

Children's Television Programming Report

 FRN: 0005795067
 File Number: CPR-131242
 Submit Date: 07/05/2012
 Call Sign: KRIV
 Facility ID: 22204
 City:

 HOUSTON
 State: TX

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 07/05/2012

 Filing Status: Active

Report reflects information for : Second Quarter of 2012

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliatio	n
		Affiliated network	Fox	
		Nielsen DMA	Houston	
		Web Home Page Address	www.myfoxhoust	on.com
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			4.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			0.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			0.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	•	at least 50% of the Core Programming counted toward meeting ed to free video programming aired on other than the main Yes N		Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(7)

Digital Core Program (1 of 7)	Response
, Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD ABOUT ANIMALS is a half-hour animal magazine series that airs 52 weeks a year. The show is hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. This series is produced for children 16 and under (specific target audience is 13-16). As the producers of WILD ABOUT ANIMALS it is the objective of Steve Rotfeld Productions, Inc., to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 730a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AWESOME ADVENTURES is a half-hour adventure series that airs 52 weeks a year. Our host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. It is designated to educate, inform and entertain children 16 and under about the world around them. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 7)	Response
Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of	
Preemptions	
for other than	
Breaking	
News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
Describe the	Pets.TV is a television program that provides educational and informational segments exposing the target
educational	audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their
and	lives and interests. Pets from everyday to the unique are showcased with educational information that
informational	shares how they evolved to become pets and their geographic origins. Professionals share personal
objective of	experiences of featured animals and/or related products. In these segments the excitement and love of
the program	working with pets is expressed. The motivational and inspirational message of each guest empowers
and how it	audiences of all ages to pursue more information and education about everything pets. Each segment of
meets the	Pets.TV delivers an educational and informational message that supports current social, intellectual and
definition of	emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a
Core	grounded balance of priorities, commitment, and perseverance children can apply to their lives.
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E /I?	

Digital Core Program (4 of 7)	Response
Program Title	Made in Hollywood
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 830am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Licensee identify the program by displaying throughout the program the symbol E	
and informational objective of the program and how it meets the definition of Core Programming.	choices of adolescents. Although many feel their calling is for a more obvious on-camera career in acting, there are also a number of behind the screen pursuits that make for fulfilling career choices. Made in Hollywood: Teen Edition (MIH:TE) was created by Connection III Entertainment Corp. to provide career information and advice from top Hollywood professionals to 13- to 16-year-old viewers so they can explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries. To guide the production of MIH TE, Berry (2006) developed a career and guidance model that offers a framework for the development of each episode.
Age of Target Child Audience Describe the educational	13 years to 16 years It is during the adolescent years that career exploration, planning, education, and decision-making begins. There is no question that a career in one of the multimedia industries is among the most popular career
Length of Program	30 mins
Number of Preemptions Rescheduled	
Preemptions for other than Breaking News	
Number of	

Digital Core Program (5 of 7)	Response
Program Title	MLB Player Poll
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 2pm
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MLB Player Poll will serve the educational and informational needs of teenagers by providing insight into the opinions and perspectives of Major League Baseball players. Specifically, the 2012 season of MLB Player Poll will educate young viewers on how the game of baseball is played and provide instructions regarding the techniques that successful players use. In addition, MLB Player Poll will provide examples of healthy debate, expressing an opinion using supporting evidence and analyzing statistics to confirm or refute a previous held belief. The results of the poll question that will serve as the heart of each episode will be represented graphically using traditional charts and graphs in a manner designed to help teenagers process similar information they will encounter in newspapers, magazines and textbooks. Finally, the emphasis on physical education in each episode of MLB Player Poll will inspire young viewers to get off the couch, go outside and exercise.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	MLB Player Poll
List date and time rescheduled	5/19/12 11am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-19
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	MLB Player Poll
List date and time rescheduled	4/14/12 11am
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-14
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	MLB Player Poll
List date and time rescheduled	5/12/12 11am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-12
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	MLB Player Poll
List date and time rescheduled	4/28/12 11am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-28
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 7)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 10am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue is a weekly half-hour educational/informational series showcasing spectacular rescues of all types of animals. The series, which is appropriate for family viewing and children ages 13-16 in particular, focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. In addition to showcasing skilled and compassionate individuals helping animals and protecting the environment, the program emphasizes problem solving and teamwork, promoting strong personal and community values.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 7)	Response
Program Title	Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 1030am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge series seeks to expose youth to other youth who have consistently made the behavioral choices that have helped them to have a great sense of internal significance and acceptance, which results in a more self directed, stable personality. They are more able to negotiate the "challenges" inherent in life. The youth who are chosen to be profiled on the series are chosen for their adoption of pro social values and principles that have become the ethos of their behavior. Thus the characteristics demonstrated by the stories of these youth give rise adherence to these sound choices that have given them "the real winning edge" in life. This program promotes the values through these very engaging posit youth role models, who are introduced by celebrities in the same talent field as the youth. The celebrities reinforce the values by calling attention to these youths' qualities as they are exhibited in the program
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	Ralph Rendon
	Address	4261 Southwest Freeway
	City	Houston
	State	ТХ
	Zip	77027
	Telephone Number	713-479-2646
	Email Address	Ralph.Rendon@foxtv.com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Starting 7/7 and 7/8, we begin a newscast from 5-8am, which displaced our E/I programs on Saturday. Those displaced were shifted down on Saturday or moved to Sunday. Sundays are a 14 week period in the 3rd Quarter; however, two of the Sunday shows aired on Saturday 6/30, so they are 13 weeks for Pets.TV and Made in Hollywood

Other Matters (7)

	Response	
Program Title	Wild Abou	It Animals
Origination	Syndicate	d
Days/Times Program Regularly Scheduled	Saturdays	8am
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years t	o 16 years
Describe the educational and informational objective of the program and how it meets the definition of	WILD ABOUT ANIMALS is a half-hour animal magazine series that airs 52 weeks a year. The show is hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. This series is produced for children 16 and under (specific target audience is 13-16). As the producers of WILD ABOUT ANIMALS it is the objective of Steve Rotfeld Productions, Inc., to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.	
Core Programming.		
	2 of 7)	Response
Programming. Other Matters (2	2 of 7)	Response Awesome Adventures
Programming.	2 of 7)	
Programming. Other Matters (2 Program Title	gram	Awesome Adventures
Programming. Other Matters (2 Program Title Origination Days/Times Pro Regularly Schec Total times aired	gram duled d at	Awesome Adventures Syndicated
Programming. Other Matters (2 Program Title Origination Days/Times Pro	gram duled d at uled time	Awesome Adventures Syndicated Saturdays 830am
Programming. Other Matters (2 Program Title Origination Days/Times Pro Regularly Schec Total times aired regularly schedu	gram Juled d at uled time am	Awesome Adventures Syndicated Saturdays 830am 13

7)	Response

Program Title MLB Player Poll

Origination	Network			
Days/Times Program Regularly Scheduled	Saturdays 2pm			
Total times aired at regularly scheduled time	13			
Length of Program	30 mins			
Age of Target Child Audience from	13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MLB Player Poll will serve the educational and informational needs of teenagers by providing insight into the opinions and perspectives of Major League Baseball players. Specifically, the 2012 season of MLB Player Poll will educate young viewers on how the game of baseball is played and provide instructions regarding the techniques that successful players use. In addition, MLB Player Poll will provide examples of healthy debate, expressing an opinion using supporting evidence and analyzing statistics to confirm or refute a previous held belief. The results of the poll question that will serve as the heart of each episode will be represented graphically using traditional charts and graphs in a manner designed to help teenagers process similar information they will encounter in newspapers, magazines and textbooks. Finally, the emphasis on physical education in each episode of MLB Player Poll will inspire young viewers to get off the couch, go outside and exercise.			

Other Matters (4 of 7)	Response
Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.

Other Matters (5 of 7)	Response					
Program Title	Made in Hollywood					
Origination	Syndicated					
Days/Times Program Regularly Scheduled	Sundays 930am					
Total times aired at regularly scheduled time	13					
Length of Program	30 mins					
Age of Target Child Audience from	13 years to 16 years					
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is during the adolescent years that career exploration, planning, education, and decision-making begins. There is no question that a career in one of the multimedia industries is among the most popular career choices of adolescents. Although many feel their calling is for a more obvious on-camera career in acting, there are also a number of behind the screen pursuits that make for fulfilling career choices. Made in Hollywood: Teen Edition (MIH:TE) was created by Connection III Entertainment Corp. to provide career information and advice from top Hollywood professionals to 13- to 16-year-old viewers so they can explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries. To guide the production of MIH: TE, Berry (2006) developed a career and guidance model that offers a framework for the development of each episode.					
Other Matters of 7)	(6 Response					
Program Title	Animal Rescue					

Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 10am

Total times	14
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
from	
Describe the	Animal Rescue is a weekly half-hour educational/informational series showcasing spectacular rescues
educational and	all types of animals. The series, which is appropriate for family viewing and children ages 13-16 in
informational	particular, focuses on the dedicated people around the world who help sick, injured or abused animals.
objective of the	The program also instructs children on the proper care of animals and provides safety tips on how to ca
program and	for all kinds of creatures in the animal kingdom. In addition to showcasing skilled and compassionate
how it meets	individuals helping animals and protecting the environment, the program emphasizes problem solving
the definition of	and teamwork, promoting strong personal and community values.
Core	
Programming.	
Other	
Matters (7 of	Posnonco
7)	Response
Program Title	Real Winning Edge
Origination	Syndicated
Days/Times	Sundays 1030am
Program	
Regularly	
<u></u>	

Regularly	
Scheduled	
Total times	14
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
from	
Describe the	The Real Winning Edge series seeks to expose youth to other youth who have consistently made the
educational	behavioral choices that have helped them to have a great sense of internal significance and acceptance,
and	which results in a more self directed, stable personality. They are more able to negotiate the "challenges"
informational	inherent in life. The youth who are chosen to be profiled on the series are chosen for their adoption of pro-
objective of	social values and principles that have become the ethos of their behavior. Thus the characteristics
the program	demonstrated by the stories of these youth give rise adherence to these sound choices that have given
and how it	them "the real winning edge" in life. This program promotes the values through these very engaging positiv
meets the	youth role models, who are introduced by celebrities in the same talent field as the youth. The celebrities
definition of	reinforce the values by calling attention to these youths' qualities as they are exhibited in the program
Core	
Drogromming	

Programming.

Question

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an					
officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or					
appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming;					
or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is					
authorized to represent the party filing the Children's Television Programming, and who further certifies that he					
or she has read the document; that to the best of his or her knowledge, information, and belief there is good					
ground to support it; and that it is not interposed for delay.					
FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND					
FORFEITURE OF ANY FEES PAID					
Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage					
requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of					
the Authorization. Consult appropriate FCC regulations to determine the construction or coverage					
requirements that apply to the type of Authorization requested in this application.					
WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY					
FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION					
AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).					
I certify that this application includes all required and relevant attachments.					
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the	Fox				
Authorization(s) specified above.	Television				
	Stations,				
	Inc.				

Attachments No Attachments.