



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-129230** | Submit Date: **04/09/2012** | Call Sign: **KTIV** | Facility ID: **66170** | City: **SIOUX CITY** | State: **IA**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/09/2012** | Filing Status: **Active**

Report reflects information for : First Quarter of 2012

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

**Contact
Representatives
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's
Television
Information**

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | NBC,CW |
| | Nielsen DMA | Sioux City |
| | Web Home Page Address | www.ktiv.com |

**Digital Core
Programming**

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 3.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(14)

| Digital Core Program (1 of 14) | Response |
|--|--|
| Program Title | TURBO DOGS (NBC) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 9:00AM-9:30AM |
| Total times aired at regularly scheduled time | 5 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Turbo Dogs" is an animated show based on the books (Rader Dogs) by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing like directionality and the concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. Tags at the end of each episode reiterate and establish the educational messages learned by the dogs. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 14) | Response |
|--|-------------------------------------|
| Program Title | ZULA PATROL (NBC) Effective 2/11/12 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 9:00AM-9:30AM |

| | |
|--|---|
| Total times aired at regularly scheduled time | 8 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE ZULA PATROL is an entertaining and educational TV series that combines zesty family entertainment with proven educational elements. With a secondary goal of encouraging core values of non-violence and tolerance, the show encourages whole-family participation and interest in learning about science and astronomy, in a fun, comic style. Children will learn interesting and critical facts about the universe, galaxy, and solar system in which they live. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (3 of 14)

Response

| | |
|--|--------------------|
| Program Title | SHELLDON (NBC) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 9:30AM-10:00AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |

| | |
|--|--|
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SHELLDON is an animated series about a school aged yoka shell mollusk, Shelldon, who lives with the adoptive family the Clams, in an undersea community called Shell Land, which is populated by all sorts of species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (4 of 14) | |
|--|--|
| | Response |
| Program Title | THE MAGIC SCHOOL BUS (NBC) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 10:00AM-10:30AM |
| Total times aired at regularly scheduled time | 5 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Magic School Bus is based on a series of books about science written by Joanna Cole that feature the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal is to learn many new things and answer questions about the places the class visit. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 14) | Response |
|--|--|
| Program Title | JANE & THE DRAGON (NBC) Effective 2/11/12 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 10:00AM-10:30AM |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Set in medieval times, JANE AND THE DRAGON, is an animated show based on Martin Baynton's best selling book about a middle-class medieval girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 14) | Response |
|--|---|
| Program Title | BABAR (NBC) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 10:30AM-11:00AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Based on the books by Laurent de Brunhoff, BABAR, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces as he journeys through life. Each episode of the show communicates social-emotional messages that draw upon the bond of family and combine traditional values with modern lifestyle. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 14) | Response |
|--|-------------------------|
| Program Title | WILLA'S WILD LIFE (NBC) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 11:00AM-11:30AM |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 13 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |

| | |
|--|--|
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WILLA'S WILD LIFE is an animated series centered on a six-year-old girl, and her menagerie of animals. Willa lives at home with her father and pets, an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the cool group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|-------------------------|
| Title of Program | WILLA'S WILD LIFE (NBC) |
| List date and time rescheduled | 3/10/2012 8:00AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-03-10 |
| Episode # | 3/10/2012 11:00AM |
| Reason for Preemption | Sports |

Digital Core Program (8 of 14)

| | Response |
|---|---------------------|
| Program Title | PEARLIE (NBC) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 11:30AM-12:00PM |
| Total times aired at regularly scheduled time | 11 |
| Total times aired | 13 |
| Number of Preemptions | 2 |

| | |
|--|---|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 2 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Pearlie" is an animated comedy series based on the children's book series "Pearlie the Park Fairy" by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everyone, but often gets into situations because her desire to help is bigger than her ability to deliver. Pearlie focuses on the importance of following the rules, using good judgement and learning how to avoid getting into trouble. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|-------------------|
| Title of Program | PEARLIE (NBC) |
| List date and time rescheduled | 1/14/2012 8:30AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-01-14 |
| Episode # | 1/14/2012 11:30AM |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|-------------------|
| Title of Program | PEARLIE (NBC) |
| List date and time rescheduled | 3/10/2012 8:30AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2012-03-10 |
| Episode # | 3/10/2012 11:30AM |
| Reason for Preemption | Sports |

| Digital Core Program (9 of 14) | |
|--------------------------------|--|
| | Response |
| Program Title | ELIZABETH STANTON'S GREAT BIG WORLD (CW) |
| Origination | Network |

| | |
|--|---|
| Days/Times Program Regularly Scheduled | SAT 11:00AM-11:30AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Elizabeth Stanton's Great Big World provides dynamic programming in the areas of concern to young teens; including global, social, educational, and wellness issues. Award-winning teen hostess Elizabeth Stanton and celebrity friend travel around the world volunteering in areas of specific need. Great Big World combines the exciting, fun, and diverse experience of world exploration with the life-changing volunteer opportunities available in these same areas. Various age-appropriate global issues are introduced through in-depth and thoughtful interviews with Elizabeth, her travel buddies, and the friends they meet along the way. In addition, their hands-on experiences in the field inspire teens to engage in selfless, helping behaviors in addition to educating them on where and how to find volunteer opportunities. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (10 of 14)

Response

| | |
|--|--------------------------------------|
| Program Title | MADE IN HOLLYWOOD: TEEN EDITION (CW) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 11:30AM-12:00PM |

| | |
|--|---|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Made in Hollywood: Teen Edition" was created by Connection III Entertainment Corp to provide career information and advice to 13-to 16-year-old viewers so they can "explore and learn about the technical, artistic, creative, business, and administrative careers that are part of the motion picture, television, music video, and home entertainment industries". |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (11 of 14)

Response

| | |
|--|----------------------|
| Program Title | WILD LTD (CW) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SUN 10:00AM-10:30AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WILD LTD is a half hour series created and designed with the focus of educating and entertaining children from 13 to 16 years of age. In each episode the cameras follow Game Ranger Michelle Garforth-Venter on her adventures both on land and under the water. Michelle meets researchers and veterinarians and learns about their work - suggesting job opportunities in the conservation world. Michelle always teaches about the anatomy of the species at hand, the conservations listing and how we can better preserve their population numbers. Each episode is designed to reveal to children the value of wild spaces and the creatures that live within. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (12 of 14) | Response |
|--|---|
| Program Title | MADE IN HOLLYWOOD: TEEN EDITION (CW) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SUN 10:30AM-11:00AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Made in Hollywood: Teen Edition" was created by Connection III Entertainment Corp to provide career information and advice to 13-to 16-year-old viewers so they can "explore and learn about the technical, artistic, creative, business, and administrative careers that are part of the motion picture, television, music video, and home entertainment industries". |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (13 of 14) | Response |
|--|-----------------------|
| Program Title | LIVE LIFE & WIN! (CW) |
| Origination | Network |

| | |
|--|---|
| Days/Times Program Regularly Scheduled | SUN 11:00AM-11:30AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The "Live Life & Win!" series features inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community. The series considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the 13-16 year old audience to explore, discover and learn strategies to achieve personal dreams; learn about the personal attributes important for achieving dreams; explore volunteerism as an opportunity to build character and to uncover personal passions; and to gain knowledge about life skills necessary to "Live Life and Win!" |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (14 of 14) Response | |
|---|---------------------|
| Program Title | ON THE SPOT! (CW) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SUN 11:30AM-12:00PM |
| Total times aired at regularly scheduled time | 13 |

| | |
|--|---|
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "On the Spot" uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. They then explain the answer to each question. "On the Spot" challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology and then teaches them the answer. On the Spot stands out as the most scholastically diverse and enriching education program on the market. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core Educational and Informational Programming (7)

| Non-Core Educational and Informational Programming (1 of 7) | | Response |
|--|--|-----------------|
| Program Title | TEEN KID'S NEWS (Main Channel) | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled: | SUN 10:00AM-10:30AM | |
| Total times aired at regularly scheduled time: | 13 | |
| Number of Preemptions | 0 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The mission of Teen kids News is to produce a weekly news program that provides information and news to kids in a manner that is compelling as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal on kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. | |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes | |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes | |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes | |

Date and Time Aired:

| Questions | Response |
|------------------|-----------------|
| Date Time | |

| Non-Core Educational and Informational Programming (2 of 7) | | Response |
|--|------------------------------|-----------------|
| Program Title | MAD ABOUT ... (Main Channel) | |
| Origination | Syndicated | |

| | |
|--|---|
| Days/Times Program Regularly Scheduled: | SUN 10:30AM-11:00AM |
| Total times aired at regularly scheduled time: | 13 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Mad About..." provides programming in the area of financial literacy, nutrition, health, life skills, ecology and fitness that tie to state and national standards. It also explores being "green" and understanding how our actions impact the world around us. The "Mad About..." team find out about healthy snacks and proper exercise through sketch comedy segments. Music video helps teach financial responsibility and animation reinforces concepts of cyber bully prevention. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|-----------|----------|
| Date Time | |

| Non-Core Educational and Informational Programming (3 of 7) | |
|---|--|
| | Response |
| Program Title | JACK HANNAH'S ANIMAL ADVENTURES (main Channel) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled: | SUN 5:30AM-6:00AM various dates |
| Total times aired at regularly scheduled time: | 6 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is not a regularly scheduled program, but is broadcast from time to time on the weekends on KTIV. In each episode, cameras follow wildlife expert Jack Hanna as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. Jack Hanna aired on Sunday's at 5:30am on the following dates 1/1, 1/8, 1/15, 2/5, 2/19 and 3/11/2012. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|-----------|----------|
| Date Time | |

| Non-Core Educational and Informational Programming (4 of 7) | Response |
|--|---|
| Program Title | MAGI NATION (CW) |
| Origination | Network |
| Days/Times Program Regularly Scheduled: | SAT 6:00AM-6:30AM |
| Total times aired at regularly scheduled time: | 6 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Magi-Nation" follows the adventures of teenager Tony Jones, whose world is forever changed when he is mystically transported into a beautiful world far beyond imagination that was created a millennium ago by a powerful race known as the Magi. Here Tony meets Edyn and Strag, two young Magi heroes in training, who help him discover his vast new magical environment. However, all is not perfect in Tony's new world as the Moonlands of Magi-Nation are threatened by the evil Shadow Magi. It's up to this young trio and their vast collection of Dream Creatures to thwart the evildoers' plan and protect their world. |

Does the program have educating and informing children ages 16 and under as a significant purpose?

Yes

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

Yes

Date and Time Aired:

| Questions | Response |
|-----------|----------|
| Date Time | |

| Non-Core Educational and Informational Programming (5 of 7) | Response |
|---|----------|
|---|----------|

Program Title MAGI NATION (CW)

Origination Network

Days/Times Program Regularly Scheduled: SAT 6:30AM-7:00AM

Total times aired at regularly scheduled time: 6

Number of Preemptions 0

Length of Program 30 mins

Age of Target Child Audience 7 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. "Magi-Nation" follows the adventures of teenager Tony Jones, whose world is forever changed when he is mystically transported into a beautiful world far beyond imagination that was created a millennium ago by a powerful race known as the Magi. Here Tony meets Edyn and Strag, two young Magi heroes in training, who help him discover his vast new magical environment. However, all is not perfect in Tony's new world as the Moonlands of Magi-Nation are threatened by the evil Shadow Magi. It's up to this young trio and their vast collection of Dream Creatures to thwart the evildoers' plan and protect their world.

Does the program have educating and informing children ages 16 and under as a significant purpose?

Yes

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

Does the Licensee provide Yes
 information regarding the
 program, including an
 indication of the target
 child audience, to
 publishers of program
 guides consistent with 47
 C.F.R. Section 73.673?

Date and Time Aired:

| Questions | Response |
|-----------|----------|
| Date Time | |

Non-Core Educational and Informational Programming (6 of 7)

| Questions | Response |
|--|---|
| Program Title | CUBIX: ROBOTS FOR EVERYONE (CW) Effective 2/18/2012 |
| Origination | Network |
| Days/Times Program Regularly Scheduled: | SAT 6:00AM-6:30AM |
| Total times aired at regularly scheduled time: | 7 |
| Number of Preemptions | -1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "CUBIX: Robots for Everyone" takes place in 2040 in Bubble Town where robots outnumber humans. The series centers around a 13 year old boy named Connor, his robot Cubix and member of a special club known as Botties. It's a good vs evil world and Connor and the Botties learn lessons of right and wrong, teamwork, courage, and problem solving during their adventures to thwart Dr. K's evil schemes to take control of Bubble Town's robots. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|-----------|----------|
| Date Time | |

Non-Core Educational and Informational Programming (7 of 7)**Response**

Program Title CUBIX: ROBOTS FOR EVERYONE (CW) Effective 2/18/12

Origination Network

Days/Times Program Regularly Scheduled: SAT 6:30AM-7:00AM

Total times aired at regularly scheduled time: 7

Number of Preemptions -1

Length of Program 30 mins

Age of Target Child Audience 6 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. "CUBIX: Robots for Everyone" takes place in 2040 in Bubble Town where robots outnumber humans. The series centers around a 13 year old boy named Connor, his robot Cubix and member of a special club known as Botties. It's a good vs evil world and Connor and the Botties learn lessons of right and wrong, teamwork, courage, and problem solving during their adventures to thwart Dr. K's evil schemes to take control of Bubble Town's robots.

Does the program have educating and informing children ages 16 and under as a significant purpose? Yes

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? Yes

Date and Time Aired:**Questions****Response**

Date Time

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|--------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | David Washburn |
| Address | 3135 Floyd Blvd |
| City | Sioux City |
| State | IA |
| Zip | 51108 |
| Telephone Number | 712-239-4100 |
| Email Address | dwashburn@ktiv.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | |

Other Matters (12)

| Other Matters (1 of 12) | Response |
|--|---|
| Program Title | ZULA PATROL (NBC) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 9:00AM-9:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE ZULA PATROL is an entertaining and educational TV series that combines zesty family entertainment with proven educational elements. With a secondary goal of encouraging core values of non-violence and tolerance, the show encourages whole-family participation and interest in learning about science and astronomy, in a fun, comic style. Children will learn interesting and critical facts about the universe, galaxy, and solar system in which they live. |

| Other Matters (2 of 12) | Response |
|--|--|
| Program Title | SHELLDON (NBC) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 9:30AM-10:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SHELLDON is an animated series about a school aged yoka shell mollusk, Shelldon, who lives with the adoptive family the Clams, in an undersea community called Shell Land, which is populated by all sorts of species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation. |

| Other Matters (3 of 12) | Response |
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|--|--|
| Program Title | JANE & THE DRAGON (NBC) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 10:00AM-10:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Set in medieval times, JANE AND THE DRAGON, is an animated show based on Martin Baynton's best selling book about a middle-class medieval girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved. |

| Other Matters (4 of 12) | Response |
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|--|---|
| Program Title | BABAR (NBC) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SAT 10:30AM-11:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Based on the books by Laurent de Brunhoff, BABAR, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces as he journeys through life. Each episode of the show communicates social-emotional messages that draw upon the bond of family and combine traditional values with modern lifestyle. |

| Other Matters (5 of 12) | Response |
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| Program Title | WILLA'S WILD LIFE (NBC) |
| Origination | Network |

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|------------|---------------------|
| Days/Times | SAT 11:00AM-11:30AM |
| Program | |
| Regularly | |
| Scheduled | |

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|---|----|
| Total times aired at regularly scheduled time | 13 |
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| Length of Program | 30 mins |
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| Age of Target Child Audience from | 6 years to 10 years |
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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WILLA'S WILD LIFE is an animated series centered on a six-year-old girl, and her menagerie of animals. Willa lives at home with her father and pets, an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the cool group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience. |
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Other Matters (6 of 12)**Response**

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| Program Title | PEARLIE (NBC) |
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| Origination | Network |
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| Days/Times Program Regularly Scheduled | SAT 11:30AM-12:00PM |
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|---|----|
| Total times aired at regularly scheduled time | 13 |
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|-------------------|---------|
| Length of Program | 30 mins |
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| Age of Target Child Audience from | 6 years to 10 years |
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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Pearlie" is an animated comedy series based on the children's book series "Pearlie the Park Fairy" by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everyone, but often gets into situations because her desire to help is bigger than her ability to deliver. Pearlie focuses on the importance of following the rules, using good judgement and learning how to avoid getting into trouble. |
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Other Matters (7 of 12)**Response**

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| Program Title | ELIZABETH STANTON'S GREAT BIG WORLD (CW) |
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| Origination | Network |
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| Days/Times Program Regularly Scheduled | SAT 11:00AM-11:30AM |
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| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Elizabeth Stanton's Great Big World provides dynamic programming in the areas of concern to young teens; including global, social, educational, and wellness issues. Award-winning teen hostess Elizabeth Stanton and celebrity friend travel around the world volunteering in areas of specific need. Great Big World combines the exciting, fun, and diverse experience of world exploration with the life-changing volunteer opportunities available in these same areas. Various age-appropriate global issues are introduced through in-depth and thoughtful interviews with Elizabeth, her travel buddies, and the friends they meet along the way. In addition, their hands-on experiences in the field inspire teens to engage in selfless, helping behaviors in addition to educating them on where and how to find volunteer opportunities. |

| Other Matters (8 of 12) | | Response |
|--|---|-----------------|
| Program Title | MADE IN HOLLYWOOD: TEEN EDITION (CW) | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | SAT 11:30AM-12:00PM | |
| Total times aired at regularly scheduled time | 13 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience from | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Made in Hollywood: Teen Edition" was created by Connection III Entertainment Corp to provide career information and advice to 13-to 16-year-old viewers so they can "explore and learn about the technical, artistic, creative, business, and administrative careers that are part of the motion picture, television, music video, and home entertainment industries". | |

| Other Matters (9 of 12) | | Response |
|---|---------------------|-----------------|
| Program Title | WILD LTD (CW) | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | SUN 10:00AM-10:30AM | |
| Total times aired at regularly scheduled time | 13 | |
| Length of Program | 30 mins | |

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

WILD LTD is a half hour series created and designed with the focus of educating and entertaining children from 13 to 16 years of age. In each episode the cameras follow Game Ranger Michelle Garforth-Venter on her adventures both on land and under the water. Michelle meets researchers and veterinarians and learns about their work - suggesting job opportunities in the conservation world. Michelle always teaches about the anatomy of the species at hand, the conservations listing and how we can better preserve their population numbers. Each episode is designed to reveal to children the value of wild spaces and the creatures that live within.

Other Matters (10 of 12)

Response

Program Title MADE IN HOLLYWOOD: TEEN EDITION (CW)

Origination Network

Days/Times Program Regularly Scheduled SUN 10:30AM-11:00AM

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

"Made in Hollywood: Teen Edition" was created by Connection III Entertainment Corp to provide career information and advice to 13-to 16-year-old viewers so they can "explore and learn about the technical, artistic, creative, business, and administrative careers that are part of the motion picture, television, music video, and home entertainment industries".

Other Matters (11 of 12)

Response

Program Title LIVE LIFE & WIN (CW)

Origination Network

Days/Times Program Regularly Scheduled SUN 11:00AM-11:30AM

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The "Live Life & Win!" series features inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community. The series considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the 13-16 year old audience to explore, discover and learn strategies to achieve personal dreams; learn about the personal attributes important for achieving dreams; explore volunteerism as an opportunity to build character and to uncover personal passions; and to gain knowledge about life skills necessary to "Live Life and Win!" |
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Other Matters (12 of 12)

Response

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|---|----------------------|
| Program Title | ON THE SPOT! (CW) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SUN 11:30AM-12:00PM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "On the Spot" uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. They then explain the answer to each question. "On the Spot" challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology and then teaches them the answer. On the Spot stands out as the most scholastically diverse and enriching education program on the market. |
|--|---|

Certification

| Question | Response |
|---|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>KTIV TELEVISION, INC.</p> |

Attachments

No Attachments.