



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0002144434** | File Number: **CPR-143638** | Submit Date: **07/09/2013** | Call Sign: **WCHS-TV** | Facility ID: **71280** |  
City: **CHARLESTON** | State: **WV**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**07/09/2013** | Filing Status: **Active**

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## Report reflects information for : Second Quarter of 2013

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Charleston-Huntington
	Web Home Page Address	www.wchstv.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	No

**Digital Core Programs(7)**

Digital Core Program (1 of 7)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 7am from 040613 thru 062913
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals: This program is hosted by Mariette Hartley who brings interesting and entertaining stories about the world's most fascinating animals. The program has four segments each one featuring a different story to educate the viewer about an exotic, unique animal or an animal that can be found locally.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Preemption Programs #1**

Questions	Response
Title of Program	Wild About Animals
List date and time rescheduled	051813 @ 1130am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	051113 # 138
Reason for Preemption	Other

Digital Core Program (2 of 7)	Response
Program Title	Whaddyado
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 730am from 040613 thru 062913

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational goal of this program is to show teens the proper reaction when faced with everyday circumstances. The program will, through dramatic reenactments, document ordinary teens who accidentally find themselves in perilous and challenging situations, interview the participants and talk to various experts who will explain what the proper reaction should be when faced with similar life-threatening circumstances. A moral dilemma segment will be featured in each show in an effort to help teens to make the right decision at the right moment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (3 of 7)**

**Response**

Program Title	Made In Hollywood: Teen Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 9am from 040613 thru 062913
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program gives young viewers an inside look at how their favorite shows and movies are made. Program topics include subjects such as animation, producing and directing, costume design, casting and 3D technology. By introducing the viewers to behind-the-scenes filmmaking, it gives them an idea of career opportunities focusing on the creative, technical and artistic skills needed in the motion picture and television industries.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (4 of 7)</b>	
	<b>Response</b>
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 930am from 040613 thru 062913
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a teen-hosted program that profiles individuals and organizations committed to environmental issues, reports on the latest recycling and nature conservation efforts and advances in renewable energies and carbon footprint-reducing technology, and offers advice on how to be more eco-wise while performing daily activities. The show also includes 'eco bytes' (bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the show's website. This kid-friendly series uses peer reporting to address various environmental issues from a youthful point of view. By doing so, it enthusiastically encourages young adults to become more proactive about environmentalism rather than just talking about the importance of living green. It also stresses the positive impact that young people's efforts, no matter how small they might seem, can have on the larger world around them.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (5 of 7)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 10am from 040613 thru 062913
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of Dogtales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs and how they are a valuable part of the family. Several dog experts explain the various dogs needs, health, nutrition requirements, safety and care.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 7)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 1030am from 040613 thru 062913
Total times aired at regularly scheduled time	13
Total times aired	



Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The host and two different teens travel each week to destinations around the world that can be both exotic and remote. The program is designed to educate, inform and entertain the viewer about the world around them. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land. By following along on the adventure, the learning is fun for the viewer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (7 of 7)</b>	<b>Response</b>
Program Title	Animal Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 11am from 040613 thru 062913
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes - there's always something amazing happening. Filled with energy, youth and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis. It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

## Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Harold Cooper
Address	1301 Piedmont Road
City	Charleston
State	WV
Zip	25301
Telephone Number	304-346-5358
Email Address	hcooper@sbgvtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WCHS continues to support the community airing numerous Public Service announcements designed to inform viewers of health and safety issues, drug prevention, and the importance of education and the environment. 2nd Quarter 2013 WCHS We were responsible for breaking a story where a county health department was not regularly inspecting area restaurants. As a result of our report, the health dept is making sweeping changes to address their issues and keep the public safe. During the spring time home buying season and in light of issues meth labs pose to communities and homes, we produced a special report which provided viewers a "home buyers guide" of sorts to alert them to the potential dangers and offer them what they need to know when buying a home. Our Consumer Alerts franchise, which is produced in part by US Postal inspectors, alerts viewers to potential scams and fraud schemes. Our Fugitive Files segment played a key role in helping local law enforcement officers capture their 500th fugitive since the segment's creation several years ago. After deadly tornadoes struck Oklahoma, we spearheaded a local relief effort with the red cross which raised over 40k to help victims get back on their feet.

**Other Matters (13)**

<b>Other Matters (1 of 13)</b>	<b>Response</b>
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 7am from 070613 thru 082413
Total times aired at regularly scheduled time	8
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals: This program is hosted by Mariette Hartley who brings interesting and entertaining stories about the world's most fascinating animals. The program has four segments each one featuring a different story to educate the viewer about an exotic, unique animal or an animal that can be found locally.

<b>Other Matters (2 of 13)</b>	<b>Response</b>
Program Title	Whaddyado
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 730am from 070613 thru 082413
Total times aired at regularly scheduled time	8
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational goal of this program is to show teens the proper reaction when faced with everyday circumstances. The program will, through dramatic reenactments, document ordinary teens who accidentally find themselves in perilous and challenging situations, interview the participants and talk to various experts who will explain what the proper reaction should be when faced with similar life-threatening circumstances. A moral dilemma segment will be featured in each show in an effort to help teens to make the right decision at the right moment.

<b>Other Matters (3 of 13)</b>	<b>Response</b>
Program Title	Made In Hollywood: Teen Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 9am from 070613 thru 090713
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program gives young viewers an inside look at how their favorite shows and movies are made. Program topics include subjects such as animation, producing and directing, costume design, casting and 3D technology. By introducing the viewers to behind-the-scenes filmmaking, it gives them an idea of career opportunities focusing on the creative, technical and artistic skills needed in the motion picture and television industries.
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<b>Other Matters (4 of 13)</b>		<b>Response</b>
Program Title	Eco Company	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays @ 930am from 070613 thru 082413 and Saturdays @ 1030am from 083113 thru 090713	
Total times aired at regularly scheduled time	10	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a teen-hosted program that profiles individuals and organizations committed to environmental issues, reports on the latest recycling and nature conservation efforts and advances in renewable energies and carbon footprint-reducing technology, and offers advice on how to be more eco-wise while performing daily activities. The show also includes 'eco bytes' (bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the show's website. This kid-friendly series uses peer reporting to address various environmental issues from a youthful point of view. By doing so, it enthusiastically encourages young adults to become more proactive about environmentalism rather than just talking about the importance of living green. It also stresses the positive impact that young people's efforts, no matter how small they might seem, can have on the larger world around them.	

<b>Other Matters (5 of 13)</b>		<b>Response</b>
Program Title	Dog Tales	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays 10am from 070613 thru 090713	
Total times aired at regularly scheduled time	10	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of Dogtales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs and how they are a valuable part of the family. Several dog experts explain the various dogs needs, health, nutrition requirements, safety and care.
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**Other Matters (6 of 13)**

**Response**

Program Title                      Awesome Adventures

Origination                              Syndicated

Days/Times Program Regularly Scheduled                      Saturdays @ 1030am from 070613 thru 082413

Total times aired at regularly scheduled time                      8

Length of Program                      30 mins

Age of Target Child Audience from                      13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.                      The host and two different teens travel each week to destinations around the world that can be both exotic and remote. The program is designed to educate, inform and entertain the viewer about the world around them. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land. By following along on the adventure, the learning is fun for the viewer.

**Other Matters (7 of 13)**

**Response**

Program Title                      Animal Exploration with Jarod Miller

Origination                              Syndicated

Days/Times Program Regularly Scheduled                      Saturdays @ 11am from 070613 thru 092813

Total times aired at regularly scheduled time                      13

Length of Program                      30 mins

Age of Target Child Audience from                      13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.                      Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes - there's always something amazing happening. Filled with energy, youth and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis. It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore.

**Other Matters (8 of 13)**

**Response**

Program Title                      Jack Hanna's Wild Countdown

Origination                              Syndicated



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Days/Times	Saturdays @ 7am from 083113 thru 092813
Program	
Regularly	
Scheduled	

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Total times aired at regularly scheduled time	5
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face to face with the best of the beasts. In this weekly half hour series that will engage young viewers , as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' 'smartest birds'...Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown.
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**Other Matters (9 of 13)**

**Response**

Program Title	Ocean Mysteries
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Origination	Syndicated
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Days/Times	Saturdays @ 730am from 083113 thru 092813
Program	
Regularly	
Scheduled	

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Total times aired at regularly scheduled time	5
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for young viewers and beyond by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know, and care, about these heroes, and all of the fascinating life teeming in our oceans.
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**Other Matters (10 of 13)**

**Response**

Program Title	Born To Explore
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Saturdays @ 9am from 091413 thru 092813
Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In Born to Explore Richard Wiese takes the role of the ultimate Social Studies teacher to new level, bringing the viewing audience to the places and people of our world who form our many cultures. Whether he climbs Mount Kilimanjaro exploring why people live at the base of an active volcano, or travels down the Nile River viewers will travel the world each week without leaving home.

**Other Matters (11 of 13)**

	Response
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 930am from 083113 thru 092813
Total times aired at regularly scheduled time	5
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half hour weekly series, Sea Rescue, features the rescue, rehabilitation and in many instances release back into the wild of ocean wildlife. Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.

**Other Matters (12 of 13)**

	Response
Program Title	Recipe Rehab
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 10am from 091413 thru 092813
Total times aired at regularly scheduled time	3

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half hour competition style series developed and produced to educate and inform viewers , it is chef against chef in a recipe makeover challenge. Viewers will submit their favorite, decadent, high calorie, classic family recipes and two acclaimed chefs will face off in a head to head competition to give the recipes a low calorie twist. The audience will learn the value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life. Special guests will serve as judge and jury.

Other Matters (13 of 13)	Response
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Program Title	Food For Thought
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 1030am from 091413 thru 092813
Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly half hour, educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for young viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time, sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the inspired dish while promoting a healthy attitude towards food and life.

**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>WCHS Licensee, LLC</b></p>

## Attachments

No Attachments.