |  |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>Sunbelt-South<br/>Telecommunications,<br/>Ltd.</b></p> |



## Attachments

No Attachments.