



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0022491583** | File Number: **CPR-161284** | Submit Date: **10/10/2014** | Call Sign: **WPDE-TV** | Facility ID: **17012** |

City: **FLORENCE** | State: **SC**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

10/10/2014 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2014

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
| | | | | |

Contact
Representatives
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|-----------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | ABC |
| | Nielsen DMA | Florence-Myrtle Beach |
| | Web Home Page Address | WWW.CAROLINALIVE.COM |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 4.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core
Programs(14)

| Digital Core Program (1 of 14) | | Response |
|--|---|----------|
| Program Title | Born to Explore | |
| Origination | Local | |
| Days/Times Program Regularly Scheduled | Saturday / 10:00AM | |
| Total times aired at regularly scheduled time | 13 | |
| Total times aired | 13 | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | 1 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Richard Wiese takes the viewer on globetrotting adventures. In this program Richard Wiese goes to places around the world and meets the people who inhabit the area. Through his travels whether he climbs Mount Kilimanjaro, investigates why people live at the base of an active volcano or travels down the Nile River, the viewers are brought along to the places and people of the world who form our diverse cultures and thereby given a better understanding why we are different and yet the same. This program airs on the station's main digital stream. | |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes | |

| Digital Core Program (2 of 14) | | Response |
|---|--------------------|----------|
| Program Title | Sea Rescue | |
| Origination | Local | |
| Days/Times Program Regularly Scheduled | Saturday / 10:30AM | |
| Total times aired at regularly scheduled time | 13 | |
| Total times aired | 13 | |
| Number of Preemptions | 0 | |

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|--|--|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each episode focuses on the rescue of a sea animal giving the viewer information about medical benefits rescue and rehabilitation programs for animals. The viewer also learns about the rescued animal's biology and ecology. This information is important because it adds to the knowledge necessary to conserve and protect threatened and endangered species. This program airs on the station's main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 14) | | Response |
|--|--|---|
| Program Title | | The Wildlife Docs |
| Origination | | Local |
| Days/Times Program Regularly Scheduled | | Saturday / 11:00AM |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | This program follows the surprising, exotic and challenging lives of a veterinary staff who cares for over 2,000 animals. The viewer will witness a variety of wild experiences through the eyes of the veterinary team, such as nutrition, treatments, x-rays, surgery, preventive care and emergencies. Through this program the viewer will be given a glimpse of the enormity, variety and quality of treatment that sets the standard for animal care. This program airs on the station's main digital stream. |

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| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |
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| Digital Core Program (4 of 14) | Response |
|--|--|
| Program Title | Expedition Wild |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Saturday / 11:30AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wildlife expert Casey Anderson showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places. Through this program viewers will have a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of adventures, such as paddling the Grand Canyon, skiing with wolverines in British Columbia, observing mountain lions in Montana, staking out the scavengers of Yellowstone, investigating a raven's nest, observing polar bears on Alaska's northern slope and climbing rugged extremes in pursuit of Maine's black bears. These adventures will bring the viewer a rare experience with endangered species, some deadly, others dashing in the stunning natural ecosystem they call home. This program airs on the station's main digital stream. |

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| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |
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| Digital Core Program (5 of 14) | Response |
|--|---|
| Program Title | Jack Hanna's Wild Countdown |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Sunday / 1:00PM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 9 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program chooses a region, or special adaptations animals have made or a specific animal and uses a top ten countdown. From a safari in Botswana, to a dude ranch in Montana, to a retirement home for horses, Jack counts down 10 incredible experiences. He also explores wild and rare animals in Australia such as dingoes, devils and cassowaries. For animal adaptation Jack travels from the Arctic to the desert picking ten animals that have made special adaptation to survive in the harsh environments. This program informs the viewer about animals and their habitat which can lead the viewer to discussions regarding the environment and conservation. This program airs on the station's main digital stream. |

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| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
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| Digital Core Program (6 of 14) | Response |
|--|--|
| Program Title | Ocean Mysteries with Jeff Corwin |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday / 1:30PM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 10 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Supported by a team of Georgia Aquarium biologists, veterinarians and other experts, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode the viewer is able to connect with these animals and learn how important they are to all life on the planet as well as how sea life connects to life on the rest of the globe. This program airs on the station's main digital stream. |

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| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
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| Digital Core Program (7 of 14) | Response |
|--|--|
| Program Title | Wild America |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Sunday / 12:30PM |
| Total times aired at regularly scheduled time | 3 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program.</p> <p>Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. This program airs on the station's main digital stream.</p> |

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| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
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| Digital Core Program (8 of 14) | Response |
|--|--|
| Program Title | Wild About Animals |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Wednesday / 8:00AM |
| Total times aired at regularly scheduled time | 10 |
| Total times aired | 13 |
| Number of Preemptions | 3 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 3 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program spans the globe to bring viewers interesting stories about the worlds most fascinating animals; such as the march of the penguins in the Artic, a safari in Africa or the Australian outback. The program has four segments each one featuring a different story to educate the viewer about an exotic, unique animal or an animal that can be found locally. This program airs on the station's secondary digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|--------------------|
| Title of Program | Wild About Animals |
| List date and time rescheduled | 9/20/14 8:00AM |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-09-17 |
| Episode # | |

| | |
|-----------------------|-------|
| Reason for Preemption | Other |
|-----------------------|-------|

Digital Preemption Programs #2

| Questions | Response |
|--|--------------------|
| Title of Program | Wild About Animals |
| List date and time rescheduled | 9/28/14, 7:30PM |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-09-24 |
| Episode # | |
| Reason for Preemption | Other |

Digital Preemption Programs #3

| Questions | Response |
|--|--------------------|
| Title of Program | Wild About Animals |
| List date and time rescheduled | 9/16/14, 8:00AM |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-09-10 |
| Episode # | |
| Reason for Preemption | Other |

| Digital Core Program (9 of 14) Response | |
|--|-------------------|
| Program Title | Whaddyado? |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Thursday / 8:00AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 3 |
| Length of Program | 30 mins |

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|--|--|
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The educational goal of this program is to show teens the proper reaction when faced with everyday circumstances. The program will, through dramatic reenactments, document ordinary teens who accidentally find themselves in perilous and challenging situations, interview the participants and talk to various experts who will explain what the proper reaction should be when faced with similar perilous circumstances. A moral dilemma segment will also be featured in each show in an effort to help teens to make the right decision at the right moment. This program airs on the station's secondary digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 14) <div>Response</div> | |
|---|----------------------|
| Program Title | The Young Icons |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Friday / 8:00AM |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

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|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program showcases world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs all under the age of 18. Some of the stories highlighted include: Patrick Peerage, a 14 year old actor and philanthropist, who traveled America raising cancer awareness; Turquoise Thompson who sprinted her way into the record books and earned a full scholarship to UCLA; sisters Marni & Berni Barta who created Kidflicks, a non-profit organization that donates new and used DVDs to children's hospitals all across America. These stories are meant to inspire young people to be selfless and to take part in the larger community around them in some meaningful way and to show them that there are many ways to accomplish things. This program airs on the station's secondary digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|-----------------|
| Title of Program | The Young Icons |
| List date and time rescheduled | |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | |
| Episode # | 9//12/14 |
| Reason for Preemption | Other |

| Digital Core Program (11 of 14) | Response |
|--|-------------------|
| Program Title | Awesome Adventure |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 7:00PM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |

| | |
|--|--|
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The host and two different teens travel each week to destinations around the world that can be both exotic and remote. The program is designed to educate, inform and entertain the viewer about the world around them. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land. The program is designed to make learning about our neighbors, both human and non-human and the environment fun. This program airs on the station's secondary digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (12 of 14) | | Response |
|--|--|--|
| Program Title | | Jack Hanna's Into the Wild |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | Sunday / 7:30PM |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | This program takes viewers around the world with Jack Hanna and his family to provide insight into the protection and conservation of some of our planet's most precious and endangered species. Through this program the viewer will be given a better appreciation for all creatures, great and small. This program airs on the station's secondary digital channel. This program airs on the station's secondary digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |

| Digital Core Program (13 of 14) | | Response |
|---------------------------------|--|--------------------------------------|
| Program Title | | Animal Exploration With Jarod Miller |

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|---|---|
| Origination | Local |
| Days/Times Program Regularly Scheduled | Monday / 8:00AM |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 13 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jarod Miller brings viewers up close with the most fascinating members of the animal kingdom. The mission of Animal Exploration is to inspire viewers to preserve the innate human instinct to explore. Each episode is designed to reveal to the viewers the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. Also, each episode features a "Did you know?" segment, that shares information that viewers can use in their own backyards. This program airs on the station's secondary digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|--------------------------------------|
| Title of Program | Animal Exploration With Jarod Miller |
| List date and time rescheduled | 9/9/14, 8:00AM |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-09-08 |
| Episode # | |
| Reason for Preemption | Other |

| | |
|---------------------------------------|----------|
| Digital Core Program (14 of 14) | Response |
|---------------------------------------|----------|

| | |
|--|---|
| Program Title | Eco Company |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Tuesday / 8:00AM |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 14 |
| Number of Preemptions | 2 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 2 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is hosted by teens and used peer reporting to profile individuals and organizations committed to environmental issues, including reports on the latest recycling and nature conservation efforts, advances in renewable energies and carbon footprint-reducing technology. It also offers advice on how to be more eco-wise, while performing daily activities. The program also includes "eco bytes" (bits of trivia related to environmental issues)and video footage uploaded by teen viewers to the program's website. By using this information from a youthful point of view, it enthusiastically encourages young adults to become more proactive about environmentalism and stresses the positive impact that young people's efforts, no matter how small they may seem, can have on the larger world around them. This program airs on the station's secondary digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--------------------------------|-----------------|
| Title of Program | Eco Company |
| List date and time rescheduled | 9/14/14, 6:00PM |

| | |
|--|------------|
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-09-09 |
| Episode # | |
| Reason for Preemption | Other |

Digital Preemption Programs #2

| Questions | Response |
|--|-----------------|
| Title of Program | Eco Company |
| List date and time rescheduled | 9/13/14, 7:00PM |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-09-02 |
| Episode # | |
| Reason for Preemption | Other |

Non-Core Educational and Informational Programming (1)

| Non-Core Educational and Informational Programming (1 of 1) | Response |
|--|--|
| Program Title | Awesome Adventures |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled: | Saturday / 5:30AM |
| Total times aired at regularly scheduled time: | 10 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The host and two different teens travel each week to destinations around the world that can be both exotic and remote. The program is designed to educate, inform and entertain the viewer about the world around them. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land. The program is designed to make learning about our neighbors, both human and non-human and the environment fun. This program airs on the station's main digital stream. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|-----------|----------|
| Date Time | |

Sponsored Core
Programming (0)

Liaison Contact

| Question | Response |
|---|--------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Jamelah A Barich |
| Address | 10 University Blvd |
| City | Conway |
| State | SC |
| Zip | 29526 |
| Telephone Number | (843) 234-9733 |
| Email Address | jbarich@wpde.com |

| | |
|--|---|
| <p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p> | <p>ASCERTAINMENT 3Q 2014 JULY 01 Ed gave Carolina Forest Library speech to summer camp - Carolina Forest 04 Ed in Murrells Inlet Boat Parade - Murrells Inlet 04 Tonya emceed Mullins Fourth of July Celebration 07 Ed gave Brightwater Retirement home speech. - Carolina Forest 08 Ed gave Socastee Library speech for summer camp - Socastee 10 Ed gave NMB Library speech to summer camp - NMB 11 Tonya was emcee of Youth Explosion in Marlboro County 16 Ed and Crystal at WPDE Blood Drive - Myrtle Beach 17 Ed gave Hurricane Hazel Speech - NMB 19 Ed was Peach Pie judge at Peach Festival - Pawleys Island 21 Ed gave Collins Park summer camp speech - Conway 31 Ed gave Grand Strand Leadership tour - Myrtle Beach AUGUST 04 Ed gave Summer camp speech - Andrews 09 Tonya was speaker for Holy Ghost Deliverance Temple's Women's Conference in Lake City 09 Crystal, Tim, Ed, Jack, Courtney, Maddie, Allyson all raced cars for March of Dimes fundraiser in Myrtle Beach 09 Ed in Veterans golf tournament Possum Trot - Socastee 13 Ed gave Red Cross speech - Myrtle Beach 14 Ed gave Weather speech to Horry county HS football trainers - Conway 16 Ed was Foundation Ball MC - Myrtle Beach 23 Crystal Emceed Run for Kids to benefit Children's Recovery Center in Murrells Inlet 27 Ed gave Men's prayer breakfast speech - Marion 30 Ed was Chili Cook off judge for ACS - Little River SEPTEMBER 01 Ed was Patriots Day MC at River Hills golf course - Little River 04 Ed gave Speech to CARE group (forgot name of business) - Hartsville 04 Ed was MC Conway Medical Center Giving campaign kick off - Conway 05 Tonya was emcee for Horry County Democratic Banquet 05 Ed gave Myrtle Beach Rotary Club Speech - Myrtle Beach 08 Ed gave Temple Shalom Hurricane Speech - Conway 10 Ed gave HGTC Hurricane Speech - Conway 11 Ed was MC 9-11 event Dead Dog Saloon - Murrells Inlet 11 Tonya was emcee for Boys and Girls Club Rally in Florence 12 Cara, Crystal, Alena, and Amanda part of United Way Day of Caring repairing a Children's Recovery Center in Myrtle Beach 13 Tonya was emcee for Diabetes Walk and Health Fair in Florence 14 Tonya was emcee for Florence Youth Explosion 14 Ed was MC NMB Sports Complex benefit - NMB 15 Ed gave Hurricane Hugo speech - Bennettsville 16 Ed gave Speech to Coastal Montessori charter school - Pawleys Island 18 Ed gave Speech to Insurance agents of the Grand Strand - Myrtle Beach 23 Ed gave Speech Aynor Christian Academy - Aynor 25 Ed gave Speech Green Sea Floyds Elem 27 Ed was in ALS challenge at Beach Cove resort - NMB 27 Ed was MC Juvenile Diabetes Research Foundation MC - Myrtle Beach 27 Tonya was emcee for St. Paul Choir Parade in Dillon County 30 Ed gave Speech Pee Dee Elementary - Conway SPECIAL REPORTS July 7 - Marc did special report at 6pm on inspections on gas pumps. Looking into whether you are getting ripped off at the pump July 14 - Allyson did special report that aired at 6pm on 105 year old woman who got her first tattoo at 99 July 17 - Jack did special report at 6pm on the cost of marijuana. How much money has been brought in through illegal drug and how much could state make if it was legalized July 23 - April special report at 6pm on how mom and pop hotels are surviving with huge chains moving in. July 21 - Tim special report at 6pm on wearable technology July 30 - Courtney did special report at 6pm on working smarter not harder SPECIAL EVENTS July 9 - WPDE did a live Hurricane Town Hall meeting from 7-7:30pm in Garden City. We took questions from a live audience and social media which were answered by experts in emergency management, meteorology, and insurance. July 16 - WPDE and Red Cross Blood Drive at Coastal Grand Mall in Myrtle Beach and Magnolia Mall in Florence. July 16 - WPDE End Zone Media Day. Coaches and football players from all 42 local teams came to Wild Water and Wheels for media day. August 25 - September 8 - WPDE did a promotion with local GMC dealers to Stuff a</p> |
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Other Matters (13)

| Other Matters (1 of 13) | Response |
|--|---|
| Program Title | Born to Explore |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday / 10:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Richard Wiese takes the viewer on globetrotting adventures. In this program Richard Wiese goes to places around the world and meets the people who inhabit the area. Through his travels whether he climbs Mount Kilimanjaro, investigates why people live at the base of an active volcano or travels down the Nile River, the viewers are brought along to the places and people of the world who form our diverse cultures and thereby given a better understanding why we are different and yet the same. This program airs on the station's main digital stream. |

| Other Matters (2 of 13) | Response |
|--|--|
| Program Title | Sea Rescue |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday / 10:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each episode focuses on the rescue of a sea animal giving the viewer information about medical benefits rescue and rehabilitation programs for animals. The viewer also learns about the rescued animal's biology and ecology. This information is important because it adds to the knowledge necessary to conserve and protect threatened and endangered species. This program airs on the station's main digital stream. |

| Other Matters (3 of 13) | Response |
|---|--------------------|
| Program Title | The Wildlife Docs |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday / 11:00AM |
| Total times aired at regularly scheduled time | 13 |

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| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program follows the surprising, exotic and challenging lives of a veterinary staff who cares for over 2,000 animals. The viewer will witness a variety of wild experiences through the eyes of the veterinary team, such as nutrition, treatments, x-rays, surgery, preventive care and emergencies. Through this program the viewer will be given a glimpse of the enormity, variety and quality of treatment that sets the standard for animal care. This program airs on the station's main digital stream. |

| Other Matters (4 of 13) | Response |
|---|----------------------|
| Program Title | Expedition Wild |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday / 11:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wildlife expert Casey Anderson showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places. Through this program viewers will have a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of adventures, such as paddling the Grand Canyon, skiing with wolverines in British Columbia, observing mountain lions in Montana, staking out the scavengers of Yellowstone, investigating a raven's nest, observing polar bears on Alaska's northern slope and climbing rugged extremes in pursuit of Maine's black bears. These adventures will bring the viewer a rare experience with endangered species, some deadly, others dashing in the stunning natural ecosystem they call home. This program airs on the station's main digital stream. |
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| Other Matters (5 of 13) | Response |
|--|-----------------------------|
| Program Title | Jack Hanna's Wild Countdown |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday / 1:00PM |

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| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program chooses a region, or special adaptations animals have made or a specific animal and uses a top ten countdown. From a safari in Botswana, to a dude ranch in Montana, to a retirement home for horses, Jack counts down 10 incredible experiences. He also explores wild and rare animals in Australia such as dingoes, devils and cassowaries. For animal adaptation Jack travels from the Arctic to the desert picking ten animals that have made special adaptation to survive in the harsh environments. This program informs the viewer about animals and their habitat which can lead the viewer to discussions regarding the environment and conservation. This program airs on the station's main digital stream. |

| Other Matters (6 of 13) | Response |
|--|--|
| Program Title | Ocean Mysteries with Jeff Corwin |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday / 1:30PM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Supported by a team of Georgia Aquarium biologists, veterinarians and other experts, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode the viewer is able to connect with these animals and learn how important they are to all life on the planet as well as how sea life connects to life on the rest of the globe. This program airs on the station's main digital stream. |

| Other Matters (7 of 13) | Response |
|-------------------------|--------------------------------------|
| Program Title | Animal Exploration With Jarod Miller |
| Origination | Network |

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|---|---|
| Days/Times Program Regularly Scheduled | Monday / 8:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jarod Miller brings viewers up close with the most fascinating members of the animal kingdom. The mission of Animal Exploration is to inspire viewers to preserve the innate human instinct to explore. Each episode is designed to reveal to the viewers the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. Also, each episode features a "Did you know?" segment, that shares information that viewers can use in their own backyards. This program airs on the station's secondary digital channel. |

| Other Matters (8 of 13) | Response |
|--|---|
| Program Title | Eco COnpany |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tuesday / 8:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is hosted by teens and used peer reporting to profile individuals and organizations committed to environmental issues, including reports on the latest recycling and nature conservation efforts, advances in renewable energies and carbon footprint-reducing technology. It also offers advice on how to be more eco-wise, while performing daily activities. The program also includes "eco bytes" (bits of trivia related to environmental issues)and video footage uploaded by teen viewers to the program's website. By using this information from a youthful point of view, it enthusiastically encourages young adults to become more proactive about environmentalism and stresses the positive impact that young people's efforts, no matter how small they may seem, can have on the larger world around them. This program airs on the station's secondary digital channel. |

| Other Matters (9 of 13) | Response |
|-------------------------|--------------------|
| Program Title | Wild About Animals |
| Origination | Syndicated |

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| Days/Times Program Regularly Scheduled | Wednesday / 8:00AM |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program spans the globe to bring viewers interesting stories about the worlds most fascinating animals; such as the march of the penguins in the Artic, a safari in Africa or the Australian outback. The program has four segments each one featuring a different story to educate the viewer about an exotic, unique animal or an animal that can be found locally. This program airs on the station's secondary digital channel. |

| Other Matters (10 of 13) | Response |
|--|--|
| Program Title | Whaddyado? |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Thursday / 8:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The educational goal of this program is to show teens the proper reaction when faced with everyday circumstances. The program will, through dramatic reenactments, document ordinary teens who accidentally find themselves in perilous and challenging situations, interview the participants and talk to various experts who will explain what the proper reaction should be when faced with similar perilous circumstances. A moral dilemma segment will also be featured in each show in an effort to help teens to make the right decision at the right moment. This program airs on the station's secondary digital channel. |

| Other Matters (11 of 13) | Response |
|---|-----------------|
| Program Title | The Young Icons |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Friday / 8:00AM |
| Total times aired at regularly scheduled time | 13 |

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| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program showcases world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs all under the age of 18. Some of the stories highlighted include: Patrick Peerage, a 14 year old actor and philanthropist, who traveled America raising cancer awareness; Turquoise Thompson who sprinted her way into the record books and earned a full scholarship to UCLA; sisters Marni & Berni Barta who created Kidflicks, a non-profit organization that donates new and used DVDs to children's hospitals all across America. These stories are meant to inspire young people to be selfless and to take part in the larger community around them in some meaningful way and to show them that there are many ways to accomplish things. This program airs on the station's secondary digital channel. |

| Other Matters (12 of 13) | Response |
|--|--|
| Program Title | Awesome Adventures |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday / 7:00PM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The host and two different teens travel each week to destinations around the world that can be both exotic and remote. The program is designed to educate, inform and entertain the viewer about the world around them. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land. The program is designed to make learning about our neighbors, both human and non-human and the environment fun. This program airs on the station's secondary digital channel. |

| Other Matters (13 of 13) | Response |
|---|----------------------------|
| Program Title | Jack Hanna's Into the Wild |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday / 7:30PM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program takes viewers around the world with Jack Hanna and his family to provide insight into the protection and conservation of some of our planet's most precious and endangered species. Through this program the viewer will be given a better appreciation for all creatures, great and small. This program airs on the station's secondary digital channel. |
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Certification

| Question | Response |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>WPDE Licensee, LLC</p> |

Attachments

No Attachments.