



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-136108** | Submit Date: **12/06/2012** | Call Sign: **KSLA** | Facility ID: **70482** | City:
SHREVEPORT | State: **LA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
12/06/2012 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
-----------	---------	-------	-------	----------------

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
--------------	---------	-------	-------	--------------

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Shreveport
	Web Home Page Address	

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	BUSYTOWN MYSTERIES - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 4/2/11-6/25/11 8am-830am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 18)	Response
Program Title	BUSYTOWN MYSTERIES - II
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 4/2/11-6/25/11 830am-9am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 18)	Response
--------------------------------	----------

Program Title	DOODLEBOPS ROCKIN' ROAD SHOW
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 4/2/11-6/25/11 9am-930am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 18)	Response
Program Title	TROLLZ

Origination	Network
Days/Times Program Regularly Scheduled	Saturday 4/2/11-6/25/11 930am-10am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live by the credo B.F.F.L. - Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes, emerging friendships and peer-group relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 18)	Response
Program Title	HORSELAND - I
Origination	Network

Days/Times Program Regularly Scheduled	Saturday 4/2/11-6/25/11 10am-1030am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 18)	Response
Program Title	HORSELAND - II
Origination	Network

Days/Times Program Regularly Scheduled	Saturday 4/2/11-6/25/11 1030am-11am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 18)		Response
Program Title		GREEN SCREEN ADVENTURES (THIS TV)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday 4/2/11-6/25/11 9am-930am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES sparks enthusiasm for writing through comedy, original songs, puppetry and story theater. The stories are based on the writing of elementary school students. The series aims to help children develop skills on which academic learning depends such as attention, language, memory, active processing of a story and interest in reading.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 18)		Response
Program Title		Busytown Mysteries (THIS TV)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday 4/2/11-6/25/11 930am-10am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins

Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 18) Response	
Program Title	THE BUSY WORLD OF RICHARD SCARRY (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 4/2/11-6/25/11 10am-1030am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Busy World of Richard Scarry uses themes that are congruent with the interests of pre-school and early elementary school children. These include love of parents, mastery of language and social skills, personal routines and family living. The aim of the series is to make television a positive force in the lives of these children. It attempts to stimulate imagination, foster vicarious play, teach pro-social behavior such as generosity, friendliness, altruism, understanding of others' points of view and to help children move beyond family attachments to the world of friendships and community.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 18) Response	
Program Title	THE BUSY WORLD OF RICHARD SCARRY (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 4/2/11-6/25/11 1030am-11am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Busy World of Richard Scarry uses themes that are congruent with the interests of pre-school and early elementary school children. These include love of parents, mastery of language and social skills, personal routines and family living. The aim of the series is to make television a positive force in the lives of these children. It attempts to stimulate imagination, foster vicarious play, teach pro-social behavior such as generosity, friendliness, altruism, understanding of others' points of view and to help children move beyond family attachments to the world of friendships and community.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Digital Core Program (11 of 18)	Response
Program Title	CAKE (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 4/2/11-6/25/11 11am-1130am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CAKE is a live-action show-within-a-show about a teenage girl named Cake, who, with the help of three friends, produces a cable access show. The series is designed to provide the viewers with two integrated levels of educational and informational experiences. On one level, each episode provides actual instructions regarding specific activities. The other level in the series provides an opportunity for the viewers to learn about social nad emtoional themes such as the value of honesty, the importance of self-worth and self esteem, the meaning of friendship, and the value of having a healthy lifestyle. The series has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
--	-----

Digital Core Program (12 of 18)		Response
Program Title		DANCE REVOLUTION (THIS TV)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday 4/2/11-6/25/11 1130am-12pm
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		10 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		DANCE REVOLUTION combines the popular appeal of Hip-hop dance and some messaging techniques of contemporary web-sites to teach dance and to encourage young viewers to get up and move. It offers one possible avenue to increased exercise among children and adolescents. Dance demands a great deal of energy and endurance and skill. It is an ideal device to engage young viewerers in physical activity. Episodes also include occasional references to historical and cultural facts related to dance.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?		Yes

Digital Core Program (13 of 18)		Response
Program Title		GREEN SCREEN ADVENTURES (WX CHANNEL)
Origination		Syndicated

Days/Times Program Regularly Scheduled	Saturday 4/25/11-6/25/11 9am-930am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES sparks enthusiasm for writing through comedy, original songs, puppetry and story theater. The stories are based on the writing of elementary school students. The series aims to help children develop skills on which academic learning depends such as attention, language, memory, active processing of a story and interest in reading.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<div> <div> Digital Core Program (14 of 18)</div> <div>Response</div> </div>	
Program Title	BUSYTOWN MYSTERIES (WX CHANNEL)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 4/2/11-6/25/11 930am-10am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (15 of 18) Response	
Program Title	THE BUSY WORLD OF RICHARD SCARRY (WX CHANNEL)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 4/2/11-6/25/11 10am-1030am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Busy World of Richard Scarry uses themes that are congruent with the interests of pre-school and early elementary school children. These include love of parents, mastery of language and social skills, personal routines and family living. The aim of the series is to make television a positive force in the lives of these children. It attempts to stimulate imagination, foster vicarious play, teach pro-social behavior such as generosity, friendliness, altruism, understanding of others' points of view and to help children move beyond family attachments to the world of friendships and community.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 18) Response	
Program Title	THE BUSY WORLD OF RICHARD SCARRY (WX CHANNEL)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 4/2/11-6/25/11 1030am-11am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Busy World of Richard Scarry uses themes that are congruent with the interests of pre-school and early elementary school children. These include love of parents, mastery of language and social skills, personal routines and family living. The aim of the series is to make television a positive force in the lives of these children. It attempts to stimulate imagination, foster vicarious play, teach pro-social behavior such as generosity, friendliness, altruism, understanding of others' points of view and to help children move beyond family attachments to the world of friendships and community.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Digital Core Program (17 of 18)	Response
Program Title	CAKE (WX CHANNEL)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 4/2/11-6/25/11 11am-1130am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CAKE is a live-action show-within-a-show about a teenage girl named Cake, who, with the help of three friends, produces a cable access show. The series is designed to provide the viewers with two integrated levels of educational and informational experiences. On one level, each episode provides actual instructions regarding specific activities. The other level in the series provides an opportunity for the viewers to learn about social nad emtoional themes such as the value of honesty, the importance of self-worth and self esteem, the meaning of friendship, and the value of having a healthy lifestyle. The series has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Digital Core Program (18 of 18)	Response
Program Title	STARGATE INFINITY (WX CHANNEL)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 4/3/11-6/26/11 9am-930am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	STARGATE INFINITY follows Gus Bonner and his team who visit planet to planet in search of evidence to clear their names of a crime that they did not do. This animated show, set 30 years into the future, exposes the crew to the unique cultures in the galaxy. Each episode has a message for young viewers. The issue of trusting ones' instincts, the importance of taking responsibility for something you did wrong and trying to set it right, the acceptance of cultures different from ones' own, and the fact that character makes you who you are, not how you look are the focus of some of the episodes. Another focus important to the social development of young viewers is to not go along with someone just because he is a friend. even a friend can have negative characteristics. Learn to recognize and avoid them.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
--	-----

Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	ANIMAL ATLAS
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday 4/2/11-6/25/11
Total times aired at regularly scheduled time:	13
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS is an entertaining and educational program that explores the world of animal wildlife promoting a better understanding of how animals live and what they need to survive. Animal Atlas promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habits, as well as informing viewers how to support wildlife conservation.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 2)	Response
Program Title	ANIMAL ATLAS CLASSICS
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday 4/2/11-6/25/11
Total times aired at regularly scheduled time:	13
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS is an entertaining and educational program that explores the world of animal wildlife promoting a better understanding of how animals live and what they need to survive. Animal Atlas promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habits, as well as informing viewers how to support wildlife conservation.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Patti Blumberg
Address	1812 Fairfield Avenue
City	Shreveport
State	LA
Zip	71101
Telephone Number	318-677-6711
Email Address	pblumberg@ksla.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	This filing represents a revised submission.

Other Matters (18)

Other Matters (1 of 18)	Response
Program Title	BUSYTOWN MYSTERIES - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7/2/11-9/24/11 8am-830am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (2 of 18)	Response
Program Title	BUSYTOWN MYSTERIES - II
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7/2/11-9/24/11 830am-9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
--	---

Other Matters (3 of 18)	Response
Program Title	DOODLEBOPS ROCKIN' ROAD SHOW
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7/2/11-9/24/11 9am-930am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (4 of 18)	Response
Program Title	TROLLZ
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7/2/11-9/24/11 930am-10am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live by the credo B.F.F.L. - Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes, emerging friendships and peer-group relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (5 of 18)	Response
Program Title	HORSELAND - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7/2/11-9/24/11 10am-1030am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (6 of 18)		Response
Program Title	HORSELAND - II	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 7/2/11-9/24/11 1030am-11am	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	9 years to 11 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.	

Other Matters (7 of 18)		Response
Program Title	GREEN SCREEN ADVENTURES (THIS TV)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday 7/2/11-9/24/11 9am-930am	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	7 years to 13 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES sparks enthusiasm for writing through comedy, original songs, puppetry and story theater. The stories are based on the writing of elementary school students. The series aims to help children develop skills on which academic learning depends such as attention, language, memory, active processing of a story and interest in reading.	

Other Matters (8 of 18)		Response
Program Title	BUSYTOWN MYSTERIES (THIS TV)	

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7/2/11-9/24/11 930am-10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (9 of 18)	Response
Program Title	THE BUSY WORLD OF RICHARD SCARRY (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7/2/11-9/24/11 10am-1030am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Busy World of Richard Scarry uses themes that are congruent with the interests of pre-school and early elementary school children. These include love of parents, mastery of language and social skills, personal routines and family living. The aim of the series is to make television a positive force in the lives of these children. It attempts to stimulate imagination, foster vicarious play, teach pro-social behavior such as generosity, friendliness, altruism, understanding of others' points of view and to help children move beyond family attachments to the world of friendships and community.

Other Matters (10 of 18)	Response
Program Title	THE BUSY WORLD OF RICHARD SCARRY (THIS TV)

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7/2/11-9/24/11 1030am-11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Busy World of Richard Scarry uses themes that are congruent with the interests of pre-school and early elementary school children. These include love of parents, mastery of language and social skills, personal routines and family living. The aim of the series is to make television a positive force in the lives of these children. It attempts to stimulate imagination, foster vicarious play, teach pro-social behavior such as generosity, friendliness, altruism, understanding of others' points of view and to help children move beyond family attachments to the world of friendships and community.

Other Matters (11 of 18)	Response
Program Title	CAKE (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7/2/11-9/24/11 11am-1130am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CAKE is a live-action show-within-a-show about a teenage girl named Cake, who, with the help of three friends, produces a cable access show. The series is designed to provide the viewers with two integrated levels of educational and informational experiences. On one level, each episode provides actual instructions regarding specific activities. The other level in the series provides an opportunity for the viewers to learn about social nad emtoional themes such as the value of honesty, the importance of self-worth and self esteem, the meaning of friendship, and the value of having a healthy lifestyle. The series has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (12 of 18)	Response
Program Title	DANCE REVOLUTION (THIS TV)

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7/2/11-9/24/11 1130am-12pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DANCE REVOLUTION combines the popular appeal of Hip-hop dance and some messaging techniques of contemporary web-sites to teach dance and to encourage young viewers to get up and move. It offers one possible avenue to increased exercise among children and adolescents. Dance demands a great deal of energy and endurance and skill. It is an ideal device to engage young viewerers in physical activity. Episodes also include occasional references to historical and cultural facts related to dance.

Other Matters (13 of 18)	Response
Program Title	GREEN SCREEN ADVENTURES (WX CHANNEL)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7/2/11-9/24/11 9am-930am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES sparks enthusiasm for writing through comedy, original songs, puppetry and story theater. The stories are based on the writing of elementary school students. The series aims to help children develop skills on which academic learning depends such as attention, language, memory, active processing of a story and interest in reading.

Other Matters (14 of 18)	Response
Program Title	BUSYTOWN MYSTERIES (WX CHANNEL_
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7/2/11-9/24/11 930am-10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Other Matters (15 of 18)	
Program Title	THE BUSY WORLD OF RICHARD SCARRY (WX CHANNEL)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7/2/11-9/24/11 10am-1030am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Busy World of Richard Scarry uses themes that are congruent with the interests of pre-school and early elementary school children. These include love of parents, mastery of language and social skills, personal routines and family living. The aim of the series is to make television a positive force in the lives of these children. It attempts to stimulate imagination, foster vicarious play, teach pro-social behavior such as generosity, friendliness, altruism, understanding of others' points of view and to help children move beyond family attachments to the world of friendships and community.
Other Matters (16 of 18)	
Program Title	THE BUSY WORLD OF RICHARD SCARRY (WX CHANNEL)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7/2/11-9/24/11 1030am-11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Busy World of Richard Scarry uses themes that are congruent with the interests of pre-school and early elementary school children. These include love of parents, mastery of language and social skills, personal routines and family living. The aim of the series is to make television a positive force in the lives of these children. It attempts to stimulate imagination, foster vicarious play, teach pro-social behavior such as generosity, friendliness, altruism, understanding of others' points of view and to help children move beyond family attachments to the world of friendships and community.
--	--

Other Matters (17 of 18)	Response
Program Title	CAKE (WX CHANNEL)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7/2/11-9/24/11 11am-1130am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CAKE is a live-action show-within-a-show about a teenage girl named Cake, who, with the help of three friends, produces a cable access show. The series is designed to provide the viewers with two integrated levels of educational and informational experiences. On one level, each episode provides actual instructions regarding specific activities. The other level in the series provides an opportunity for the viewers to learn about social nad emtoional themes such as the value of honesty, the importance of self-worth and self esteem, the meaning of friendship, and the value of having a healthy lifestyle. The series has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (18 of 18)	Response
Program Title	STARGATE INFINITY (WX CHANNEL)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 7/3/11-9/25/11 9am-930am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	STARGATE INFINITY follows Gus Bonner and his team who visit planet to planet in search of evidence to clear their names of a crime that they did not do. This animated show, set 30 years into the future, exposes the crew to the unique cultures in the galaxy. Each episode has a message for young viewers. The issue of trusting ones' instincts, the importance of taking responsibility for something you did wrong and trying to set it right, the acceptance of cultures different from ones' own, and the fact that character makes you who you are, not how you look are the focus of some of the episodes. Another focus important to the social development of young viewers is to not go along with someone just because he is a friend. even a friend can have negative characteristics. Learn to recognize and avoid them.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>KSLA License Subsidiary, LLC</p>

Attachments

No Attachments.